

Flood Control District of Maricopa County

Meeting dates FY15:

- July 22, 2014
- August 26, 2014
- September 30, 2014
- October 28, 2014
- November 25, 2014
- January 27, 2015
- February 24, 2015
- March 24, 2015
- April 28, 2015
- May 26, 2015
- June 23, 2015



Tuesday, July 22, 2014 1:30-3:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees (Chair-Ftn Hills)

Meeting commenced at 1:35 p.m.

1. Introductions – Those in attendance:

Paul Lopez (Avondale), Drew Bryck, (Avondale), Dave Verhelst (Chandler), Rebecca Sydnor (EEC), Raymond Rees (Fountain Hills), Hondo Judd (Gilbert) Monica Rabb (Glendale), Robert van den Akker (MCESD), John Meyer (Mesa), Ramona Simpson (Queen Creek), Tamara Bednarik (Tempe), Nick Yourbles, (Phoenix), Justin Bern (Scottsdale), London Lacy (Surprise)

2. Presentation- AbTech Industries – (John Carter)

Full –service stormwater solutions firm dedicated to providing innovative solutions to water contamination issues. Product –SMART SPONGE.

3. Review of June 2014 Meeting Minutes – Raymond Rees (Ftn Hills)

<u>Motion</u> to approve the June 2014 STORM meeting minutes. Motion: Paul Lopez (Avondale) Second: Robert van den Akker (MCESD) The motion was carried.

4. Fiscal Agent Update – No fiscal agent report. Balance from May 2014-meeting-carry forward. Current Balance: \$47,955.84 as of May 20, 2014.

5. Phase I/II Permit Discussion – Phase I/II Members

- The Phase II permit stakeholder meeting is scheduled for July 24th at ADEQ.
- Phase I-John Meyer (Mesa) sent out a chart of comparisons between permits. He also included the confusing language on the de Minimus permit and the suggested language to possibly be discussed at the second stakeholder meeting in July.
- **Raymond Rees** (Ftn. Hills) discussed the recent audit and the suggestions made to his city, from ADEQ. Interesting to note that of the 7 recommendations, none are required on his permit as a Phase II. Two important areas of non-compliance: detecting illicit discharge program, and nothing (program) in place for construction discharges from less than 1 acre.
- **Robert van den Akker** (MCESD) discussed SB 1289-(2012) and the discussion of "session law"-regarding *Double Permitting*. The Legislature believes the wording shows that ADEQ is double permitting on the CGP 2013 rules. He will send out a copy of the wording for all members.

6. Public Service Announcements / Media Subcommittee Update

• Remove Megan from this committee. Lisa Spahr also off this committee. New committee members for 2014-2015 are Monica Rabb, Rebecca Sydnor, and London Lacy.

Motion made in June 2014 to re-use last year's movie ad not to exceed \$15,000 with modifications for the new logo, QR code and Facebook info. **London Lacy** (Surprise) to contact Digital Ad Company for updates.

Discussions on Movie Theater –production update digital ad: add Facebook, QRCode, Logo. Update the new STORM logo on Facebook.

6. New Business or Announcements

Paul Lopez (Avondale) announced new Environmental Manager for Avondale, Drew Bryck, welcome Drew!

August Meeting: Next meeting we will have PROJECT WET do a presentation at 1:00 PM, regarding how they can help STORM with our outreach efforts with schools. Please come early to the August meeting to learn more.

Motion to adjourn: Motion: Paul Lopez (Avondale) Second: John Meyer (Mesa)

Meeting adjourned at 3:20 PM

<u>Next Meeting</u>: The next regular monthly meeting will take place on Tuesday, August 26, 2014 at 1:00 PM, at Maricopa County Flood Control.



Tuesday, August 26, 2014 1:30-3:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees (Chair-Ftn Hills)

Meeting commenced at 1:35 p.m.

1. Introductions – Those in attendance:

Paul Lopez (Avondale), Susan Avans (Buckeye), Rebecca Sydnor (EEC), Raymond Rees (Fountain Hills), Hondo Judd (Gilbert) Monica Rabb (Glendale), Jeff Schone, (Luke Air Force), Robert van den Akker (MCESD), John Meyer (Mesa), John Cummings, (Phoenix), Justin Bern (Scottsdale), London Lacy (Surprise)

2. Presentation- Project WET gave a presentation to the board before the meeting. Project WET stands for (Water Education for Teachers)-helps to prepare teachers' academies, and water festivals for 1000 4th graders, and water scene investigators-a full year program, and real world applications. It's a multiple days assembly (2-6 days) for teacher academies, and follows along with each of the districts' science curriculums.

3. Review of July 2014 Meeting Minutes – Raymond Rees (Ftn Hills)

<u>Motion</u> to approve the July 2014 STORM meeting minutes. Motion: Robert van den Akker (MCESD), Second: Monica Rabb (Glendale) The motion was carried.

4. Fiscal Agent Update – Ending Balance FY 2014-\$48,270. Ending Balance (Assets minus Expenses for 2015 = \$62,282.00.
Motion to approve the July 2014 Financial Report.
Motion: Robert van den Akker (MCESD),
Second: Paul Lopez, (Avondale).
The motion was carried.

5. Phase I/II Permit Discussion -

- Discussions from both Phase I and Phase II permit holders on not liking what ADEQ is expecting in new permit: for instance, to report non-filers in each permit's city, asking for a SWPPP, an NOI, and BMP's. Agreement in it should not be OUR responsibility, to figure out who does not have an MSGP, should be the state's responsibility, not ours.
- Legal people are in attendance at the Stakeholder meetings and seem to be keeping tabs on deciphering what the permit actually says, and what DEQ is saying it says.
- Phase II industrial inspections-MSGP-pretreatment is wastewater-catch/stormwater-they don't focus on drywells in stormwater areas. More discussions on wet/weather/dry outfall inspections, etc.

6. Public Service Announcements / Media Subcommittee Update

• New committee members for 2014-2015 are Monica Rabb (Glendale), Rebecca Sydnor (EEC), and London Lacy (Surprise).

Discussion on putting the QR Code on the movie screen ad for STORM, and new logo. Will be an additional \$200.00. Drew Bryck (Avondale) looking into this for group.

Also, discussion on maintaining webpages/website, now that Paul (MCESD) is no longer doing these tasks.

6. New Business or Announcements

Monica Rabb (Glendale)-discussed LID Case Studies program from ASU and what that would entail. Basically, a group of college students are looking for case study documentaries, what is everyone doing in their cities? Students may need to come in and ask us questions so we can get a better idea of what they are looking for. If we can't do it this year, there may be time to think of projects for next semester's class. As of this typing of the minutes, the instructor said she has 14 projects lined up with various cities across the valley, including those who are members of STORM. Grey Infrastructure vs. Green Infrastructure.

Avondale has a new Stormwater/Sustainability person, Drew Bryck, Drew replaces Daniel who moved out of state.

(MCESD) has a new Outreach Specialist, Kristin Onstott Welcome! Kristin will do outreach to K-8 schools throughout the county, programs on stormwater pollution prevention.

Mesa has Lauren Whitaker who is assisting with Stormwater duties. Welcome to STORM.

The next meeting date (SEPT. 23rd, 2014) is in conflict with the Stakeholder Phase II Permit Coalition meeting, and the DeMinimus Permit meeting, both being held on the same day. With that, a Motion was made to move the meeting to the **30th of September**. **Motion: John Cummings (Phoenix)**, and **Seconded** by **Robert van den Akker of** (MCESD).

Motion to adjourn: Motion: Paul Lopez (Avondale) Second: John Meyer (Mesa)

Meeting adjourned at 3:20 PM

<u>Next Meeting</u>: The next regular monthly meeting will take place on Tuesday, September 30th, 2014 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, September, 2014 1:30-3:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Note:

These meeting minutes were lost. No actions were taken by the Board on the discussion that occurred from this meeting.



Tuesday, October 28, 2014 1:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees

Meeting commenced at 1:35 p.m.

Members in attendance:

Joshua Warren (Apache Junction); Drew Bryck (Avondale) Dave Verhelst (Chandler) Matt Oller (FCDMC) Raymond Rees (Fountain Hills) **Chair** Hondo Judd (Gilbert) Annette Collins (Gilbert) Monica Rabb (Glendale) **Co-Chair**

Robert van den Akker (MC) **Director at Large and interim Secretary** John Meyer (Mesa) John Cummings (Phoenix) Lisa Spar Ramona Simpson (Queen Creek) **Fiscal Agent** Mike Loffa

Approval of minutes: No minutes were available due to Secretary temporary absence due to illness

Reports

- 1. Budget
 - Fiscal Agent, Ramona Simpson, recommended that future accounting ensure to consider the rollover from previous year's budget when tallying the available balance.
 - Current available balance with expenses is \$78,082.00
 - Every MS4 has paid
 - Pinal County has also just joined STORM

Motion: to accept the budget was made by Raymond Rees, it was Agreed to be moved by Hondo Judd, and Second by Robert van den Akker. Motion Carried

2. Phase I/II News

- Robert van den Akker and Ramona Simpson reported that the Phase II coalition will have a meeting (at the Dreamy Draw room at FCDMC on 11/12) after the unofficial draft permit has been issued for the purpose of discussing possible language in response to permit concerns. There is a concern that draft permit language will cause a need for legal action from each MS4 to become involved and request general counsel from the state.
- General discussion occurred and a suggestion was made to review the City of Mesa Application because of similar topics and level of detail in the description of items and concerns.

- Comment was given that any description and reasoning in writing with ADEQ be as descriptive as possible and if something is to be requested to be removed, a solution for its replacement should also be made.
- It was noted that ARS 49-371 B. references stringent requirements regarding the CWA and that the requirements also cover the CFR as it is mandated by the CWA
- The concern is that the stakeholder meetings had valid points, but the state has apparently rejected some of these points, and legal counsel and state general counsel may need to be involved.
- There was significant permit compliance discussion by all.
- Phase I permittees may look over some of the concerns at their next meeting.
- 3. **PSA Movie Ad** Drew Bryck
 - This ad work has been completed, and will be invoiced to Ramona after the first run on Nov 7. It will run for 13 week starting from Nov 7 in 8 theaters on 144 screens.
 - A request was made to find out which theaters
- 4. Bear Essential News (BEN) Ad Robert van den Akker
 - This ad work has been completed and will be invoiced to Ramona for not more than \$1200.00 per the previous month's decision. There are two ads created by Maricopa County for use and approved by the Board. One will run in November and another in January. The ads have wording "What can do to prevent stormwater pollution?" information on Stormwater pollution prevention and advertisement for classes for K-8 that are offered for free by Maricopa County ESD. The target audience is school children k-8, and their parents and teachers.
 - Robert reported that the paper offered an additional ad placement offer of a 1/2 page for 7 months for \$4550.00. Discussion was made to see if they will allow for a split month show to follow around the monsoon season March, April, and August November.
 - Robert will follow up with BEN to see if they will do this.

5. Maricopa Association of Governments (MAG)

- Ramona Simpson led a discussion on the pros and cons of STORM joining the association. Items discussed where that they are set up differently than STORM. Fund use is restricted and set to highest priority "big ticket" items. Not all attendees in MAG have a Stormwater need and not all STORM participants are a part of STORM. Raymond Rees indicated that they mission of STORM should be compared to MAG's, and STORM would need to disband if they were to join MAG. Monica Rabb indicated that the idea was to reduce time constraints on the board and members for special projects.
- It was agreed that overall discussion of joining MAG is to be tabled
- Consideration and discussion is to continue to see if they may be used as a contracted source for art work and other media
- An idea was placed to invite them to the table in January. Ramona Simpson is to follow up.

New Business

The following items were suggested to be addressed at the next meeting

- PSA Radio Ad
- Seminars Construction in April or May to help meet outreach requirements to the construction community this item to be discussed at next meeting
- Other

Motion: to adjourn was requested by Raymond Rees, it was Agreed to be moved by John Meyer and Seconded Dave Verhelst Motion Carried

Adjournment: 3:40pm

<u>Next Meeting</u>: The next regular monthly meeting will take place on Tuesday, November 25, 2014 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, November 25, 2014 1:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees

Meeting commenced at 1:35 p.m.

Members in attendance:

Leigh Padgitt (ADOT) Drew Bryck (Avondale) Matt Oller (FCDMC) Raymond Rees (Fountain Hills) **Chair** Monica Rabb (Glendale) **Co-Chair** Elise Moore (Pinal County) Robert van den Akker (Maricopa County) Director at Large and interim Secretary John Meyer (Mesa) Lisa Spahr (self) Ramona Simpson (Queen Creek) Fiscal Agent

Welcome: Elise Moore of Pinal County, our newest member

Approval of minutes: October Meeting Minutes had been sent out by Robert van den Akker by email. Raymond Rees made a motion to accept the October Minutes, Robert seconded the motion, and there were no descents. **The October Meeting Minutes were affirmed.**

Reports

1. Budget

Ramona Simpson indicated that the current balance was (\$78,082.00) (plus the membership dues of Pinal County)

2. Phase I/II News

- There was news that ADEQ had put out a contract for a Phase II inspector. No-one had heard who was taking up the contract yet.
- Robert van den Akker indicated that there would be a meeting in early January if the draft permit came in by then.
- Raymond mentioned that Fountain Hills has adopted a Stormwater/Environmental Fee of \$3.00 per month.
- Phase I Permittees may look at some of the Phase II draft concerns at their next meeting.
- There was a discussion that ADEQ might consider a general permit for the Phase I's

3. **PSA –**

- Movie Ad Drew Bryck
 - The movie adds are playing at 144 screens (Harkins) through February
 - It will run for 13 week starting from Nov 7 in 8 theaters on 144 screens.
- Bill Boards
 - The discussion of using bill boards was brought up due to the available funds in the budget.

- Leigh Padgitt indicated that she would follow-up with costs and information
- Bear Essential News (BEN) Ad Robert van den Akker
 - Raymond Rees made a motion to accept the BEN advertisement agreement of a ½ page for 7 months for \$4550.00, not to exceed that amount and to run on March, April, and August - November. John Meyer seconded the motion. There were no descents. The acceptance to move ahead with the second BEN Advertisement campaign was affirmed.
 - Robert will follow up with BEN (Nancy Holmes).

4. Maricopa Association of Governments (MAG)

• Ramona Simpson agreed to follow up with Julie Hoffman in MAG to invite her to the next (January 27) STORM meeting.

New Business

- Survey There was a discussion on using some of the STORM funding for a survey, Pinal County had done some work on a survey in the past. It was discussed that someone would follow-up with PAG and to see if MAG could help with this as well.
- Website Mark with Solar Flair had been doing maintenance on the website.
 - Robert van den Akker was to follow-up with Mark to see if he could assist in updated and adding information and also about adding interaction ability (data entry and storage) into the website.
- Seminars It was discussed that we should hold a construction seminar, that we could spend approximately 1500 on food, and we would bring up again in January
 - Lisa Spar indicated that she would follow-up and Leigh Padgitt indicated she would assist
- An update was requested on the status of the MCESD school outreach activity. Robert indicated that Kristin Onstott would attend in January
- There was discussion to send the "there is no poop fairy" idea to Tracy for use on Facebook, the discussion was tabled until January.

Adjourn: Motion to adjourn was made by Raymond Rees; it was seconded by Leigh Padgitt. There were no descents. **The meeting to adjourn was affirmed**

Adjournment: 3:05 pm

<u>Next Meeting</u>: There will be no December meeting. The next regular monthly meeting will take place on:

Tuesday, January 27, 2015 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, January 27, 2015 1:30 p.m. Flood Control District of Maricopa County **Guadalupe Conference Room** 2801 West Durango Street, Phoenix, AZ

Facilitator: Monica Rabb/Raymond Rees

Meeting commenced at 1:30 p.m.

Members in attendance:

Avondale	Drew Bryck		
Chandler	Dave Verhelst		
FCDMC	Matt Oller		
Fountain Hills	Raymond Rees Chair		
Gilbert (Town)	Hondo Judd		
Glendale	Monica Rabb Co-Chair		
Goodyear	Tammy Valadez Paz		
Luke AFB	Jeffery Schone		
MC ESD	Robert van den Akker		
Director at Large and Interim Secretary			
MC ESD	Kristin Onstott		

Mesa Phoenix Pinal County Queen Creek Agent Public Goodyear Buckeye Glendale Coconino County John Carr

John Meyer John Cummings Elise Moore, P.E. Ramona Simpson Fiscal Rebecca Sydnor, PE Robert Silver Susan Avans

Rachel Burnett

Approval of minutes: November Meeting Minutes had been sent out by Robert van den Akker by email. Robert made a motion to accept the November Minutes, John Meyer seconded the motion, and there were no descents. The October Meeting Minutes were affirmed.

Reports

- 1. Budget
 - Ramona Simpson indicated that the current balance was (\$67,144.00)
 - John Meyer indicated that we have a lot of money to spend before June.
 - Ramona Simpson made a motion to accept the November Minutes, John Meyer Seconded. The December Fiscal Report was affirmed.

2. Phase I/II News

- Robert van den Akker reviewed the process for the communication with ADEQ and confirmed that the draft letter with the marked-up permit would go out to the group ASAP, but needs to be reviewed by COB tomorrow, Wednesday January 28, 2015.
- There was a discussion over the Phase II Permit and the Executive Order 2015-01 and if it would put a hold on the permit. Robert would bring it up to the attorneys for consideration.
- Phase I's would meet in two weeks, it is expected that a Stakeholder meeting for a new Phase I permit will begin in August.

3. **PSA**

- Movie Ad Drew Bryck
 - Nothing to report
- Bill Boards •
 - Raymond Rees will follow-up with some costs.

- Bear Essential News (BEN) Ad Robert van den Akker
 - Robert and Kristin Onstott presented the March Ad for BEN. No negative feedback was received. Pending comments by COB on Wednesday January 28, 2015, this will be the ad that is used for March.
 - **Outreach related to the BEN ad placement** Kristin Onstott reported on the activities of the outreach program: over 1000 children have been reached from a number of different cities in the county at 39 different events since November.
 - Kristin indicated that she would ask each of the teachers who they had heard of the program to determine if the BEN ad has been effective.

• Facebook

- Ramona Simpson recommended considering changing the Facebook /social media company due to their lack of responsiveness.
- Raymond Reese indicated that it sounded as though a web master or provider could meet this need.
- <u>It was agreed to bring up anything related to website activity after the draft</u> <u>permit issues died down.</u>
- Radio PSAs
 - <u>it was agreed that this might be too time consuming for people this year to</u> <u>take part in this activity</u>

4. Outreach activity

- Website
 - Robert van den Akker indicated that he had not been able to provide any further updates to the website
 - Additional discussion was brought up about using the website as a data entry page for outreach information
 - Raymond Reese indicated that follow-up was needed to determine who could update and mange the webpage and its functions.
 - <u>It was agreed to bring up anything related to website activity after the draft</u> <u>permit issues died down.</u>

• Survey

- Robert provided a copy of a paper and online survey that MC uses.
- It was agreed that if an online survey was used, staff should be part of the STORM website. Robert volunteered to be a recipient of the data to add to the annual survey report that the county already issues.
- o There was concern to the "scientific validity" of surveys
- <u>it was decided to wait until further wording from the Phase II permit was</u> observed before decisions could be made on the amount of resources to put into this effort.
- <u>It was agreed to bring up anything related to website activity after the draft</u> <u>permit issues died down.</u>
- Seminars
 - Lisa Spahr was to follow up on a construction seminar tabled until the next meeting in her absence
- Public events discussion
 - Robert van den Akker discussed the STORM activities form and compared it to the excel page that MC is currently using to enter all data. It was discussed that the website could a be place to provide data entry for all municipalities for STORM events, <u>it was agreed that everyone would use a</u> <u>database, spreadsheet to enter data instead of completing the form, with</u>

intent of providing a one page report to the STORM secretary at the end of each fiscal year.

 Robert van den Akker pointed out that there were 5 cities with STORM products at one event. It was decided that it would beneficial to <u>add an</u> <u>agenda item to each meeting about upcoming events</u> – to announce and encourage collaboration as appropriate.

Adjourn: Motion to adjourn was made by Raymond Rees; it was seconded by Robert van den Akker. There were no descents. **The meeting to adjourn was affirmed**

Adjournment: 2:45 pm

<u>Next Meeting</u>: Tuesday, February 24, 2015 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, February 24, 2015 1:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Monica Rabb

Meeting commencement: 1:05 p.m.

Members in attendance:

Glendale	Monica Rabb	Goodyear	Tammy Valadez Paz	Pinal County	Elise Moore, P.E.
Avondale	Drew Bryck	MC ESD	Robert van den	Scottsdale	Justin Bern
Buckeye	Susan Avans		Akker, Secretary	Tempe	Tamara Bednarik
Buckeye	John Minear	Mesa	John Meyer	Public	Lisa Spahr
Gilbert	Hondo Judd	Phoenix	John Cummings	Public	Rebecca Sydnor
Glendale	Monica Rabb,	Phoenix	Heather Finden		
	Co-Chair				

1. Presentation session start @ 1:05pm

Propex and Turf Reinforcement Mats by Dan Brauch http://www.propexglobal.com/

2. Round table introduction commenced @ 1:40PM

3. Approval of minutes: January Meeting Minutes were discussed. Some amendments were requested. Robert van den Akker noted the amendments and a Monica Rabb requested for a motion to accept the minutes with the noted amendments. Lisa Spahr made a motion to accept the January Minutes as amended, John Cummings seconded the motion, and there were no descents. The January Meeting Minutes were affirmed.

4. Fiscal Agent Update – Ramona Simpson

- a. Ramona Simpson, fiscal agent, was unavailable; Robert van den Akker provided an update on the current balance of \$66,794.00.
- b. Lisa Spahr asked if all of the members had paid. Both of the board members believed everyone had paid, but were not sure.
 - i. ACTION item: Ramona Simpson to follow-up or respond if all members have paid. (answer Yes- all members have paid, including Pinal County, for a total of \$56,000 in member dues received (it's on the fiscal report))
- c. John Meyer moved to accept the budget. John Cummings seconded the motion. There were no opposed, the January Fiscal Report was affirmed

5. Phase I/II Permit Discussion – Phase I/II Members

- a. Robert van den Akker reported for the Phase II Coalition that the members will wait for the official draft permit is issued before any further action is to occur.
- b. The Phase II members indicated they met, and the individual draft permit public comment for ADOT is up on March, 12. There was discussion of hesitancy to make comments on an individual permit without being sure of what ADOT's issues where with their permit as they operate differently than many of the MS4s.

6. Public Service Announcements/Advertisements

- a. Bear Essential News Robert van den Akker presented the draft of the next add. There were some requests for amendments. Robert agreed with the amendments. A motion was made by Justin Bern to accept the BEN ad as amended; John Cummings of Phoenix seconded the motion. There were no descents. **The new BEN ad as amended was affirmed.**
- b. There was ongoing discussion to add color to the ads for BEN. Robert indicated that might need to be part of a new contract.
- c. Billboard Ad Monica Rabb took on the discussion of the Billboard
 - i. ACTION item: Monica Rabb to follow-up with Raymond Rees on the cost of billboard adds
 - ii. There was discussion on the use of the Poop Fairy advertisement, only one municipality had agreed with the use of the Poop Fairy ad. Many had not discussed it internally with their staff
 - iii. ACTION item: ALL to follow up with their internal staff and determine if they support use of the Poop Fairy ad –
 - iv. http://sustainablestormwater.org/2013/03/11/there-is-no-poop-fairy/
 - v. ACTION item: Heather Finden and John Cummings to follow-up if STORM may use the city's billboard art that the City of Phoenix has already employed
 - vi. ACTION item: Monica Rabb to follow-up with the board to determine how much money we may spend on the billboard
 - vii. There was discussion of the billboard usage covering two fiscal years so that the money and affect may be applied to more than one report. It was requested that this thought be brought into the discussion when contracts are planned.

7. Upcoming Outreach for March/April

- a. A request was made for the STORM Brochure to be reprinted. Robert van den Akker indicated he would try to find the publisher doc. John Cummings made a motion to approve \$2,500.00 to purchase more brochures. Robert van den Akker seconded. There were no descents. **The motion to approve \$2,500.00** for the purchase of new brochures was affirmed.
- b. It was discussed that a centralized calendar should be kept. Rebecca Sydnor mentioned that she could assist with maintenance of a calendar. John Cummings discussed the concept of using the web for the events posting. Robert van den Akker affirmed that the board at the table had not been able to follow-up with web use at this time. Justin Bern mentioned a proprietary database that his team uses. John Meyer mentioned he will forward the Google Docs address. Lisa mentioned she would work with finding a web provider as well.
 - i. ACTION item: London Lacy to follow-up with the use of the STORM website or Google Docs for updating and posting online activities, including John Meyer, Justin Bern, and Lisa Spahr before the next meeting.
- c. The following outreach activities where reported:
 - i. The County Fair; 4/8 4/12

Coordinator: MCESD - Robert van den Akker requested for STORM members to contact Kristin Onstott of MCESD if they are available to assist with manning a STORM table during this event. <u>KOnstott@mail.maricopa.gov</u>

ii. Game and Fish; 3/28 and 3/29

Coordinator: no volunteer for this event

iii. Mesa Earth Day at Pioneer Park; 4/18

Coordinator: Both City of Mesa and Maricopa County will be present. Robert van den Akker requested for STORM members to contact Kristin Onstott of MCESD if they are available to assist with manning a STORM table during this event. KOnstott@mail.maricopa.gov

iv. AZWATER in Tempe; 3/28

Coordinator: no volunteer for this event

v. Peoria Speedway; no specific date known Coordinator: no volunteer for this event

8. <u>New Business or Announcements</u>

- a. Change of Board roles Robert van den Akker announced that London Lacy had suggested and he agreed that a change of board roles might be called for due to the activities currently being performed. John Minear motioned to approve the change in the board roles, John Cummings seconded. There were no descents. The change in board roles of Robert van den Akker to be the Secretary and London Lacy to be the Director at Large was affirmed.
- b. <u>http://www.jeremyjackrabbit.com/</u> Sasha & Rodney Glassman Robert van den Akker suggested a next speaker in March at 1:00 to be the Glassman's on Jeremy Jackrabbit, and how we may work together to support their book idea perhaps with a stormwater pollution prevention book. It was suggested to add PAG to any request for funds if it was brought up to split a \$10,000.00 contribution.
- c. Seminars Construction Lisa Spahr will follow-up with Leigh/ADOT to see if there is a conference room available, and when it is available for a construction seminar. Preferably before or during June.
- d. Use of Facebook enhancement activity (\$) Ramona Simpson was not available to provide feedback on the costs of increasing our Facebook presence.
- e. Drew Bryck mentioned that the City of Avondale was audited by a contractor for ADEQ. Jarret Richardson with P&G Environmental. He indicated that it was an interesting audit. He noted concerns that the audit questions did not match permit requirements.
- f. ACTION item: ALL Please prepare for a review of supplies needs for discussion at our next meeting
- g. ACTION item: ALL please come prepared for a review of SWAG items needed or desired.

Adjourn: Motion to adjourn was made by Justin Bern. It was seconded by Heather Finden. There were no descents. The meeting to adjourn was affirmed

Adjournment: 3:05 pm

<u>Next Meeting:</u> Tuesday, March 24, 2015 at 1:00 PM (pending confirmation of a pre meeting presentation), at Maricopa County Flood Control.



Tuesday, March 24, 2015 1:00 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees Meeting commencement: 1:00 p.m. Members in attendance:

Apache Jct	Josh Warren	Mesa	John Meyer
Avondale	Drew Bryck	Peoria	Bob Hollander
Chandler	Dave Verhelst	Pinal	Lonnie Sanders
FCDMC	Matt Oller	Phoenix	John Cummings
Fountain Hills	Raymond Rees Chair	Queen Creek	Ramona Simpson Fiscal Agent
Gilbert	Hondo Judd	Surprise	London Lacy Director at Large
Glendale	Monica Rabb	Tempe	Tamara Bednarik
Goodyear	Tammy Valadez Paz	Public	Todd Williams
MC ESD	Robert van den Akker Secretary	Public	Rebecca Sydnor
MC ESD	Kristin Onstott		

1. Presentation session

Jeremy Jackrabbit, Rodney Glassman, A New book, *JJ Saves Every Drop* to come out on April 18, next book is on *JJ Builds a House*. This is a literacy project as well as education on the topic. Launch of the new book is April 18 – they would like commitments by then. A second call for commitments is June 2 and all cash (\$10,000.00 gifts) are requested by January 2016. A full \$100,000.00 is needed before a book may be printed. The purpose is to put a book into every kindergartner's hand that is in traditional public school.

Rodney is willing to designate one page or so topic in the book to Stormwater pollution prevention.

Raymond Rees requested this item be put on the Agenda for the next meeting.

2. Round table introduction commenced @ 1:20 PM

3. Approval of minutes: February meeting minutes were discussed. Robert van den Akker made a motion to accept the February Meeting Minutes as presented, Hondo Judd seconded the motion, and there were no descents. The February Meeting Minutes were affirmed.

4. Fiscal Agent Update – Ramona Simpson

- a. Ramona Simpson, fiscal agent provided an update on the current balance of \$64,704.00, and confirmed that all members had paid, for a total of \$56,000 in member dues received.
- b. London Lacy moved to accept the budget, and Drew Bryck seconded the motion. There were no opposed, **the Fiscal Report was affirmed**

5. Public Service Announcements/Advertisements

- a. Brochure the brochure is currently pending a logo update.
 - i. Action Item: Robert van den Akker is to follow up with this and ensure the \$2500.00 already approved is used for this purchase.
- b. Promotional Items Robert van den Akker, Hondo Judd, and Ramona Simpson provided samples and ideas of promotional items. Ramona indicated that she had a vendor that we could join with Queen Creek on a purchase activity or contract to get a better price.
 - i. Action Item: All Ramona Simpson is to set up a google docs page so that members may access the list, view, and enter promotional items onto the google doc and consider for a vote at the next meeting.
- c. Billboard Ad Jason Stearns, Sr. Account Executive, and Richelle Davis, Digital Inventory Sales Manager., of Clear Channel presented their proposal for billboard use. They provided two options a \$42K with 20 million

impressions and a \$34K option with 12 million impressions. These include digital billboards that may be adjusted over the duration of the contract, during inclement weather, or for other cue points that we deem important or even to change the ad itself. There was some additional cost for the static billboard use and setup and if the art on the static billboards were to change it would cost \$1000.00 each as well.

- i. After Clear Channel representatives left the room Robert van den Akker made a motion to accept the Package 1 proposal from Clear Channel for \$42,000.00, Rebecca Sydnor seconded the motion. Bob Hollander and Monica Rabb issued descents on the motion.
- ii. Raymond Rees started discussion on the issue confirming how much money was available in the budget. The group agreed that a 10% carryover for the next fiscal year should remain untouched totaling \$5,600.00
- iii. Ramona Simpson reported that \$54,000.00 was the total available, and the board had agreed that \$45,000.00 was the maximum amount to consider spending on this campaign.
- iv. John Cummings made a motion to move forward with the billboard, Ramona Simpson seconded the motion, and there were no descents. The motion to move forward with the Billboard advertisements for this year was affirmed.
- v. Robert van den Akker made a motion to accept package 1 proposal from Clear Channel for \$42,000.00, Tamara Bednarik seconded the motion, and there was one descent, Bob Hollander. There were enough affirmations to accept the motion. The motion to move forward with Package 1 from Clear Channel was affirmed.
 - 1. Action Item: Raymond Rees asked Robert van den Akker to follow up with Clear Channel to get the contract moving.
- vi. Raymond requested assistance from the members to take part on the committee to assist with graphics choices for the billboards, John Cummings of Phoenix, Raymond Rees of Fountain Hills, Tamara Bednarik of Tempe, Robert van den Akker of Maricopa Cnty, John Meyer of Mesa, and Monica Rabb of Glendale volunteered to be on the Billboard planning committee.
- d. Web site ongoing discussion occurred regarding problems with the website.
 - i. Action Item: Drew Bryck volunteered to contact the web master for the website update so that it may be up-to-date before the billboards are up in June.
 - ii. Raymond Rees requested, and the group agreed, that once a website update cost was determined, a vote would occur via email following the organizational By Laws for voting.
 - 1. Action item: Robert van den Akker is to be the sender and receiver of the voting via email. Instructions shall be sent out with the email on how to vote and allotted timeframe for getting votes turned back in.
- e. facebook ongoing discussion occurred regarding the apparent waste of money on this social media outlet. Robert van den Akker proposed that all municipalities commit to once per month posting to their own municipal website about stormwater issues, and then STORM as a group could then share the issue on the STORM facebook page so posts could occur and could be shared between all of the communities. Kristin Onstott of Maricopa County agreed to place posts to STORM. Raymond Rees directed and the group agreed to the following:
 - i. Action Item: Ramona Simpson to determine the status of the contract that might currently exist with our facebook representative, and once that is determined, to move forward with Kristin Onstott operating the facebook page at the contract end (*It was found that there is no contract, just ongoing use until we determine that we wish to terminate the use of Tracy Joy Creative*).
- 6. Robert van den Akker made a motion to table the rest of the Agenda items until the next meeting, Tamara Bednarik seconded, and there were no descents. **The motion to table the rest of the Agenda items was affirmed.**

Adjourn: London lacy made a motion to adjourn, John Cummings seconded the motion, and there were no descents. The motion to adjourn was affirmed.

Adjournment: 3:20 pm

<u>Next Meeting</u>: Tuesday, April 28, 2015 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, April 28, 2015 1:00 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees

Meeting commencement: 1:00 p.m.

Members in attendance:

Avondale	Drew Bryck
Chandler	Dave Verhelst
Fountain Hills	Raymond Rees – Chair
Glendale	Monica Rabb – Vice Chair
Goodyear	Tammy Valadez Paz
Luke AFB	Marc Yalom, P.G., C.Hg.
MC ESD	Robert van den Akker – Secretary
MC ESD	Autumn Martinez
MC ESD	John Shepherdson
Mesa	Derek Castañeda

Mesa	Lauren Whittaker
Pinal County	Elise Moore, P.E.
Queen Creek	Ramona Simpson – Fiscal Agent
Queen Creek	Dana Mendoza
Scottsdale	Justin Bern
Surprise	London Lacy – Director at Large
Tempe	Tamara Bednarik
Public	Julia Chivington-Buck
Public	Todd Williams

1. Presentation session

Jason Howard – MAG –presentation of GIS data available from AZMAG.GOV Mr. Howard presented the many uses of the information made available free online from Maricopa Association of Governments related to mapping of census data. The presentation included a description of Demographic data, Employer data, and Land use data. From a STORM perspective, this information may be used by participating governments to assist with methods of determining action for outreach to specific areas, population types, and businesses in the community.

Discussion included a comment that each MS4 should review the information available on this website while planning their actions under the new permit and Stormwater Management Program that each must develop.

2. Round table introduction commenced @ 1:35 PM

- (Special welcome to new member from Luke AFB Marc Yalom our apologies for not recognizing you officially during the meeting)
- Special intro and "Thank You" to Todd Williams for his work as Co-Founder of STORM
- **3.** Approval of minutes: Justin Bern made a motion to accept the March Meeting Minutes as presented, Drew Bryck seconded the motion, and there were no descents. The March Meeting Minutes were affirmed.

4. Fiscal Agent Update – Ramona Simpson

- a. Ramona Simpson, fiscal agent provided an update on the current balance of \$18,272.00.
 - i. It was discussed that an amount of \$5,000.00 rollover would be held
 - ii. There was approximately \$11,000.00 available for promotional items
 - iii. The remainder ~\$2000.00 had already been allocated for other purchases.
 - iv. The Website update information was listed incorrectly and needed to be adjusted
 - v. The Brochure expense was recorded on the website line and needed to be adjusted
- b. Ramona made a motion to accept the budget with the discussed adjustments, Justin Bern seconded the motion. There were no opposed, **the Fiscal Report was affirmed**

c. Robert van den Akker made a motion to approve \$11,000.00 for promotional items, Drew Bryck Seconded the motion, and there were no descents. **The Promotional Item budget was affirmed.**

5. Public Service Announcements/Advertisements

- Brochure Robert mentioned the Brochures had been purchased (Thank you David Verhelst for helping this along) there were 20,000 purchased so there would be 714 per member (28 members). Tammy Valadez Paz took the initiative **during** the meeting to separate out the boxes that were present in the room into piles of ~714 and they were all distributed to the following municipalities: (Thank you Tammy and Tamera!)
 - \circ Goodyear
 - o Tempe
 - o Glendale
 - o Surprise
 - o Buckeye
 - o MC County
 - o ADOT

There are more brochures for those that have not taken theirs yet. Please coordinate with Matt Oller of FCDMC to collect your brochures.

- a. Promotional Items Ramona Simpson is to Copy Robert van den Akker on the updated promotional items spreadsheet to send out to the group. This document will include instructions and a deadline to submit comments to Ramona on promotional items to get. With the current balance of \$11,000.00 spending allowance, and with the attempt to purchase enough for the group to have enough items to use– more than 200 pieces each to each of the 28 members, the board will work on selecting a few (2 or 3) items to purchase for now and an additional purchase may be made in the next fiscal year and budget
- b. Billboard Ad Monica Rabb agreed to lead the billboard artwork group. Raymond Rees reported that the provider, Clear Channel, will provide the artwork support at no extra cost.
 - members to take part on the art work committee to assist with graphics choices for the billboards, John Cummings of Phoenix, Raymond Rees of Fountain Hills, Tamara Bednarik of Tempe, Robert van den Akker of Maricopa Cnty-the City of Buckeye, John Meyer of Mesa, and Monica Rabb of Glendale volunteered to be on the Billboard planning committee.
- c. Web site
 - i. Drew Bryck reported that there was some need for artwork and other data. No additional photos or logos were brought to the meeting.
 - ii. Drew suggested and the group agreed that future activity in FY2016 should include a small monthly payment to SolarFlare to have ongoing monthly updates to the web
 - iii. Raymond Rees suggested that we have a standing item in the agenda for each meeting for updates to the web for news, events, or other information, so this may be shared once per month with the vendor. The group agreed that this would be the best route to take as the web management has been a challenge in the past.
- d. facebook
 - i. Robert van den Akker reported that Maricopa County has prepared its own outreach method on fb using poster contest submittals for at least 52 weekly updates that may be shared on the STORM fb page. This should be starting within the next month if not at the beginning of the fiscal year. Robert requested that each member work to input this into their individual program including enlisting the assistance of their Public Information Officer, and sharing at least the weekly posts that are put on the STORM website. If members could also request to join fb as an administrator as well, it would be beneficial to get members to also post and share back and forth between their own municipal pages and STORM. The only way this social media effort will work is if there is movement and attraction of fb.
 - ii. Robert commented that this is still a work in progress, and so far it has not proven to be of value as an effective outreach activity.

- a. Phase I had no meeting
- b. Phase II
 - i. Elise Moore of Pinal County: ADEQ had a meeting with Pinal County potentially because their lobbyist became involved with the concern and alerted some political figures. In this meeting ADEQ showed that they did not have good communication internal to their department as they did not appear to reference the marked up draft permit with legal issues noted and the 18 municipalities that signed onto this markup or the letter from Queen Creek's attorney and the good number of permittees that also signed on to that document.
 - ii. Points to note:
 - 1. ADEQ is expected to issue the draft permit very soon
 - 2. ADEQ will provide the minimum of 30 day review and comment period
 - 3. There is a possibility to appeal the permit after it is signed... only those items that are commented on may be appealed.
- 7. Regulatory use of STORM logo the group agreed that STORM is for outreach only and the name should not be attached or part of regulatory communication issued by municipalities.
- 8. Raymond Rees offered a thank you to all members who took initiative in this meeting and throughout the year to lead and take part in special action groups. The activities of STORM could not occur without each participating member assisting, and especially those individuals who step up to perform extra duties and leadership.

Adjourn: London lacy made a motion to adjourn, Justin Bern seconded the motion, and there were no descents. The motion to adjourn was affirmed.

Adjournment: 3:00 pm

Next Meeting: Tuesday, May 26, 2015 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, May 26, 2015 1:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees

Meeting commencement: 1:35 p.m.

Members in attendance:

Apache Jct	Josh Warren
Avondale	Drew Bryck
Buckeye	Susan Avans
Buckeye	Robert van den Akker Secretary
Chandler	Dave Verhelst
FCDMC	Matt Oller
Fountain Hills	Raymond Rees Chair
Glendale	Monica Rabb Vice Chair
Luke AFB	Marc Yalom

Luke AFB	Rob Tetla
MC ESD	John Shepherdson
Mesa	Derek Castañeda
Peoria	Bob Hollander
Phoenix	John Cummings
Public	Julia Chivington-Buck
Scottsdale	Justin Bern
Surprise	London Lacy Director at Large

1. Round table introduction commenced @ 1:35 PM

2. Approval of minutes: Justin Bern requested that his name be added in attendance at the previous meeting and made a motion to accept the April Meeting Minutes as amended, John Cummings seconded the motion, and there were no descents. The March Meeting Minutes were affirmed.

3. Fiscal Agent Update – Raymond Rees

- a. Update of the current balance of \$55,000.00 spent, with a remaining \$9,259, but with existing outstanding expenses there will be \$2,500.00 in reserves for carry over to the next fiscal year, but the budget has been fully spent for the year.
- b. Robert van den Akker made a motion to accept the financial report, John Cummings seconded the motion. There were no opposed, **the Fiscal Report was affirmed**

4. Current Business

- a. **Promotional Items -** Raymond Rees reported for that there is currently a hold on the bags on board, but they shall be ordered. There were no other updates for promotional items.
- b. Facebook
 - i. Monica Rabb requested that a fb update be provided each month as every municipality is to be providing shares each month
 - ii. London Lacey confirmed that Kristin Onstott would be posting 52 weeks of children's posters with stormwater messages.
 - iii. John Cummings reminded everyone to like the posts and share them.
 - iv. Robert van den Akker noted that the fb experiment is has not been that significant of a success to date, but success depends on group activity as each municipality needs to be involved as friends.
 - v. London Lacy stated that there are 149 followers, and if each municipality shares, posts and likes, it could increase
- c. Billboards

- i. Raymond reported that the artwork is still being updated by Clear Channel, with a Go-Live date of the week of June 8.
- ii. There will be 20 digital boards and 3 static boards
- iii. The goal is to get people to think and to check out the website.

d. Website

- i. Drew Bryck reported that monthly updates may be reported to him and he will submit to SolarFlare. SolarFlare indicated it would be about 15 minutes for the update each month and there will be a bill every few months for about \$50.00.
- ii. Robert requested everyone to submit changes to Drew before the end of the week, and there was a request for everyone to check their page to ensure it is currently up to date.

e. Phase I and Phase II Coalitions

- i. **Phase I** -John Cummings indicated that ADEQ was planning on a general permit for the Phase I's at the end of FY16 (and also indicated that MSGPs will be updated at the beginning of FY16)
- ii. Phase II
 - 1. Robert reported that ADEQ is expected to issue the official draft permit within the next few weeks, that once it is drafted, we will have a30 day comment period, that anything commented on may be later challenged legally, and that anything not commented on may not be challenged legally (appeal).
 - 2. Robert also mentioned the Phase II coalition will meet a week or so after the permit is drafted and determine what the next steps should be at that point.

5. New Business

a. Annual Report

- i. Robert reminded everyone to send a summary page of the information that has been collected at each outreach event to him so that he may create the annual report: <u>rvandenakker@buckeyeaz.gov</u>
- ii. Robert requested that the information be provided as soon as the outreach activity for the fiscal year is completed or at the end of June, whichever comes first.

b. Movie ad

- i. Drew Bryck mentioned that the people that set up the movie ad are requesting if we would like to do it again. We should consider for the next fiscal year.
- ii. Drew mentioned that there were 2 million views from the last movie ad run.
- c. **Elections** Raymond Rees reminded all to consider nominations for the Board of Directors for the next fiscal year. Elections will occur at the next meeting. Robert is to send out nomination forms with each position listed. Please come and vote.

Adjourn: London lacy made a motion to adjourn, John Cummings seconded the motion, and there were no descents. The motion to adjourn was affirmed.

Adjournment: 2:30 pm

<u>Next Meeting</u>: The LAST Meeting for this Fiscal Year will be Tuesday, June 23, 2015 at 1:30 PM, at Maricopa County Flood Control.



Tuesday, June 23, 2015 1:30 p.m. Flood Control District of Maricopa County Guadalupe Conference Room 2801 West Durango Street, Phoenix, AZ

Facilitator: Raymond Rees

Meeting commencement: 1:35 p.m.

Members in attendance:

Josh Warren	Mesa	Lauren Whittaker
Robert van den Akker Secretary	Peoria	Bob Hollander
Dave Verhelst	Pinal	Lonnie Frost
Raymond Rees Chair	Phoenix	John Cummings
Monica Rabb Vice Chair	Public	Rebecca Sydnor
Marc Yalom	Public	Misti Burkman
John Shepherdson	Scottsdale	Justin Bern
Ken Conklin	Tempe	Christina Hoppes
Derek Castañeda		
	Robert van den Akker Secretary Dave Verhelst Raymond Rees Chair Monica Rabb Vice Chair Marc Yalom John Shepherdson Ken Conklin	Robert van den Akker SecretaryPeoriaDave VerhelstPinalRaymond Rees ChairPhoenixMonica Rabb Vice ChairPublicMarc YalomPublicJohn ShepherdsonScottsdaleKen ConklinTempe

1. Round table introduction commenced @ 1:35 PM

2. Approval of minutes: minor name misspelling s were found in the minutes and adjusted. Bob Hollander requested the May meeting minutes be moved (as amended). Dave Verhelst seconded the motion, and there were no descents. The May Meeting Minutes were affirmed.

3. Fiscal Agent Update – Ramona Simpson

- a. The balance at the end of the month of May was \$60,247.00. With the expenditures appearing in June, the final balance for FY15 will be \$6,032.00. This is above our self-set reserve of \$5000.00. There have already been some recorded payments for FY16 (Goodyear, Luke AFB, Mesa, and Maricopa County. The total Membership Dues paid are \$13,000.00).
- b. Robert van den Akker made a motion to accept the financial report, Dave Verhelst seconded the motion. There were no opposed, **the Fiscal Report was affirmed**

4. Current Business

- a. **Annual Report** Robert reminded everyone to have their annual outreach reports turned in to him by July 7, for FY15. He also reminded all members to save any additional records of outreach events, but to not turn them in as they are for audit purposes. Robert indicated that he will have the annual report completed by August 7th.
- b. Promotional Items Ramona reported that the promotional item purchased at the end of the year, the Bags on Board in the shape of a dog bone is being delivered and should be available soon. These will be separated by the board and volunteers and will be available at the next meeting.
- c. **Facebook** London Lacy was not present but provided comment that the facebook records indicate 117 followers, that is 100 more than the previous year. John Shepherdson noted that the majority of the likes have come from posts issued by the county which include pictures drawn by children. Robert mentioned that the overall reach of fb has still not proven to be effective for the time spent on the activity, but with the additional activity of posting by MC and sharing by each municipality, there may be a change for FY16, but overall, fb has not been impressive as an outreach method so far.
- d. Billboards
 - i. Monica Rabb reported that Clear Channel has been very creative, but not very responsive to the requests made by STORM. The ads are good, but not what was asked for. That is frustrating, but the billboards are working as advertised in the agreement.

ii. Robert mentioned that STORM had not done a construction outreach, and it might be good to throw in a Construction billboard. He indicated he would create something and send it to Monica for review and submittal to Clear Channel.

e. Website

- i. Drew Bryck was not able to be present, but had commented to remind all members to provide the once per month update for SolarFlare. These updates should be provided at the meeting or emailed to Drew by COB on Wednesday following our meeting.
- f. and Phase II Coalitions
 - i. Phase I Monica Rabb indicated that there was no news.
 - Phase II Robert reported that Chris Henninger had contacted him to announce that the permit was to be submitted to the Arizona Register this week, and it should take a few weeks after that to become posted, and then ADEQ will announce the draft. We will have a 30 day comment period. Raymond Rees added that anything commented on may be later challenged legally, and that anything not commented on may not be challenged legally (appeal).

5. New Business

- a. Elections Raymond Rees facilitated the elections for the next FY. The results of the elections are as follows:
 - i. Chair: John Cummings, City of Phoenix
 - ii. Co-Chair: Drew Bryck, City of Avondale
 - iii. Secretary: Robert van den Akker, City of Buckeye
 - iv. Fiscal Agent: Ramona Simpson, City of Queen Creek
 - v. Director at Large: Justin Bern, City of Scottsdale
- b. Raymond asked if Drew could still do the website update activity. The current board asks that Drew continue to perform the contact with SolarFlare since he has built that communication bridge.
- c. Robert is tasked with getting in touch with the Arizona Corporation Commission to show the change of agents; Ramona will provide assistance in this activity.
- d. **Children's Book** Dave Verhelst indicated that another book provider for children's books. The amount is about 35K\$ for creation of a 30 page book, but not including printing. STORM may also purchase more copies at 50%, and get 40% net, or donation of more books for additional ones sold. Grant assistance might help with this purchase, or a co-sponsor with PAG and other sponsors. Gila River Indian River Grant that opens in February is available this would be preparation for a FY17 book. Monica indicated that she would look at the requirements of applying for a grant for this activity.
- e. Monica had some closing comments:
 - i. To ask FCDMC for a larger room for more table space for members as members have been sitting away from the main table each month.
 - ii. To have formalized dates for promotional item decision making, purchasing and ordering and to a have a subcommittee perform the selection process with some interaction during meetings by the general group related to the selection. No motion was made, but there were no descents.
 - iii. To have one STORM email per week instead of the email blasts. It is asked that all members provide news items and reports of interest to the Secretary by COB Wednesday so that Robert may create a STORM Thursday report. All urgent news may still go out as a blast, but it is important that the sender indicates that it is urgent if they would like to be sent out as such. No motion was made, but there were no disagreements to this process.
 - iv. To collaborate with AMWU (Arizona Municipal Water Users).

Adjourn: Bob Hollander made a motion to adjourn, Dave Verhelst seconded the motion, and there were no descents. The motion to adjourn was affirmed.

Adjournment: 2:45 pm

<u>Next Meeting</u>: The next meeting under the new Board will be on Tuesday, July 28th, 2015 at 1:30 PM, at Maricopa County Flood Control offices.