

Meeting Minutes

Tuesday, October 24, 2017, 1:30 p.m.

Flood Control District of Maricopa County, Adobe Rooms
2801 West Durango Street, Phoenix, AZ



Facilitator: Christina Hoppes, Director at Large

1. Introductions:

Adam Craig	Apache Junction
Robert van den Akker	Buckeye
Amy Murray	Buckeye
Dave Verhelst	Chandler
Matt Oller	FCDMC
Raymond Rees	Fountain Hills
Kellie Elliott	Gilbert
Anne Stahley	Glendale
David Ramirez	Goodyear
Ken Conklin	MC ESD
Autumn Martinez	MC ESD
Derek Castaneda	Mesa
Amy Baker	Peoria
Lonnie Frost	Pinal County (STORM Secretary)
Ramona Simpson	Queen Creek (STORM Treasurer)
Andrea Hamilton	Queen Creek
Seandale Poe	Scottsdale
Christina Hoppes	Tempe (STORM Director at Large)
Rjoun Burns	Mohave County
James Heaton	Public
John Cummings	Public

2. **Review/Approval Meeting Minutes:** A motion was made by Amy and seconded by Robert to approve the meeting minutes of the September 26, 2017 meeting as presented. Voting was unanimous in favor.
3. **Fiscal Agent Update:** Ramona reported the year to date fund balance is \$56,627 with total expenses to date of \$9,212. The FY17-18 budget shows total expenses planned of \$58,000. A motion was made by Robert and seconded by Dave Verhelst to approve the report. Voting was unanimous in favor.
4. **Action item updates:**
 - a. Subcommittee Reports
 - i. ABC Channel 15 Outreach – Leigh Padgitt, Christina Hoppes
Christina reported that the quiz is being produced and should be back for review sometime next week. An iPad is being purchased as the random participation prize. The Holiday Sweepstakes will run for two weeks in December and a \$450 gift card from the Arizona Grand Resort will be the participation prize.
 - ii. Web – Drew Bryck, Anne Stahley
Anne is taking on the role of relaying updates to the Web. It was discussed that meeting minutes should also be posted to the Web site. Anne will reach out to get past meeting minutes and get them posted.
 - iii. Annual Report – Leigh Padgitt, Ramona Simpson

Ramona explained that the committee is working on a survey to help determine member's needs for the Annual Report (i.e. how it is being used, data needed, etc.). She anticipates the survey to be out to members in approximately two weeks.

Robert brought up that MAG puts out a lot of information on where people shop, where they travel for entertainment, etc. that may be helpful in targeting outreach efforts.

- iv. Videos – Ramona Simpson, Derek Castaneda, Raymond Rees, Karen Oden, Lonnie Frost

Ramona reported that 3E has sent out draft scripts for committee members to review and they are preparing a quote for Spanish language versions. She reminded attendees that the three videos will target this year's strategic outreach areas of pools, pets, and lawns.

Each agency will receive personalized videos with their logs. Everyone was asked to ensure their respective agency's correct logos were on file and, if not, to forward the correct logo to Andrea by November 3rd.

- b. Public-Public Public-Private (P4) Update

Nothing to report

- c. Upcoming Outreach Announcements

- o Ramona announced the East Valley Teacher Resource Event being held October 26th in Chandler. East Valley municipalities will have booths and MC ESD will be there representing STORM.
- o Raymond talked about the Fountain Hills Chamber Art Fair (November 11th) where they will have a booth and will be handing out information. They are also meeting with area contractors on November 1st to better educate them on stormwater requirements. Chris Henninger and an ADEQ Inspector will also be in attendance to help with the training.
- o Anne explained Glendale's efforts in developing a program for older students (Jr. High / High School). They are also partnering with their Water Department to install a rain water harvesting demonstration at one of their Community Centers.
- o Lonnie reported that the Florence Unified School District will be holding a 4th Grade Water Day on November 30th and has asked for 750 Stormwater in the Desert workbooks.

5. Phase I/II Coalition announcements:

- o The Phase I group are planning a meeting in November.
- o The Phase II group will be meeting on December 12th at the Maricopa County Flood Control District offices.

6. New Business / Announcements:

- a. Logos (ai or eps format) for videos
Reminder to ensure Andrea has your agency's correct logo by November 3rd.
- b. With Carl D'Acosta leaving, to accept a position with a non-member agency, a vacancy has been created in the STORM Board. Christina explained the Board met and proposes the following changes to fill in vacancies:
 - i. Chair – Leigh Padgitt (moves from Vice Chair)
 - ii. Vice Chair – Christina Hoppes (moves from Director at Large)
 - iii. Treasurer – Ramona Simpson (remains the same)
 - iv. Secretary – Lonnie Frost (remains the same)
 - v. Director at Large – Dave Verhelst (new)

A motion was made by Robert and seconded by Amy to accept the recommended changes to the Board. Voting was unanimous in favor.

- c. Pet Waste Bags

The three options (two plastic 'dog bone' options and one soft-canvas option) for pet waste bags were discussed. The plastic 'dog bone' style is less expensive, but members have problems finding replacement bags that will fit in the dog bone and there have been past problems with the clasps breaking. After discussing, a motion was made by Robert, and seconded by Ramona, to spend up to \$10,000 on the soft-canvas option. A majority of members voted in favor.

- d. AZ Water Stormwater Workshop (November 7th)
Attendees discussed whether or not STORM should sponsor registration fees for members who could otherwise not attend. After discussing, and in consideration of the late timeframe, a motion was made by Lonnie, and seconded by Ramona, to table the discussion to a future date. Voting was unanimous in favor.
- e. Establishment of an "event committee"
This item will be pushed to next month's agenda.
- f. NMSA Meeting Minutes
Christina reminded everyone that the minutes were emailed out for their reference.

7. **Adjourn:** 2:43

Next Meeting: Tuesday, November 28, 2017, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

~~December 26~~
January 23
February 27

March 27
April 24
May 22

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH