Meeting Minutes
Tuesday, December 10, 2019 1:00 pm.
Flood Control District of Maricopa County, Sunnyside Cove Room
2801 West Durango Street, Phoenix, AZ

Facilitator: Christina Hoppes, Chair

1. **Introductions:**
   - Adam Craig  
     Apache Junction
   - Matt Oller  
     FCDMC
   - Heather Schutten  
     Gilbert
   - Silvana Burgos  
     Glendale
   - Scott Mendenhall  
     Luke AFB
   - Rachel Shauger  
     MC ESD
   - Ryan Cavalier  
     Mesa
   - Roman Palafox  
     Peoria
   - Josh Blakey  
     Phoenix
   - Krystal Heyer  
     Scottsdale
   - London Lacy  
     Surprise (STORM Vice-Chair)
   - Christina Hoppes  
     Tempe (STORM Chair)
   - Shannon Reed  
     Tempe

2. **Review/Approval Meeting Minutes:** A motion was made by Ryan Cavalier and seconded by Rachel Shauger to approve the meeting minutes of October 22, 2019. Voting was unanimous.

3. **Fiscal Agent Update:** Christina Hoppes, Chair, reported October Financial Report – Collected $7000 in Membership Fees- No expenses in the month of October.

4. **Action item updates:**
   - i. Promotional Samples- poncho key chain
      a. Very similar in style/two vendors – two very different prices /different costs – will send out an electronic vote to the STORM members with the correct prices from both vendors.
   - ii. Events-
      a. Two upcoming Events for STORM-outreach
      b. Members need to participate /your staff may attend to help as well. Shift work created with 2-hour time slots. Will need two leads-one for each event.
      b.i. Odysea January 18, 2020 9 am-3 pm (Location: Via De Ventura/Loop 101 in Scottsdale). **London Lacy** Surprise will be the Lead for this event.
      c. ABC15 Contest-more information coming
   - d. Project Wet Update- there may have been a coordinator change- Derek Castaneda –El Mirage-is looking into what a partnership with Project Wet might look like.
   - e. 2020 Construction Seminar will be held in March (note next meeting will be in February)

iii. Committee Updates
a. Social Media/Web – Twitter and Instagram accounts are AZSTORM1 – please sign up and follow
   i. If members have events in their communities send them to London and she will post on the STORM
   ii. Instagram, Twitter handle is @AZSTORM1
      e.i.1. STORM will post weekly on Instagram and daily on Facebook
      e.i.2. There are currently 1700 followers on Facebook
f. Events/Contests – ABC 15 contests – more information to come
   f.i. Members need to check with their staff and make sure to sign up for the two events (Odysea and Tres Rios)
   f.ii. Silvana will take Monica’s place in the committee and she will be working with AZ Restaurant Association to see if they have a seminar for restaurants where we can set up a booth
g. Educational/Promotional – Budget $23300 for promotional items
   g.i. Suggestion made to go with cheaper items, so that there will be money left over to spend on stickers and brochures.
   g.ii. a VOTE will be sent out on promotional items so members can vote on their top 3 items
h. Digital-
   i. Derek sent around some tips/messages for the ABC15 campaign for review by the committee this week. ADOT is working on a PSA video for Stormwater Awareness week to be released January 20.

5. New Business / Announcements:
   a.i. Christina Hoppes has been promoted to Environmental Supervisor Tempe, she will step down as Chair. London Lacy, will step in as Chair from her role as Vice Chair. Vice Chair position is currently open and will need to be filled until June-Annual Elections.
   a.ii. WOTUS-regulations may go away, but STORM should continue, would be a disservice to dissolve. Business as usual-status quo. Other cities say they are carrying on – alerting city councils as necessary.
   a.iii. CGP will be rolling out in April 2020
   a.iv. New surface water quality standards came out in November
   a.v. New MSGP effective in January 2020
   a.vi. Phase II Coalition Meeting – December 17

6. Adjourn: 1:45 pm

Next Meeting: Tuesday, February 25th at 1 PM, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

Feb 25     Apr 28     June 23

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH