

April 27th, 2020

Greetings **STORM** Members:

STORM will not be meeting on April 28th, 2020 at Flood Control. The meeting has been canceled.

Next STORM Meeting: May 2020 Joint meeting with AZWater-Stormwater Committee. This will be an on-line meeting. Details forthcoming.

In lieu of having an April 2020 monthly meeting, the board of directors for STORM have put this informative email together to conduct official business. **See action items at end.**

ASTORM board members for FY **2019-2020** are: London Lacy, Chair; Vacant-Vice Chair; Andrea Hamilton, Treasurer; Kenya Chavez, Secretary; Lonnie Frost, Member at Large. Incoming board members for FY **2020-2021**: Laura Nordan, Treasurer; Craig Lynch, Vice-President.

February and March Financial Report

February Expenses
Facebook Posts \$168.59
BC Graphics Poncho Ball Keychains \$6,053.74
ABC15 \$2,100.00
Pizza Hut - Promotional Items Distribution \$84.22
February Total \$8,406.55
March Expenses
Brown & Bigelow Inc. keychains promotional Items \$10,148.00
Facebook Post \$20.00
Solar Flare Technologies website updates \$100.00
Total \$10,268.00

STORM ONLINE VOTE POLL: The board of directors for STORM conducted two online-polls in the last three months. The first vote was to utilize remaining educational video monies towards a construction industry Best Management Practices-BMPs video; the results of that vote were 2/3 majority **for** the production of the video.

The second vote was for ABC15 to create additional television and social media digital content for our group. The results of this vote were 2/3 majority **for** the approval of this proposal.

ABC15: Currently working on a 30-second television commercial to run in the coming weeks which is expected to deliver over 1 million impressions. The ABC15 digital department will also produce an informative content video to go on their main wall of 1.4 million fans and they will pay Facebook to extend the boost to those outside of the ABC15 Arizona Facebook audience.

A “How much do you know about the monsoon?” quiz will be made by ABC15 Arizona and promoted through an ABC15 Facebook post as well as an ABC15 email to their database of approximately 120,000 subscribers. Lastly, they will create a high impact unit that will take over their news section for 2x days and is estimated to deliver 1,000,000 impressions.

COMMITTEE UPDATES:

Educational/Promotional: the STORM school activity booklet has been posted to the front page of AZSTORM.org for teachers and students. ABC15 will mention this in their social media posts. https://www.azstorm.org/assets/activity_books/Stormwater-in-the-%20Desert-PHOENIX.pdf. It is also available in greyscale for printing.

Digital: EEC is requesting an extension for videos due to COVID-19, which may extend delivery to us into next fiscal year. Digital committee OK'd this in order to receive want best quality product. Construction video in works but not headed by digital committee (FCD/Goodyear).

Social Media/Web: Website updates and social media posts continue to be made.

Events/Contests: The events committee had an event in March. Thank you to Heather, Kellie, and Lonnie for volunteering at the Gilbert Outdoors Expo. Due to the COVID-19 Pandemic, other events have been canceled and will be rescheduled as time permits. Buckeye, in conjunction with Republic Services, produced a short video for Earth Day with a focus on proper recycling which aired on the city's Facebook page.

REGULATORY UPDATES: Federal Register Rules and Regulations NPDES eRule Data Elements to Reflect MS4 General Permit Remand Rule

<https://www.govinfo.gov/content/pkg/FR-2020-04-15/pdf/2020-06587.pdf>

AZPDES Construction Activity General Permit: <https://azdeq.gov/AZPDES/CGP>

WOTUS: <https://www.federalregister.gov/documents/2020/04/21/2020-02500/the-navigable-waters-protection-rule-definition-of-waters-of-the-united-states>

Upcoming trainings and webinars:

WEF's Stormwater Institute –Stormwater Policy Forum Tuesday-April 28, 1:00-3:00 EDT Registration

Link: <https://register.gotowebinar.com/register/6340465049671393550>

WEF's Stormwater Institute –Stormwater Policy Forum Part 2-Monday May 4th, 1:00 -3:00 EDT Registration

Link: <https://register.gotowebinar.com/register/7641925077677361933>

Storm Water Task Force: Lisa Kay with NV5 (guest speaker August 2019). Topic was discussing the Environmental Financial Advisory Boards task to evaluate stormwater infrastructure funding and financing throughout the US. This document is available: <https://www.epa.gov/waterfinancecenter/evaluating-stormwater-infrastructure-funding-and-financing-task-force>.

STORM MEMBER ACTION ITEMS:

1. Please check your contact information on this page: <https://www.azstorm.org/about-us/members#1> and then click on the logo for your agency; if the links are broken or you need to make changes, email amurray@buckeyeaz.gov with updates.
 2. Update [member listing](#): Please click on the member listing link to update your fiscal agent for your agency to ensure the payment of the AZSTORM invoice. **AZSTORM INVOICES** will be generated by the end of May 2020 and are due no later than August 1, 2020.
 3. Watch **ABC15** for our new commercial and follow ABC15 on Facebook
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JOB OFFERS:

CITY OF TEMPE
Environmental Compliance Inspector I/II (Municipal Utilities / Water Utilities) and Environmental Quality Specialist (Municipal Utilities / Water Utilities)
For a list of External postings, which includes regular, temporary, and volunteer opportunities with the City of Tempe, please visit our Internet Careers webpage.