

## **Meeting Minutes**

**Tuesday, February 16, 2021, 1:00 P.M.**

Virtual

**Facilitator:** London Lacy, Chair

1. **iHeart Radio Update:** No update for February meeting
2. **ABC 15 Update:** No update for February meeting
3. **Review/Approval Meeting Minutes:** Minutes for January were not discussed and will need to be approved at March's meeting.
4. **Fiscal Agent Update:** Laura Nordan, Treasurer, reported Financial Report –  
February Beginning Bank Balance: \$85,096.84, Current Assets \$85,846.84 Contingency/Balance Forward \$3,000,  
Operating Budget \$82,846.84. Expenses paid Website - \$100.00
5. **Action item updates:**
  - a. Committee Updates
    - a.i. Educational Materials: Pete Burrell will hold first committee meeting before March meeting to nail down focus areas on Educational Material committee. Members of this committee are Danae Presler, Arry Odom, Dave Verhelst, Justin Weldy, Kelley Elliott, Pete Burrell, and Josh Blakey
    - a.ii. Digital Media: Members on this committee are Derek Castaneda, Silvana Burgos and Autumn Martinez
    - a.iii. Events & Contests: Log in events on the STORM website. Link for events data entry: <https://www.azstorm.org/users/login> (Username & password: form382) Members for this committee are Ryan Cavalier, Roman Palafox, Lonnie Frost and John Woods.
    - a.iv. Social Media: Discussed boosting the FB posts with excess funds from the events budget due to COVID restrictions. Members of this committee are Laura Nordan, Shannon Reed, Rachel Shauger and Amy Murray.
6. **New Business / Announcements:**
  - a. Meet the STORM Members is a new segment the Board is introducing. The goal is to try and bring back a personal interaction with the STORM Members. This is an area that we feel is important due to the virtual meetings. Our hope is that this will help with networking until we can resume in person.

**Next Meeting:** Virtual

March 16, 2021

**PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH**