



STORM Meeting Minutes For Fiscal Year 2011

July 2010

August 2010

September 2010

October 2010

November 2010

January 2011

February 2011

March 2011

April 2011

May 2011

June 2011



STORM Meeting Minutes

Tuesday, July 27, 2010

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Regular meeting commenced at 1:31 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Paul Catanzariti - MCESD, Jessica King - Gilbert, Mike Loffa - Phoenix, Loren Kelly - Surprise, Stephanie Brown - ADOT, Matt Oller - FCDMC, Paul Lopez - Avondale, Raymond Rees - Fountain Hills, Lisa Spahr - EEC, Michelle Wilson - Glendale, Kevin Attebery - Goodyear, Leisha Williams - Peoria, and Tamara Bednarik - Tempe

2. Approval of June 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Mike Loffa - Phoenix

Second: Raymond Rees - Fountain Hills

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$42,989.10.
- Michelle distributed copies of the General Ledger and a spreadsheet detailing the the status of member's dues payments.
- The fiscal agent report was accepted as written.

Motion: Loren Kelly - Surprise

Second: Jessica King - Gilbert

4. Website Update – John Meyer - Mesa and Michelle Wilson - Glendale

- Michelle mentioned that we have canceled service with our previous carrier. We are paid through the end of year.
- Dave Verhelst of Chandler mentioned that a request to review and provide changes of member info pages was sent out via email.
- It was suggested that we remove the website topic from the agenda and only include it on agendas on a quarterly basis.

5. Phase I Permit Negotiations – Phase I Members

- Lisa Spahr of EEC mentioned that Scottsdale had a recent meeting with ADEQ regarding BMP's. She also mentioned that they will be meeting with ADEQ on Thursday regarding a sampling location.
- Tamara Bednarik of Tempe mentioned that Tempe had sent comments to ADEQ regarding their permit.
- Michelle Wilson of Glendale stated that their permit should be finalized any time now.
- Stephanie Brown of ADOT mentioned that there is no schedule for EPA visit this summer.
- Mike Loffa of Phoenix discussed the reorganization and new Pollution Control Division. He also mentioned that Stormwater will have it's own budget and that they are interviewing for new inspectors.

- 7. STORM Budgetary Discussions for FY2010/11 Funds** – Loren Kelly - Surprise
- The group discussed promotional items and PSA's. The most popular items, quoted costs and quantities were discussed.
 - \$18,000 to \$20,000 worth of promotional items would be purchased with the following items and quantities: 5,000 silicone wrist bands, 5,000 bags on board dispensers with the carabiner clips, 7,500 recycled content grocery type bags and 2,500 magnetic clips.
Motion: Stephanie Brown - ADOT
Second: Jessica King - Gilbert
 - Michelle Wilson of Glendale mentioned that current dues appear to be less than expected incoming member fees.
- 8. Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Dave Verhelst - Chandler
- Lisa Spahr of EEC will forward seminar presentations to Michelle Wilson for sharing and review purposes.
 - Dave Verhelst of Chandler mentioned that he had contacted ADEQ Compliance Section regarding presenting the inspection process/BMP's/enforcement topics. He will also contact Amanda McGennis at AGC regarding their participation in hosting, registration, food, advertising, etc.
 - It was mentioned that the presentations, materials, information, etc. could be included on the STORM and AGC website.
- 9. Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
- The group discussed the PSA schedule, including a split schedule with coverage over the winter season and pre-monsoon season. A used oil disposal radio PSA and a pre-movie slide would both be run during each season. The proposed costs were \$30,000, with \$10,000 for the radio PSA and \$5,000 for the pre-movie slide for each of the two seasons.
- 10. New Business or Announcements**
- Michelle Wilson of Glendale stated that the Annual Report has been completed. A motion was made to accept the Annual Report had presented.
Motion: Stephanie Brown - ADOT
Second: Jessica King – Gilbert
 - STORM banners have been repaired, returned and ready for use.
 - The group discussed experiences with volunteers installing pollution awareness markers.
 - Loren Kelly of Surprise discussed Abracadabra Productions, including the magic show associated with water conservation education, activity books, mascots and other ideas.
 - Mike Loffa of Phoenix mentioned that he is working on a contract for PAM's through Eastern Products Foundry, which will be available to STORM members.
 - Lisa Spahr of EEC mentioned that the Maricopa County BAR will be hosting presentations associated with environmental issues including air and water topics.
 - Stephanie Brown of ADOT discussed the Keep America Beautiful program and Keep Phoenix Beautiful event on March 11-12, 2011 at Papago Park.

Motion to adjourn:

Motion: Mike Loffa - Phoenix

Second: Jessica King - Gilbert

Adjourn at 3:36 PM

Next Meeting: August 24, 2010 @ 1:30 PM. A pre-meeting presentation by Abracadabra Productions is scheduled prior to the regular meeting at 12:30 PM



STORM Meeting Minutes

Tuesday, August 24, 2010

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Pre – meeting presentation by Abracadabra Productions was conducted prior to the regular meeting.

Regular meeting commenced at 1:58 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Jessica King - Gilbert, Mike Loffa - Phoenix, Loren Kelly - Surprise, Robert Naud Jr. - FCDMC, Paul Lopez - Avondale, Raymond Rees - Fountain Hills, Rebecca Sydnor - EEC, John Meyer - Mesa, Gebre Aberra - Scottsdale and Matt Nymeyer - MCESD.

2. Approval of July 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Jessica King - Gilbert

3. Fiscal Agent Update – Loren Kelly - Surprise

- The account balance is \$50,971.10.
- Loren Kelly read text from an email from Michelle Wilson that included the current balance. Annual dues have been received from all members except Fountain Hills, SRP-MIC and Mesa. Reminder emails were sent on 8/5/10 and 8/20/10. SRP-MIC indicates that payment has been made. The STORM trade name application was sent in on 8/20/10.
- Copies of the General Ledger were distributed.
- Mike Loffa of Phoenix mentioned that City of Phoenix paid late fee for last year's late dues.
- John Meyer of Mesa mentioned that it appears that the current balance does not match the budgeted expenses for the year. It was mentioned that the budgeted expenses were estimated costs.
- The fiscal agent report was accepted as written.
Motion: Mike Loffa - Phoenix
Second: Jessica King - Gilbert

4. Phase I Permit Negotiations – Phase I Members

- John Meyer of Mesa mentioned that Mesa's permit goes into effect on August 30, 2010. He also mentioned that it is estimated to cost \$50,000 for an environmental training program and a new Environmental Program position will be added.
- Mike Loffa of Phoenix told the group that the city completed interviews for the Water Quality Inspector positions. There were 40 candidates interviewed for 15 total positions, with 7 of the positions dedicated to Stormwater.
- Raymond Rees of Fountain Hills and Gebre Aberra of Scottsdale mentioned that their respective municipalities were discussing and studying the feasibility of a stormwater utility.

5. **STORM Budgetary Discussions for FY2010/11 Funds** – Loren Kelly - Surprise
 - Raymond Rees of Fountain Hills stated that all of the promotional items have been ordered. The pet waste bags will have a smaller canister and therefore a smaller STORM logo.
 - The green recycled content bags have not been ordered. Loren Kelly of Surprise needs the STORM logo. Raymond Rees of Fountain Hills will provide it.

6. **Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Dave Verhelst - Chandler
 - Dave Verhelst mentioned that he needs to be excused from the subcommittee. He also mentioned an email from Amanda McGennis from AGC. She asked if we wanted to keep the cost to \$20 per person max and she suggested a seminar date in the middle of January. The AGC would be interested in assisting with the handouts “if there wasn’t a lot of printing involved”.
 - Rebecca Sydnor of EEC will work with Lisa Spahr on a task list for the seminar.
 - Loren Kelly suggested a few topics to be presented in a webinar format.

7. **Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
 - No report

8. **New Business or Announcements**
 - Matt Nymeyer of MCESD stated that they are conducting a study of fees for plan review and inspections. There will be a questionnaire/survey that will be distributed to members.

Motion to adjourn:

Motion: Mike Loffa - Phoenix

Second: Raymond Rees - Fountain Hills

Adjourn at 3:36 PM

Next Meeting: September 28, 2010 @ 1:30 PM.



STORM Meeting Minutes

Tuesday, September 28, 2010

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Regular meeting commenced at 1:38 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Jessica King - Gilbert, Mike Loffa - Phoenix, Loren Kelly - Surprise, Matt Oller - FCDMC, Paul Lopez - Avondale, Raymond Rees - Fountain Hills, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Julia Manfredi - AMEC, Michelle Wilson - Glendale, Kevin Attebery - Goodyear and Steve Chase - Phoenix

2. Approval of August 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Stephanie Brown - ADOT

Second: Raymond Rees – Fountain Hills

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$44,595.71.
- Copies of the General Ledger were distributed.
- Michelle stated that the invoices for the clips, wrist bands and bags on board were paid.
- The fiscal agent report was accepted as written.

Motion: Mike Loffa - Phoenix

Second: Stephanie Brown - ADOT

4. Phase I Permit Negotiations – Phase I Members

- Michelle Wilson of Glendale mentioned that Glendale had received their permit from ADEQ on August 30th. The permit was effective as of August 27th. The City did not submit comments associated with the draft permit. The City is looking at ways to implement and maintain the permit. The City does not have an official “Coordinator” for the program. Responsibilities are currently absorbed in several departments.
- The group discussed the ADEQ fee proposal for AZPDES program Phase I and Phase II Communities.
- Mike Loffa of Phoenix mentioned their industrial inspection program and City facilities.
- The group discussed stormwater utilities and associated fees.

5. STORM Budgetary Discussions for FY2010/11 Funds – Loren Kelly - Surprise

- The group discussed recycled content bags.

6. Construction Seminar Subcommittee Update – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise

- Loren mentioned a possible March or April timeframe. Loren will work on an agenda and task list.
- Dave Verhelst of Chandler distributed a copy of a list of local requirements that could be completed by members and distributed at the seminar and posted on the website.
- Stephanie Brown of ADOT mentioned that she would like to see no cost or a very low cost for attendees.
- The group discussed the PAG seminar. The group also discussed incorporating the seminar to coincide with the City of Phoenix PSA schedule and the topic's of planning ordinances and drainage design standards.
- The group agreed that the seminar should cover common elements of programs, ordinances, permits and BMPs.

7. Public Service Announcements – Mike Loffa - Phoenix and Lisa Spahr - EEC

- Mike Loffa mentioned that he will contact Mary Media around October 1st. We could use the same slide as last year
- Loren Kelly of Surprise mentioned that he will prepare a PSA contest proposal for a future meeting.

8. New Business or Announcements

- Dave Verhelst of Chandler mentioned that Chandler, Mesa and Gilbert would be Representing STORM at the Neighborhoods Arizona 2010 event on September 29th.
- Michelle Wilson of Glendale discussed the APWA Certified Stormwater Manager webcast series. Glendale may be hosting the webcasts on October 6, 20 and 27. Michelle will contact those members that expressed interest in attending if there is still room available.
- Mike Loffa of Phoenix mentioned that the City hired 5 of the 7 Water Quality Inspector positions.
- Stephanie Brown of ADOT mentioned that the EPA will be auditing ADOT sites from October 18th through October 25.

Motion to adjourn:

Motion: Mike Loffa - Phoenix

Second: Michelle Wilson - Glendale

Adjourn at 3:19 PM

Next Meeting: October 26, 2010 @ 1:30 PM.



STORM Meeting Minutes

Tuesday, October 26, 2010

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Pre-meeting Presentation by David Arkle of Reference USA at 12:30 PM

Regular meeting commenced at 1:37 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Jessica King - Gilbert, Mike Loffa - Phoenix, Loren Kelly - Surprise, Matt Oller - FCDMC, Paul Lopez - Avondale, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Julia Manfredi - AMEC, Michelle Wilson - Glendale, Lacey Paccione - Peoria, Stacey LeBlanc - EEC and Isabel Morgan - Phoenix

2. Approval of September 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Mike Loffa - Phoenix

Second: Paul Lopez - Avondale

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$44,845.71.
- Copies of the General Ledger were distributed.
- Michelle stated that check number #1355 was canceled due to an additional check (#1355) being torn off and inadvertently sent with a payment to the Arizona Secretary of State. The account was checked and there has been no activity with the missing check.
- The fiscal agent report was accepted as written.

Motion: Mike Loffa - Phoenix

Second: Stephanie Brown - ADOT

4. Phase I Permit Negotiations – Phase I Members

- Stephanie Brown of ADOT mentioned the EPA audit was currently taking place at maintenance facilities in northern Arizona (Flagstaff, Prescott). ADEQ staff were not present during the audit in Phoenix.

5. STORM Budgetary Discussions for FY2010/11 Funds – Loren Kelly - Surprise

- The group reviewed and decided on the font and logo options for the recycled content Bags. Loren stated that the bags will be blue with a white logo. Loren will send out a mock-up design. Delivery of the bags should coincide with the January meeting for distribution.

6. Construction Seminar Subcommittee Update – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise

- Loren mentioned that a subcommittee meeting will be scheduled prior to the November meeting.
- Dave Verhelst of Chandler sent out the list of local requirements for members to complete and return via email.

7. Public Service Announcements – Mike Loffa - Phoenix and Lisa Spahr - EEC

- Mike Loffa mentioned that there is a contract with AMC Theatres for \$10,000 for the movie trailer slide that will include 38,000 spots and will reach close to 2 million viewers. The slide will run from November 26th thru the first week of January (6 weeks) at 12 theatres and 200+ screens.
- Mike contacted Mary Media regarding \$10,000 for radio advertising associated with the oil recycling campaign. The City of Phoenix will not be participating in the radio advertising this year.

8. New Business or Announcements

- Dave Verhelst of Chandler mentioned the 3rd Annual Woofstock festival in Chandler on November 20th. Jessica King of Gilbert, Paul Catanzariti of MCESD and Julia Manfredi of AMEC have volunteered to work the event.
- Michelle Wilson of Glendale distributed information on the website statistics. Michelle will work on making the website revisions requested for member pages.
- Mike Loffa of Phoenix mentioned that C.I. Agent Storm Water Solutions has requested to present their product(s) at a future pre-meeting.
- Stephanie Brown of ADOT mentioned that the Great American Clean-up is scheduled for March 11-12.

Motion to adjourn:

Motion: Mike Loffa - Phoenix

Second: Stephanie Brown - ADOT

Adjourn at 2:19 PM

Next Meeting: November 23, 2010 @ 1:30 PM - Construction Seminar Subcommittee Meeting – 12:30 PM to 1:30 PM



STORM Meeting Minutes

Tuesday, November 23, 2010

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Construction Seminar Subcommittee Meeting – 12:30 PM

Regular meeting commenced at 1:43 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Jessica Koberna - Gilbert, Mike Loffa - Phoenix, Loren Kelly - Surprise, Matt Oller - FCDMC, Paul Catanzariti - MCESD, Wendy Terlizzi - ADOT, Michelle Wilson - Glendale, Kevin Attebery - Goodyear, Raymond Rees - Fountain Hills, Denise Taylor - SRP-MIC, Lisa Spahr - EEC, Anita Pritchard - Phoenix, Larry Tritz - Scottsdale and Raquel Schatz - Apache Junction,

2. Approval of October 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Raymond Rees – Fountain Hills

Second: Jessica Koberna - Gilbert

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$44,824.44.
- Copies of the General Ledger were distributed.
- The fiscal agent report was accepted as written.

Motion: Raymond Rees – Fountain Hills

Second: Jessica Koberna - Gilbert

4. Phase I Permit Negotiations – Phase I Members

- Lisa Spahr of EEC mentioned that the Scottsdale permit went to public comment on November 4th and closes on December 3rd. Lisa also mentioned that the permit specifies that; construction sites be inspected quarterly, conduct 100 industrial audits per year including city facilities, and identify 50 other field screening points. Lisa stated that the permit is expected in February.
- It was mentioned that Pima County's permit is in draft and that the City of Tucson is next.

5. STORM Budgetary Discussions for FY2010/11 Funds – Loren Kelly - Surprise

- Loren distributed an example of the recycled content bag that is in production now.

6. Construction Seminar Subcommittee Update – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise

- Loren talked about what was discussed in the pre-meeting.
- It was determined that a copy of the seminar agenda and presentations would be posted on the STORM website. The main page will have a link to the info and a live link to a brochure and registration form on the AGC website. Michelle Wilson of Glendale and Jessica Koberna of Gilbert will coordinate the website updates. The registration form and brochure will be added by STORM.

- A motion was made to spend no more than \$300.00 to have Solar Flare Technologies update the website for the construction seminar.

Motion: Michelle Wilson - Glendale

Second: Mike Loffa - Phoenix

- It was suggested that we speak with the HBACA and AGC regarding the seminar.

7. Public Service Announcements – Mike Loffa - Phoenix and Lisa Spahr - EEC

- Mike Loffa mentioned that he has a schedule for the PSA's. He needs to forward a copy of the oil recycling PSA to Mary Media. The PSA will start a week late due to the questions and concerns regarding the language of the current PSA.
- The group discussed the current PSA, including the specific locations for recycling oil.
- A motion was made to accept the language of the oil recycling PSA as read by Mike Loffa.

Motion: Michelle Wilson - Glendale

Second: Jessica Koberna - Gilbert

- It was suggested that we get the PSA updated for the future.
- Mike Loffa mentioned that the PSA could start over the first week of December.

8. New Business or Announcements

- Wendy Terlizzi of ADOT discussed the recent EPA audit. 57 sites were visited in Phoenix, Tucson, Flagstaff and Prescott. Stockpiles and concrete washout areas were a focus. EPA would like to see a procedure for referring illicit discharges to municipalities. ADOT is expecting a consent order/report within 4 to 6 months. Wendy suggested that stormwater related staff be included in kick off and debriefing meetings. Involvement across divisions and departments would be valuable. ADEQ staff was not in attendance during the audit process.
- The group discussed procedures for how ADOT could refer illicit discharges to municipalities. The process should be as simple as possible, starting with an informal notification, followed by a formal notice if necessary. A response by the municipality may or may not be required.
- Dave Verhelst of Chandler discussed the Woofstock event that STORM participated in.
- Mike Loffa of Phoenix introduced Anita Pritchard to the group.

Motion to adjourn:

Motion: Jessica Koberna - Gilbert

Second: Paul Catanzariti - MCESD

Adjourn at 3:48 PM

Next Meeting: January 25, 2011 @ 1:30 PM – Pre-meeting presentation by C.I. Agent Storm Water Solutions starting at 12:30 PM



STORM Meeting Minutes

Tuesday, January 25, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Pre-meeting Presentation by Jamie Aderhold of C.I. Agent Storm Water Solutions at 12:30 PM

Regular meeting commenced at 1:45 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Mike Loffa - Phoenix, Loren Kelly - Surprise, Matt Oller - FCDMC, Lene Pope - MCESD, Stephanie Brown - ADOT, Raymond Rees - Fountain Hills, Denise Taylor - SRP-MIC, Rebecca Sydnor - EEC, Anita Pritchard - Phoenix, Larry Tritz - Scottsdale, Paul Lopez - Avondale and Julia Manfredi - AMEC

2. Approval of November 2010 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Stephanie Brown - ADOT

3. Fiscal Agent Update – Loren Kelly - Surprise

- The account balance is \$28,899.44.
- Copies of the General Ledger were distributed.
- Mike Loffa of Phoenix mentioned that the radio advertising (\$10,000) has not been paid.
- The fiscal agent report was accepted as written.

Motion: Mike Loffa - Phoenix

Second: Stephanie Brown - ADOT

4. Phase I Permit Negotiations – Phase I Members

- Larry Tritz of Scottsdale mentioned that Scottsdale is waiting on comments from ADEQ. The permit is no longer open to public comment.
- Stephanie Brown of ADOT briefly discussed the EPA audit of ADOT and that a report is expected in 4 to 5 months.
- The group discussed the idea that someone from STORM attend ADEQ permit program meetings and that STORM could then provide comments to represent municipal members. It was also mentioned that member representatives that provide comments on behalf of their respective town/city, etc. provide the comments to STORM for other members to review and incorporate into their comments.

5. STORM Budgetary Discussions for FY2010/11 Funds – Loren Kelly - Surprise

- The group discussed promotional items. Recycled content bags and bag's on board were mentioned by several members.
- The group discussed considering promotional items that correspond to future PSA topics.
- Loren mentioned that he would send out shareable oil recycling educational information which may be customizable.

- 6. Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise
- Loren talked about the subcommittee meeting that was held last Thursday. The tentative date of the seminar is Wednesday, March 30th. Cameron Flower from Kitchell Environmental will present BMP's, Loren will present the difference between the SWPPP manual and the SWPPP site plan. There will also be a 6-8 person panel of municipal representatives that will be able to discuss their respective requirements.
 - Stephanie Brown of ADOT mentioned that the projector and PA system at the HRDC are not very good. She suggested that we may want to locate such items.
 - AGC will handle registrations.
- 7. Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
- Loren Kelly of Surprise mentioned possible promotional items that would coincide with pesticide, fertilizer and herbicides e.g. work gloves, measuring cups, and promotion of natural products like diatomaceous earth.
 - Mike Loffa mentioned that he has received much feedback from people that have heard the radio PSA's.
- 8. New Business or Announcements**
- Stephanie Brown of ADOT mentioned that Arizona Clean and Beautiful has a new Director and that it is an affiliate of Keep America Clean. The name has been changed to Keep Arizona Beautiful.
 - Lene Pope of MCESD discussed stormwater tracking databases like MS4 permit manager that tracks minimum control measures. Contact her if you have experience working with any similar programs.
 - Mike Loffa of Phoenix mentioned that Phoenix is hiring 2 more positions for the stormwater section from a new list.

Motion to adjourn:

Motion: Raymond Rees - Fountain Hills

Second: Mike Loffa - Phoenix

Adjourn at 3:11 PM

Next Meeting: February 22, 2011 @ 1:30 PM



STORM Meeting Minutes

Tuesday, February 22, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Regular meeting commenced at 1:42 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Lene Pope - MCESD, Stephanie Brown - ADOT, Denise Taylor - SRP-MIC, Anita Pritchard - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert and Michelle Wilson - Glendale

2. Approval of January 2011 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Stephanie Brown - ADOT

Second: Larry Tritz - Scottsdale

3. Fiscal Agent Update – Loren Kelly - Surprise

- The account balance is \$28,899.44.
- Copies of the General Ledger were distributed.
- The radio ads have not been paid.
- The fiscal agent report was accepted as written.

Motion: Larry Tritz – Scottsdale

Second: Jessica Koberna - Gilbert

4. Phase I Permit Negotiations – Phase I Members

- Larry Tritz of Scottsdale mentioned that Scottsdale has submitted a request for consulting purposes related to their permit. He discussed the status of the stormwater program.

5. STORM Budgetary Discussions for FY 2011/12 Funds – Loren Kelly - Surprise

- The group discussed promotional items.
- Loren discussed garden gloves to promote pesticide and herbicide application. 2,500 pairs cost \$5,253.
- Dave Verhelst of Chandler mentioned that a new set of vertical banners should be considered due to their age and condition.
- Loren mentioned youth educational books and presented illustrations of characters that could represent STORM as a mascot or in the books. A four color, 8-9 page book could be developed for \$4,000 to \$6,000 and the book would be ours. Printed copies would cost approximately \$2.00 each. The group discussed this and the book will be tabled for now.
- It was mentioned that we could use the Storm Drain Dan books. MCESD printed some for approximately \$1.00 each.
- It was mentioned that STORM should consider a strategy for preparing for the increased dues based on the upcoming census findings.

- 6. Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise
- The group discussed the seminar.
 - Loren stated that he will finish the agenda and the flyer and distribute.
 - Dave Verhelst of Chandler will work on the member requirements matrix and distribute.
- 7. Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
- The group discussed video productions that could be replayed on STORM website and member public access channels. The Cronkite School was mentioned as a possible production source.
- 8. New Business or Announcements**
- Stephanie Brown of ADOT mentioned that Keep Arizona Beautiful has a new Director – Jennifer Gale. She also mentioned that Keep Arizona Beautiful is working on a license plate.
 - Stephanie also mentioned that the Great American Cleanup runs from the beginning of March through the end of May. There will be a Keep Arizona Beautiful Great American Cleanup kickoff event at Papago Park on March 11-12. Also, please forward any local projects that include litter pickup, tree planting , etc. to Stephanie.
 - Michelle Wilson of Glendale mentioned that the ASU Global Institute of Sustainability is holding the Regional Tree and Shade Summit on March 9th. Michelle will provide more info to be distributed.
 - Jessica Koberna of Gilbert mentioned that she has been working on a concept of a local stormwater certification through Rio Salado College. Collaboration and ideas may be needed from the group if this concept moves forward.
 - Lene Pope of MCESD mentioned that they will be participating in the Tres Rios Nature and Earth festival on March 5-6.
 - Michelle Wilson of Glendale mentioned that a water sampling workshop will be held on 3/16 by Legend Technical Services at the City of Goodyear Public Works Building.

Motion to adjourn:

Motion: Stephanie Brown - ADOT

Second: Jessica Koberna - Gilbert

Adjourn at 3:35 PM

Next Meeting: March 22, 2011 @ 1:30 PM



STORM Meeting Minutes

Tuesday, March 22, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Adobe Conference Room

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Regular meeting commenced at 1:38 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Mike Loffa - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert, Michelle Wilson - Glendale, Paul Lopez - Avondale, Matt Oller - FCDMC, Raymond Rees - Fountain Hills and Lisa Spahr - EEC.

2. Approval of February 2011 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Stephanie Brown - ADOT

3. Fiscal Agent Update – Loren Kelly - Surprise

- The account balance is \$18,921.18.
- Copies of the General Ledger were distributed.
- Invoices will go out within the next few weeks.
- The group discussed the census findings and revisions to the fee structure for members dues.
- The Board is considering revising the fee structure based on 2010 census findings. Possible revisions to the dues structure will be addressed by the new Board of Directors elected in July.
- Upon mailing of membership renewals for 2011/12, notification that membership dues in 2012/13 may be subject to the 2010 census findings.

Motion: Stephanie Brown - ADOT

Second: Mike Loffa - Phoenix

- The fiscal agent report was accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Mike Loffa - Phoenix

4. Phase I Permit Negotiations – Phase I Members

- Larry Tritz of Scottsdale mentioned that Scottsdale has not received the permit as of yet.
- Mike Loffa of Phoenix discussed the City's industrial inspection program. 1,700 industrial inspections are required for the current permit cycle. 250 inspections have already been conducted this year. They expect to be at 2,300 inspections including commercial inspections for the permit cycle. Mike also mentioned that education and outreach funding has been suspended, including radio spots, billboards, movie trailers, etc.

5. **STORM Budgetary Discussions for FY 2011/12 Funds** – Loren Kelly - Surprise
 - The group discussed new vertical banners including looking at new vendors and adding photos or new images.
 - STORM will look into the cost to replace the banners and replace the design.

6. **Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise
 - The group discussed the seminar. It was mentioned that we should pick a date before the end of the fiscal year and stick with it.
 - Michelle Wilson of Glendale volunteered to help if needed.
 - Anita Pritchard of Phoenix, Michelle Wilson of Glendale and Dave Verhelst of Chandler will be added to the subcommittee.

7. **Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
 - The subcommittee will review archived materials associated with pesticides, herbicides and fertilizers. A June/July timeframe for airing of PSA's was suggested.

8. **New Business or Announcements**
 - Stephanie Brown of ADOT suggested that STORM consider establishing implementation of social media.
 - It was mentioned that STORM look into an intern to work for STORM and could also work with members.
 - Mike Loffa of Phoenix suggested that we consider officers for 2011/12.

Motion to adjourn:

Motion: Stephanie Brown - ADOT

Second: Michelle Wilson - Glendale

Adjourn at 3:35 PM

Next Meeting: April 26, 2011 @ 1:30 PM



STORM Meeting Minutes

Tuesday, April 26, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Regular meeting commenced at 1:33 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Mike Loffa - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert, Michelle Wilson - Glendale, Paul Lopez - Avondale, Matt Oller - FCDMC, Raymond Rees - Fountain Hills, Lisa Spahr - EEC, Julia Manfredi - AMEC, Lacey Paccione - Peoria, Jo Miller - Glendale and Summer Waters - University of Arizona Cooperative Extension

2. Approval of March 2011 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Jessica Koberna - Gilbert

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$18,685.57.
- Copies of the General Ledger were distributed.
- Michelle distributed spreadsheets reflecting current population rankings, current fee structure based on the 2010 census and a comparison of various proposed new rate structures.
- The group discussed raising member dues. There was a concern of losing members if fees are increased.
- Table fee structure increase until first quarter of 2012
 - Motion:** Jessica Koberna - Gilbert
 - Second:** Raymond Rees – Fountain Hills
- Base FY 12/13 rates on 2010 census numbers within the current rate structure.
 - Motion:** Jessica Koberna - Gilbert
 - Second:** Raymond Rees – Fountain Hills
- The fiscal agent report was accepted as written.
 - Motion:** Raymond Rees - Fountain Hills
 - Second:** Stephanie Brown - ADOT

4. Phase I Permit Negotiations – Phase I Members

- Larry Tritz of Scottsdale mentioned that Scottsdale has received their permit.
- Michelle Wilson of Glendale mentioned that she had spoken with John Meyer of Mesa to hold a Phase I group discussion to coordinate implementation of their respective permits.
- There was a discussion of airport operations and co-permittees.

5. **STORM Budgetary Discussions for FY 2011/12 Funds** – Loren Kelly - Surprise
 - Dave Verhelst of Chandler mentioned that STORM was running very low on general brochures. Dave will look into the cost of reprinting.
6. **Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, and Loren Kelly - Surprise
 - The seminar is scheduled for Wednesday, June 1, 2011 from 8:00 AM to 12:00 PM.
 - It was mentioned that a presenter had to withdraw from the seminar due to a schedule conflict. Loren will fill in as the presenter.
 - Loren went over the agenda.
 - Mike Loffa of Phoenix agreed to MC the seminar.
 - There will be a meeting to finalize the registration process with AGC on April 27th.
 - Loren will send out a copy of the final flyer for members to distribute.
 - There was a discussion that other seminars or presentations may be useful in the future e.g. MSGP, HOA's, etc.
7. **Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
 - Mike and Lisa will meet to discuss PSA's.
8. **New Business or Announcements**
 - Michelle Wilson and Jo Miller of Glendale discussed the ASU Global Institute Sustainable Cities Network consisting of 20 communities. There is a steering committee and associated workgroups such as energy efficiency and solar, water and wastewater, best management practices and green building. Low Impact Development (LID) and best management practices is a high priority this year. They are looking at a regional analysis e.g. what works, potential barriers and grant opportunities.
 - It was mentioned that Phase I permits include LID BMPs and that there is a need to look at LID practices for the arid southwest.
 - Stephanie Brown of ADOT mentioned that there will be a 303 opening party from Happy Valley to I-17 on May 7th.

Motion to adjourn:

Motion: Raymond Rees - Fountain Hills

Second: Jessica Koberna - Gilbert

Adjourn at 3:20 PM

Next Meeting: May 24, 2011 @ 1:30 PM. There will be a pre-meeting presentation by Jason Sprague for PermiTrack, a web-based tracking database at 12:30 PM.



STORM Meeting Minutes

Tuesday, May 24, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

Pre-meeting presentation by Jason Sprague for PermiTrack, a web-based permit tracking database.

Regular meeting commenced at 1:34 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Mike Loffa - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert, Paul Lopez - Avondale, Matt Oller - FCDMC, Raymond Rees - Fountain Hills, Lisa Spahr - EEC, Raquel Schatz - Apache Junction, Patrick Shinabery - Mesa, Anita Pritchard - Phoenix and Gina Leverette - SRP-MIC

2. Approval of April 2011 Meeting Minutes – Loren Kelly - Surprise

- Minutes were accepted as written.

Motion: Mike Loffa - Phoenix

Second: Larry Tritz - Scottsdale

3. Fiscal Agent Update – Loren Kelly - Surprise

- The account balance is \$18,685.57.
- Copies of the General Ledger were distributed.
- The account balance does not include ADOT's member fees.
- The fiscal agent report was accepted as written.

Motion: Raymond Rees - Fountain Hills

Second: Stephanie Brown - ADOT

4. Phase I Permit Negotiations – Phase I Members

- Mike Loffa mentioned that the Phase I members met to compare notes on their respective permits. There were several differences noted as the Phase I permits have evolved over time.

.5. STORM Budgetary Discussions for FY 2011/12 Funds – Loren Kelly - Surprise

- The group identified the following items to be considered for FY 2011/12: more general brochures, re-usable sport's bottles, bags on board, new vertical banners and outreach items associated with yard waste. There was also a discussion of donating bags on board to the Humane Society.

6. Construction Seminar Subcommittee Update – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, Loren Kelly - Surprise, Michelle Wilson - Glendale, Anita Pritchard - Phoenix and Dave Verhelst - Chandler

- There is a dry run of the presentations scheduled for Wednesday, May 25th from 12:00 PM to 3:00 PM.
- 60 participants have pre-registered for the seminar and we are expecting 100 in attendance.
- A panel discussion will immediately follow the seminar.
- Lisa Spahr of EEC mentioned that the PAG stormwater group is looking at hosting an LID conference. Perhaps STORM can work with PAG on pooling resources and having two regional events.

7. Public Service Announcements – Mike Loffa - Phoenix and Lisa Spahr - EEC

- Mike mentioned that Mary Media is ready to air the PSA's whenever the PSA language is completed. Cost for the PSA's should be close to previous airings.

8. New Business or Announcements

- Mike Loffa of Phoenix mentioned that the City of Phoenix will be submitting their annual report earlier than previous years so timely completion of the STORM annual report would be helpful.
- Stephanie Brown of ADOT mentioned that the annual Adopt a Highway appreciation event at the ballpark is scheduled for July 16th at the main concourse, community corner section.
- Loren Kelly of Surprise mentioned that the Arizona Science Center was looking for sponsorship of exhibits.
- Mike Loffa of Phoenix mentioned that we need to consider names for Board of Director's positions for FY 2011/12. The annual meeting will take place prior to the regularly scheduled monthly meeting next month.

Motion to adjourn:

Motion: Raymond Rees - Fountain Hills

Second: Paul Lopez - Avondale

Adjourn at 2:44 PM

Next Meeting: Tuesday, June 28, 2011 @ 1:30 PM. The STORM Annual Meeting will take place prior to the June Monthly meeting.



STORM Annual Meeting Minutes

Tuesday, June 28, 2011 at 1:30 PM.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

1. Call to Order: 1:31 PM

2. Member Roll Call - Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Mike Loffa - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert, Paul Lopez - Avondale, Raymond Rees - Fountain Hills, Raquel Schatz - Apache Junction, John Meyer - Mesa, Michelle Wilson - Glendale, Kevin Attebery - Goodyear and Tammy Valadez Paz - Goodyear

3. Reading of the Minutes - Loren Kelly - Surprise

- Motion to accept the 2010 Annual Meeting Minutes
Motion: Mike Loffa - Phoenix
Second: Jessica Koberna - Gilbert

4. Financial Report - Michelle Wilson - Glendale

- The General Ledger with a balance of \$29,455.49 covering June 28, 2010 through June 28, 2011 prepared by Michelle Wilson of Glendale was distributed to members present. A copy of STORM Membership Fee Payments for FY 2011/12 was also distributed.
- Motion to approve the General Ledger as distributed
Motion: Stephanie Brown - ADOT
Second: John Meyer - Mesa

5. Election of Corporation Officers

- **The following officers were nominated and elected as follows:**
Chair – Loren Kelly of Surprise
Nominated by: Jessica Koberna of Gilbert
Seconded by: Raymond Rees of Fountain Hills
Vice Chair – Raymond Rees of Fountain Hills
Nominated by: Mike Loffa of Phoenix
Seconded by: Larry Tritz of Scottsdale
Secretary – Dave Verhelst of Chandler
Nominated by: Raymond Rees of Fountain Hills
Seconded by: John Meyer of Mesa

Treasurer – Michelle Wilson of Glendale
Nominated by: Stephanie Brown of ADOT
Seconded by: Jessica Koberna of Gilbert
Director at Large – John Meyer of Mesa
Nominated by: Jessica Koberna of Gilbert
Seconded by: Larry Tritz of Scottsdale

6. Old Business: None

7. New Business:

- The group discussed amending the bylaws to revise who can hold officer positions in the future. No action was taken at this time.

8. Adjourn: 1:54 PM

Next Annual Meeting: Tuesday, June 26, 2012 at 1:30 PM



STORM Meeting Minutes

Tuesday, June 28, 2011

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Loren Kelly

The STORM Annual Meeting was held prior to the June monthly meeting from 1:30 PM to 1:54 PM.

Regular meeting commenced at 1:55 PM.

1. Introductions – Those in attendance:

Dave Verhelst - Chandler, Loren Kelly - Surprise, Paul Catanzariti - MCESD, Stephanie Brown - ADOT, Mike Loffa - Phoenix, Larry Tritz - Scottsdale, Jessica Koberna - Gilbert, Paul Lopez - Avondale, Raymond Rees - Fountain Hills, Raquel Schatz - Apache Junction, John Meyer - Mesa, Michelle Wilson - Glendale, Kevin Attebery - Goodyear and Tammy Valadez Paz - Goodyear

2. Approval of May 2011 Meeting Minutes – Loren Kelly - Surprise

- Motion to accept the May meeting minutes as written with revision to New Business section, adding a period after 16th and striking the rest of the sentence as follows, (Stephanie Brown of ADOT mentioned that the annual Adopt a Highway appreciation event at the ballpark is scheduled for July 16th. ~~at the main concourse, community corner section.~~)

Motion: Raymond Rees - Fountain Hills

Second: Jessica Koberna - Gilbert

3. Fiscal Agent Update – Michelle Wilson - Glendale

- The account balance is \$29,455.49.
- Copies of the General Ledger were distributed at the Annual Meeting.
- Motion to accept the fiscal agent report as presented at the 2011 Annual Meeting.

Motion: Larry Tritz - Scottsdale

Second: Raymond Rees - Fountain Hills

4. Phase I Permit Negotiations – Phase I Members

- John Meyer of Mesa stated that he is preparing the management plan for the August 30th deadline.
- Michelle Wilson of Glendale mentioned that they have an extension until 11/23.
- The group discussed specific management practices.
- Mike Loffa mentioned that Phoenix has revised their ordinance and it is going to Council in August.

5. STORM Budgetary Discussions for FY 2011/12 Funds – Loren Kelly - Surprise

- The group discussed the general brochure and Dave Verhelst of Chandler presented an estimate for reprinting the brochures. It was discussed that the members not in good standing will be removed from the brochure.
- Motion to purchase 2,500 general brochures after September 1, 2011 with revisions acknowledging current membership for \$442.00

Motion: Stephanie Brown - ADOT

Second: Mike Loffa - Phoenix

- 6. Construction Seminar Subcommittee Update** – Lisa Spahr - EEC, Denise Taylor - SRP-MIC, Loren Kelly - Surprise, Michelle Wilson - Glendale, Anita Pritchard - Phoenix and Dave Verhelst - Chandler
- There was a discussion of reviews/evaluations submitted at the seminar. 82 attendees signed in.
- 7. Public Service Announcements** – Mike Loffa - Phoenix and Lisa Spahr - EEC
- Mike mentioned that the subcommittee is looking at revising the current pesticide, herbicide and fertilizer PSA's.
 - It was mentioned that PSA's should be a priority over promotional items.
- 8. New Business or Announcements**
- Mike Loffa of Phoenix mentioned SB 1598 that applies to guidelines for inspections of entities associated with permits and licenses.
 - There was a discussion to provide a sponsorship to EEC for their work and time.
 - Motion to offer EEC a sponsorship for 2011/12 for their efforts and assistance.
Motion: Mike Loffa - Phoenix
Second: Jessica Koberna - Gilbert
 - Dave Verhelst of Chandler mentioned that the Western Chapter of the International Erosion Control Association (WCIECA) is interested in becoming an affiliate member. Dave will offer a representative(s) of WEIECA to present at the next meeting.

Motion to adjourn:

Motion: Raymond Rees - Fountain Hills

Second: Stephanie Brown - ADOT

Adjourn at 3:40 PM

Next Meeting: Tuesday, July 26, 2011 @ 1:30 PM.