

Meeting Minutes

Tuesday, November 17, 2020, 1:00 P.M.

Virtual

Facilitator: London Lacy, Chair

1. **ADOT presentation:** Kirk Flamm presented their Green Shop Program. Green shop section details: Part I Environmental Compliance, Part II Quest for a Green Shop, Part III Housekeeping/Shop Action Plan. Request Presentation from London or Kirk.

- a. **Kirk Flamm, EQS Environmental Engineering Specialists, ADOT Contact Information**

- a.i. kflamm@azdot.gov

- a.ii. **Office: 602-712-6177, Cell: 480-201-9608**

1. **Introductions:**

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|-----------------|--|
| Eileen Dunn | ADOT |
| David Mack | ADOT |
| Laura Nordan | ADOT (STORM Treasurer) |
| Adam Craig | Apache Junction |
| Amy Murray | Buckeye |
| Arri Odom | Casa Grande |
| Dave Verhelst | Chandler |
| Derek Castaneda | El Mirage |
| Kellie Elliott | Gilbert |
| Silvana Burgos | Glendale |
| Craig Lynch | Goodyear (STORM Vice-Chair) |
| Rachel Shauger | MC ESD |
| Ryan Cavalier | Mesa |
| Kathleen Garcia | Peoria |
| Roman Palafox | Peoria |
| Josh Blakey | Phoenix |
| Lonnie Frost | Pinal County (STORM Board Member at Large) |
| Joe LaFortune | Queen Creek |
| Krystal Heyer | Scottsdale |
| London Lacy | Surprise (STORM Chair) |
| Kenya Chavez | Tempe (STORM Secretary) |
| Shannon Reed | Tempe |
| John Woods | Tempe |

2. **Review/Approval Meeting Minutes:** A motion was made by Eileen Dunn and second by Craig Lynch to approve the meeting minutes of October 20, 2020. Voting was unanimous in favor.

3. **Fiscal Agent Update:** Laura Nordan, Treasurer, reported Financial Report – All member dues have been received. Payments for the EEE videos has been made for \$14,500. We had expense of \$350 for additional video fees not accounted for in 2019. Funds obligated for digital committee - \$3,500 to ABC15 and \$5,000 to Iheart Media. If you need the operating expense detail, please email Laura Nordan lnordan@azdot.gov. November Beginning Bank Balance: \$109,521.84, Membership dues received \$1,500, EEE Videos -\$14,500, Current Assets \$96,521.84, Contingency/Balance Forward \$3,000, Operating Budget \$93,521.84.

4. Action item updates:

- a.i. Project WET Sponsorship Voting Results – voting was extended till Friday, November 20, 2020 and the results will be sent via email.
- a.ii. Committee Updates
 - a.ii.1. Educational Materials – Dave is the lead and looking for more volunteers for the education materials committee. They will be working on automotive material in the to be printed in January 2021. Pete with City of Goodyear will be more involved.
 - a.ii.2. Digital Media: Derek Castaneda: ABC 15 Quiz is live and has been tagged on the Facebook page. E3 videos are complete. iHeart did a geofence advertisement during Nascar that will run till the end of the month.
 - a.ii.3. Events & Contests: Kellie Elliott: Nothing new to report regarding events. The committee is doing content for next FY. ABC 15 is currently running a quiz.
 - a.ii.4. Social Media: Amy Murray: Still looking for a volunteer to post on social media on Fridays.
- a.iii. STORM Swag Inventory Update- Kenya received an update from Dave in Chandler. They have 2 banners, a tablecloth and some swag they can donate.
- a.iv. STORM outreach data entry- Use this log in to track your events to be used for annual report.
 - a.iv.1. <https://www.azstorm.org/forms/outreach-event-tracking>
Username: form382
PW: form382

5. New Business / Announcements:

- a.i. Outreach “June Monsoon”. London will send a link to the members with information on June Monsoon.
- a.ii. PSA Videos are complete and uploaded to the Google Drive. Members want to know who is updating the Facebook page with the videos – FY 2020. The videos are complete and can be found on this link.
 - a.ii.1. https://drive.google.com/drive/folders/16YEa7tHHtAXedf9QhWqAeo_HcluT5jk-?usp=sharing
- a.iii. Committee Budgets: Laura created sample budgets for the committees. Review and if you have any questions let her know.
- a.iv. City of Phoenix shared their coloring book and is free to use.
https://www.phoenix.gov/waterservicessite/Documents/HopperActivityBook_Vol3.pdf

6. Adjourn: 1:59 p.m.

Next Meeting: Virtual

Dec 15

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH