

# Meeting Minutes

Tuesday, June 23, 2020, 1:00 p.m.

Virtual

**Facilitator:** London Lacy, Chair

## 1. Introductions:

Eileen Dunn	ADOT
Laura Nordan	ADOT (STORM Treasurer FY 20/21)
Danae Presler	Avondale
Amy Murray	Buckeye
Arri Odom	Casa Grande
Dave Verhelst	Chandler
Kenya Chavez	Chandler (STORM Secretary)
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Justin Weldy	Fountain Hills
Heather Schutten	Gilbert
Silvana Burgos	Glendale
Craig Lynch	Goodyear (STORM Vice-Chair)
Autumn Martinez	MC ESD
Ryan Cavalier	Mesa
Josh Blakey	Phoenix
Lonnie Frost	Pinal County (STORM Board Member at Large)
Andrea Hamilton	Queen Creek (STORM Treasurer FY 19/20)
Carrie Wilson	Scottsdale
London Lacy	Surprise (STORM Chair)
Shannon Reed	Tempe

2. **Review/Approval Meeting Minutes:** A motion was made by Laura Nordan and seconded by Eileen Dunn to approve the meeting minutes of February 25, 2020. Voting was unanimous in favor.
3. **ABC15 Update:** Brittney's update: The number of people watching news has increased since the start of the Covid-19 pandemic. – See ABC 15 Update Attachment for campaign overviews, FB posts, Quiz information, etc... Brittney also mentioned something we might want to consider TV & OTT Website Visit Attribution which is also in the attachment.
4. **Fiscal Agent Update:** Andrea Hamilton, Treasurer, reported Financial Report – Expenses for May 2020 - \$3,900. Future Expenses ABC 15 \$14,500, EEE Videos \$14,850, Accounting \$250, Tech Soup \$50.00. Bank Balance at the end of May 2020 - \$54,719.27. If you would like to see the spreadsheets, please contact Andrea Hamilton or Laura Nordan.
5. **Action item updates:**
  - i. **Survey Results – Returning to STORM** – The following members will be returning to STORM for FY 20/21: ADOT, Avondale, Buckeye, Chandler, El Mirage, FCDMC, Fountain Hills, Gilbert, Glendale, Goodyear, MC ESD, Mesa, Peoria, Phoenix, Pinal County, Queen Creek, Scottsdale, Surprise, and Tempe
  - ii. **Construction Inspection Video** – Matt and Craig will work on the construction video in FY 20/21. A committee will be created. Dave Verhelst from City of Chandler would like help with the video. Lonnie Frost provided the following ideas for the video: porta

potty placement (off street and sidewalk), concrete washout, wind-blown debris, and controlling sediments (keeping on-site and off streets), Laura Nordan suggested to show wattles, silt fence, and rock check dams before and after storm events. Eileen Dunn also suggested to inspect a site before storm and after storm to show differences and effectiveness of BMPs and include storm size

- iii. **Printed Materials Update:** Ryan is working on it. Due to COVID-19 and his printing department needs to print COVID-19 materials the STORM printed materials will be pushed to FY 20/21.
- iv. **Annual Report Update:** Ryan is working on compiling the annual report. He would like to receive input from all the committees to add data to the annual report.
- v. **Calendar for FY 20/21** – The calendar will be updated to reflect monthly meeting throughout the Fall. Members like the idea of meeting virtually monthly for an hour.
- vi. **Proposed Budget Options FY 20//21:** The budget will be reviewed and set at the July 2020 meeting. These are some of the ideas proposed by the members for budget items in 20/21: Online school age kid educational content, diversify media outreach, iHeart Media, and reach out to Project WET.

#### 6. **New Business / Announcements:**

- a.i. CGP Effective July 1, 2020 – Please review new CGP on the ADEQ website.
- a.ii. FY 20/21 Board
  - a.ii.1. Chair – London Lacy
  - a.ii.2. Vice-Chair – Craig Lynch
  - a.ii.3. Secretary – Kenya Chavez
  - a.ii.4. Treasurer – Laura Nordan
  - a.ii.5. Member at Large – Lonnie Frost
- a.iii. FY 20/21 Committees
  - a.iii.1. This has been postponed to meeting in July 2020. Committees will be created, and leadership roles will be assigned.

#### 7. **Adjourn:** 1:57 p.m.

**Next Meeting:** Virtual Meeting - TBD

**PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH**