

Meeting Minutes

Tuesday, August 22, 2017, 1:30 p.m.

Flood Control District of Maricopa County, Adobe Rooms
2801 West Durango Street, Phoenix, AZ



Facilitator: Carl D'Acosta, Chair

1. Introductions:

Adam Craig	Apache Junction
Dave Verhelst	Chandler
Lindsay O'Neill	FCDMC
Anne Stahley	Glendale
Karen Oden	Luke AFB
Carl D'Acosta	MC ESD (STORM Chair)
William Turner	MC ESD
Derek Castaneda	Mesa
Bob Hollander	Peoria
Leigh Padgitt	Phoenix (STORM Co-Chair)
Lonnie Frost	Pinal County (STORM Secretary)
Ramona Simpson	Queen Creek (STORM Treasurer)
Andrea Hamilton	Queen Creek
Krystal Heyer	Scottsdale
London Lacy	Surprise
Christina Hoppes	Tempe (STORM Director at Large)

2. **Review/Approval Meeting Minutes:** A motion was made by London and seconded by Ramona to approve the meeting minutes of the July 25, 2017 meeting as presented. Voting was unanimous in favor.
3. **Fiscal Agent Update:** Ramona reported the end of FY16-17 balance was \$27,707 (which included \$19,000 in FY17-18 dues already paid). There are two members who have not paid their FY17-18 dues. The year to date fund balance is \$56,119 with total expenses to date of \$408. A motion was made by Leigh and seconded by Christina to approve the report. Voting was unanimous in favor.
4. **Action item updates:**
 - a. Subcommittee Reports
 - i. Channel 15 Outreach – Leigh Padgitt, Carl D'Acosta, Christina Hoppes
Carl, Leigh, and Christina met with ABC15 to review the video. Carl will send out version three of the video for review in the next few days. The video is designed to go on Facebook and the banner ads will be used on the web site.
 - ii. Web – Drew Bryck
Drew was not in attendance and Carl discussed his thoughts on putting together a fact sheet page to put on the web. The group thought that would be a good idea and Carl will work with Drew on putting one together.
 - iii. Annual Report – Leigh Padgitt, Ramona Simpson
The final version of the annual report was sent out to the membership yesterday.
 - iv. Videos – Ramona Simpson, Derek Castaneda, Raymond Rees, Karen Oden, Lonnie Frost
Ramona will be putting together a kick-off meeting in September.
Lonnie reported that PAG is short of funding but would like to participate in the videos "in kind" by providing video images of desert rains and desert flows. The

group was unanimous in support of PAG's participation. Lonnie will contact Mead Mier and let her know.

- b. Public-Public Public-Private (P4) Update
Nothing to report
- c. Upcoming Outreach Announcements
 - o Ramona reported that Queen Creek will be holding their first public participation meeting on their new stormwater master plan tonight.
 - o Carl has sent out newsletters to two HOAs and thought these newsletters could also be used in a contest through the ABC15 outreach.
 - o London (a.k.a. Poop Fairy) reminded everyone that their "adopt a ____" programs qualify for outreach activities.
 - o Dave has received 650 replacement 'poop' emoji markers. Carl asked everyone to take +/- 20 with them today.
 - o Krystal suggested that space be created on the web where members could post their brochures to share with other members.
 - o STORM Banners are currently housed at: Maricopa County; Chandler; Scottsdale; Buckeye (?); and Luke AFB (?).

5. **Phase I/II Coalition announcements:**

- o MC ESD will host a Phase II meeting on August 29th at 12:30

6. **New Business / Announcements:**

- a. FY 17-18 Budget discussion
- o Christina and London talked about the benefits of doing Facebook Boosts. Christina made a motion, and Lonnie seconded the motion, to allocate \$1,320 in FY17-18 for Facebook Boosts. Voting was unanimous in favor.
- o There was support for purchasing more dog-poop bag dispensers. Leigh and Ramona will research, get quotes, and report back to the group.

7. **Adjourn: 2:29**

Next Meeting: Tuesday, September 26, 2017, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

September 26
October 24

November 28
~~December 26~~

January 23
February 27

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH