

Meeting Minutes

Tuesday, March 16, 2021, 1:00 P.M.

Virtual

Facilitator: London Lacy, Chair

1. Presentation: Will Harris, Porous Technologies, LLC. - Precast Porous Concrete: Send Will an email for more information. This product has not been installed in AZ due mainly to minimal rainfall and sediment and sand maintenance concerns.
 - a. Cell: (909) 654-0869
 - b. E-mail: wharris@stormcrete.com
 - c. Website: www.stormcrete.com

2. **Attendance:**

David Mack	ADOT
Laura Nordan	ADOT (STORM Treasurer)
Adam Craig	Apache Junction
Danae Presler	Avondale
Derek Castaneda	El Mirage
Justin Weldy	Fountain Hills
Kellie Elliott	Gilbert
Amy Baker	Glendale
Silvana Burgos	Glendale
Pete Burrell	Goodyear
Craig Lynch	Goodyear (STORM Vice-Chair)
Autumn Martinez	MC ESD
Rachel Shauger	MC ESD
Ryan Cavalier	Mesa
Kathleen Garcia	Peoria
Luis Weisel	Phoenix
London Lacy	Surprise (STORM Chair)
Kenya Chavez	Tempe (STORM Secretary)
Shannon Reed	Tempe

3. **Review/Approval Meeting Minutes:** A motion was made by Laura Nordan and second by Amy Baker to approve the meeting minutes for January 19, 2021 meeting. Voting was unanimous in favor. Meeting notes for February 2021 will be reviewed at the April meeting.

4. **Fiscal Agent Update:** Laura Nordan, Treasurer, reported Financial Report –
March Beginning Bank Balance: \$79,266.84, Current Assets \$80,016.84, Contingency/Balance Forward \$3,000, Operating Budget \$77,016.84. Expenses paid accounting fees, administration, and NMSA Membership dues for a total of \$2,084.53. Operating budget \$77,016.84. Taxes for last Fiscal Year have been completed if you would like to review send Laura an email lnordan@azdot.gov.

5. **Action item updates:**
 - a. Committee Updates
 - a.i. Educational Materials: The storm drain brochure will be updated the committee is currently working on getting quotes from vendors. Next year's focus will be on automotive and property management. They would like to create an animated video explaining the difference between a storm sewer and sanitary sewer system. If any members would like construction brochures or posters printed let them know and they use some of the budgeted money on printing costs.
 - a.ii. Digital Media: Starting Saturday March 20, 2021 iHeart Radio will run an ad during Barrett Jackson. ABC 15 has quotes for the Monsoon Campaign. They have 3 options, May-June

\$15,000. May-July \$20,000, May-August \$25,000. This will be sent out to the members to vote via Survey Monkey. iHeart radio will also be running an ad for monsoon season.

- a.iii. Events & Contests: Kellie from Gilbert and Ryan from Mesa participated in the Project WET Verde Valley celebration. They spoke for 2 minutes out the entire presentation. Kellie suggested we create a video to explain the difference between the two separate systems. Kellie will send out the final dates.
- a.iv. Social Media: Group continues to routinely post on STORM's Facebook page weekly. Website is up to date please continue to add events as they become available in your jurisdiction. Any contact changes for your organization email updated information to Amy Murray amurray@buckeyeaz.gov. Facebook results - \$450.00 in boosts in the last 30 days: Link clicks 371, Reach 15,422 and Post Engagements 2,645.

a.v.

6. **New Business / Announcements:**

- a. Craig Lynch - City of Goodyear Outreach Events
 - a.i. City of Goodyear has two events coming up. They created an internal outreach committee. April is water awareness month: week 1 is water conservation, week 2 is Stormwater, week 3 is solid waste and week 4 is pretreatment. Third Saturday of the month they are doing the farmer's market and April 22nd they are doing a get to know the storm system outreach event, for more information contact Craig Lynch craig.lynch@goodyearaz.gov.

7. New Segment: Meet the STORM Members

- a. City of Surprise
 - a.i. London Lacy
 - a.ii. Meet the STORM Members is a new segment the Board is introducing. The goal is to try and bring back a personal interaction with the STORM Members. This is an area that we feel is important due to the virtual meetings. Our hope is that this will help with networking until we can resume in person.
 - a.iii. Next month volunteer: Kenya Chavez, City of Tempe

8. **Adjourn:** 2:00 P.M.

Next Meeting: Virtual

March 16, 2021

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH