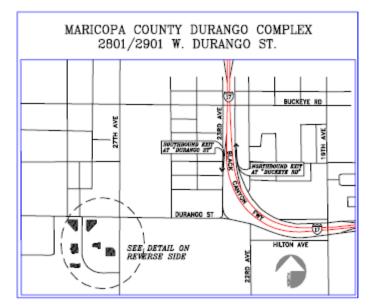


STORM Meeting Dates For Fiscal Year 2009

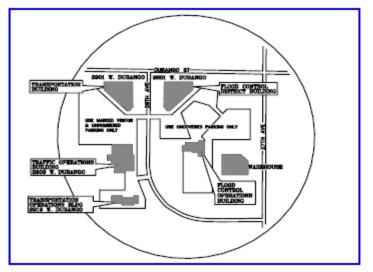
General Meeting Time: 1:30 to 3:30 p.m.

General Meeting Place: Flood Control District of Maricopa Buckhorn/Mesa Conference Rooms 2801 West Durango Street Phoenix, Arizona

> July 22, 2008 August 26, 2008 September 23, 2008 October 28, 2008 January 27, 2009 February 24, 2009 March 24, 2009 April 28, 2009 May 26, 2009 June 23, 2009



Department of Transportation and Flood Control District





Tuesday, July 22, 2008 1:30 to 3:30 p.m. Flood Control District of Maricopa County O & M Building - South of Main Building Sunny Cove/Cave Buttes Conference Rooms

Facilitator: Lee San Miguel

Meeting Commenced at 1:30 PM

1. Introductions - Those in attendance:

Mike Loffa of Phoenix, Larry Woodlan of Fountain Hills, Lee San Miguel of Avondale, Matt Oller of FCDMC, John Meyer of Mesa, Stephanie Pezzelle of Surprise, Lisa Spahr of EEC for Scottsdale, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Donna Moran of Gilbert, Burton Charron of Peoria, Richard Rawnsley of Tolleson, Kishonna Gray of Maricopa County and Raymond Rees of Fountain Hills.

2. Approval of June 2008 Meeting Minutes -

- Minutes were accepted as written. Motion: Larry Woodlan of Fountain Hills Second: Mike Loffa of Phoenix
- 3. Phase I Permit Negotiations Mike Loffa of Phoenix
 - The City of Phoenix is still in negotiations. Mike stated that there is no dollar figure for additional program requirements. He projects adding 5-7 people to current staff for inspections. The permit will be available for public comment until August 8, 2008. Lisa Spahr of EEC discussed the Phase I coalition meeting that took place on July 18, 2008. Lisa suggested that Phase II municipalities should review the permits and make comments accordingly. Lisa also stated that Phase II permits could start in December. The comment period for the ADOT permit is open until July 28, 2008.
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Mike Loffa of Phoenix provided the general ledger that covered July 1, 2007 to July 16, 2008.
 - Fiscal report was accepted as reported Motion: Mike Loffa of Phoenix Second: Stan Snitzer of Maricopa County
- 5. STORM Budgetary Discussions for FY2008 Funds Lee San Miguel of Avondale
 - John Meyer stated that updates for the website should occur in March 2009, with a cost estimate of \$2,000 to \$2,500.
 - The group discussed new outreach sources such as newspaper sleeves and grocery store paper bags.

Minutes Meeting Date: July 22, 2008 Page 2

- Kishonna Gray from Maricopa County offered to research options and associated costs.
- Working budget outlined in June meeting minutes was accepted.
 - Motion: Donna Moran of Gilbert Second: Mike Loffa of Phoenix

Excerpt from the June Meeting Minutes - It was suggested that we create a working budget that includes the following: \$20,000 for radio PSA's, \$15,000 for magazine advertising, \$5,000 for seminars, and \$10,000 for movie theater slides. As well as choose one promotional item, and assign a dollar amount for that item. A couple of suggestions for promotional items were recycled dust pans and tire gauges. Think green! Michelle Wilson got a quote of \$118.00 each for replacement carrying cases for the banners. The group voted to allot \$300.00 for the purchase of two replacement carrying cases. The group further discussed the possibility of STORM hosting a seminar for a Construction/Developer audience. It was noted that the Homebuilders Association as well as ADEQ should be contacted for participation should we decide to move forward. In addition, STORM needs to provide a disclaimer for any information provided.

- 6. STORM Brochure Subcommittee Update Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
 - Dave provided an updated sample brochure and estimated costs. There was a suggestion to add a color version of the STORM logo on the cover and change existing text in two locations from "water supply" to "water cycle". Dave will have proofs of the revised brochure for review at the next meeting.
 - Richard Rawnsley of Tolleson noticed that the City of Tolleson logo was not included on the brochure.
 - John Meyer of Mesa stated that the City of Mesa has a new logo.
- 7. Website Update John Meyer of Mesa
 - Tabled until next meeting.
- 8. Professional STORM Presentation Update Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
 - Tabled until next meeting. Lee will contact Scott Strosnider and/or Gina Leverette regarding status of the presentation.
- 9. Public Service Announcements Stephanie Pezzelle of Surprise
 - Tabled until next meeting. Yard waste and litter will be the next PSA.

10. STORM Logo Update - Ed Latimer of AMEC

- The status of the logo and alternative designs were discussed.
- Stan Snitzer and Kishonna Gray from Maricopa County will work on a new logo.

12. New Business or Announcements

- Members should forward public event forms to Stan Snitzer for inclusion in the Annual Report. The forms should be completed and submitted for any events where STORM items and/or STORM display boards were used.
- The group discussed HOA maintenance requirements e.g. post construction and LID requirements and principles.
- Mike Loffa informed the group that Eastern Foundry had an estimated 1000 placards in inventory at a cost of approximately \$2.05 each. Mike also stated that there is a new manhole cover that can be bolted down and a composite, auto locking cover available.

Minutes Meeting Date: July 22, 2008 Page 3

Motion to adjourn Motion: Mike Loffa of Phoenix Second: Stan Snitzer of Maricopa County Meeting adjourned at 2:38 PM

Next Meeting: August 26, 2008



Tuesday, August 26, 2008 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street, Phoenix, AZ

Facilitator: Lee San Miguel

Meeting Commenced at 1:30 PM

1. Introductions - Those in attendance:

Lee San Miguel of Avondale, Stephanie Pezzelle of Surprise, Rebecca Snyder of EEC for Scottsdale, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Donna Moran of Gilbert, Traci Varland of Peoria, Burton Charron of Peoria, Stephanie Brown of ADOT, Michelle Wilson of Glendale, Gebre Aberra of Scottsdale, and Lee Morris of Ninyo and Moore for Goodyear.

2. Approval of July 2008 Meeting Minutes -

- Minutes were accepted as written. Motion: Burton Charron of Peoria Second: Donna Moran of Gilbert
- 3. Phase I Permit Negotiations Mike Loffa of Phoenix
 - Lee San Miguel of Avondale read an email report from Mike Loffa. "The permit comment period ended on August 11th. Several cities commented as did Phoenix. To date we haven't heard anything from the State. We are concerned that the audit we are receiving on the 26th COULD have an effect. It has the potential for EPA to expand the permit, which would go back to another public comment period. Major changes like that would certainly end up in court then but if EPA is willing to wait for another 5 years to get us up and running then they'll make changes. We have been asked by everyone and their brother how much this new program is going to cost. To be honest we don't have a clue. Our best guess is between 5 and 25 million more than the 250 million we already spend each year. We won't really know until we start doing the new requirements. My guess is still adding 5 to 10 people in my group alone, which will be tough to justify since the city is cutting another 100 people".
- 4. Fiscal Agent Update & Not for Profit Status- Michelle Wilson of Glendale
 - Michelle provided the general ledger that covered July 1, 2007 to July 16, 2008. Michelle also provided a spreadsheet of members paid in 2008/2009 and a balance sheet.
 - Fiscal report was accepted as reported Motion: Stephanie Brown of ADOT Second: Gebre Aberra of Scottsdale

Minutes Meeting Date: August 26, 2008 Page 2

- 5. STORM Budgetary Discussions for FY2008 Funds Lee San Miguel of Avondale
 - Lee discussed the approved budget detailed in the June meeting minutes and suggested that the working budget outlined in the June meeting minutes be incorporated into the July meeting minutes.
 - Donna Moran stated that Bashas grocery bags might include free printing.
- 6. STORM Brochure Subcommittee Update Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
 - Dave provided a revised brochure for review. The group recommended that the "Only Rain Down The Storm Drain" illustration on the top of the front center panel be relocated under the MYTH box and above How Can You Help? and add a bullet for Litter and Trash under the What is Stormwater Pollution? box.
 - Dave will forward the revisions to JC Printing and have 5,000 copies of the brochure printed.
- 7. Website Update John Meyer of Mesa
 - Stan Snitzer of Maricopa County discussed the website and has contacted Contact Designs and requested the number of website hits for FY 2007-2008.
 - The group discussed the website and content. The site needs to be updated with current contact information.
 - Dave Verhelst will send out a request for updating website information to members. Dave will also contact Contact Designs to facilitate revisions.
- 8. Professional STORM Presentation Update Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
 - Gebre Aberra of Scottsdale informed the group that Gina Leverette had received comments on the presentation and is still working on revisions. Gebre will follow up on the status of the presentation.
 - Stan Snitzer mentioned that the presentation should be incorporated into the construction seminar.
- *9. Public Service Announcements* Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC
 - Stephanie informed the group that the committee has a goal of preparing 5 PSA scripts for litter and yard waste for the next meeting.

10. STORM Logo Update - Ed Latimer of AMEC

- Lee San Miguel of Avondale started a discussion on the current logo. The group decided to keep the current logo.
- Stan Snitzer of Maricopa County stated that Ellis and Carter had a concern regarding a relationship between STORM and the City of Phoenix.
- The group decided to remove the STORM Logo Update from future agendas.

12. New Business or Announcements

 Stan Snitzer of Maricopa County presented a draft of the STORM annual report for review. The group discussed the report and suggested the following additions and revisions; add language from pet waste radio PSA; add John Meyer as "Director at Large"; add SRP-MIC as a member and add FCDMC as affiliate member; revise expenditures related to PSA's. Minutes Meeting Date: August 26, 2008 Page 3

- Michelle Wilson of Glendale started a discussion on the overpayment of membership fees by the City of Glendale. Michelle recommended that a check for \$5,000 be provided to the City to correct the overpayment and that a credit would be difficult to manage.
 - A motion was made to provide a refund of \$5,000 to the City of Glendale. Motion: Gebre Aberra of Scottsdale Second: Stephanie Pezzelle of Surprise
- Stephanie Pezzelle of Surprise informed the group that Maricopa County Animal Care and Control reported that the bags on board are appreciated by adopting families. They also reported rough numbers of bags distributed. The Humane Society has reportedly distributed approximately one third of the bags on board provided.
- Michelle Wilson of Glendale reviewed and discussed membership fees paid for fiscal year 2008-2009.
- Stephanie Brown from ADOT discussed the Don't Trash Arizona campaign and a pilot campus challenge for University of Arizona students to submit U-Tube videos that support the campaign. They are currently working on sponsors for prize money. Stephanie also discussed and passed around a statewide newsletter and Bear Essential News for kids newsletter that have a monthly article on stormwater pollution prevention.
- Michelle Wilson of Glendale informed the group that the replacement covers for transporting the STORM display boards have arrived.
- Stan Snitzer of Maricopa County suggested a motion to approve the fiscal year 2008 balance sheet for inclusion in the annual report.
 - A motion was made to approve the fiscal year 2008 balance sheet and include it in the annual report.
 Motion: Stephanie Brown of ADOT
 - Second: Burton Charron of Peoria
- Stan Snitzer of Maricopa County discussed revisions to the annual report and stated that any further revisions from email comments will be incorporated into the report. Stan also stated that members need to approve the report via email by August 29, 2008.
 - A motion was made to approve the fiscal year 2008 annual report via email by Friday, August 29, 2008.
 Motion: Stan Snitzer of Maricopa County Second: Stephanie Brown of ADOT

Motion to adjourn Motion: Lee San Miguel of Avondale Second: Gebre Aberra of Scottsdale Meeting adjourned at 2:55 PM

Next Meeting: September 23, 2008



Tuesday, September 23, 2008 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street, Phoenix, AZ

Facilitator: Lee San Miguel

Pre-Meeting Presentation – Lorenzo Salvade from AbTech Industries gave a presentation on the Smart Sponge Technology and products.

Meeting Commenced at 1:35 PM

1. Introductions - Those in attendance:

Lee San Miguel of Avondale, Stephanie Pezzelle of Surprise, Lisa Spahr of EEC for Scottsdale, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Donna Moran of Gilbert, Stephanie Brown of ADOT, Wendy Terlizzi of ADOT, Matt Oller of FCDMC, Robert Naud Jr. of FCDMC, Larry Woodlan of Fountain Hills, Mike Loffa of Phoenix, Denise Taylor of SRP-MIC, Ryan Christensen of RBF Consulting, and Mike Worlton of RBF Consulting

2. Approval of August 2008 Meeting Minutes -

- Minutes were accepted as written. Motion: Mike Loffa of Phoenix Second: Stephanie Pezzelle of Surprise
- 3. Phase I Permit Negotiations Mike Loffa of Phoenix
 - Mike discussed the EPA audit conducted last month. The EPA had 12 major concerns, with a focus on the industrial program. The EPA suggested that 5 to 6 inspections per day be conducted with a total of 5000 industrial site inspections to be completed. The EPA also suggested using GIS for such sites and that cold call inspections be conducted. Mike discussed the City's current industrial site inspection and outfall inspection programs, including prioritization of sites inspected and enforcement practices. Mike stated that he has not heard anything from ADEQ regarding the City's permit or from the EPA. He stated that ADEQ may be waiting to receive comments from the EPA. Mike also mentioned the City's environmental tax and the need for three to five million per year for replacement of aging storm drain lines.

Lisa Spahr commented on quarterly inspections for airports associated with airports and that Phase II's could see a new permit in June 2009.

Minutes Meeting Date: September 23, 2008 Page 2

- 4. Fiscal Agent Update & Not for Profit Status- Michelle Wilson of Glendale
 - Lee San Miguel distributed the general ledger that covered August 1, 2008 to September 23, 2008 and a spreadsheet of members paid in 2008/2009.
 - Fiscal report was accepted as reported Motion: Mike Loffa of Phoenix Second: Stephanie Brown of ADOT
- 5. STORM Budgetary Discussions for FY2008 Funds Lee San Miguel of Avondale
 - Nothing to Report
- 6. STORM Brochure Subcommittee Update Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
 - Dave stated that the Printer was in the process of making the revisions to the brochure. Dave will notify members when the brochures are revised and printed.
- 7. Website Update John Meyer of Mesa
 - Dave Verhelst stated that he had sent out an email request to members to review and provide necessary website revisions for their respective municipalities. It was decided that a 3 week deadline for the revisions should be sufficient.
- 8. Professional STORM Presentation Update Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
 - No Report. Lisa Spahr of EEC for Scottsdale will follow up with Gebre Aberra of Scottsdale regarding an update
- *9. Public Service Announcements* Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC
 - Stephanie distributed an example of one of the yard waste PSA's for review. Stephanie will provide the 5 PSA's to Dave Verhelst so that they can be voted on by members via email.

Stephanie also discussed the bags on board for the Humane Society. A discussion by members followed regarding another purchase of the bags on board for the Humane Society. Mike Loffa stated that 4 of 5 Board members voted via email in support of providing the Humane Society with 5,000 more bags. The vote was necessary to get the bags ordered a month earlier as compared to waiting until the next monthly meeting. The bags will be delivered to the Humane Society main campus for distribution and are only intended for adoption kits.

Donna Moran of Gilbert objected to the purchase of more bags for the Humane Society.

10. New Business or Announcements

- Wendy Terlizzi of ADOT mentioned that the ADOT permit went into effect on September 19, 2008 and that they are in the process of statewide implementation. Wendy also stated that ADEQ had already conducted inspections of maintenance and construction locations.
- Stephanie Brown of ADOT discussed the Don't Trash Arizona College Campus Cleanup Challenge campaign, where University of Arizona students produce an internet video.

Minutes Meeting Date: September 23, 2008 Page 3

Stephanie distributed posters and stated that there had been no video submissions as of yet. The submission deadline is October 15, 2008 and the awards will be presented near the end of October.

Stephanie also discussed the CASQA webcast on assessing and managing trash in stormwater. Copies of PowerPoint presentation may be available on the CASQA website.

• Lisa Spahr of EEC discussed monitoring and auto sampling and mentioned that such equipment can cost \$3,000 each, with a cost of \$10,000 annually per site. Lisa also mentioned that the new permit should provide adequate time to implement including determining sampling locations, installation and implementation.

Motion to adjourn

Motion: Stephanie Brown of ADOT Second: Lisa Spahr of EEC for Scottsdale Meeting adjourned at 2:43 PM

Next Meeting: October 28, 2008



Tuesday, October 28, 2008 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street, Phoenix, AZ

Facilitator: Lee San Miguel

Meeting Commenced at 1:32 PM

1. Introductions – Those in attendance:

Lee San Miguel of Avondale, Stephanie Pezzelle of Surprise, Lisa Spahr of EEC for Scottsdale, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Matt Oller of FCDMC, Larry Woodlan of Fountain Hills, Mike Loffa of Phoenix, Denise Taylor of SRP-MIC, Michelle Wilson of Glendale, John Meyer of Mesa, Burton Charron of Peoria, Chris Heiny of Mesa, Raymond Rees of Fountain Hills, Emile Schmid of Apache Junction, Ryan Christensen of RBF Consulting, and Lee Morris of Ninyo & Moore

2. Approval of September 2008 Meeting Minutes -

- Minutes were accepted as written. Motion: John Meyer of Mesa Second: Larry Woodlan of Fountain Hills
- 3. Phase I Permit Negotiations Mike Loffa of Phoenix
 - Mike mentioned that the City of Phoenix permit is under internal review by ADEQ. Mike discussed the City's industrial inspection program and stated that the City currently has somewhere between 3,300 to 3,700 facilities that may be subject to inspection. Mike stated that modifications to the number of City household hazardous waste collection events might be modified in the SWMP.
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed the general ledger that covered August 1, 2008 to October 28, 2008 and a spreadsheet of membership dues received for FY 2008/2009.
 - Fiscal report was accepted as reported Motion: Stan Snitzer of Maricopa County Second: Mike Loffa of Phoenix
- 5. STORM Budgetary Discussions for FY 2008/09 Funds Lee San Miguel of Avondale
 - Dave Verhelst of Chandler recommended that STORM prepare and distribute a brochure for the construction industry. The brochure could be distributed at STORM events and during site inspections. Dave Verhelst of Chandler, Michelle Wilson of Glendale, Stephanie Pezzelle of Surprise, and Raymond Rees of Fountain Hills volunteered to be on a subcommittee to prepare a brochure.
 - The group briefly discussed the construction seminar. Lisa Spahr of EEC, Dave Verhelst of Chandler, and Denise Taylor of SRP-MIC volunteered to be on a subcommittee for the seminar.

Minutes Meeting Date: October 28, 2008 Page 2

- Mike Loffa of Phoenix provided information on the movie slides through AMC Theaters. Mike stated that the slides run for 15-20 seconds prior to the movie, for a period of 4-6 weeks. Mike stated that AMC might honor the slides at last year's pricing. Mike stated that he could create a slide and send it out for review. The group discussed content for the slide(s).
 - Motion to have Mike Loffa of Phoenix create a slide Motion: Larry Woodlan of Fountain Hills Second: Stephanie Pezzelle of Surprise
- 6. STORM Brochure Subcommittee Update Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
 - The brochures are completed and ready for distribution. Brochures were distributed to several members at the meeting. Contact Dave Verhelst for brochures.
- 7. Website Update John Meyer of Mesa
 - John stated that he would forward a template for the updated content to Dave Verhelst of Chandler and Michelle Wilson of Glendale by the end of the year.
- 8. Professional STORM Presentation Update Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
 - John Meyer of Mesa stated that he may have a copy of the presentation.
 - Lisa Spahr of EEC volunteered to review the presentation and make revisions if necessary.
- *9. Public Service Announcements* Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC
 - The majority of members selected PSA #5 with some additional comments. Stephanie and Mike will make the suggested revisions and forward to Mary Media.

10. New Business or Announcements

- Lisa Spahr of EEC discussed the new EPA MSGP and mentioned new requirements for airports.
- Stephanie Pezzelle of Surprise mentioned a few grant opportunities available. The group discussed the grants for outreach, seminars, etc.
- The group discussed promotional handouts. More bags on board, temporary tattoos and clips were suggested.
- Mike Loffa of Phoenix mentioned a report that talked about consolidating municipalities by watershed for urban stormwater management.
- Mike Loffa of Phoenix discussed and distributed a copy of an "environmentally correct" brochure in Spanish that was prepared by the City of Phoenix.
- Mike Loffa of Phoenix distributed copies of an industrial inspection form and a No Potential Checklist for Industrial Facilities used to determine program applicability.

Motion to adjourn

Motion: Lisa Spahr of EEC for Scottsdale Second: John Meyer of Mesa Meeting adjourned at 2:58 PM



Tuesday, November 25, 2008 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Pre-Meeting Presentation – Contech Construction Products provided a presentation at 12:30 PM

Monthly meeting commenced at 1:46 PM

Introductions - Those in attendance:

Stephanie Pezzelle of Surprise, Lisa Spahr of EEC for Scottsdale, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Mike Loffa of Phoenix, Denise Taylor of SRP-MIC, Amy Miguel of SRP-MIC, Michelle Wilson of Glendale, Raymond Rees of Fountain Hills, Emile Schmid of Apache Junction, Stephanie Brown of ADOT, Traci Varland of Peoria, Richard Rawnsley of Tolleson, Gebre Aberra of Scottsdale

- 1. Review of October 2008 Meeting Minutes Mike Loffa of Phoenix (Acting Chair)
 - Minutes were accepted as written. Motion: Stephanie Pezzelle of Surprise Second: Traci Varland of Peoria
- 2. Phase I Permit Negotiations Update Mike Loffa of Phoenix
 - Mike mentioned that they are waiting on the permit and that ADEQ may be waiting for the results from the EPA audit. Mike is working on cooperation among City Departments and they are looking at a 30-40% increase in staff and budget. Mike briefly discussed the City's fat, oil, and grease program.
- 3. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed the general ledger with a balance of \$51,780.45 that covered September 1, 2008 to November 25, 2008 and a spreadsheet of membership dues received for FY 2008/2009.
 - Fiscal report was accepted as reported Motion: Mike Loffa of Phoenix Second: Stephanie Pezzelle of Surprise
- 4. STORM Budgetary Discussion for FY 2008/09 Funds Stephanie Brown of ADOT (Acting Chair)
 - The group discussed the working budget, including a construction seminar.
- 5. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Stephanie Pezzelle of Surprise, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave Verhelst provided a draft of the construction brochure and requested feedback

Agenda Meeting Date: August 22, 2006 Page 2

and photos of a street sweeper in action. Mike Loffa of Phoenix requested that the pipe on the STORM logo be reduced.

- 6. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler
 - Dave Verhelst stated that he attended the AGC Environmental Committee meeting on November 11, 2008 and requested feedback on what the committee members would like to see in a stormwater seminar for the construction industry. Members were in favor of the following; a morning seminar, no vendors, BMP installation demonstrations, specific requirements of municipalities and the State, ADEQ participation by compliance/enforcement staff, and a panel discussion.
 - The STORM group came up with other possible content or information including; list of contacts, links, phone numbers, local requirements and necessary logs and forms.

7. Website Update – Dave Verhelst of Chandler

- Dave Verhelst will send out another reminder to members to review the respective contact names and phone numbers on the website and provide updated information if necessary.
- 8. Professional STORM Presentation Update Lisa Spahr of EEC for Scottsdale
 - Lisa reviewed and updated the presentation, which is now completed.
- **9. Public Service Announcements Subcommittee Update** Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC
 - Stephanie Pezzelle stated that the yard waste PSA was close to being submitted to Mary Media.

10. New Business or Announcements

- Mike Loffa of Phoenix discussed the STORM movie slide and he has requested other theater locations and pricing. Mike provided a draft of a slide and requested photos of headwalls and trash. Mike also stated that there is a 3 week production time for the slides to begin showing.
- Stephanie Brown of ADOT mentioned that the Adopt-A-Highway program will be ceasing production and new installation of signage and possibly expanding the sponsor program due to budget cuts.

Motion to adjourn

Motion: Stephanie Pezzelle of Surprise Second: Gebre Aberra of Scottsdale Meeting adjourned at 2:42 PM

Note: There will be no December meeting



Tuesday, January 27, 2009 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Meeting commenced at 1:30 PM

- Introductions Those in attendance: Lisa Spahr of EEC, Emile Schmid of Apache Junction, Lee San Miguel of Avondale, Dave Verhelst of Chandler, Raymond Rees of Fountain Hills, Michelle Wilson of Glendale, Stan Snitzer of Maricopa County, John Meyer of Mesa, Mike Loffa of Phoenix, Gebre Aberra of Scottsdale, Stephanie Pezzelle of Surprise, Thomas Vassallo of Goodyear, Paul Catanzariti of Maricopa County, Summer Waters of U of A Cooperative Extension.
- 2. Review of January 2009 Meeting Minutes Lee San Miguel of Avondale
 - Minutes were accepted as written.
 Motion: Stephanie Pezzelle of Surprise Second: Stan Snitzer of Maricopa County
- 3. Phase I Permit Negotiations Update Mike Loffa of Phoenix
 - Mike stated that the City has still not received the permit. Mike discussed the City's industrial inspection program.
 - Michelle Wilson of Glendale stated that she received a call from ADEQ that they will begin working on their permit.
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed a copy of the general ledger with a balance of \$50,997.60 as of January 13, 2009.
 - Michelle has contacted members that have not sent dues for FY 08/09.
 - Fiscal Report was accepted as reported. Motion: John Meyer of Mesa Second: Raymond Rees of Fountain Hills
- 5. STORM Budgetary Discussion for FY 2008/09 Funds Lee San Miguel of Avondale
 - The group discussed the working budget. Discussion included print public service announcements, *Latino Perspectives* magazine, *b*ags on board and Earth Day promotional items.
- 6. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Stephanie Pezzelle of Surprise, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave presented an updated draft of the brochure and requested assistance on completing the brochure.
- 7. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler

Agenda Meeting Date: January 27, 2009 Page 2

• The group briefly discussed the seminar. It was mentioned that attendance could be light due to downturn in construction. Lisa Spahr from EEC stated that ADOT may be interested in such outreach as a stimulus project. Lisa will contact Wendy Terlizzi and Stephanie Brown from ADOT.

8. Website Update – John Meyer of Mesa

- Dave Verhelst from Chandler stated that he had put together a list of changes, including contact information, updating meeting minutes and meeting schedules and received an estimate of \$600-\$1200 from McMurry for such changes.
- John Meyer stated that he has access to make updates to the website via the content management system that STORM already paid for. Dave will send proposed changes to John for updating.
- Michelle Wilson from Glendale volunteered to make future website revisions.
- 9. Public Service Announcements Subcommittee Update Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC
 - Mike Loffa discussed the STORM movie trailer slide being presented at 12 AMC theaters, with a total of 219 screens across the valley. The slide will run for 5 weeks starting on January 23rd and could potentially reach millions of viewers. \$10,000 was spent on the slide.
 - Michelle Wilson of Glendale will request the jpeg and mpeg of the slides.
 - Stephanie Pezzelle will send out the yard waste radio PSA to members. The PSA is expected to be sent to Mary Media for a late Spring release.

10.New Business or Announcements

- Stephanie Pezzelle from Surprise discussed a proposed valley fever study, taking place in the Sun City Agua Fria river bed area that includes soil sampling and potential surface treatments to control spores. Information will be sent out to members to comment on and add support to such a study.
- Stan Snitzer of Maricopa County discussed the County Stormwater Regulation draft. Formal comments and Board of Supervisors meeting scheduled in March. Stan stated that an inspector, technical clerk and public relations positions have been hired for the program.
- Stan also discussed a program that MCESD is looking at to assist municipalities in conducting fat, oil and grease inspections at restaurants. County Health Inspectors already inspect restaurants and they could incorporate a separate checklist geared at stormwater issues associated with fats, oils and grease. An agreement between the County and participating municipalities outlining procedures and associated costs would be necessary.
- John Meyer of Mesa discussed their audit by EPA and the City's comments.

Motion to adjoun

Motion: Mike Loffa of Phoenix Second: Stephanie Pezzelle of Surprise Meeting adjourned at 3:25 PM

Next meeting is scheduled for Tuesday, February 24, 2009



Tuesday, February 24, 2009 1:30 to 3:30 p.m. Flood Control District of Maricopa County Buckhorn/Mesa Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Pre-meeting presentation by Jenn Stockhill from Enssolutions 12:30 PM to 1:20 PM

Meeting commenced at 1:30 PM

- 1. Introductions Those in attendance: Lisa Spahr of EEC, Dave Verhelst of Chandler, Matt Oller of FCDMC, Jessica King of Gilbert, Michelle Wilson of Glendale, Traci Varland of Peoria, Stan Snitzer of Maricopa County, Gebre Aberra of Scottsdale, Stephanie Pezzelle of Surprise, Thomas Vassallo of Goodyear, Paul Catanzariti of Maricopa County, Amy Miguel of SRP-MIC, Denise Taylor of SRP-MIC, and Loren Kelly of Surprise
- 2. Review of January 2009 Meeting Minutes Michelle Wilson of Glendale
 - Minutes were accepted as written.
 Motion: Stephanie Pezzelle of Surprise Second: Gebre Aberra of Scottsdale
- 3. Phase I Permit Negotiations Update Michelle Wilson of Glendale
 - Michelle stated that Glendale submitted Appendix A to ADEQ. No time frame provided for response.
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed a copy of the general ledger with a balance of \$40,764.15 as of February 20, 2009
 - Michelle stated that 5 members are not current on dues.
 - Fiscal Report was accepted as reported. Motion: Dave Verhelst of Chandler Second: Jessica King of Gilbert
- 5. STORM Budgetary Discussion for FY 2008/09 Funds Lee San Miguel of Avondale
 - No Report
- 6. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Stephanie Pezzelle of Surprise, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave reported that the brochure is nearing completion.
 - Michelle Wilson of Glendale volunteered to create a PDF of the logos for the back of the brochure.

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- 7. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler
 - The group briefly discussed the seminar. Will need to look at rental of a venue, refreshments, printed materials, etc.
 - Lisa mentioned that ADOT may be interested in getting on board due to stimulus funding opportunities. Lisa will talk to Wendy Terlizzi of ADOT.
 - Jenn Stockhill from Enssolutions mentioned that her company may be interested in donating or sponsorship.
 - \$5,000 was previously budgeted for the seminar.

8. Website Update – Dave Verhelst of Chandler

- Dave stated that John has made many revisions to the website, including contact information. John has been working with McMurray Designs on getting documents such as meeting minutes uploaded.
- Michelle Wilson of Glendale will speak with John regarding access.
- Jessica King of Gilbert has volunteered to be a part of the website redesign committee.

9. Public Service Announcements Subcommittee Update – Stephanie Pezzelle of Surprise, Mike Loffa of Phoenix, and Lisa Spahr of EEC

- Stephanie stated that an electronic version of the yard waste radio PSA could not be located and was not sent out to members.
- Lisa Spahr of EEC, Jessica King of Gilbert and Dave Verhelst of Chandler will look for a copy of the PSA.

10. New Business or Announcements

- Stephanie Pezzelle from Surprise stated that she has taken another position at the City and will no longer be representing Surprise at STORM meetings. Loren Kelly will be taking her place.
- Arizona Clean & Beautiful will be hosting a ballpark event on July 11, 2009, recognizing ADOT's Adopt-A-Highway volunteers and promoting litter abatement. Any STORM promotional items for the event would be appreciated.
- SRP-MIC Earth Day event is scheduled for April 18, 2009.
- STORM will be participating in the Earth Day event at the Phoenix Zoo on April 19, 2009. Lisa Spahr of EEC, Lee San Miguel of Avondale, Jessica King of Gilbert, Maher Hazine of Peoria, and Dave Verhelst of Chandler have volunteered to participate. Anyone interested in participating, please contact Dave Verhelst.

Motion to adjoun

Motion: Stephanie Pezzelle of Surprise Second: Tom Vassallo of Goodyear Meeting adjourned at 2:45 PM

Next meeting is scheduled for Tuesday, March 24, 2009



Tuesday, March 24, 2009 1:30 to 3:30 p.m. Flood Control District of Maricopa County Guadalupe/Pass Mountain Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Meeting commenced at 1:30 PM

- 1. Introductions Those in attendance: Lisa Spahr of EEC, Dave Verhelst of Chandler, Jessica King of Gilbert, Michelle Wilson of Glendale, Gebre Aberra of Scottsdale, Loren Kelly of Surprise, Paul Catanzariti of Maricopa County, Stephanie Brown of ADOT, Emile Schmid of Apache Junction, Lee San Miguel of Avondale, Raymond Rees of Fountain Hills, Burton Charron of Peoria
- 2. Review of February 2009 Meeting Minutes Michelle Wilson of Glendale
 - Minutes were accepted as written. Motion: Stephanie Brown of ADOT Second: Gebre Aberra of Scottsdale
- 3. Phase I Permit Negotiations Update Mike Loffa of Phoenix
 - Dave Verhelst of Chandler read an email from Mike regarding the update: "Phx is STILL evaluating the new permit (and probably will be for years), we are still asking for 9 new people for my section and that all the positions (20-30) in maintenance (like street sweepers and wash maint) that were cut during the budget crunch be reinstated as required by the permit. \$14 MIL for me (infrastructure too) and probably another \$20 MIL for maintenance is my best guess."
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed a copy of the general ledger with a balance of \$42,764.15 as of March 24, 2009
 - Fiscal Report was accepted as reported.
 - Michelle stated that she has received dues from Tolleson and Litchfield Park.
 - The group discussed when to send out renewal notices and implementation of a late fee process to encourage timely payment of dues. The group agreed that renewal notices be sent out to members in April and that member dues would be due by September 1, 2009, with a \$100 per month late fee assessed on the 1st day of each following month until paid.

Motion: Stephanie Brown of ADOT Second: Jessica King of Gilbert

- 5. STORM Budgetary Discussion for FY 2008/09 Funds Lee San Miguel of Avondale
 - The group discussed promotional items and advertising options. Items mentioned were bags on board, magnetic clips, recycled material pens/pencils, placemats, jar openers, shop rags, lip balm, and sponges. Raymond Rees of Fountain Hills offered to explore options and report back at the next meeting.
 - Loren Kelly of Surprise suggested an ad or article in the Arizona Humane Society publication, *Paw Prints.*

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- The group further discussed ad's or articles in community newsletters where canned text can be cycled through such publications. Emile Schmid of Apache Junction, Dave Verhelst of Chandler and Stephanie Brown of ADOT volunteered to investigate community newsletters and non-profit rates for ad's/articles and report at the next meeting.
- 6. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave distributed a copy of the brochure and reported that quotes for the new brochure were \$946 (5,000) and \$1,294 (10,000) plus tax. Dave also reported that there is approximately one half of a box of the STORM brochures.
 - The group discussed the brochures and quantities. The group decided to order 10,000 each of both the original brochure and the construction brochure. Motion: Emile Schmid of Apache Junction Second: Stephanie Brown of ADOT
- 7. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler
 - Lisa Spahr mentioned that the seminar hosted by PAG was approximately two and a half hours long and that notebooks were donated by the City of Tucson and CD's of the reference materials were donated by ADOT. Lisa also mentioned that we should incorporate a matrix of local municipalities listing their respective local requirements, a video of a mock inspection and a panel discussion with questions. A fall timeframe for the seminar was mentioned.
 - The group discussed possible venues and the possibility of teaming up with MCAQD.
- 8. Website Update John Meyer of Mesa
 - No Report
- **9.** Public Service Announcements Subcommittee Update Mike Loffa of Phoenix and Lisa Spahr of EEC
 - The yard waste PSA has not been sent to Mary Media.

10. New Business or Announcements

- Stephanie Brown of ADOT stated that the PAG construction seminar was scheduled for May 5, 2009, ADEQ expected to attend. Stephanie also mentioned that Lake Havasu City was interested in regional outreach and that Bullhead City may be added as an MS4.
- ADOT and AZ Clean and Beautiful will be sponsoring an event at the ballpark on July 11, 2009. Adopt-A-Highway groups will be attending. Giveaway items are needed.
- Earth Day zoo event scheduled for Sunday, April 19, 2009. Lee San Miguel of Avondale and Lisa Spahr of EEC will be covering the morning shift and Dave Verhelst of Chandler and Burton Charron of Peoria will be covering the second shift.

Motion to adjoun

Motion: Michelle Wilson of Glendale Second: Stephanie Brown of ADOT Meeting adjourned at 2:53 PM

Next meeting is scheduled for Tuesday, April 28, 2009



Tuesday, April 28, 2009 1:30 to 3:30 p.m. Flood Control District of Maricopa County Guadalupe/Pass Mountain Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Meeting commenced at 1:33 PM

 Introductions – Those in attendance: Stephanie Brown of ADOT, Wendy Terlizzi of ADOT, Lee San Miguel of Avondale, Dave Verhelst of Chandler, Matt Oller of FCDMC, Raymond Rees of Fountain Hills, Jessica King of Gilbert, Michelle Wilson of Glendale, Paul Catanzariti of Maricopa County, John Meyer of Mesa, Traci Varland of Peoria, Mike Loffa of Phoenix, Amy Miguel of SRP-MIC, Denise Taylor of SRP-MIC, Loren Kelly of Surprise, Chuck Howe of ADOT-Flagstaff, Randy Ryan of Coconino County, John Burton of EEC, Michael Munroe of Glendale, David Ramirez of Goodyear, Ron Sievwright of Goodyear, Greg Toth of Prescott

2. NASPA Collaboration – Phase II Permit

- Chuck Howe of ADOT- Flagstaff and Randy Ryan of Coconino County discussed the Northern Arizona Stormwater Pollution Alliance, which is a group of 9 regulated MS4's that meet regularly. The group discussed pass through along jurisdictional lines, adding definitions to the Phase II permit and local ordinances.
- 3. Review of March 2009 Meeting Minutes Michelle Wilson of Glendale
 - Minutes were accepted as written. Motion: John Meyer of Mesa Second: Raymond Rees of Fountain Hills
- 4. Phase I Permit Update Mike Loffa of Phoenix
 - No Report
- 5. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed a copy of the general ledger with a balance of \$45,764.15 as of April 28, 2009.
 - All FY 08/09 invoices have been paid. FY 09/10 invoices were sent out with a statement informing members of the \$100/month penalty for non-payment, beginning September 1, 2009.
 - Fiscal Report was accepted as reported. Motion: Mike Loffa of Phoenix Second: Wendy Terlizzi of ADOT
- 6. STORM Budgetary Discussion for FY 2008/09 Funds Lee San Miguel of Avondale
 - The group discussed giveaway items such as bag's on board, temporary tattoos, magnetic clips, wristbands.
 - Raymond Rees of Fountain Hills presented examples of possible items and their cost.
 - Newspaper advertising was put on hold in lieu of giveaways. A subcommittee was created to look at possible options and costs for a winter circulation. Michelle Wilson of Glendale and Dave Verhelst of Chandler volunteered to be on the committee.

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- The group discussed Independent papers and the New Times.
- 7. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave stated that minor revisions were needed to the brochure. Both brochures should be ready by the May meeting.
- 8. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler
 - No Report
- 9. Website Update John Meyer of Mesa
 - John discussed the website and some proposed plans for the update, including an easy format that promotes reading and participation and the deletion of some pages. The updates are expected to be completed next fiscal year. John will forward proposed revisions to Michelle Wilson of Glendale, Dave Verhelst of Chandler and Jessica King of Gilbert for review prior to the next meeting.

10. Public Service Announcements Subcommittee Update – Mike Loffa of Phoenix and Lisa Spahr of EEC

- Mike stated that the final revision is ready to go. Mike also stated that the City of Phoenix will be airing PSA's from May through June.
- The group discussed piggy backing Phoenix's PSA's, with the STORM yard waste PSA airing around July 1st through the end of August.
- Motion to piggy back the City of Phoenix radio PSA's with the STORM PSA airing after July 1, 2009.

Motion: Stephanie Brown of ADOT Second: Michelle Wilson of Glendale

11.New Business or Announcements

- The group discussed the possibility of having shirts made to wear at STORM sponsored events. The shirts could be purchased by members. Mike Loffa of Phoenix volunteered to investigate options and costs.
- John Meyer of Mesa suggested that the Phase II member's would benefit from forming a coalition to discuss the future Phase II permit. The group decided that we could hold such a discussion prior to the regular meeting. Dave Verhelst of Chandler will schedule the meeting and notify members.

Motion to adjoun

Motion: John Meyer of Mesa Second: Michelle Wilson of Glendale Meeting adjourned at 2:50 PM

Next meeting is scheduled for Tuesday, May 26, 2009



Tuesday, May 26, 2009 1:30 to 3:30 p.m. Flood Control District of Maricopa County Guadalupe/Pass Mountain Conference Rooms 2801 West Durango Street Phoenix, AZ

Facilitator: Lee San Miguel

Meeting commenced at 1:47 PM

- Introductions Those in attendance: Lee San Miguel of Avondale, Paul Lopez of Avondale, Ed Latimer of AMEC, Emile Schmid of Apache Junction, Gebre Aberra of Scottsdale, Richard Rawnsley of Tolleson, Dave Verhelst of Chandler, Matt Oller of FCDMC, Raymond Rees of Fountain Hills, Jessica King of Gilbert, Michelle Wilson of Glendale, Paul Catanzariti of Maricopa County, John Meyer of Mesa, Burton Charron of Peoria, Mike Loffa of Phoenix, Loren Kelly of Surprise, Ron Sievwright of Goodyear, Lisa Spahr of EEC, Rebecca Sydnor of EEC
- 2. Review of April 2009 Meeting Minutes Michelle Wilson of Glendale
 - Minutes were accepted as written. Motion: Burton Charron of Peoria Second: Raymond Rees of Fountain Hills
- 3. Phase I Permit Update Mike Loffa of Phoenix
 - Mike discussed the City of Phoenix IDDE and dry weather inspection program, including inspection prioritization. Mike mentioned that the City is looking into a more centralized approach for the program and adding 9 employees.
- 4. Fiscal Agent Update & Not for Profit Status Michelle Wilson of Glendale
 - Michelle distributed a copy of the general ledger with a balance of \$51,764.15 as of May 21, 2009.
 - Fiscal Report was accepted as reported. Motion: Burton Charron of Peoria Second: Mike Loffa of Phoenix
- 5. STORM Budgetary Discussion for FY 2008/09 Funds Lee San Miguel of Avondale
 - The group discussed giveaway items and quantities.
 - Motion: To purchase 5,000 bag's on board at \$10,000, 5,000 silicone wristbands at \$2,500 and 5,000 magnetic clips at \$5,000.
 Motion by: John Meyer of Mesa Second: Raymond Rees of Fountain Hills
- 6. Construction Brochure Subcommittee Update Dave Verhelst of Chandler, Michelle Wilson of Glendale, and Raymond Rees of Fountain Hills
 - Dave stated that minor revisions were still needed to the construction brochure and that the file was too large to send via email to the printer. Lisa Spahr of EEC suggested using the EEC FTP site as an option.

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- 7. Construction Seminar Subcommittee Update Lisa Spahr of EEC, Denise Taylor of SRP-MIC, and Dave Verhelst of Chandler
 - No Report
- 8. Website Update John Meyer of Mesa
 - John discussed the status of the website update. A draft version of the updates was forwarded to Michelle Wilson of Glendale, Jessica King of Gilbert and Dave Verhelst of Chandler for review. John stated that he was having difficulty uploading documents to the site. The group discussed the update and requested that John obtain two estimates from McMurry, one for website redesign/update and another for uploading of documents.
- **9. Public Service Announcements Subcommittee Update** Mike Loffa of Phoenix and Lisa Spahr of EEC
 - Mike stated that he has spoken with Mary Media regarding the PSA's. The City of Phoenix will air PSA's for about 6 weeks.
 - Motion: To spend \$20,000 for PSA's starting July 1, 2009. Motion: Burton Charron of Peoria Second: Michelle Wilson of Glendale
 - Mike will contact Mary Media.

10. New Business or Announcements

- Mike Loffa mentioned that he participated in a phone interview with a reporter regarding bmp's for pet waste.
- Michelle Wilson of Glendale volunteered to work on the Annual Report.
- Dave Verhelst of Chandler requested that members complete and submit the STORM Public Event Checklist for all events where the STORM banners and/or giveaways were distributed.

Motion to adjoun

Motion: John Meyer of Mesa Second: Michelle Wilson of Glendale Meeting adjourned at 3:15 PM

Note: The next meeting on June 23, 2009 will include the annual meeting, followed by the regular monthly meeting.