

Meeting Minutes

Tuesday, February 25, 2020, 1:00 p.m.

Flood Control District of Maricopa County
2801 West Durango Street, Phoenix, AZ

Facilitator: London Lacy, Chair

1. **Introductions:**

Laura Nordan	ADOT
Amy Murray	Buckeye
Dave Verhelst	Chandler
Kenya Chavez	Chandler (STORM Secretary)
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Heather Schutten	Gilbert
Silvana Burgos	Glendale
Craig Lynch	Goodyear
Scott Mendenhall	Luke AFB
Rachel Shauger	MC ESD
Autumn Martinez	MC ESD
Ryan Cavalier	Mesa
Amy Baker	Peoria
Luis Weisel	Phoenix
Josh Blakey	Phoenix
Lonnie Frost	Pinal County (STORM Board Member at Large)
Andrea Hamilton	Queen Creek (STORM Treasurer)
Krystal Heyer	Scottsdale
London Lacy	Surprise (STORM Chair)
John Woods	Tempe

2. **Review/Approval Meeting Minutes:** A motion was made by Amy Baker and seconded by Andrea Hamilton to approve the meeting minutes of December 10, 2019. Andrea seconded the vote with the exception of the Fiscal Report accuracy. Voting was unanimous in favor.
3. **ABC15 Update:** Brittney's update: The end of January we ran a promo for Stormwater Awareness Week we had a total of 689,847 impressions. The High Impact Unit on January 20 was served 396,914 times and had 585 clicks to the website. On January 21st Laura and London were part of the Sonoran Living segment on "How to Prevent Stormwater Pollution".
4. **Fiscal Agent Update:** Andrea Hamilton, Treasurer, reported Financial Report – Outstanding Membership Fees - \$1,500, Expenses for December 2019 - \$7.85, January 2020 - \$4,492.00.
5. **Action item updates:**
- Discussion on membership commitments- events/meeting attendance** - The events committee is inviting more members to volunteer to help with events and also if anyone has ideas or has events in their communities that would benefit from a STORM booth please send to the events committee – Kenya Chavez, Lonnie Frost, or Silvana Burgos. Heather from Gilbert mentioned they have their Outdoor Expo on March 7. Other events mentioned: Botanical Gardens event for teachers, Phoenix Zoo events, Earth Day at the Zoo, and Luke Days in March.
 - Promotional Item Distribution** – Promotional items were distributed at the warehouse. We had several volunteers to help sort the items. The items are available for pickup at the warehouse. Please coordinate with Matt to schedule

pick up time for your items if not at the distribution meeting. Thank you to the volunteers for helping with the sorting and distribution.

- iii. **Board nominees** – Vice-Chair Vacant - The Vice-Chair position is vacant and the Treasurer position will be vacant in FY 20/21.

- iv. Committee Updates
 - a. Digital
 - i. ABC 15 – Sonoran Living Segment on “How to Prevent Stormwater Pollution”.
 - ii. The committee is working with E3 on more videos on illegal dumping and residential litter.
 - iii. The training video for construction inspections was mentioned and Matt stated they have a drone that can be utilized to record the inspection. Derek and Matt will coordinate.
 - b. Social Media/Web
 - i. The website is up-to-date. The committee would like members to check their link to ensure it’s linked to your website.
 - ii. If you have any photos related to stormwater pollution or from events please send to Amy Murray or London to upload onto the STORM website and Facebook page
 - c. Events/Contests
 - i. STORM had 1 outreach event at the OdySea Aquarium – there was a good turnout. The event ran from 10 AM to 3 PM and had approximately 9,000 in attendance.
 - ii. The committee will research the events mentioned at this meeting.
 - d. Educational/Promotional
 - i. All the promotional items were sorted and distributed to members present.
 - ii. The committee is designing brochures for restaurants and FOG for residents and business owners. Stickers will be incorporated in the brochure
 - iii. The budget available for printing & design is \$11,650.

6. New Business / Announcements:

- i. Annual Report – Ryan will compile the annual report and would like members to send all information to him. We would like someone from each committee to reach out to him and see where we can assist.
- ii. Laura Nordan volunteered for Treasurer FY 20/21 and Craig Lynch for Vice-Chair. Thank you for volunteering.
- iii. ADEQ will have a meeting to discuss WOTUS on March 23.
- iv. The members decided to move forward with fees as they are. The rates will remain the same.
- v. Upcoming Conference: TriState in Vegas with a Stormwater tract – August 11-13, 2020.

7. Adjourn: 1:57 p.m.

Next Meeting: Tuesday, April 28, 2020 at 1 PM, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

June 23

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH