



STORM Meeting Dates for Fiscal Year 201(

General Meeting Time:

1:30 to 3:30 p.m.

General Meeting Place:

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, Arizona

July 2' , 201'

August 2+, 201'

September 2(, 201'

October 2&, 201'

November 2* , 201'

January 2, , 201(

February 2) , 201(

March 2) , 201(

April 2&, 201(

May 2+, 201(

June 2(, 201(



STORM Meeting Minutes

Tuesday, July 23, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:40 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Matt Oller (FMDMC); Raymond Rees (Fountain Hills); Jessica Koberna (Gilbert); Leigh Waite (ADOT); Dave Verhelst (Chandler); Paul Catanzariti (MCESD); John Meyer (Mesa); Monica Rabb (Phoenix); Lacey Paccione (Peoria); London Lacy (Surprise), and Lisa Spahr (EEC for Scottsdale) .

2. Review of June 2013 Meeting Minutes – Jessica Koberna (Gilbert)

- Three errors were noted on the June 2013 meeting minutes. Paul Catanzariti's last name was misspelled on the attendance list, London Lacy was on the attendance list twice, and Lisa Spahr was left off the attendance list. Members requested these errors be corrected as amendments to the June 2013 minutes.

Motion to approve the meeting minutes as amended.

Motion: Raymond Rees (Fountain Hills)

Second: Lacey Paccione (Peoria)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger (July 1-23, 2013) was distributed. Current balance is \$41,714.48.
- Leigh Waite noted that attendance dues late fees for FY 2014 would go into effect September 1st, 2013 for Members who had not paid by that point.

Motion to accept the fiscal agent update as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Lacey Paccione (Peoria)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) discussed the first Phase II Coalition meeting which will occur on August 8th at 9am at 15023 N 75th Street in Scottsdale. Paul noted that most of the invites to the coalition had been sent, but a few more were set to go out. 18-20 attendees were confirmed at this time. The second meeting will be held on August 22nd, and will possibly be moved to a more central location.
- Members noted that there would also be a Phase I Coalition meeting in the future, but no date, agenda, or venue had been set.
- Members discussed a potential legislative ban on stormwater fees that may come to fruition in the future.

5. STORM Budgetary Discussion – Jessica Koberna (Gilbert)

- The group discussed protocols for adding new members to the group, including the possibility of prorating new members' fees if they join after the fiscal year has started.
- The group determined that if an existing membership has lapsed, that Member must pay both the membership dues and late fees.

- The group discussed the fact that anyone is able to attend STORM meetings as they are public, but non-paying attendees will not receive any outreach materials, cannot vote, and cannot get credit for outreach activities or the annual report.

6. Social Media Discussion – Jessica Koberna (Gilbert)

- Park&Co withdrew their proposal and other companies canceled their meeting appointments, so Tracy Fenney is the current option for STORM social media management services.
- STORM needs a formal proposal from Tracy Fenney to move forward.
- Tracy Fenney will manage STORM's Facebook page on a weekly basis. She recommended that individual cities promote the page as well through their own social media channels.
- Leigh Waite (ADOT) will include social media as a line item in the FY 13-14 budget, and further discussion will occur at the next meeting.

7. Public Service Announcements / Media Subcommittee Update – Lisa Spahr (EEC)

- Lisa Spahr (EEC) discussed seminar events for next year. The group discussed the number of seminar events to hold in 2013-14 and recommended having two: one that focuses on restaurant-specific issues and another that focuses on the 2013 CGP.
- The group recommended Leigh Waite (ADOT) create a line item in the FY 13-14 budget for a Construction General Permit (CGP) seminar.
- The CGP seminar will likely focus on general administration and the 2013 CGP permit changes.
- Dave Verhelst (Chandler), Lisa Spahr (EEC), Leigh Waite (ADOT), Paul Catanzariti (MCESD), and John Meyer (Mesa) will make up the CGP seminar planning committee.
- The group discussed the possibility of joining an existing annual restaurant conference in order to address restaurant- and food-service-specific stormwater issues. Lacey Paccione (Peoria) said she would bring the possibility up at the monthly AZ FOG meeting which is to be held next week and invited other STORM members to join.

8. New Business or Announcements -

- **Membership via in-kind services:** It was suggested that membership dues may be waived for members who provide the equivalent value in in-kind services to the group. The group will continue discussion of this option at the next meeting.
- **Insurance for public events:** It was suggested that the group obtain insurance for members to attend and provide outreach functions at public events. Jessica Koberna (Gilbert) will look into this further with her risk management department and the discussion will be continued at the next meeting.

Motion to adjourn:

Motion: Dave Verhelst (Chandler)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:04 PM

Next Meeting: Tuesday, August 27, 2013.



STORM Meeting Minutes

Tuesday, August 27, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:36 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Raymond Rees (Fountain Hills); Jessica Koberna (Gilbert); Leigh Waite (ADOT); Paul Catanzariti (MCESD); John Meyer (Mesa); Monica Rabb (Phoenix); Lacey Paccione (Peoria); London Lacy (Surprise); Wade Ansell (Glendale); and Don Gerkin (Scottsdale).

2. Review of July 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as amended.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Leigh Waite (ADOT)

- A copy of the General Ledger (February 1 – August 26, 2013) was distributed. Current balance is \$42,939.91.
- The group requested that Daniel Culotta (Avondale), STORM Secretary, obtain contact information from any new STORM members from Leigh Waite (ADOT), STORM Fiscal Agent, and add them to the distribution list.

Motion to accept the fiscal agent update as presented.

Motion: London Lacy (Surprise)

Second: John Meyer (Mesa)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) discussed the two Phase II Coalition meetings that have taken place thus far. The Phase II Coalition discussed MCMs 1-3 in the current permit to learn how each city addresses them, and discussed potential changes the group would like to see with the permit update.
- The next Phase II Coalition meeting will be on September 11 at 9am at the ADOT Human Resources Development Center.
- John Meyer (Mesa) discussed the Phase I Coalition meeting that was held on August 15. The Phase I Coalition discussed the ADOT MS4 Summit and reporting rule requirements that may affect Phase I MS4s in the future. The group plans to submit Phase I permit update comments to ADEQ in October.

5. STORM Bylaw Discussion - Jessica Koberna (Gilbert)

- The group determined that late fees for STORM membership dues paid outside the yearly registration period can only be avoided once, when an organization joins STORM for the first time. Existing members will be assessed late fees for all late/missed membership dues if they wish to continue their membership in STORM.
- The group decided to not offer an in-kind services option to satisfy Affiliate Member dues.

- The group decided to strike the population provision in the section relating to redistribution of unclaimed outreach materials.
- Jessica Koberna (Gilbert) and Leigh Waite (ADOT) will make the changes to the bylaws and submit them for legal review. After the legal review is complete, Jessica will bring the amended bylaws to the group for final approval by vote.

6. STORM Budgetary Discussion – Jessica Koberna (Gilbert)

- The STORM Board redefined budget categories and allocation percentages for the coming fiscal year. Budget categories and allocation percentages now include:
 - Advertising and Outreach – 75%
 - Education, Seminars, and Conferences – 15%
 - Contingency – 5%
 - Administrative – 5%
- The seminar budget will be significantly more than last year. The group discussed a Fats, Oils, and Grease seminar for the restaurant industry. This idea had support from the group and Lacey Paccione (Peoria) is working to create a partnership for the seminar with the AZ FOG group.

7. Public Service Announcements / Media Subcommittee Update – Jessica Koberna (Gilbert)

- The group discussed final options for social media and movie ad outreach.
Motion to approve Tracy Fenney Creative to Manage social media via the STORM Facebook page on a month-to-month basis.
Motion: London Lacy (Surprise)
Second: Leigh Waite (ADOT)
The motion was carried.
- Jessica Koberna (Gilbert) and Paul Catanzariti (MCESD) will follow up with Tracy Fenney.
Motion to approve the purchase of 7,500 movie advertisement spots in seven AMC theaters over 6 weeks.
Motion: Raymond Rees (Fountain Hills)
Second: Wade Ansell (Glendale)
The motion was carried.
- Daniel Culotta will follow up with Scott Strubbe of National Cinemedia to confirm the order.
- STORM group will decide at a later date which 6-week period to run the ad, and whether the ad slide needs to be redesigned.
- Jessica Koberna (Gilbert) requested that members bring ideas for handouts and other outreach materials to the next meeting.
- The group will discuss PSAs with Lisa Spahr (EEC) at the next meeting.

8. New Business or Announcements -

- London Lacey (Surprise) requested that the Secretary reduce the length of the annual report, especially in the outreach event reporting section. London volunteered to create and outreach event table that will compile the information rather than including numerous individual forms. London and Daniel Culotta (Avondale) will also look for additional ways to reduce the length of the report.
- Jessica Koberna (Gilbert) will be unable to attend the September 24 meeting, so Raymond Rees (Fountain Hills) will act as facilitator.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:53 PM

Next Meeting: Tuesday, September 24, 2013.



STORM Meeting Minutes

Tuesday, September 24, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Raymond Rees (Fountain Hills)

Meeting commenced at 1:36 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Raymond Rees (Fountain Hills); Leigh Waite (ADOT); Paul Catanzariti (MCESD); Lisa Spahr (EEC); Monica Rabb (Phoenix); John Minear (Buckeye); and Don Gerkin (Scottsdale).

2. Review of August 2013 Meeting Minutes – Raymond Rees (Fountain Hills)

- 2013 Annual Meeting minutes were also presented and reviewed.

Motion to approve the August 2013 meeting minutes as presented.

Motion: John Minear (Buckeye)

Second: Don Gerkin (Scottsdale)

The motion was carried.

Motion to approve the 2013 Annual Meeting minutes as presented.

Motion: John Minear (Buckeye)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Leigh Waite (ADOT)

- A copy of the General Ledger was distributed. Current balance is \$62,082.85.
- Membership currently stands at 23.
- The group noted that at the next meeting the yearly order for outreach materials should be discussed.

Motion to accept the fiscal agent update as presented.

Motion: Leigh Waite (ADOT)

Second: Paul Catanzariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) discussed the Phase II Coalition meeting that took place on September 11th. The Phase II Coalition discussed MCMs 4 and 5 in the current permit to learn how each city addresses them, and discussed potential changes the group would like to see with the permit update.
- The next coalition meeting is scheduled for September 25th at 9am at the ADOT Human Resources Development Center. The meeting will focus on MCM 6. At this time the coalition will also determine if they wish to continue meeting.
- Leigh Weight (ADOT) stated that ADEQ indicated that IDDE requirements may become more stringent for Phase I's in the future.

5. Public Service Announcements / Media Subcommittee Update – Lisa Spahr (EEC)

- Social media discussion – (Paul Catanzariti MCESD): Paul met with Tracy Fenny to establish the STORM Facebook page. Tracy requested that members send in content on a rotating basis, and also encourage their individual organizations to “Like” the STORM Facebook page. Paul will provide content submission guidelines in a future meeting.
- Movie PSA discussion – (Daniel Culotta – Avondale): Daniel reported on his conversation with NCM Media Networks concerning which dates STORM would like to broadcast their pre-movie slide. The group decided on 11/22/2013 – 1/2/2014 to coincide with the holiday season. The group also discussed redesigning the slide for an additional \$525.

Motion to allocate an additional \$525 from the advertising and outreach budget to update the slide for the STORM movie advertisement.

Motion: John Minear (Buckeye)

Second: Leigh Weight (ADOT)

The motion was carried.

8. New Business or Announcements -

- Raymond Rees (Fountain Hills) attended the most recent Arizona Fats Oils and Grease group (AZ FOG) meeting. Members of the Arizona Restaurant Association were also in attendance. All parties indicated they would like to work more closely on stormwater inspection and compliance issues. The groups also agreed to partner on public outreach. At the meeting it was also indicated that Tempe and Chandler are considering combining FOG and stormwater inspections to ease the burden on both the cities and restaurants.
- Raymond Rees (Fountain Hills) suggested that STORM group at large reduce meetings to bi-monthly or quarterly, and use committees to work on specific projects and report progress to the entire group. Members suggested that the discussion be continued at the next meeting when more members are present.
- Members inquired about teleconferencing stating that the ability to call-in could improve attendance. The group said they would look into equipment availability for the meeting room, and decided further discussion was necessary to determine how teleconferencing would affect quorums, official attendance, and similar issues. Discussions on teleconferencing will be continued at the next meeting.

Motion to adjourn:

Motion: Leigh Weight (ADOT)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 2:47 PM

Next Meeting: Tuesday, October 22, 2013.



STORM Meeting Minutes

Tuesday, October 22, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:30 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); Wade Ansell (Glendale); Jeffery Schone (Luke AFB); John Meyer (Mesa); Lacey James (Avondale); London Lacy (Surprise); Raymond Rees (Fountain Hills); Leigh Waite (ADOT); Paul Catanzariti (MCESD); Lisa Spahr (EEC); Monica Rabb (Phoenix); David Verhelst (Chandler); Matt Oller (FCDMC); Don Gerkin (Scottsdale); Hondo Judd (Gilbert); Bob Hollander (Allan Plummer Association); and Craig Maske (Allan Plummer Association).

2. Review of September 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the September 2013 meeting minutes as presented.

Motion: Leigh Waite (ADOT)

Second: Wade Ansell (Glendale)

The motion was carried.

3. Fiscal Agent Update – Leigh Waite (ADOT)

- A copy of the General Ledger was distributed. Current balance is \$62,082.85.
- The group discussed the outreach materials order and what type of items should be included. London Lacy (Surprise) and David Verhelst (Chandler) were assigned the task of obtaining updated price quotes for promotional items for review at the November meeting. Members will decide what to order after reviewing the quotes.
- Members discussed what to do with surplus bags-on-board. The group would like to donate a portion of the bags to animal shelters. 10 boxes will be donated immediately (5 to Maricopa County and 5 to the Humane Society). The remaining surplus will be donated in spring.

Motion to accept the fiscal agent update as presented.

Motion: Wade Ansell (Glendale)

Second: Paul Catanzariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) discussed the next Phase II Coalition meeting that will take place on November 20th.
- Maricopa County met with ADEQ regarding the Phase II Coalition meetings, and ADEQ requested the Coalition submit items for consideration for the upcoming draft Phase II permit review. Maricopa County has begun compiling such a list, and STORM members requested that that list be submitted by Maricopa County as a single organization, not as representative of the Coalition as a whole.
- Leigh Waite (ADOT) commented that as a Phase I, ADOT has been enjoying an excellent working relationship with ADEQ in regards to NPDES-related activities.

5. Public Service Announcements / Media Subcommittee Update

- Daniel Culotta (Avondale) noted that the movie screen ad is nearing completion and will be finalized the following week.
- London Lacy (Surprise) asked the Members' opinions on a rebranding effort for STORM. All agreed that some updating and/or full rebranding was necessary. Jessica Koberna (Gilbert), David Verhelst (Chandler), and London Lacy (Surprise) will look into rebranding options. Some members suggested that a slogan should be added to the existing logo, and others noted that our branding should expand in scope beyond "storm drains".
- Lisa Spahr (EEC) discussed the CGP Seminar and possibly a training program for organizations and municipalities. Leigh Waite (ADOT) suggested combining a construction-focused and general-purpose seminar, potentially to be led by ADEQ.
- Leigh Waite (ADOT), Wade Ansell (Glendale), David Verhelst (Gilbert), and Lisa Spahr (EEC) will form a subcommittee for the CGP Seminar, which is tentatively scheduled for mid-January 2014. They will provide an outline for the seminar at the next meeting.

6. New Business or Announcements -

- Jessica Koberna (Gilbert) discussed her recent conversation with a similar organization in Washington (WA STORM), and the similarities and differences between it and AZ STORM.
- Raymond Rees (Fountain Hills) discussed STORM meeting frequency. Members noted that other organizations rely on a steering committee and less so on members. Others suggested giving more responsibilities to sub-committees, and it was noted that this would require more direction and frequent participation in those committees or the Board could become overburdened. Lisa Spahr (EEC) noted the value of sharing between members that occurs from frequent face-to-face meetings. The group decided to periodically skip meetings in the coming year during slow periods and assess the results.
- Matt Oller (FCDMC) said that teleconferencing is enabled in the room. The group stated that they are in favor of teleconferencing as long as in-person attendance remains high.
- Paul Catanzariti (MCESD) requested one more volunteer for the upcoming Tres Rios Nature Festival.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:05 PM

Next Meeting: Tuesday, November 26, 2013.



STORM Meeting Minutes

Tuesday, November 26, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:45 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); John Meyer (Mesa); Paul Catanzariti (MCESD); Lisa Spahr (EEC); Monica Rabb (Phoenix); and David Verhelst (Chandler).

2. Review of October 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the October 2013 meeting minutes as presented.

Motion: John Meyer (Mesa)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Leigh Waite (ADOT)

- A copy of the General Ledger was distributed. Current balance is \$61,682.85.
- The group discussed the outreach materials order and what type of items should be included. David Verhelst (Chandler) provided quotes and options as requested at the last meeting. Members requested quotes for additional items and quantities to review at the next meeting.

Motion to accept the fiscal agent update as presented.

Motion: John Meyer (Mesa)

Second: David Verhelst (Chandler)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) provided general discussion on the Phase II Coalition, which is awaiting direction from ADEQ on the forthcoming NPDES Phase II Permit update before taking further action.
- Glendale and Mesa are developing Low Impact Development design guidance manuals in order to satisfy Phase I permit requirements.

5. Public Service Announcements / Media Subcommittee Update

- Daniel Culotta (Avondale) stated that the movie screen ad campaign has begun, and that movie attendance thus far for the season has been one of the highest on record.
- Monica Rabb (Phoenix) stated that Phoenix would be interested in working with STORM and AZ FOG in creating a restaurant outreach video.

6. New Business or Announcements -

- The CGP subcommittee will meet on December 10 to continue planning the CGP conference, which is planned to take place sometime in spring 2014.

- Maricopa County will again host an MS4 Summit, and asked if STORM would like to be a sponsor. Members stated that they would like to know more about the conference and see an agenda before committing to sponsorship.
- Jessica Koberna (Gilbert) asked how other cities handled “color run” community events as it seems these types of events could create illicit MS4 discharges. Members responded that any response would likely have to be complaint based.
- Paul Catanzariti (MCESD) discussed some of Maricopa County’s concerns of the EPA’s proposed electronic reporting program, stating that it could lead to double-reporting, and that standardized forms and reporting procedures would likely fail to capture the wide differences between Phase II MS4’s stormwater management programs.

Motion to adjourn:

Motion: David Verhelst (Chandler)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:25 PM

Next Meeting: Tuesday, January 28, 2014.



STORM Meeting Minutes

Tuesday, January 28, 2014

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:30 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); Raymond Rees (Foundtain Hills); London Lacy (Surprise); Leigh Waite (ADOT); John Meyer (Mesa); Paul Catanzariti (MCESD); Lisa Spahr (EEC); David Verhelst (Chandler); Megan Sheldon (Glendale); DeAnn Franlin (Avondale); Nick Yourgules (Phoenix); Marcos Cordova (Phoenix); Ryan Harding (ADOT); and Tim Tait (ADOT).

2. Social Media Update – Tracy Fenny (Tracy Joy Creative)

Ms. Fenny provided an update on STORM's Facebook efforts to Members and guest public information staff. Ms. Fenny updated the group on the Facebook page's function, content, and progress, and provided input on how Members could help support STORM's social media efforts. The group discussed content ideas, including event notices, forms, and possibly contests. Ms. Fenny provided a summary handout and encouraged Members to contact her with questions and content ideas at tfenny@hotmail.com.

3. Review of November 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the October 2013 meeting minutes as presented.

Motion: Daniel Culotta (Avondale)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger was distributed. Current balance is \$51,232.57.
- The group discussed the outreach materials order. David Verhelst (Chandler) provided quotes for additional outreach items. There is approximately \$28,000 allocated for outreach items this fiscal year. After discussion, the group decided to purchase:
 - 5,000 17oz Mood Cups in frosted/blue for a total of \$3,019.11. The cup design will include a slogan such as "Be the solution to stormwater pollution", and will include the logo that was used for Chandler's outreach koozies.
 - 5,000 mood pencils in various colors for a total of \$1,246.90. The pencil design will include the STORM logo, slogan, and website address.
 - 5,000 9 inch dog-safe flyer discs in variety of the available colors for a total of \$4,007.32. The flyer disc design will include a dog-specific message and the STORM organization title and website address.
 - 5,000 reflective drawstring backpacks in blue for a total of \$8,697.61. The backpack design should be based on the puzzle logo submitted by the logo subcommittee, and include the slogan "Be the solution to stormwater pollution".
 - 5,000 cloud-shaped jar openers in the stock color for a total of \$1,324.14. The jar opener design should include the storm drain placard logo and/or a household-specific message.

The remainder of the outreach budget will be reserved for re-orders. London Lacy (Surprise) and Megan Sheldon (Gilbert) volunteered to finalize the design and artwork for all outreach materials in this order.

Motion to purchase the above-described outreach items for a total amount not to exceed \$19,000.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- John Meyer (Mesa) informed the group that the Phase I Coalition will meet in February.
- London Lacy (Surprise) asked members how they manage enforcement and Enforcement Response Plans, especially as they pertain to permit requirements. Members responded that enforcement and associated plans are primarily handled through Code Enforcement and their Standard Operating Procedures.

5. Public Service Announcements / Media Subcommittee Update

- Movie screen outreach results – Daniel Culotta (Avondale): The STORM movie screen ad ran for six weeks (11/22/13 – 1/2/14) in seven AMC movie theaters on a total of 131 screens. During this period there were 850,000 total movie goers at these theaters. The ad ran 27,510 total times on the movies screens, and was part of a continuous loop played on televisions in each theater lobby.
- Jessica Koberna (Gilbert) gave an update from the logo subcommittee and presented preliminary options for a new STORM logo. Lisa Spahr (EEC) suggested that the logo be crowd-sourced through a contest on a website at a cost of \$300, and stated that the logo should be designed such that it can be presented in one color on a white background. The group stated that they would like to retain the primary STORM slogan of “Only Rain in the Storm Drain”, and adopt several other sub-slogans for specific situations. John Meyer (Mesa) stated that STORM should keep the main slogan because it was widespread and changing the slogan on the website, etc. may be difficult.

Motion to have the logo subcommittee move forward with creating a logo design through a contest on the crowd-sourcing website.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

6. New Business or Announcements -

- Dragonfly Day – Summer Waters (representing the Master Watershed Stewards) presented information on the March 29, 2014 Dragonfly Day event sponsored by the Master Watershed Stewards, the City of Phoenix, and other partners. She requested that STORM provide sponsorship for informational water quality testing strips in the amount of \$600. Members asked if the STORM logo and website address could be included in the sponsorship section of the Dragonfly Day website and flyer if this amount was provided, and Ms. Waters confirmed that this would take place. Lisa Spahr (EEC) stated that sponsorship of this type could partially satisfy the AZPDES public participation Minimum Control Measure for applicable permit-holders.

Motion to fund sponsorship of the 2014 Dragonfly Day in the amount of \$600 to be used for informational water quality testing strips.

Motion: London Lacy (Surprise)

Second: David Verhelst (Chandler)

The motion was carried.

- Master Watershed Stewards collaboration opportunities – Summer Waters (Master Watershed Stewards): In addition to the Dragonfly Day event, the Master Watershed Stewards are also partnering with the City of Phoenix in a 5-Star Urban Waters Grant-funded project to restore the area around the 51st Street outfall in Phoenix. The Master

Watershed Stewards are also helping to create an Urban River Stewards Training program. Ms. Waters asked if STORM would promote these activities through email and social media, in-kind donations, and approximately \$500 dollars of outreach materials to be distributed at events.

Motion to promote the 5-Star Urban Waters 51st Street Outfall Clean-up, Dragonfly Day, and the Urban River Stewards Training Program through email and social media, in-kind contributions, and outreach materials worth approximately \$500.

Motion: Raymond Rees (Fountain Hills)

Second: David Verhelst (Chandler)

The motion was carried.

- Only Rain Down the Drain.com promotional materials – London Lacy (Surprise): A number of stormwater-related promotional materials are available for use free of charge from different web sources. London Lacy will distribute these websites to the group via email.
- Construction General Permit Seminar – Lisa Spahr (EEC): The Seminar is scheduled for April 8 at the ADOT Human Resources Development Center. Lisa Spahr reviewed the event details and outlined the proposed topics, speakers, etc. Lisa will provide a draft agenda to the group soon. Lisa requested STORM provide \$500 in sponsorship for the CGP Seminar.

Motion to fund sponsorship of the 2014 Construction General Permit Seminar in the amount of \$500.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

- EPA Environmental Grant opportunity – David Verhelst (Chandler): Members should be aware of this grant opportunity. The deadline for submissions is February 5th so a submission is not possible this year. The group will form a subcommittee to put together ideas/proposals for this grant next year.
- Charter School Flyer – Daniel Culotta (Avondale) (on behalf of Monica Rabb (Phoenix)): The City of Phoenix is extending invitations to charter schools via an informational flyer to have City personnel come and speak about stormwater pollution prevention. Monica Rabb (Phoenix) wanted to ensure STORM was in support of this program before attaching the STORM logo to the flyer. The Members stated they did support the program, and that a benefit of STORM membership was using the logo and affiliation on such materials.
- Volunteering for upcoming outreach events – Paul Catanzariti (MCESD): The Arizona Game and Fish Outdoor Expo will take place on March 29-30. The group will need to appoint a volunteer coordinator if STORM desires to have a presence. Paul Catanzariti is coordinating volunteers for the Tres Rios Nature and Earth Festival on March 8 and 9, and will send an email with more information soon.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:30 PM

Next Meeting: Tuesday, February 25, 2014.



STORM Meeting Minutes

Tuesday, February 25, 2014

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

1:25pm – Lithotech printing provided a presentation about their environmentally-friendly printing practices and products.

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); Raymond Rees (Fountain Hills); London Lacy (Surprise); Leigh Waite (ADOT); Paul Catanzariti (MCESD); Robert vanden Akker (MCESD); Aaron Chavez (Mesa); Monica Rabb (Phoenix); David Verhelst (Chandler); Megan Sheldon (Glendale); Hondo Judd (Gilbert); Robert Silver (Goodyear); Joshua Warren (Apache Junction); and Tammy Valdez Paz (Goodyear).

2. Review of February 2014 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the February 2014 STORM meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger was distributed. Current balance is \$50,882.67.
- Leigh Waite (ADOT) will resign as Fiscal Agent in June and requested that if anyone is interested in the position, please let her know so they can begin training.
- The group finalized the design for the various outreach materials for the FY 2014 order. Megan Sheldon (Glendale) will make the changes, confirm the prices, and place the order with Brite Innovations as soon as possible.
- Municipalities can order additional quantities of the STORM outreach materials directly through Brite Innovations with no set-up charge if they need extra.

Motion to accept the Fiscal Agent update as presented.

Motion: London Lacy (Surprise)

Second: Leigh Waite (ADOT)

The motion was carried.

4. Statewide MS4 Summit – Robert vanden Akker (MCESD)

- Mr. vanden Akker provided information on the proposed agenda for the June 4, 2014 MS4 Statewide Summit, which will take place at the ADOT Human Resources Development Center 8:30am – 3:15pm. Someone from the STORM board will give a short talk about what the group is and how attendees can get involved.
- Mr. vanden Akker requested STORM provide sponsorship funding of \$1,000 for food, which is the same sponsorship level as last year. STORM's logo will be included on outreach materials, and the group can hand out outreach materials at the event.

Motion to provide \$1,000 in sponsorship for the 2014 MS4 Statewide Summit.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

5. Phase I/II Permit Updates/Discussion – Phase I/II Members

- There has been no update on the timeline from ADEQ regarding the Phase II MS4 permit update process. Members will try to reconnect with ADEQ to see if there is any expected progress in the near future.
- The next Phase II Coalition meeting will be on March 26, 1-2pm, and will discuss program audits. Paul will send out details to members.
- The Phase I Coalition is meeting Thursday to discuss permits, audits, and sampling.

6. Public Service Announcements / Media Subcommittee Update

- STORM logo – Jessica Koberna (Gilbert): the Logo Sub-committee met and reviewed the logo contest website. The minimum amount to offer as a contest reward for the winning logo designer is \$275, but more and better submissions would be received if a higher reward was offered. There was also the option to “boost” STORM’s submission, which would send out the logo opportunity out to more designers. The sub-committee estimated that with \$425 STORM should receive 50-100 submissions. The sub-committee will review these and send the top five to the group for a vote. STORM will own the logo when the design contest is complete. The group agreed that \$425 should be offered for the logo design contest reward.
- Phoenix Charter Schools – Monica Rabb (Phoenix): Monica Rabb showed the flyer and gave information about Phoenix’s program to offer stormwater education at charter schools.
- Dragonfly Day – Monica Rabb (Phoenix): Monica Rabb presented outreach materials and information on the upcoming Dragonfly Day. Monica asked how previously-approved sponsorship dollars are distributed, and Leigh Waite (ADOT), STORM’s Fiscal Agent, said she will take care of this. Monica also asked the group to submit a high quality logo file for use on outreach materials.
- Tres Rios Nature and Earth Festival – Paul Catanzariti (MCESD): Paul Catanzariti gave details on the upcoming Tres Rios Nature and Earth Festival on March 8 and 9. STORM will have an outreach table. Paul asked those interested in volunteering to contact him.

6. New Business or Announcements -

- Tri-State Stormwater Session – (Monica Rabb): Monica talked about how the Tri State conference in September would be good for STORM to participate in, but someone would need to lead the effort. Abstracts are due in April, a draft of the presentation is due in August, and the conference is in September. The group decided to not pursue the conference this year.
- Water truck supplier demo – Monica Rabb (Phoenix): Monica discussed a water truck and other stormwater-related equipment demo that was recently held in Phoenix.
- April 10 CMS4S exam – the group was notified that a CMS4S exam would take place in April at the ADOT HRDC.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

Meeting adjourned at 3:00 PM

Next Meeting: Tuesday, March 25, 2014.



STORM Meeting Minutes

Tuesday, March 25, 2014

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

1:25pm – Lithotech printing provided a presentation about their environmentally-friendly printing practices and products.

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); Raymond Rees (Fountain Hills); London Lacy (Surprise); Leigh Waite (ADOT); Paul Catanzariti (MCESD); Monica Rabb (Phoenix); David Verhelst (Chandler); Megan Sheldon (Glendale); Robert Silver (Goodyear); Joshua Warren (Apache Junction); Lisa Spahr (EEC); John Meyer (Mesa); John Minear (Buckeye); Susan Avans (Buckeye); Annie DeChance (Scottsdale); Zoli Dregely (Scottsdale); Justin Bern (Scottsdale); and Tammy Valdez Paz (Goodyear).

2. Review of February 2014 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the February 2014 STORM meeting minutes with ammendments.

Motion: Raymond Rees (Fountain Hills)

Second: Paul Catanzariti (MCESD)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger was distributed. Current balance is \$49,857.67.

Motion to accept the Fiscal Agent update as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Leigh Waite (ADOT)

The motion was carried.

4. Phase I/II Permit Discussion – Phase I/II Members

- Paul Catanzariti (MCESD) informed the group that the Phase II Coalition will meet on March 26 to discuss program audit experiences and outcomes, as well as the anticipated AZPDES Phase II Permit reissuance procedures that will likely soon come from ADEQ.

5. Public Service Announcements / Media Subcommittee Update

- STORM logo – Jessica Koberna (Gilbert): the final logos and voting totals were presented to the group, and the members voted for one of the two top logos to make a final decision. The new logo will be incorporated onto outreach materials, the website, etc. Jessica will finalize the logo contest and receive the logo artwork files.
- Leigh Waite (ADOT) asked the group whether the CGP and MSGP Seminar events should be “boosted” on Facebook for an additional fee. The group thought that the audience on Facebook likely would not be interested in the seminars and decided against boosting.
- Lisa Spahr (EEC) updated the group on the April 8 CGP Seminar. So far 89 attendees have responded. Volunteers are needed the day of the event. There will be room for

Members' outreach materials at the event. Lisa requested Members contribute outreach materials for the seminar if they have extra.

6. New Business or Announcements -

- Leigh Waite (ADOT) and Jessica Koberna (Gilbert) again noted their decision to not seek reelection to their STORM board posts, and encouraged anyone interested in their positions to contact them so they can discuss what the requirements are.
- London Lacy (Surprise) attended an AWI wastewater truck industries demo, and many other municipalities were in attendance. This event included a forum where Cities discussed stormwater issues. Cities were specifically looking for rules that state sanitary sewer vector trucks cannot be used for stormwater maintenance activities. London also stated that the US Green Building Conference would be held soon, and that she would report back to the group on any stormwater-related content.
- Jessica Koberna (Gilbert) shared that Gilbert had experienced a sanitary sewer overflow due to an improper mill and overlay from a contractor, which they provided evidence of to ADEQ. Gilbert has still not received confirmation from ADEQ that it was the contractor's fault. Gilbert took measures to clean their portion of the MS4 affected by the overflow.
- Monica Rabb (Phoenix) shared a flyer from the Dragon Fly Day event which STORM sponsored, and shared that the STORM water testing strips and informational postcards were handed out. Monica also relayed that Jennifer Davis from the Tri State Seminar is still looking for presenters, and if Members are interested abstracts are due April 4th.
- Lisa Spahr (EEC) discussed the EPA's proposed expansion of the definition of "waters of the US", which NPDES regulates, and how the rulemaking process will proceed.
- Lisa Spahr (EEC) noted that ADEQ would likely start the AZPDES Phase II Permit update process soon, and that the stakeholder process would likely be shortened due to pressure from the EPA. She recommended municipalities engage with ADEQ to understand their intentions for the stakeholder process, and to make the municipality's expectations for the stakeholder process known.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: Daniel Culotta (Avondale)

Meeting adjourned at 2:35 PM

Next Meeting: Tuesday, April 22, 2014.



STORM Meeting Minutes

Tuesday, April 22, 2014

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:45 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Jessica Koberna (Gilbert); Megan Sheldon (Glendale); Tom Blanco (Phoenix); Joshua Warren (Apache Junction); Lisa Spahr (EEC); John Meyer (Mesa); John Minear (Buckeye); Annie DeChance (Scottsdale); and Justin Bern (Scottsdale);

2. Review of March 2014 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the February 2014 STORM meeting minutes.

Motion: Megan Sheldon (Glendale)

Second: Daniel Culotta (Avondale)

The motion was carried.

3. Fiscal Agent Update

- The Fiscal agent was not in attendance so no update was provided.

4. Phase I/II Permit Discussion – Phase I/II Members

- The Phase I Coalition will meet in early May.
- John Meyer (Mesa) noted that Mesa was having extended conversations with ADEQ regarding sampling and monitoring requirements in their Phase I Permit update, but hoped to reach a conclusion soon.
- A letter regarding the Phase II Permit update stakeholder engagement process was sent to ADEQ. At this time no response has been received.
- Daniel Culotta (Avondale) asked whether the EPA suspension on storm water rulemaking could have any effect on the ADEQ Phase II Permit update process. Members replied that rulemaking and permit processes are separate, and that any permit-related activities would likely not be affected.

5. Public Service Announcements / Media Subcommittee Update

- Megan Sheldon (Glendale) distributed artist's renditions of the STORM outreach materials for review. Members approved of the artwork. The manufacturer will now have to approve the proofs before the materials are produced.
- Megan Sheldon also informed the group that prices had changed slightly for some of the outreach items, and the total order would now exceed the approved \$19,000. When advised of this, the STORM Board elected to reduce the number of backpacks ordered to reduce the total under \$19,000. Members approved of this action.
- The group will be notified when the outreach materials are received and available for pick-up.

6. New Business or Announcements -

- Lisa Spahr (EEC) shared that the Construction General Permit seminar drew 143 attendees, and all handouts were distributed. Attendees' feedback indicated they

enjoyed the event, and wanted to learn more about individual municipalities' storm water requirements. She stated that the MS4 summit will be held in June.

- Lisa Spahr (EEC) stated that the new Draft Waters of the US rules are in the Federal Register and available for public comment. STORM Members determined they would not comment as a group.
- Megan Sheldon (Glendale) asked if any Members had ever combined storm water and flood/FEMA outreach efforts. No Members had.
- Lisa Spahr (EEC) shared an educational floodplain map produced by the Pima Association of Governments, and wondered if the Maricopa Association of Governments (MAG) could create something similar.
- Annie DeChance (Scottsdale) asked about storm water's role in MAG, as the group does not currently address storm water. Jessica Koberna (Gilbert) indicated that this possibility had been explored in the previous year, but that MAG did not want a storm water subcommittee and STORM did not want storm water to simply be absorbed into another group. Discussions were eventually tabled, but this could be revisited.
- Jessica Koberna (Gilbert) shared that Gilbert experienced a sanitary sewer overflow due to contractor error, and submitted information to ADEQ stating such and that the City had taken remediation efforts within their rights-of-way. ADEQ responded to continue with remediation as necessary, but remained fairly vague. Gilbert plans to meet with ADEQ soon for clarification.

Motion to adjourn:

Motion: John Meyer (Mesa)

Second: Joshua Warren (Apache Junction)

Meeting adjourned at 2:35 PM

Next Meeting: Tuesday, May 27, 2014.



STORM Meeting Minutes

Tuesday, May 27, 2014 1:30-3:30 p.m.
Flood Control District of Maricopa County
Adobe Conference Room
2801 West Durango Street, Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Meeting commenced at 1:38 p.m.

1. Introductions – Those in attendance:

Paul Lopez (Avondale); Jessica Koberna (Gilbert); Tom Kaczmarowski (Glendale); Joshua Warren (Apache Junction); Rebecca Sydnor (EEC); John Meyer (Mesa); Zoli Dregely (Scottsdale); Justin Bern (Scottsdale); Leigh Waite (ADOT); Dave Verhelst (Chandler); Raymond Rees (Fountain Hills); Robert van den Akker (MCESD); Monica Rabb (Phoenix); Ramona Simpson (Queen Creek) and London Lacy (Surprise)

2. Review of April 2014 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the April 2014 STORM meeting minutes.

Motion: Raymond Rees (Fountain Hills)

Second: John Meyer (Mesa)

The motion was carried.

3. Fiscal Agent Update

- Current Balance: \$47,955.84 as of May 20, 2014.

Motion to approve the Fiscal Agent Report.

Motion: Raymond Rees (Fountain Hills)

Second: Leigh Waite (ADOT)

The motion was carried.

4. Phase I/II Permit Discussion – Phase I/II Members

- John Meyer (Mesa) mentioned that the Phase I members had met and discussed the re-application process and consistency among permittees.
- Robert van den Akker (MCESD) mentioned that Phase II members had sent letters to ADEQ regarding the stakeholder process for the next Phase II MS4 permit. The Phase II members had a meeting on May 21st and Chris Henninger from ADEQ was in attendance. The group discussed public outreach efforts.

5. Public Service Announcements / Media Subcommittee Update

- Most of the swag has been shipped or received. Leigh Waite (ADOT) mentioned that STORM has approximately \$18,000 left to spend. The group discussed billboards, more swag and radio and movie advertising as options. STORM swag will be distributed before the June meeting. The swag consists of frisbee's, color changing cups, jar openers, mood pencils and drawstring backpacks.

6. New Business or Announcements

- The next meeting on June 24th will be the STORM Annual meeting, followed by the regular monthly meeting. Election of the STORM Board members including Chair, Vice-Chair, Treasurer, Secretary and Director-at-Large will take place. Nominations for all of the positions are being accepted.
- The group discussed STORM purchasing shirts for members. It was mentioned that STORM is a public education and outreach group and that such a purchase may not be appropriate.
- The group discussed the STORM Annual Report and reporting format(s) for member outreach events and ways to minimize paper use. London Lacy (Surprise) will work on developing a spreadsheet that can be used in the Annual Report.

Motion to adjourn:

Motion: Raymond Rees (Fountain Hills)

Second: John Meyer (Mesa)

Meeting adjourned at 2:55 PM

Next Meeting: The Annual Meeting followed by the regular monthly meeting will take place on Tuesday, June 24, 2014 at 1:30 PM.



STORM Meeting Minutes

Tuesday, June 25, 2013

1:30-3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Jessica Koberna (Gilbert)

Pre-meeting presentation: Mary Modney of Park&Co discussed social media for STORM and successful strategies for using various channels including Facebook, Twitter and Pinterest. Park&Co left the meeting with the intention of creating a detailed proposal for STORM, but later determined that STORM would be better served by another social media company.

Meeting commenced at 1:31 p.m.

1. Introductions – Those in attendance:

Daniel Culotta (Avondale); Matt Oller (FMDMC); Raymond Rees (Fountain Hills); Jessica Koberna (Gilbert); Wade Ansell (Glendale); Paul Catansariti (MCESD); Robert vanden Akker (MCESD); John Meyer (Mesa); Monica Rabb (Phoenix); London Lacey (Surprise); Derek Castaneda (MCESD); Hondo Judd (Gilbert), and London Lacy (Surprise).

2. Review of May 2013 Meeting Minutes – Jessica Koberna (Gilbert)

Motion to approve the meeting minutes as presented.

Motion: Raymond Rees (Fountain Hills)

Second: Wade Ansell (Glendale)

The motion was carried.

3. Fiscal Agent Update – Jessica Koberna (Gilbert)

- A copy of the General Ledger (May 1-24, 2013) was distributed. Current balance is \$31,036.60

Motion to accept the fiscal agent update as presented.

Motion: London Lacy (Surprise)

Second: Paul Catansariti (MCESD)

The motion was carried.

4. Phase I/II Permit Updates/Discussion – Phase I/II Members

- The group discussed the upcoming Phase II MS4 permit revision process that ADEQ indicated would start by the end of summer.
- The group discussed ADEQ's stated plan to audit four Phase I MS4s and eight Phase II MS4s over the next year.
- The group discussed forming a Phase II MS4 coalition to prepare for the Phase II MS4 permit revision process.

5. STORM Budgetary Discussion – Jessica Koberna (Gilbert)

- The group discussed the Bags on Board shipment, which should ship July 2nd. A portion of the shipment is backordered.
- Jessica Koberna (Gilbert) informed the group that the Board will meet soon to create a budget strategy for the coming year. It will likely be similar to last year.
- The group was informed that STORM was refunded \$400.00 by Brite Innovations for deficient slap bands. The refund will be added to the next order.

- The group discussed the submission of the Annual Report to the ACC and the strategy for doing so next year.
- Jessica Koberna (Gilbert) noted that the group will receive one more social media proposal presentation at next month's meeting. Social media will be part of the upcoming budget.

6. Public Service Announcements / Media Subcommittee Update – Lisa Spahr (EEC)

- Lisa Spahr (EEC) discussed the recent MSGP conference, noting that it had 84 attendees and was considered a success. A similar event will likely be held again. Lisa noted that most attendees requested more training of this type and that the slides from the conference will be posted on the STORM website.
- Lisa also noted that the creation of STORM's radio public service announcements was proceeding as planned.

8. New Business or Announcements -

- **Bags on Board:** It was suggested that any leftover Bags on Board be donated to an animal shelter. The group supported this action after everyone had received all the Bags on Board they need for outreach purposes.
- **SWPPP Checklist:** John Meyer (Mesa) created a new SWPPP checklist that corresponds to the 2013 CGP. He will distribute to the group for use.
- **Dog park signs and collateral:** London Lacy (Surprise) noted that Surprise is moving one of their community dog parks away from a water body to improve water quality. In the process, Surprise created several new outreach materials aimed at dog owners regarding stormwater pollution from pets. London provided samples of the materials and said she would distribute examples of new signage to the group.
- **Phoenix IDDE truck:** Monica Rabb (Phoenix) noted that Phoenix recently bought a new IDDE truck. Monica also stated that the company that sold the truck said it was difficult to contact stormwater representatives in other cities.

Motion to adjourn:

Motion: Wade Ansell (Glendale)
Second: London Lacy (Surprise)
 Meeting adjourned at 2:45 PM

Next Meeting: Tuesday, July 23, 2013.