

Meeting Minutes

Tuesday, February 26, 2019, 1:30 p.m.

Flood Control District of Maricopa County, Adobe Rooms
2801 West Durango Street, Phoenix, AZ

Facilitator: Christina Hoppes, Vice Chair

1. Introductions:

David Mack	ADOT
Eileen Dunn	ADOT
Adam Craig	Apache Junction
Dave Verhelst	Chandler
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Raymond Rees	Fountain Hills
Kellie Elliott	Gilbert
Monica Rabb	Glendale
David Ramirez	Goodyear
Carl Moser	Luke AFB
Brian Kehoe	MC ESD
Rachel Shauger	MC ESD
Ryan Cavalier	Mesa
Amy Baker	Peoria
Craig Lynch	Peoria
Ian Day	Phoenix
Lonnie Frost	Pinal County (STORM Secretary)
Andrea Hamilton	Queen Creek (STORM Treasurer)
Seandale Poe	Scottsdale
London Lacy	Surprise (STORM Board Member at Large)
Christina Hoppes	Tempe
Michelle Oakley	Public

2. **ABC 15 Presentation:** Brittany Schmidt – Running Spanish videos though March, so far 100,000 views. Nothing planned in April. The plan for May is to do a Facebook post dealing with monsoon preparedness. There is an opportunity in May for someone to be interviewed as part of a Sonoran Living segment. In June a monsoon season quiz is planned along with an “exclusive partner of the day” that will include a 15-second promotional spot. Estimated cost for this outreach is \$13,500.
3. **Review/Approval Meeting Minutes:** A motion was made by Christina and seconded by Eileen to approve the meeting minutes of January 22, 2019. Voting was unanimous in favor.
4. **Fiscal Agent Update:** Andrea Hamilton, Treasurer, reported total expenses for FY18-19, as of January 31st, were \$33,508 with total assets of \$87,703 leaving a bank balance of \$54,195. Expensed last month included website fees and ABC15 outreach. A motion was made by Amy B. and seconded by Eileen to approve the financial report. Voting was unanimous in favor.
5. **Action item updates:**
 - i. Promotions – London Lacy, Amy Baker, Krystal Heyer

- No updates. All promotional materials have been ordered, received and distributed.
- ii. Web –Christina Hoppes, Amy Murray
 - Information on the construction training events (March 6th and April 9th) has been posted on the site.
 - London will be managing the calendar. Please let her know of any events.
 - iii. Events – Andrea Hamilton, Monica Rabb
 - Monica reminded the group of the two construction outreach events (1. March 6, 2019 at the ADOT Facility; and, 2. April 9, 2019 at Queen Creek) and reported that the agenda includes four presentations: 1. Municipal Requirements; 2. Construction BMPs; 3. Violations; and, Enforcement.
 - The Arizona Game and Fish Outdoor Expo at Ben Avery is scheduled for March 30-31. STORM will have an outreach table at the event.
 - The Tres Rios event is this coming weekend.
 - iv. Material – David Ramirez, David Verhelst, Monica Rabb, Hether Krause

Monica reported that work is moving slower than expected. The consultant put the information into a Word document, but not yet into a poster form. They are in the process of producing two posters (construction and facility maintenance themes) and a new construction flyer.
 - v. Digital (videos, ABC15, etc.) – Andrea Hamilton, Lonnie Frost, Kellie Elliot, Christina Hoppes
 - Andrea reminded everyone they should have received a drop box with the three EE videos for their use.
 - The ABC15 campaign includes a “Sonoran Living” segment. Christina asked if anyone would be willing to be on camera and received positive responses from Phoenix (Ian will talk to his team and decide on someone) and Derek Castaneda.

6. **New Business / Announcements:**

- a.i. AZ Water – Water for People committee 5K event

Amy talked about the event (March 9th at Kiwanis Park, Tempe) and asked if STORM would like to sponsor a table (\$50 fee). Christina said that Tempe would sponsor the table and Ian said they (Phoenix) could staff it.
- a.ii. Ryan asked that someone from each committee be on the Annual Report committee to provide input on the committee’s accomplishments. Christina asked that this be discussed on next month’s agenda.
- a.iii. The annual report was discussed with the need for a committee to put the report together. The new format is much more concise and streamlined. Ryan Cavalier volunteered to be on the committee.
- a.iv. Derek asked if anyone was using stickers on municipal vehicles to promote stormwater quality. The general response was that this was not occurring.

7. **Adjourn:** 2:14 pm

Next Meeting: Tuesday, March 26, 2019, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

March 26
April 23

May 28
June 25

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH