

Meeting Minutes

Tuesday, December 10, 2019 1:00 pm.

Flood Control District of Maricopa County, Sunnyside Cove Room
2801 West Durango Street, Phoenix, AZ

Facilitator: Christina Hoppes, Chair

1. Introductions:

Adam Craig	Apache Junction
Matt Oller	FCDMC
Heather Schutten	Gilbert
Silvana Burgos	Glendale
Scott Mendenhall	Luke AFB
Rachel Shauger	MC ESD
Ryan Cavalier	Mesa
Roman Palafox	Peoria
Josh Blakey	Phoenix
Krystal Heyer	Scottsdale
London Lacy	Surprise (STORM Vice-Chair)
Christina Hoppes	Tempe (STORM Chair)
Shannon Reed	Tempe

2. **Review/Approval Meeting Minutes:** A motion was made by Ryan Cavalier and seconded by Rachel Shauger to approve the meeting minutes of October 22, 2019. Voting was unanimous

3. **Fiscal Agent Update:** Christina Hoppes, Chair, reported October Financial Report – Collected \$7000 in Membership Fees- No expenses in the month of October.

4. Action item updates:

- i. Promotional Samples- poncho key chain
 - a. Very similar in style/two vendors –two very different prices /different costs – will send out an electronic vote to the STORM members with the correct prices from both vendors.
- ii. Events-
 - a. Two upcoming Events for STORM-outreach
 - b. Members need to participate /your staff may attend to help as well. Shift work created with 2-hour time slots. Will need two leads-one for each event.
 - b.i. Odysea January 18, 2020 9 am-3 pm (Location: Via De Ventura/Loop 101 in Scottsdale). **London Lacy** Surprise will be the Lead for this event.
 - b.ii. Tres Rios Nature Festival (at Base & Meridian Wildlife Area –by PIR Race Track-Avondale). February 29, 2020 and March 1, 2020. A lead is needed and 6 -2-hour slot times need to be filled.
 - c. ABC15 Contest-more information coming
 - d. Project Wet Update- there may have been a coordinator change- Derek Castaneda –El Mirage-is looking into what a partnership with Project Wet might look like.
 - e. 2020 Construction Seminar will be held in March (note next meeting will be in February)
- iii. Committee Updates

- sign up and follow
- a. Social Media/Web – Twitter and Instagram accounts are AZSTORM1 –please
 - i. If members have events in their communities send them to London and she will post on the STORM
 - ii. Instagram, Twitter handle is @AZSTORM1
 - e.i.1. STORM will post weekly on Instagram and daily on Facebook
 - e.i.2. There are currently 1700 followers on Facebook
 - f. Events/Contests – ABC 15 contests –more information to come
 - f.i. Members need to check with their staff and make sure to sign up for the two events (Odysea and Tres Rios)
 - f.ii. Silvana will take Monica’s place in the committee and she will be working with AZ Restaurant Association to see if they have a seminar for restaurants where we can set up a booth
 - g. Educational/Promotional – Budget \$23300 for promotional items
 - g.i. Suggestion made to go with cheaper items, so that there will be money left over to spend on stickers and brochures.
 - g.ii. a VOTE will be sent out on promotional items so members can vote on their top 3 items
 - h. Digital-
 - i. Derek sent around some tips/messages for the ABC15 campaign for review by the committee this week. ADOT is working on a PSA video for Stormwater Awareness week to be released January 20.

5. New Business / Announcements:

- a.i. Christina Hoppes has been promoted to Environmental Supervisor Tempe, she will step down as Chair. London Lacy, will step in as Chair from her role as Vice Chair. Vice Chair position is currently open and will need to be filled until June-Annual Elections.
- a.ii. WOTUS-regulations may go away, but STORM should continue, would be a disservice to dissolve. Business as usual-status quo. Other cities say they are carrying on –alerting city councils as necessary.
- a.iii. CGP will be rolling out in April 2020
- a.iv. New surface water quality standards came out in November
- a.v. New MSGP effective in January 2020
- a.vi. Phase II Coalition Meeting – December 17

6. Adjourn: 1:45 pm

Next Meeting: Tuesday, February 25th at 1 PM, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

Feb 25 Apr 28 June 23

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH