

## Meeting Minutes

**Tuesday, December 15, 2020, 11:00 A.M.**

Virtual

**Facilitator:** London Lacy, Chair

### 1. **Introductions:**

Laura Nordan	ADOT (STORM Treasurer)
Adam Craig	Apache Junction
Avondale	Danae Presler
Dave Verhelst	Chandler
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Justin Weldy	Fountain Hills
Amy Baker	Glendale
Silvana Burgos	Glendale
Pete Burrell	Goodyear
Craig Lynch	Goodyear (STORM Vice-Chair)
Autumn Martinez	MC ESD
Ryan Cavalier	Mesa
Hugo Vasquez	Paradise Valley
Adam Balowski	Peoria
Roman Palafox	Peoria
Josh Blakey	Phoenix
Lonnie Frost	Pinal County (STORM Board Member at Large)
Krystal Heyer	Scottsdale
London Lacy	Surprise (STORM Chair)
Kenya Chavez	Tempe (STORM Secretary)
Shannon Reed	Tempe
John Woods	Tempe

2. **Review/Approval Meeting Minutes:** A motion was made by Lonnie Frost and second by Silvana Burgos to approve the meeting minutes of November 17, 2020. Voting was unanimous in favor.
3. **Fiscal Agent Update:** Laura Nordan, Treasurer, reported Financial Report – All member dues have been received. Funds obligated for events committee - \$2,500 to Project WET. December Beginning Bank Balance: \$96,171.84, Current Assets \$96,171.84, Contingency/Balance Forward \$3,000, Operating Budget \$93,171.84.
4. **Action item updates:**
  - a. Project WET Sponsorship Voting Result
    - a.i. Option #4 River Sponsorship \$2,500
  - b. STORM Swag & Promotional items inventory: Dave from Chandler has two banners. ADOT would like activity books that are in stock at the Maricopa County warehouse. Hugo with Paradise Valley and Justin with Fountain Hills will pick up their swag.
  - c. Committee Updates & Budget Discussion: Craig will be sending an email to the committees to discuss any updates and the budget.
    - c.i. Educational Materials: Dave from Chandler stepped down from the lead position and Pete Burrell has volunteered to be the lead.
    - c.ii. Digital Media: iHeart radio rep had a death in the family and was not able to attend to provide update. They are going to be doing an ad in March to target the Barrett Jackson event. The event was postponed till March 2021. ABC 15 is running a quiz with a gift card giveaway to American Furniture Warehouse.

- c.iii. Events & Contests: Currently no events have been scheduled due to the pandemic. The events committee will assign someone to attend the celebrations of learning for Project WET.
- c.iv. Social Media: Laura volunteered to post Friday's on Facebook. The Facebook posts are going great. The videos from EEE have been uploaded to the STORM YouTube page. If any updates are required on the STORM website for your municipality please contact Amy Murray w/Buckeye - [amurray@buckeyeaz.gov](mailto:amurray@buckeyeaz.gov).

**5. New Business / Announcements:**

- a. June Monsoon: June monsoon is a free campaign created by the City of Surprise STORM can use. STORM can create posters with STORM logo, since this will incur a cost a vote is required. London will send out an email to vote on it. If any other municipalities would like to use, please contact London. They will do an inter-governmental agreement to use their campaign.
- b. City of Phoenix stormwater awareness week January 25-31. If you would like additional information, contact Josh Blakey [Joshua.blakey@phoenix.gov](mailto:Joshua.blakey@phoenix.gov)
- c. STORM welcomed two new members to the meetings: Adam Balowski from City of Peoria and Pete Burrell with City of Goodyear.
- d. Project WET: Julie Hasty from Project WET discussed how STORM can be a part of their celebrations of learning. The sessions are held in the morning, are 50 minutes long and are limited to 500 students/session. The celebrations of learning are in lieu of the Project WET festivals due to the pandemic. The first opportunity for a celebration of learning is in February. If interested in volunteering, sign up on their website <https://awf.projectwet.arizona.edu/volunteers>. Project WET will provide an overall impact report of the water festival program to include in the STORM annual report. The students take an assessment after the festival and can be found here if interested in the questions [https://uarizona.col.qualtrics.com/jfe/form/SV\\_1LBm27jYFpQEE4J](https://uarizona.col.qualtrics.com/jfe/form/SV_1LBm27jYFpQEE4J)  
Project WET has also created a stormwater BMP video - <https://www.youtube.com/watch?v=O6jLyDrUduI&feature=youtu.be>  
If you have additional questions, contact Julie Hasty - [juliehasty@arizona.edu](mailto:juliehasty@arizona.edu)

**6. Adjourn:** 11:56 A.M.

**Next Meeting:** Virtual

January 19

**PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH**