



STORM Meeting Dates for Fiscal Year 2013

General Meeting Time:

1:30 to 3:30 p.m.

General Meeting Place:

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, Arizona

July 24, 2012

August 28, 2012

September 25, 2012

October 23, 2012

November 27, 2012

January 22, 2013

February 26, 2013

March 26, 2013

April 23, 2013

May 28, 2013

June 25, 2013



STORM Meeting Minutes

Tuesday, July 24, 2012

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:31 PM.

1. *Introductions* – Those in attendance:

Dave Verhelst (Chandler), Paul Catanzariti (MCESD), Leigh Waite (ADOT), Mike Loffa (Buckeye), Joe Rumann (Scottsdale), Jessica Koberna (Gilbert), Paul Lopez (Avondale), Wade Ansell (Glendale), Lisa Spahr (EEC), Anita Pritchard (Phoenix), Alan Thomas (Luke AFB), Matt Oller (FCDMC), and Kathy Garcia (Peoria)

2. *Approval of June 2012 Meeting Minutes* – Jessica Koberna (Gilbert)

- Motion to accept the May meeting minutes as written.

Motion: Wade Ansell (Glendale)

Second: Leigh Waite (ADOT)

The motion was carried.

3. *Fiscal Agent Update* – Leigh Waite (ADOT)

- General Ledger not available. Approval of the fiscal agent update will be tabled until the August meeting.

4. *Phase I/II Permit Updates/Discussion – Phase I/II Members*

- The group briefly discussed the expected timing and content of the next Phase II permit.

5. *STORM Budgetary Discussions for FY 2012/13 Funds* – Jessica Koberna (Gilbert)

- LID Seminar: Paul Lopez (Avondale) stated that the first steering committee meeting had taken place with Sustainable Cities Network and STORM members. The group will hold monthly meetings. The seminar is expected to be an introductory level seminar with a focused audience of MS4 permit holders, planners, permit managers, engineers, maintenance staff and off-site inspectors. The group will be looking for speakers that are from arid areas.
- Promotional Items: The group discussed promotional items including, pet waste bags, recycled content bags, magnet clips and business card notepads. Dave Verhelst (Chandler) will request quotes.

There was a brief discussion on using billboards for outreach. Leigh Waite (ADOT) will look into costs. Movie theater pre-movie slides were also mentioned.

- HOA Brochure: The group discussed the brochure. Some members thought that such a brochure would be beneficial, while others did not see much interest or consistent means of distributing such a brochure. Dave Verhelst (Chandler) will send out a copy of the brochure via email.
- General Brochure: A subcommittee was formed to make recommendations. Jessica Koberna (Gilbert), Paul Catanzariti (MCESD), Wade Ansell (Glendale) and Lisa Spahr (EEC) will report at the August meeting.
- Vertical Banners: The group discussed the design of the new banners. Photos should be used in place of the symbols on the “What can you do...” banners. Dave Verhelst (Chandler) will meet with vendor, obtain draft designs and report at the August meeting.

6. Public Service Announcements – Lisa Spahr (EEC)

- Lisa mentioned that the last radio interview was completed.
- It was mentioned that we revisit an IDDE and proper management of discharges such as draining pools and other non-stormwater discharges PSA.

7. New Business or Announcements –

- Certified Municipal Separate Storm Sewer System Specialist (CMS4S) Program: The group briefly discussed the program and how to administer an exam review course and exam and who should be included. A subcommittee was formed to consider the logistics and expense of hosting such an event. Dave Verhelst (Chandler) will distribute an email to determine interest and forward more information on the program and requirements. Leigh Waite (ADOT), Dave Verhelst (Chandler), John Meyer (Mesa) and Monica Rabb (Phoenix) volunteered to be on the subcommittee.
- Green Living Magazine: Table until August meeting.
- Alan Thomas (Luke AFB) asked questions about how to address private discharges entering a conveyance and discharging to the Dysart drain. It was suggested that the discharge(s) be documented with photos, inspections and analysis of flows as well as identifying the source(s).
- Alan Thomas (Luke AFB) also mentioned that a Water Program Manager position for the base is expected to be open on USA Jobs.com within the next 45 days.
- Jessica Koberna (Gilbert) mentioned that the Board will hold a non-binding meeting between monthly meetings to increase productivity. All Board members are encouraged to attend. Conference call capability is available and members are open to attend if interested.

Motion to adjourn:

Motion: Paul Lopez (Avondale)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:50 PM

Next Meeting: Tuesday, August 28, 2012 @ 1:30 PM.



STORM Meeting Minutes

Tuesday, August 28, 2012

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:32 PM.

1. *Introductions* – Those in attendance:

Dave Verhelst (Chandler), Robert van den Akker (MCESD), Leigh Waite (ADOT), Mike Loffa (Buckeye), Joe Rumann (Scottsdale), Jessica Koberna (Gilbert), Wade Ansell (Glendale), Lisa Spahr (EEC), Raymond Rees (Fountain Hills), Paul Lopez (Avondale), John Meyer (Mesa)

2. *Board Meeting Discussion* – Jessica Koberna (Gilbert)

- Meeting on 8/9: Discussed promotional items, brochures, banners, public outreach, CMS4S, Corporation Commission annual report and revisions to include new board, and LID seminar

3. *Approval of July 2012 Meeting Minutes* – Jessica Koberna (Gilbert)

- Motion to accept the July meeting minutes as written.
Motion: Raymond Rees (Fountain Hills)
Second: Wade Ansell (Glendale)
The motion was carried.
- Motion to push late fees for membership dues back to October 1st from September 1st.
Motion: John Meyer (Mesa)
Second: Paul Lopez (Avondale)

4. *Fiscal Agent Update* – Leigh Waite (ADOT)

- General Ledger was distributed. Current balance is \$42,939.91.
- Motion to approve the general ledger.
Motion: Raymond Rees (Fountain Hills)
Second: Leigh Waite (ADOT)

5. *Phase I/II Permit Updates/Discussion – Phase I/II Members*

- John Meyer (Mesa) mentioned that Phase II municipalities will now be invited to attend the Phase I meetings.
- The group discussed parking areas and MSGP coverage scenarios.
- The group discussed Notice of Intent submittal and City projects.
- Leigh Waite (ADOT) briefly discussed the status of the consent decree from EPA/ADOT audit. No consolidated permit, a meeting is expected in January.
- The FCDMC Erosion Control Manual will be going in front of the Board in September.
- The City of Mesa was asked to adopt or develop a manual for construction activities for City projects as a result of the EPA audit.

6. STORM Budgetary Discussions for FY 2012/13 Funds – Jessica Koberna (Gilbert)

- LID Seminar: Paul Lopez (Avondale) stated that there was a meeting on August 27. Brad Lancaster from Tucson was mentioned as a speaker/presenter. An EPA and/or ADEQ speaker was also discussed. A draft agenda was also discussed at the meeting. It was mentioned that STORM may be able to provide refreshments for the seminar.
- Promotional Items: The group discussed promotional items and decided on Pet waste bags, business card magnet notepads, canvas bags and slap bands.
- The group also discussed and prioritized the allocation of funds for fiscal year 12/13 as follows:
50% for promotional purposes (promo items, brochures and events),
30% for media (movie advertising, magazine advertising, website, banners, etc.)
10% for seminars, etc.
10% for contingency
- HOA Brochure: No report
- General Brochure: a draft brochure was distributed. The group discussed costs and Goldstreet Designs as a vendor. Costs for Goldstreet Designs to design (with 3 rounds of design), print and ship is as follows: \$1,356.00 (5,000), \$1,844.00 (10,000) and \$2,270.00 (15,000).
- Motion to allow the Subcommittee to go forward with Goldstreet Designs to print 15,000 brochures at \$2,270.00.
Motion: Raymond Rees (Fountain Hills)
Second: Leigh Waite (ADOT)
- Vertical Banners: Dave Verhelst (Chandler) mentioned that SpeedPro picked up the old banners for warranty repairs. Dave will send out a proof of the current design for review and comment.

7. Public Service Announcements – Lisa Spahr (EEC)

- No report

8. Certified Municipal Separate Storm Sewer System Specialist (CMS4S) Program

- Leigh Waite (ADOT) mentioned that LTAP can host and will cover costs for ADOT and contributing members. Non-contributing members will get a reduced rate and Consultant's will have to pay the full price. Costs covered by LTAP do not include application fee or exam review manuals.

9. New Business or Announcements –

- Green Living Magazine: Dave Verhelst (Chandler) distributed the August edition for Review. The group discussed submitting an article and possibly an advertorial.
- Website Review/Update/Domain Name/Site Administrator: Dave Verhelst (Chandler) mentioned that hosting of the website expires on June 2, 2013 and the domain name expires on March 21, 2013. Leigh will contact Solar Flare for costs to update the website.
- New Membership Invitations: It was mentioned that we should send out invitations to ASU, VA Hospital and Town of Buckeye.
- Woofstock event: Dave Verhelst (Chandler) mentioned the event and asked for Volunteers. The event is Saturday, November 17th from 9 AM to 2 PM in Chandler.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

Meeting adjourned at 3:32 PM

Next Meeting: Tuesday, September 25, 2012 @ 1:30 PM.



STORM Meeting Minutes

Tuesday, September 25, 2012

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting Minutes Recorded by Lisa Spahr (EEC)

Meeting commenced at 1:42 p.m.

1. Introductions – Those in attendance:

Leigh Waite (ADOT); Lisa Spahr (EEC/Scottsdale); Matt Oller (FCDMC); Paul Catanzariti (MCESD); Robert Van den Akker (MCESD); John Meyer (Mesa); Lacey Paccione (Peoria); London Lacy (Surprise); Joe Jarrett (FCDMC)

2. Board Meeting Discussion – Jessica Koberna (Gilbert)

Meeting on 9/5/12:

- Discussed pricing on different promotional items and put together combinations of different quantities of different items
- Revision of By-Laws was postponed until November, need to determine how revised by laws must be passed – Simple majority or otherwise
- Treasurer reported that STORM's check to the Corporation Commission was returned as an overpayment because it included a late fee that had not yet been assessed
- Board is trying to develop "Desk Manuals" for some board positions such as secretary and treasurer so new officers will know their responsibilities
- John Meyer may have old SOPs for officer position that pre-date the new by laws.

3. Approval of August 2012 Meeting Minutes – Jessica Koberna (Gilbert)

- Motion to accept the August meeting minutes as written

Motion: Leigh Waite (ADOT)

Second: John Meyer (Mesa)

The motion was carried.

4. Fiscal Agent Report – Leigh Waite (ADOT)

- General Ledger was distributed. Current balance is \$49,176.97. Includes Mesa dues which were paid in a timely manner. Does not include Phoenix although check (\$5000) has been received. Flood Control District needs an invoice to pay their dues – auxiliary member, no late fee assessed.
- Motion to approve the general ledger

Motion: Lisa Spahr (Scottsdale)

Second: Paul Catanzariti (MCESD)

The motion was carried.

5. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Question from London Lacy (Surprise) – Why doesn't ADEQ attend the STORM meetings?
- ADEQ is not eligible for membership and, they have been invited but have never attended. More discussion on outreach to ADEQ later.

6. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **LID Seminar** – Looking for sponsors to cover food for breaks. STORM has allocated funds for this conference as well. There will be a speaker from ADOT on maintenance. The next LID Conference meeting is 9:00 to 9:30 a.m. at ADOT on October 15.
- **Promotional Items** – The board put together different combinations of promotional items. Dust pans were very popular in Peoria, different experience from Mesa and Gilbert. Bags on Board (BOB) is the most popular item. Discussed donating BOBs to animal adoption organizations but decided to give the STORM members the first shot at them and then donate remainder.
- Motion to purchase: 10,000 BOB, 2,500 Magnetic notepads, 10,000 Slap bands, 2,500 Canvas bags. At a total cost of \$23,325

Motion: Lisa Spahr (Scottsdale)

Second: Paul Catanzariti (MCESD)

The motion was carried.

Leigh Waite (ADOT) will place the order within the next two weeks.

- **General Brochure** – Needs new storm drain photograph for cover. There are several minor typos and instances of inconsistent fonts.
- Motion to approve the general brochure with minor corrections as discussed.

Motion: Leigh Waite (ADOT)

Second: Paul Catanzariti (MCESD)

The motion was carried.

Note: Motion was passed in previous meeting to allocate budget for 15,000 copies.

7. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- No report

8. Certified Municipal Separate Storm Sewer System Specialist (CMS4S) Program Subcommittee – Leigh Waite (ADOT)

- Recommend conducting test along with class. The Local Technical Assistance Program (LTAP) will sponsor. ADEQ will be free, agencies and local governments half price, and consultants full price.
- There is a limited numbers of spots and lots of interest so LTAP is considering conducting on a quarterly basis so long as the demand lasts.

9. New Business or Announcements -

- Rob van den Akker sent an email to the board about several things. One of which was reaching out to ADEQ to attend and participate in STORM. This email will be forwarded to the rest of the STORM membership. ADEQ has a more cordial relationship with the PAG Stormwater Working Group and stated that they have never been invited to STORM. STORM will put together a meeting with ADEQ. To avoid a potentially adversarial atmosphere, Lisa Spahr (EEC) will approach Linda Taunt first. Plan for a two hour meeting in January of February.
- Invitations to new members – Leigh Waite (ADOT) has prepared sample letters for potential new STORM members. Lisa Spahr (EEC) spoke to Chris Henninger who said that the new Phase II communities are Queen Creek, Maricopa and Casa Grande.
- Green Living – Dave Verhelst (Chandler) got pricing information from the Green Living magazine. They will give STORM a 40% discount on ad rates and a 50% on design costs. A ¼-page ad in 12 issues would be \$1600.
- Will ask Park and Co. to do a presentation on social media before the next meeting.
- Paul Catanzariti (MCESD) announced the Tres Rios Festival on October 27. There will be a STORM booth – any help would be appreciated.

Motion to adjourn:

Motion: John Meyer (Mesa)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:10 p.m.

Next Meeting: Tuesday October 23, 2012 @ 1:30 p.m.



STORM Meeting Minutes

Tuesday, October 23, 2012

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:40 p.m.

1. Introductions – Those in attendance:

Lisa Spahr (EEC/Scottsdale); Anthony Lopez (MCESD); Jarrett Cziesz (FCDMC); Ramona Simpson (Queen Creek); Paul Lopez (Avondale); Dave Verhelst (Chandler); Jamie McCullough (El Mirage); Jessica Koberna (Gilbert); Tammy Valadez Paz (Goodyear); Monica Rabb (Phoenix); and Jeffery Schone (Luke AFB)

2. Board Meeting Discussion – Jessica Koberna (Gilbert)

No Report.

3. Approval of September 2012 Meeting Minutes – Jessica Koberna (Gilbert)

- Jessica mentioned that the amount approved for purchasing promotional items in the September meeting minutes was approximately \$4,000 less than the estimated total cost.
- Motion to accept the September meeting minutes with the amendment to revise the meeting minutes to reflect the increase in estimated cost for promotional items from \$23,325 to a not to exceed amount of \$28,000.

Motion: Paul Lopez (Avondale)

Second: Monica Rabb (Phoenix)

The motion was carried.

4. Fiscal Agent Report – Leigh Waite (ADOT)

- General Ledger was distributed. Current balance is \$42,939.91.
- Motion to approve the general ledger

Motion: Paul Lopez (Avondale)

Second: Monica Rabb (Phoenix)

The motion was carried.

5. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Monica Rabb (Phoenix) will check on the status of inviting Phase IIs to the meeting.

6. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **LID Seminar** – Paul or Monica will follow-up on the amount requested for the refreshments. The next meeting is scheduled for November 29th at ADOT. The seminar is geared towards Planners and Municipalities. ADEQ is expected to attend. The seminar is scheduled for February 5th from 8:00 AM to 4:00 PM at the Glendale Library.

- **Promotional Items** – Jessica distributed artwork for the slap band bracelets, notepads and bags.

- Motion to approve the artwork as presented.

Motion: Paul Lopez (Avondale)

Second: Monica Rabb (Phoenix)

The motion was carried.

- **General Brochure** – Brochures are available for pick-up.
- **Vertical Banners** – Discussion of content for a photo representing HHW materials for the banners.
- Motion to have the Board approve the photo for the HHW section on the banner.

Motion: Paul Lopez (Avondale)

Second: Monica Rabb (Phoenix)

7. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- The group discussed PSAs. It was mentioned that the audience of Green Living magazine are already “green” and that such an audience may not be appropriate for our outreach. It was also mentioned that this type of advertising would provide for “canned” articles that could be used in the future. Dave Verhelst (Chandler) will obtain quotes for both a full page and a half page ad for a six month period.
- Movie advertising was briefly discussed. Dave Verhelst (Chandler) will obtain quotes.
- Jamie McCullough (El Mirage) mentioned that there is a new electronic billboard at Grand Ave and the Aqua Fria that could be considered for advertising.

8. Certified Municipal Separate Storm Sewer System Specialist (CMS4S) Program

Subcommittee – Leigh Waite (ADOT)

- Jessica Koberna (Gilbert) mentioned that LTAP will conduct the training and that there is a meeting on October 29th regarding the certifications. It appears that the exam review class will be no charge for contributing members, half price for non-contributing members and full price for consultants.

9. New Business or Announcements -

- Jessica Koberna (Gilbert) mentioned that John Meyer (Mesa) has volunteered to resign from the Director at Large position due to staffing issues.
- The group discussed inviting ADEQ to the meetings.
- There was a discussion of inquiring about the possibility of MAG coordinating a stormwater outreach group like STORM.

Motion to adjourn:

Motion: Paul Lopez (Avondale)

Second: Monica Rabb (Phoenix)

Meeting adjourned at 3:07 PM

Next Meeting: Tuesday November 27, 2012 @ 1:30 p.m.



STORM Meeting Minutes

Tuesday, November 27, 2012

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:35 p.m.

1. Introductions – Those in attendance:

Lisa Spahr (EEC); Paul Catanzariti (MCESD); Matt Oller (FCDMC); Paul Lopez (Avondale); Dave Verhelst (Chandler); Jamie McCullough (El Mirage); Jessica Koberna (Gilbert); Tammy Valadez Paz (Goodyear); Robert Silver (Goodyear); Monica Rabb (Phoenix); Jeffery Schone (Luke AFB); Leigh Waite (ADOT); Raymond Rees (Fountain Hills); Wade Ansell (Glendale); John Meyer (Mesa) and London Lacy (Surprise)

2. Board Meeting Review/Discussion – Jessica Koberna (Gilbert)

- **Bylaws revisions:** Board will continue review and send draft to Attorney and present to membership.
- **ADEQ meeting invitation:** Chris Henninger declined meeting invitation due to upcoming stakeholder meetings.
- **Movie advertising:** Dave Verhelst (Chandler) received quotes for \$5,000, \$7,500 and \$10,000 for the pre-movie slide at AMC theaters.
- Membership discussed advertising methods and costs.
Motion to spend up to \$5,000 for movie advertising and \$5,000 for radio advertising (pool discharges)
Motion: Leigh Waite (ADOT)
Second: Paul Catanzariti (MCESD)
- The group discussed the formation of an Advertising Committee. London Lacy (Surprise), Lisa Spahr (EEC) and Jamie McCullough (El Mirage) volunteered to serve on the committee.
- **Green Living Magazine:** Dave Verhelst (Chandler) mentioned that the owner of Green Living Magazine was interested in presenting at the next meeting.
- **HHW photo:** The group discussed the HHW photo needed for the vertical banners. The group agreed to have the Board approve a photo via email for the banner.
- **LID seminar funding:** The Board proposed that STORM contribute \$1,000 towards the LID seminar.
Motion Contribute \$1,000 towards the LID seminar.
Motion: Raymond Rees (Fountain Hills)
Second: Paul Catanzariti (MCESD)
- **Membership for vendors:** Affiliate membership applies to vendors.
- **STORM / MAG affiliation:** Board will forward dates to MAG to gauge interest/feasibility

3. Nominations for Director at Large – Jessica Koberna (Gilbert)

- The group discussed nominations for the Director at Large position. John Meyer (Mesa) requested to step down due to current workload and staffing. John may be interested in filling the role next fiscal year.
- Nominations for the Director at Large position were requested.

Motion Nominate Paul Catanzariti (MCESD) for the Director at Large position.

Motion: Leigh Waite (ADOT)

Second: John Meyer (Mesa)

4. Approval of October 2012 Meeting Minutes – Jessica Koberna (Gilbert)

- **Motion** to accept the October meeting minutes as written.

Motion: Leigh Waite (ADOT)

Second: Paul Catanzariti (MCESD)

The motion was carried.

5. Fiscal Agent Report – Leigh Waite (ADOT)

- General ledger not available for distribution at the meeting. Approval of the general ledger will take place at the January meeting.

6. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Leigh Waite (ADOT) mentioned that ADOT is organizing a statewide stormwater meeting in April or May.

7. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **LID Seminar** – See report under section 2 above.
- **Promotional Items** – 3 of 4 items have arrived.
- **General Brochure** – Available for pick-up now. Each member to receive ½ box.
- **Vertical Banners** – Pending approval of an HHW photo.
- **Public Outreach** – See report under section 2 above.

8. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- See report under section 2 above.

9. Certified Municipal Separate Storm Sewer System Specialist (CMS4S) Program Subcommittee – Leigh Waite (ADOT)

- Leigh mentioned that a vendor request has been sent out. The Exam review course and exam is expected to take place in April or May with a class restricted to 35. The CMS4S will be the only Envirocert certification at this time. A \$150 fee for the application is not covered by LTAP.

10. New Business or Announcements -

- Jamie McCulloch (El Mirage) El Mirage will be changing their logo.
- Paul Catanzariti (MCESD) has volunteered to update and maintain the STORM website. Send requests to update info to Paul.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:35 PM

Next Meeting: Tuesday January 22, 2013 @ 1:30 p.m.



STORM Meeting Minutes

Tuesday, January 22, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

A Pre-meeting presentation by Dorie Morales from Green Living Magazine is scheduled for 12:30 PM

Meeting commenced at 1:32 p.m.

1. Introductions – Those in attendance:

Lisa Spahr (EEC); Anthony Lopez (MCESD); Matt Oller (FCDMC); Paul Lopez (Avondale); Dave Verhelst (Chandler); Jessica Koberna (Gilbert); Monica Rabb (Phoenix); Leigh Waite (ADOT); Raymond Rees (Fountain Hills); Wade Ansell (Glendale); John Meyer (Mesa); London Lacy (Surprise); Del Levasseur (Scottsdale) and Daniel Culotta (Avondale)

2. Review of November 2012 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Paul Lopez (Avondale)

Second: Wade Ansell (Glendale)

The motion was carried.

3. Fiscal Agent Report – Leigh Waite (ADOT)

- Leigh distributed a copy of the General Ledger. Current balance is \$32,248.73

Motion to accept the November fiscal agent report as presented.

Motion: Wade Ansell (Glendale)

Second: Raymond Rees (Fountain Hills)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Leigh Waite (ADOT) discussed the ADOT permit status.

5. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- Promotional Item Pick-up Policy** – The group discussed left over promo items and the need for a policy/timeline for members to pick-up such items. It was decided that the time frame for which to pick-up promo items will be three months from the time that all such items have arrived. Any leftover swag will be re-distributed. Dave Verhelst (Chandler) will send email reminder to members to pick up their respective swag.

Motion Distribute all STORM swag (promotional items) by the March STORM meeting. Items not picked up will be re-distributed to other members.

Motion: Leigh Waite (ADOT)

Second: Raymond Rees (Fountain Hills)

The motion was carried.

- Public Outreach** – It was discussed that a media list needs to be updated. Lisa Spahr (EEC) will contact Solar Flare Technologies regarding a member's only file share on the website. London Lacy (Surprise) mentioned using free resources such as public radio and news station interviews.

6. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- Lisa Spahr will contact Mary Media regarding a proposal for radio spots this summer, not to exceed \$5,000.
- Jessica Koberna (Gilbert) provided a recap of the presentation by Dorie Morales from Green Living Magazine including demographics and advertising opportunities. They will forward revised pricing options.

7. New Business or Announcements -

- **LID Basics and Beyond: Low Impact Development Trends in the Southwest -** Tuesday, February 5, 2013 8:30am-4:00pm Location: Glendale Public Library – the group discussed the workshop
- **ADOT statewide stormwater meeting** – Leigh Waite (ADOT) mentioned that there will be a planning meeting on January 29th.
- **Vertical Banners** – Dave Verhelst (Chandler) gave an update on the banners. They should be completed soon.
- **STORM and MAG update** – Jessica Koberna (Gilbert) provided an update on the process. Members of the STORM board met with MAG staff in November on the feasibility of admin activities, accounting, meeting venue, ADEQ involvement, etc. Jessica spoke with Lindy Bauer from MAG today and it appears that there was some confusion and misconceptions associated with past discussions.
- Dave Verhelst (Chandler) mentioned the Arizona Game and Fish Expo on March 23rd and 24th. Dave will send out a request for volunteers to work the STORM booth.
- Lisa Spahr (EEC) will look into Earth Day at the Phoenix Zoo.
- London Lacy (Surprise) mentioned that Goldstreet Designs is designing a pool drainage brochure template for them. Contact London if you need more details.

Motion to adjourn:

Motion: Wade Ansell (Glendale)

Second: Paul Lopez (Avondale)

Meeting adjourned at 3:01 PM

Next Meeting: Tuesday February 26, 2013 @ 1:30 p.m.



STORM Meeting Minutes

Tuesday, February 26, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Lisa Spahr (EEC); Paul Catanzariti (MCESD); Daniel Culotta (Avondale); Dave Verhelst (Chandler); Jessica Koberna (Gilbert); Monica Rabb (Phoenix); Raymond Rees (Fountain Hills); John Meyer (Mesa); Joe Rumann (Scottsdale); Jeffrey Schone (Luke AFB); Lacey Paccione (Peoria); Tamara Bednarik (Tempe) and Aaron Chavez (Mesa)

2. Review of January 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Report – Jessica Koberna (Gilbert)

- A copy of the General Ledger was distributed. Current balance is \$32,248.73

Motion to accept the January 2013 fiscal agent report as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Lacey Paccione (Peoria)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- John Meyer (Mesa) stated that there was a meeting last Thursday. John mentioned the ADOT Summit, LID study and conference, SB 1589 and delay in completion of the CGP, it is administratively continued.
- Monica Rabb (Phoenix) will send out a list of MS4S study materials via email.

5. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **Public Outreach** – Lisa Spahr (EEC) mentioned that the media subcommittee recommended that STORM not move forward with *Green Living Magazine* advertising or outreach.
- There was a discussion of social media e.g. Facebook and Twitter and that Park and Co. may have a cost for their presentation.
- Jeffrey Schone (Luke AFB) stated that he is aware of a few social media firms.
- Monica Rabb (Phoenix) mentioned that the City of Phoenix will be funding billboards near industrial areas.

6. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- Lisa distributed a proposal from Mary Media for \$5,010.00 for radio PSA's.
 - Lisa also mentioned a banner on radio websites that are available for an additional cost.
- Motion** to approve funding of \$5,010.00 for radio advertising per proposal.

Motion: John Meyer (Mesa)

Second: Raymond Rees (Fountain Hills)

The motion was carried.

7. New Business or Announcements -

- **Vertical Banners** – Dave Verhelst (Chandler) mentioned that there are two sets of new banners available. One set will be maintained by Paul Catanzariti (MCESD) and the other set will be kept at the City of Chandler until a member needs them. Contact Paul or Dave if the banners are needed.
- **STORM and MAG update** – Jessica Koberna (Gilbert) provided an update on the process. She spoke with Lindy Bauer at MAG. MAG will reconsider the process and Jessica will meet with her Intergovernmental representative to learn more about how MAG works.
- Paul Catanzariti (MCESD) mentioned the Tres Rios Festival and the need for additional volunteers on March 9th-10th.
- Paul Catanzariti (MCESD) mentioned the Arizona Game and Fish Expo on March 23rd - 24th. Dave Verhelst (Chandler) will send out a request for volunteers to work the STORM booth.
- Lacey Paccione (Peoria) mentioned that she has autoclaved stormwater samples that she can provide.
- Monica Rabb (Phoenix) mentioned that they will be hosting an informational session for scrap yards on April 10th.
- The group discussed hosting CGP and MSGP seminars. The CGP seminar should be delayed until the new CGP is approved.
- The MSGP seminar was discussed. Lisa Spahr (EEC) mentioned that she has canned presentations available. It was discussed that the seminar should include industrial assessments, quarterly and annual inspections and enforcement. Lacey Paccione (Peoria), Lisa Spahr (EEC) and Dave Verhelst (Chandler) volunteered to participate on the MSGP seminar subcommittee.
- Lacey Paccione (Peoria) mentioned the AZ Water Conference and awards program.

Motion to adjourn:

Motion: John Meyer (Mesa)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:59 PM

Next Meeting: Tuesday March 26, 2013 @ 1:30 p.m.



STORM Meeting Minutes

Tuesday, March 26, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:43 p.m.

1. Introductions – Those in attendance:

Lisa Spahr (EEC); Paul Catanzariti (MCESD); Dave Verhelst (Chandler); Jessica Koberna (Gilbert); Monica Rabb (Phoenix); Raymond Rees (Fountain Hills); John Meyer (Mesa); Jarrett Cziesch (FCDMC); Wade Ansell (Glendale); Tammy Valadez-Paz (Goodyear) and London Lacy (Surprise)

2. Review of February 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Report – Jessica Koberna (Gilbert)

- A copy of the Chase checking account summary was distributed. Current balance is \$31,036.63

Motion to accept the fiscal agent report as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- John Meyer (Mesa) stated that there has been no meeting. John mentioned that the CGP should be released in May or June 2013.

5. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- Lisa Spahr (EEC) requested any leftover swag for the City of Phoenix Aviation Department. Jarrett Cziesch (FCDMC) will provide some items.
- Per email from Leigh Waite (ADOT), there is a request for STORM to partially fund the Statewide Summit in June with remaining conference funds.
- It was reported that the invoice for the radio advertising has not been paid.

6. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- Lisa mentioned that pool drainage is the PSA for the summer. She will send out canned versions of PSA. The PSA will be out in June.
- London Lacy (Surprise) mentioned that another organization has a 15 page spreadsheet of media contacts.

- 7. MSGP Seminar Subcommittee Update** – Lisa Spahr (EEC) and Lacey Paccione (Peoria)
- Lisa mentioned that she would contact USPS regarding mass mailing costs.
 - Monica Rabb (Phoenix) volunteered to assist on the subcommittee.
 - Dave Verhelst (Chandler) will send an email to members requesting additional help on the subcommittee.
 - It was mentioned that a goal of advertising and coordination should be completed by the next meeting. A venue needs to be determined. The group agreed that the seminar will run from 9 AM to 12 PM on a Tuesday, Wednesday or Thursday.
 - The seminar will cover inspections, visual assessments, documentation, compliance and enforcement.
 - Lisa will forward a copy of an assessment form from ADEQ.
- 8. New Business or Announcements -**
- Jessica Koberna (Gilbert) will attempt to revise the bylaws for review by members before the next meeting.
 - Jessica Koberna (Gilbert) discussed affiliate membership and extended an offer to EEC as an affiliate member as recognition for promoting the mission of STORM, in lieu of In-kind services. Discussion will continue at the April meeting.
 - London Lacy (Surprise) mentioned new educational signage at dog parks in Surprise.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

Meeting adjourned at 2:44 PM

Next Meeting: Tuesday April 23, 2013 @ 1:30 p.m. A pre-meeting presentation by Park & Co. regarding social media campaigns will commence at 12:30 PM, prior to the regular monthly meeting.



STORM Meeting Minutes

Tuesday, April 23, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:33 p.m.

1. Introductions – Those in attendance:

Leigh Waite (ADOT); Lisa Spahr (EEC); Paul Catanzariti (MCESD); Dave Verhelst (Chandler); Jessica Koberna (Gilbert); Monica Rabb (Phoenix); Raymond Rees (Fountain Hills); London Lacy (Surprise); Daniel Culotta (Avondale); Jeffrey Schone (Luke AFB); and Joe Rumann (Scottsdale).

2. Review of March 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Report – Jessica Koberna (Gilbert)

- A copy of the General Ledger (July 1, 2012 – April 18, 2013) was distributed. Current balance is \$31,036.60

Motion to accept the fiscal agent report as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- No meeting was held during the reporting period.

5. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **Budget Update:** We have approximately \$24,000 after the radio advertising (\$5,026)

The original budget developed in August 2012 designated 10% contingency to be carried Forward, which leaves approximately \$ 14,000 to spend.

- **Recommended Expenditures:**

1. Additional Swag: The group discussed the following items; car window shades, frisbees, recycled content bags, color changing cups and pet waste bags.

- **Conference Budget:** \$4,000 budgeted in August 2012. Nothing encumbered.

1. MSGP Seminar: Lisa Spahr (EEC) stated that it will cost approximately \$500 for printing and mailing (postage). The expected date for the seminar is Thursday, June 20th. Lisa requested an inspector from ADEQ to participate. Per ADEQ, there are approximately 600 NOI filer's.

2. MS4 Statewide Summit: Leigh Waite (ADOT) provided an update. The Summit is Scheduled for Tuesday, June 18th and 150 attendees are expected. The group discussed funding for the two events.

Motion to spend \$1,500 for the MSGP seminar and \$1,000 for the MS4 Statewide Summit.

Motion: Leigh Waite (ADOT)

Second: London Lacy (Surprise)

The motion was carried.

3. Additional Considerations: Monica Rabb (Phoenix) mentioned that the City of Phoenix has erected 19 billboards (18 small and 1 large). The vendor was CBS outdoor and the estimated cost was around \$20,000. Cost of the billboards depends on size and location. Monica will request an estimate for STORM with options for fewer locations.
4. It was mentioned and briefly discussed that STORM should look into insurance coverage for the Board and members. The Phoenix Zoo Earth Day event last month required the insurance coverage and therefore STORM was unable to participate.

6. Public Service Announcements Subcommittee – Lisa Spahr (EEC)

- Lisa mentioned that pool drainage is the PSA for the summer. The PSA will be aired in June. The group discussed the PSA and it was decided that we would use the previous PSA.

7. MSGP Seminar Subcommittee Update – Lisa Spahr (EEC) and Lacey Paccione (Peoria)

- See STORM Budgetary Discussion section above for details.

8. New Business or Announcements -

- Dave Verhelst (Chandler) mentioned that the Annual meeting will take place on June 25th, 2013.
- Jessica Koberna (Gilbert) mentioned that she had contacted Michelle from Brite Innovations regarding the blue faulty slap bands that were purchased. It appears that Brite Innovations will provide a 24% refund for the faulty product.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:15 PM

Next Meeting: Tuesday May 28, 2013 @ 1:30 p.m. A pre-meeting presentation by Tracy Fenney regarding social media campaigns will commence at 12:30 PM, prior to the regular monthly meeting.



STORM Meeting Minutes

Tuesday, May 28, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Pre-meeting presentation: Tracy Fenney discussed social media including Facebook, Twitter and Pinterest and how to be successful through reciprocating sites, developing relationships and knowing when and what to post. The fee for posting Monday thru Friday is \$400/month, with no contract.

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Leigh Waite (ADOT); Lisa Spahr (EEC for Scottsdale); Anthony Lopez (MCESD); Dave Verhelst (Chandler); Jessica Koberna (Gilbert); Monica Rabb (Phoenix); Raymond Rees (Fountain Hills); Paul Lopez (Avondale); Wade Ansell (Glendale); John Meyer (Mesa); Lacey James (Peoria); and Jo Miller (Glendale).

2. Review of April 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Leigh Waite (ADOT)

Second: Raymond Rees (Fountain Hills)

The motion was carried.

3. Fiscal Agent Report – Jessica Koberna (Gilbert)

- A copy of the General Ledger (May 1-24, 2013) was distributed. Current balance is \$31,036.60

Motion to accept the fiscal agent report as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- The group discussed a watershed approach and general permits for Phase I's

5. STORM Budgetary Discussion for FY2012/13 – Jessica Koberna (Gilbert)

- **Budget Update:** \$31,036.60. We have approximately \$13,000 to spend.
- The group discussed social media and that such costs could be around \$5,000/year.
- The group discussed purchasing promotional items. Jessica Koberna (Gilbert) mentioned that Michelle Carbone from Brite Innovations informed her that the manufacturer of the faulty slap bands will be crediting approximately \$800 back to us.

Motion to spend up to \$12,000 on promotional items, with 80% on Bags on Board (pet waste bags) and 20% on power clips with pen holder.

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

The motion was carried.

6. **Public Service Announcements Subcommittee** – Lisa Spahr (EEC)
 - Lisa played a recording of the pool drainage and illicit discharge PSA. Lisa also mentioned that we need two volunteers for each of the 3 radio interviews coming up.
7. **MSGP Seminar Subcommittee Update** – Lisa Spahr (EEC), Lacey James (Peoria) and Monica Rabb (Phoenix)
 - Lisa mentioned that the postcards will be sent out this week and that ADEQ will provide staff for presentations. ADEQ will distribute seminar info on the ADEQ listserv.
8. **New Business or Announcements -**
 - **MS4 Summit:** June 18th 9:00 AM to 3:30 PM. Leigh Waite (ADOT) stated that one individual from each organization will be invited and a waiting list for others will be established for additional attendees. There are currently 62 registered, with 130 to 140 total spots available.
 - **Social Media:** See above under pre-meeting presentation.
 - **Green Infrastructure Working Group (SCN):** Jo Miller (Glendale) thanked STORM for funding assistance and participation. Positive feedback was received from the event. The working group is available to assist with LID planning. Jo also mentioned that the working group met to discuss barriers of LID and that more pilot projects are needed.
 - **Annual Meeting:** Those in attendance were reminded of the Annual Meeting scheduled for Tuesday, June 25th.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Lopez (Avondale)

Meeting adjourned at 3:00 PM

Next Meeting: Annual Meeting with election of Board of Directors for FY 2013/14 followed by the regular monthly meeting is Tuesday, June 25, 2013 @ 1:30 p.m. A pre-meeting presentation by Park & Co. regarding social media campaigns will commence @ 12:30 PM.



STORM Annual Meeting Minutes

Tuesday, June 25, 2013 at 1:30p.m.
Flood Control District of Maricopa County
Buckhorn/Mesa Conference Rooms
2801 West Durango Street
Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Pre-meeting presentation: Park & Co. discussed the basics of popular social media channels, social media strategy, and how social media could work for STORM. They used several examples from the Water Use It Wisely Campaign, which they also manage. Park & Co. learned more about STORM's social media needs and will return with a tailored proposal.

1. Call to Order

- The meeting was called to order by Jessica Koberna at 12:34pm.

2. Member Roll Call

- Those in attendance:
Daniel Culotta (Avondale); Matt Oller (FMDMC); Raymond Rees (Fountain Hills); Jessica Koberna (Gilbert); Wade Ansell (Glendale); Paul Catansariti (MCESD); Robert vanden Akker (MCESD); John Meyer (Mesa); Monica Rabb (Phoenix); London Lacey (Surprise); Derek Castaneda (MCESD); Hondo Judd (Gilbert).

3. Review of 2012 Annual Meeting Minutes

- No minutes were read because none were presented from the 2012 meeting. However, no members had objections from any of the business conducted at the 2012 meeting.

4. Financial Report

- Jessica Koberna (Gilbert) distributed a copy of the STORM General Ledger and discussed the financial position of STORM over the past year. The General Ledger (May 27-June 14, 2013) shows a balance of \$31,036.60.

Motion to accept the General Ledger as presented

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catansariti (MCESD)

The motion carried unanimously

5. Election of Corporation Officers

- **The following Officer positions are open for nomination:**
 - **Chair**
London Lacey (Surprise) nominated Jessica Koberna (Gilbert) for the Chair position.
 - **Vice-Chair**
Raymond Rees (Fountain Hills) volunteered for nomination to the Vice Chair position.
 - **Secretary**
Jessica Koberna (Gilbert) nominated Daniel Culotta (Avondale) for the Secretary position.
 - **Treasurer (Fiscal Agent)**

Jessica Koberna (Gilbert) nominated Leigh Waite (ADOT) for the Treasurer (Fiscal Agent) position.

○ **Director At Large**

Jessica Koberna (Gilbert) nominated Paul Catansariti (MCESD) for the Director At Large position.

The members voted on all the nominations as a group and unanimously voted the named nominees to the specified Corporation Officer positions for the coming term.

6. Old Business

- There was no old business to attend to.

7. New Business

- There was no new business to attend to.

8. Adjourn

Motion to adjourn the meeting

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

Meeting Adjourned at 1:05pm

Next Annual Meeting: June 24, 2014



STORM Meeting Minutes

Tuesday, June 25, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Pre-meeting presentation: Mary Modney of Park&Co discussed social media for STORM and successful strategies for using various channels including Facebook, Twitter and Pinterest. Park&Co left the meeting with the intention of creating a detailed proposal for STORM, but later determined that STORM would be better served by another social media company.

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Matt Oller (FMDMC); Raymond Rees (Fountain Hills); Jessica Koberna (Gilbert); Wade Ansell (Glendale); Paul Catansariti (MCESD); Robert vanden Akker (MCESD); John Meyer (Mesa); Monica Rabb (Phoenix); London Lacey (Surprise); Derek Castaneda (MCESD); Hondo Judd (Gilbert), and London Lacy (Surprise).

2. Review of May 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger (May 1-24, 2013) was distributed. Current balance is \$31,036.60

Motion to accept the fiscal agent update as presented.

Motion: London Lacy (Surprise)

Second: Paul Catansariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- The group discussed the upcoming Phase II MS4 permit revision process that ADEQ indicated would start by the end of summer.
- The group discussed ADEQ's stated plan to audit four Phase I MS4s and eight Phase II MS4s over the next year.
- The group discussed forming a Phase II MS4 coalition to prepare for the Phase II MS4 permit revision process.

5. STORM Budgetary Discussion – Jessica Koberna (Gilbert)

- The group discussed the Bags on Board shipment, which should ship July 2nd. A portion of the shipment is backordered.
- Jessica Koberna (Gilbert) informed the group that the Board will meet soon to create a budget strategy for the coming year. It will likely be similar to last year.
- The group was informed that STORM was refunded \$400.00 by Brite Innovations for deficient slap bands. The refund will be added to the next order.

- The group discussed the submission of the Annual Report to the ACC and the strategy for doing so next year.
- Jessica Koberna (Gilbert) noted that the group will receive one more social media proposal presentation at next month's meeting. Social media will be part of the upcoming budget.

6. Public Service Announcements / Media Subcommittee Update – Lisa Spahr (EEC)

- Lisa Spahr (EEC) discussed the recent MSGP conference, noting that it had 84 attendees and was considered a success. A similar event will likely be held again. Lisa noted that most attendees requested more training of this type and that the slides from the conference will be posted on the STORM website.
- Lisa also noted that the creation of STORM's radio public service announcements was proceeding as planned.

8. New Business or Announcements -

- **Bags on Board:** It was suggested that any leftover Bags on Board be donated to an animal shelter. The group supported this action after everyone had received all the Bags on Board they need for outreach purposes.
- **SWPPP Checklist:** John Meyer (Mesa) created a new SWPPP checklist that corresponds to the 2013 CGP. He will distribute to the group for use.
- **Dog park signs and collateral:** London Lacy (Surprise) noted that Surprise is moving one of their community dog parks away from a water body to improve water quality. In the process, Surprise created several new outreach materials aimed at dog owners regarding stormwater pollution from pets. London provided samples of the materials and said she would distribute examples of new signage to the group.
- **Phoenix IDDE truck:** Monica Rabb (Phoenix) noted that Phoenix recently bought a new IDDE truck. Monica also stated that the company that sold the truck said it was difficult to contact stormwater representatives in other cities.

Motion to adjourn:

Motion: Wade Ansell (Glendale)
Second: London Lacy (Surprise)
 Meeting adjourned at 2:45 PM

Next Meeting: Tuesday, July 23, 2013.