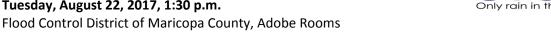
Meeting Minutes

Tuesday, August 22, 2017, 1:30 p.m.



2801 West Durango Street, Phoenix, AZ

Facilitator: Carl D'Acosta, Chair

1. Introductions:

Apache Junction Adam Craig

Dave Verhelst Chandler Lindsay O'Neill **FCDMC** Anne Stahley Glendale Karen Oden Luke AFB

Carl D'Acosta MC ESD (STORM Chair)

William Turner MC ESD Derek Castaneda Mesa **Bob Hollander** Peoria

Phoenix (STORM Co-Chair) Leigh Padgitt **Lonnie Frost** Pinal County (STORM Secretary) Queen Creek (STORM Treasurer) Ramona Simpson

Andrea Hamilton Queen Creek Krystal Heyer Scottsdale London Lacy Surprise

Christina Hoppes Tempe (STORM Director at Large)

- 2. Review/Approval Meeting Minutes: A motion was made by London and seconded by Ramona to approve the meeting minutes of the July 25, 2017 meeting as presented. Voting was unanimous in favor.
- 3. Fiscal Agent Update: Ramona reported the end of FY16-17 balance was \$27,707 (which included \$19,000 in FY17-18 dues already paid). There are two members who have not paid their FY17-18 dues. The year to date fund balance is \$56,119 with total expenses to date of \$408. A motion was made by Leigh and seconded by Christina to approve the report. Voting was unanimous in favor.

4. Action item updates:

- a. Subcommittee Reports
 - Channel 15 Outreach Leigh Padgitt, Carl D'Acosta, Christina Hoppes Carl, Leigh, and Christina met with ABC15 to review the video. Carl will send out version three of the video for review in the next few days. The video is designed to go on Facebook and the banner ads will be used on the web site.
 - ii. Web – Drew Bryck
 - Drew was not in attendance and Carl discussed his thoughts on putting together a fact sheet page to put on the web. The group thought that would be a good idea and Carl will work with Drew on putting one together.
 - iii. Annual Report – Leigh Padgitt, Ramona Simpson The final version of the annual report was sent out to the membership yesterday.
 - Videos Ramona Simpson, Derek Castaneda, Raymond Rees, Karen Oden, iv. **Lonnie Frost**

Ramona will be putting together a kick-off meeting in September. Lonnie reported that PAG is short of funding but would like to participate in the videos "in kind" by providing video images of desert rains and desert flows. The group was unanimous in support of PAG's participation. Lonnie will contact Mead Mier and let her know.

- b. Public-Public Public-Private (P4) Update
 Nothing to report
- c. Upcoming Outreach Announcements
 - Ramona reported that Queen Creek will be holding their first public participation meeting on their new stormwater master plan tonight.
 - o Carl has sent out newsletters to two HOAs and thought these newsletters could also be used in a contest through the ABC15 outreach.
 - London (a.k.a. Poop Fairy) reminded everyone that their "adopt a _____" programs qualify for outreach activities.
 - Dave has received 650 replacement 'poop' emoji markers. Carl asked everyone to take +/- 20 with them today.
 - o Krystal suggested that space be created on the web where members could post their brochures to share with other members.
 - STORM Banners are currently housed at: Maricopa County; Chandler;
 Scottsdale; Buckeye (?); and Luke AFB (?).

5. Phase I/II Coalition announcements:

o MC ESD will host a Phase II meeting on August 29th at 12:30

6. New Business / Announcements:

- a. FY 17-18 Budget discussion
- Christina and London talked about the benefits of doing Facebook Boosts. Christina made a motion, and Lonnie seconded the motion, to allocate \$1,320 in FY17-18 for Facebook Boosts. Voting was unanimous in favor.
- O There was support for purchasing more dog-poop bag dispensers. Leigh and Ramona will research, get quotes, and report back to the group.

7. Adjourn: 2:29

Next Meeting: Tuesday, September 26, 2017, at the Flood Control District of Maricopa County, 2801 West Durango Street, Phoenix, AZ.

September 26 November 28 January 23 October 24 December 26 February 27

PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH