

Meeting Agenda

Tuesday, October 23, 2018, 1:30 p.m.

Flood Control District of Maricopa County, Adobe Rooms
2801 West Durango Street, Phoenix, AZ



Facilitator: Leigh Padgitt, Chair

1. Introductions:

Eileen Dunn	ADOT
Hether Krause	Avondale
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Raymond Rees	Fountain Hills
Kellie Elliott	Gilbert
Monica Rabb	Glendale
Carl Moser	Luke AFB
Ryan Cavalier	Mesa
Amy Baker	Peoria
Leigh Padgitt	Phoenix (STORM Chair)
Lonnie Frost	Pinal County (STORM Secretary)
Ramona Simpson	Queen Creek (STORM Treasurer)
Andrea Hamilton	Queen Creek
Bryce Denton	Scottsdale
London Lacy	Surprise (STORM Board Member at Large)
James Heaton	Public
Scott Jeffers	Public
Michelle Oakley	Public
John Cummings	Public

2. **Review/Approval Meeting Minutes:** A motion was made by Amy and seconded by Ramona to approve the meeting minutes of September 25, 2018. Voting was unanimous in favor.

3. Action item updates:

Subcommittee Reports

- i. Promotions – London Lacy, Amy Baker, Krystal Heyer
London reported on two items that have been researched and selected by the committee: A. Collapsible water bottle with “Only Rain in the Storm Drain” printed on them in both English and Spanish (10,000 quantity); and, B. Carabineer (10,000 quantity). Best, all-inclusive, price is from Brown & Bigelow at \$17,352.
- ii. Web – Emily Lester, Leigh Padgitt, Christina Hoppes, William Turner, Amy Murray
The committee met on October 11th and are working on a demo home page and asked that any relevant photos be sent to Christina.
- iii. Events – Ramona Simpson, Monica Rabb, Marcella McDonald, Leigh Padgitt
Ramona reported that two events are being planned: 1. March 6, 2019 at the ADOT Facility; and, 2. April 9, 2019 at Queen Creek. Both will be themed to provide education on construction BMPs.
A discussion was held to determine which outreach events the group would be willing to support (principally with staffing). After discussing, the Tres Rios event (March 2-3) and the Game and Fish Expo (March 30-31) were selected.
- iv. Material – David Ramirez, David Verhelst, Monica Rabb, Hether Krause

Monica reported that the committee is considering producing two posters (construction and facility maintenance themes) and a new construction flyer. They are working with John at Gold Street Design with the understanding that all designs, etc. will be property of STORM. They are awaiting a quote.

- v. Digital (videos, ABC15, etc.) – Ramona Simpson, Andrea Hamilton, Lonnie Frost, Kellie Elliot, Leigh Padgitt, Christina Hoppes

Brittany Schmidt (ABC15) provided information on the recent illegal dumping outreach. The quiz ran for two weeks in September and generated 1,600 entrants (1000+ passed the quiz), and 3,800 visits. They are now working on three videos: 1. Illicit Discharges; 2. Construction; 3. Mobile Businesses. These will be used on ABC15 outreach and can be used on the STORM web site.

Andrea reported that E3 is in production on the three videos with the intention of being done by the end of December. There will be a broadcast version with the STORM logo and logo'd versions for each STORM member.

4. **New Business / Announcements:**

- London spoke about the Local First Arizona / Water: Use it Wisely event to be held on November 3rd.
- The new Mesa HHW facility is now open.

5. **Fiscal Agent Update:** Ramona Simpson, Treasurer, reported total expenses for FY-18-19, as of September 30th, were \$4,122 with total income of \$67,203 leaving a bank balance of \$63,081. A motion was made by Raymond and seconded by Hether to approve the financial report. Voting was unanimous in favor.

After review of the finances, Lonnie made a motion to move forward with the purchase of the promotional materials (water bottles, carabineers) from Brown & Bigelow. The motion was seconded by Carl. Voting was unanimous in favor.

6. **Selection of a new Treasurer**

Ramona explained that new and expanded job duties necessitate her relinquishing her role as STORM Treasurer. She has trained Andrea in the accounting software and recommended she be appointed Treasurer for the remainder of her term. The Board also concurs with this action. With positive affirmation from the members, Andrea was appointed to fulfill the remainder of the Treasurer's term.

7. **Adjourn:** 2:40 pm

Next Meeting: Tuesday, November 27, 2018, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

No December Meeting
January 22

February 26
March 26

April 23
May 28

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH