



# **STORM Meeting Minutes**

## **For Fiscal Year 2008**

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**July 2007**

**August 2007**

**September 2007**

**October 2007**

**January 2008**

**February 2008**

**March 2008**

**April 2008**

**May 2008**

**June 2008**



# STORM Minutes

Tuesday, July 24, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Lee San Miguel**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT; Shane Kiesow of Apache Junction, Heather Horpman (sp?) of Apache Junction, Lee San Miguel of Avondale, Donna Moran of Gilbert, Brian Harvel of Goodyear, Abel Mendoza of Goodyear, John Meyer of Mesa, Traci Varland of Peoria, Mike Loffa of Phoenix, Gina Leverette and Kari Morehouse of SRP-MIC, Lisa Spahr of EEC.

**2. Election of STORM Board Members** – Lee San Miguel

*Traci Varland of Peoria was accepted as the new secretary. She will begin her term in August 2007.*

**3. Accepted June 2007 Meeting Minutes** – Lee San Miguel

- Minutes approved:

**4. Phase I Permit Negotiations** – John Meyer of Mesa and Stan Snizter of MCESD

- Next meeting with ADEQ is July 25, 2007. Continued working through some differences of opinions on definitions (i.e. waters of the United States versus surface water); ADEQ provided alternative language toward Surface Water Quality Standards (changed compliance with to protection of); and Coalition supplied alternative language to monitoring requirements. Continued work on the definitions to ensure consistency with either federal or state definitions.

**5. Fiscal Agent Update** – Mike Loffa of Phoenix

- Current balance is \$84,250.36. There will be 2 invoices from Contact Designs & one from Mary Media for the current PSA campaign.
- Mike will fax STORM invoices for FY07 & FY08 to SRP-MIC.

**6. STORM Budgetary Discussions for FY2008 Funds**

- *Discussion was tabled until next meeting.*
- *Donna brought up that the group needs to decide how we want to measure our success: number of contacts vs knowledge. This may impact what methods we choose to use.*

**7. Preparation of STORM documents**

- Incorporation Documents – The Board has selected an attorney, Ellis Carter of Fennemore Craig, to review STORM's bylaws. She is also preparing documentation for IRS reporting.
- STORM Annual Report – The annual report was approved with minor changes. SRP-MIC will be moved from affiliate membership to municipal membership since they are a regulated MS4.

**8. Public Service Announcements**

- PSAs are currently running. They will run for 6 weeks, ending mid-August.
- A few members have heard announcements and interviews.
- Lisa Spahr, EEC, is going to try to get copies of the interviews.

**9. Website Update** – John Meyer of Mesa

- John worked with Contact Designs to get the email addresses removed from the website. It is nearly completed.
- For the “Contact Us” webpage link, Contact Designs created an email address (chair@azstorm.org) and to provided instructions to access. STORM Chair to be main contact for STORM through this function and will have the password to access the account.
- John will continue to assist with the website.

**10. Professional STORM Presentation** – Scott Strosnider of Scottsdale

- Gina Leverette of SRP-MIC is continuing to work on this. It is still in draft form. She hopes to have this for next meeting.

**11. New Purchases** – Stephanie Pezzelle of Surprise (absent)

- Selection pending overall budget discussion

**12. New Business**

- Donna requested permission to apply for a booth at the Green Building Expo to be held in Scottsdale, October 5 & 6, 2007. This will require volunteer staffing from STORM on Friday 11-6 and Saturday 9-4:30. STORM qualifies as non-profit so there is no charge for the booth. However, free spaces are limited and will be selected by the City of Scottsdale. This request was approved.
- In support of the Expo, discussion about a general STORM brochure occurred. We will recruit a subcommittee at the next meeting. Members are urged to bring examples to the next meeting.

**Next Meeting: August 28, 2007**



# STORM Minutes

Tuesday, August 28th, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

1. **Introductions** - Those in attendance:  
Wendy Terlizzi of ADOT, Lee San Miguel of Avondale, Traci Varland of Peoria, Stephanie Pezzelle of Surprise, Dave Verhelst of Chandler, Larry Woodlan of Fountain Hills, Matt Oller of FCDMC, Justin Boreson of AMEC, Stephanie Brown of ADOT, John Burton of EEC for Scottsdale, Kari Morehouse of SRP-MIC, Burton Charron of Peoria, Stan Snitzer of MCESD
2. **Accepted July 2007 Meeting Minutes** – Stan Snitzer
  - Minutes were accepted as written.
3. **Phase I Permit Negotiations** – Stan Snitzer of MCESD
  - Continuing to work through some differences of opinions on definitions and language. The basic permit language could be finalized as late as January or February of 2008, with a target of July of 2008 for completion with all appendix “C” Best Management Practices in place for individual permit holders.
4. **Fiscal Agent Update** – Stan Snitzer of MCESD
  - Mike Loffa of Phoenix was not present. Mike will e-mail the group a copy of the current financials.
5. **STORM Budgetary Discussions for FY2008 Funds** - Stan Snitzer of MCESD
  - Stephanie Pezzelle of Surprise provided a cost breakdown for a list of items that the group may want to consider purchasing. Larry Woodlan was requested to bring back to the group the information on the Stormwater information bracelets for the October meeting. Would like to conclude discussion at next meeting and prepare an expenditure report.
  - A question was asked whether or not STORM had ever purchased training videos from Excal Visual as previously discussed. This was suggested as a possible purchase for consideration at the October meeting following acceptance of the Fiscal Agent update and financial report to STORM.
6. **Preparation of STORM documents** – Stan Snitzer of MCESD
  - STORM Annual Report accepted as written.

Minutes

Meeting Date: July 24, 2007

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**7. Public Service Announcements** – Stan Snitzer of MCESD

- PSA airings have concluded. Received good reviews and even received phone calls from the general public. Group may want to consider discussing floatable objects as a future PSA option.

**8. Storm Brochure Subcommittee** – Stan Snitzer of MCESD

- Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler have all volunteered to create a brochure that will include an explanation of the organization and the intentions of the group. Kari will provide a sample brochure that may assist the group with some ideas.

**9. Green Building Expo Update**

- Discussion was tabled until next meeting.
- Will need to recruit volunteers for Friday, October 5<sup>th</sup> from 11-6 pm & Saturday, October 6<sup>th</sup>, from 9-4:30 pm.

**10. Website Update**

- Discussion was tabled until next meeting.

**11. Professional STORM Presentation**

- Discussion was tabled until next meeting.

**12. New Business**

- Phase II Permits – There has been discussion about an administrative extension for 5 years on existing permits due to the lack of ADEQ staff available for review of renewals.
- There will be a W.E.T. event held October 4<sup>th</sup> in Flagstaff. Volunteers will be needed.

**Next Meeting: October 23, 2007**



# STORM Minutes

Tuesday, September 25, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT, Lee San Miguel of Avondale, Traci Varland of Peoria, Stephanie Pezzelle of Surprise, John Meyer of Mesa, Donna Moran of Gilbert, Sharon Bohm of Maricopa County, Brian Harvel of Goodyear, Scott Strosnider of Scottsdale, Mike Loffa of Phoenix, Stan Snitzer of MCESD

**2. Accepted August 2007 Meeting Minutes** – John Meyer

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – John Meyer, City of Mesa

- Making progress! ADEQ has re-organized and created a new division for stormwater and permitting. Chris Henninger is the main contact person within that division. They are still planning to issue permits at the 1<sup>st</sup> of the year. Phase II's will receive letters with an extension up to 5 years.

**4. Fiscal Agent Update and Not-for-Profit Status** – Mike Loffa of Phoenix

- Current balance is \$82,135.91. ½ of the PSA bill has been paid. Still working with SRP-MIC to get their membership dues paid.
- Mike will be forwarding copies of all STORM documents to the attorneys for review the week of October 1<sup>st</sup>.

**5. STORM Budgetary Discussions for FY2008 Funds** - Stan Snitzer of MCESD

- The group voted to allot \$16,000 plus shipping, handling, and tax for the purchase of 10,000 "Bags on Board" give away items. The group also voted to purchase 5,000 blue and white STORM bracelets in addition to the "Bags on Board".
- \$25,000 of the current STORM balance will be set aside for next year's PSA's.
- Because so many of the jurisdictions already have purchased copies of the Excal Visual training videos, it was decided that a list of the videos would be compiled, and individuals could borrow the videos from those jurisdictions on an as needed basis. As such, STORM will not be purchasing any videos at this time, but may consider purchasing future videos.

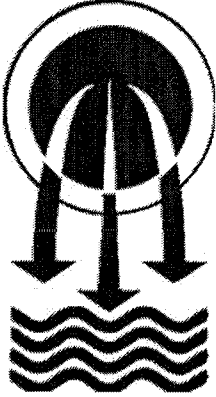
Minutes

Meeting Date: September 25, 2007

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6. **STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
  - Tabled until next meeting.
7. **Green Building Expo Update** – Donna Moran of Gilbert
  - Donna reminded everyone that the Expo would be held October 5<sup>th</sup>, 11-6 pm & Saturday, October 6<sup>th</sup>, 9-4:30pm and volunteers were still needed.
8. **Website Update** – John Meyer of Mesa
  - Some changes have been made to the website. The bylaws, all of the minutes from last year, and the annual report are now available on the website.
  - Need to think about entering into a new contract with Contact Designs with a new schedule of items to be covered under that contract.
  - Need to figure out how to manage the Spanish version – will contact Johnny Dilone' with MCESD to see if he will be able to assist.
9. **Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
  - Tabled until next meeting.
10. **New Business or Announcements**
  - ADOT has signed an agreement with PIR for advertising "Don't Trash Arizona". Wendy Terlizzi with talk to Stephanie Brown about adding "Only Rain in the Storm Drain". Wendy is also going to check into the price of advertising on the overhead highway signs.
  - Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, and John Meyer of Mesa are going to work on revising the wording of the script for the next PSA.

**Next Meeting: November 27, 2007**



# STORM Minutes

Tuesday, October 23, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Mike Loffa**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT, Traci Varland of Peoria, Stephanie Pezzelle of Surprise, John Meyer of Mesa, Donna Moran of Gilbert, Scott Strosnider of Scottsdale, Mike Loffa of Phoenix, Richard Rawnsley of Tolleson, Jim Sweeney of Chandler

**2. Accepted August 2007 Meeting Minutes** – Mike Loffa of Phoenix

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – John Meyer, City of Mesa

- Still working on appendix C – about 70% complete. Making progress on removing a lot of the details, but ADEQ has not accepted the comments yet. The next meeting will be December 4<sup>th</sup> to finalize the bulk of the permit. Updated permit language has not been received yet. The ADOT permit will be issued for comment in December. Everyone is **strongly urged** to review ADOT's permit and make comments, as the outcome will ultimately affect everyone.

**4. Fiscal Agent Update and Not-for-Profit Status** – Mike Loffa of Phoenix

- PSA bill has been paid in full.
- Copies of all of the STORM documents have been forwarded to the attorneys for review. Mike will contact them and get a date of completion.

**5. STORM Budgetary Discussions for FY2008 Funds** – Mike Loffa of Phoenix

- The group decided that a 50% deposit up front for the purchase of the "Bags on Boards" was unreasonable. As a result, the manufacturing of the product will not be conducted overseas which increases the price from \$1.25 to \$1.72 each. Stephanie will find out if the items can be stamped as "Made in the USA". The group voted to increase the funds to cover the additional costs and to allow Stephanie Pezzelle of Surprise to make the decision on the purchase.
- STORM bracelets have been ordered.
- The update on expanding the distribution of the "Bags on Board" to County facilities was tabled until January.
- Discussion of a possible purchase of a movie theater slide or video clip was tabled until the next meeting.



Minutes

Meeting Date: October 23, 2007

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- Donna Moran of Gilbert suggested a possible advertisement in Phoenix Home & Garden. She will try to get more information.
6. **STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
- Tabled until next meeting.
7. **Website Update** – John Meyer of Mesa
- Discussion of new contract with Contact Designs was tabled until next meeting.
  - Donna Moran of Gilbert will try to get information on translation contractors. Two members will be needed to sit on a subcommittee for about 4 hours.
8. **Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
- Gina was not in attendance, but Scott indicated that Gina was working on a draft presentation and they hope to have the draft ready for the next meeting.
9. **Public Service Announcements** – Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, John Meyer of Mesa
- A draft copy of the proposed pet waste PSA's will be distributed to the group via e-mail. Everyone is encouraged to vote for what they feel are the top two. Stephanie will tally the votes and let us know at the next meeting which PSA the group would like to use.
10. **New Business or Announcements**
- Wendy Terlizzi relayed to the group that the overhead highway signs can only be used for identifying safety issues. She is working with Stephanie Brown to find a way to get a STORM message on the overhead highway signs.
  - Donna Moran of Gilbert will be providing an update on the outcome of the Green Building Expo at the next meeting.

**Next Meeting: January 22, 2008**



# STORM Minutes

Tuesday, January 22, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

New River Conference Room

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT, John Meyer of Mesa, Traci Varland of Peoria, Lisa Spahr of EEC for Scottsdale, Jason Earp of Tolleson, Ray Sotelo of Goodyear, Michelle Wilson of Glendale, Burton Charron of Peoria, Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, Mike Loffa of Phoenix, Dave Verhelst of Chandler, Lee San Miguel of Avondale, Ed Latimer of AMEC, Stan Snitzer of MCESD, and Matt Oller of FCDMC.

**2. Accepted November 2007 Meeting Minutes** – Stan Snitzer of MCESD

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – John Meyer, City of Mesa

- Negotiations are going very well. ADEQ is largely in acceptance of what has been provided by the coalition.

**4. Fiscal Agent Update and Not-for-Profit Status** – Mike Loffa of Phoenix

- Current balance sheet was provided and accepted as written.
- The not-for-profit papers are still being drawn up by the attorneys. They have indicated that there needs to be a physical address on file for STORM, and that changes need to be made to the bylaws and the accounting process, as well as the adoption of some additional policies. The group voted to spend \$750.00 to retain the services of Carolyn Sechler as CPA for STORM.

**5. STORM Budgetary Discussions for FY2008 Funds** – Stan Snitzer of MCESD

- Mike Loffa to get numbers from Harkins, AMC, etc. for review. He also has some potential slides he will distribute for review. The best time for movie slides is during the months of June and July, so the group needs to decide on a topic.
- Donna Moran to bring in copies of different publications for the group to discuss possible advertisement in.
- Lisa Spahr suggested participation in Earth Day activities. She is going to look into what is available.

6. **STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
  - A draft of the brochure was provided to the group. There are still some municipalities that have not provided Wendy with logos. All comments need to be sent to Wendy no later than January 31, 2008.
  
7. **Website Update** – John Meyer of Mesa
  - Tabled until next meeting.
  
8. **Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
  - Tabled until next meeting.
  
9. **Public Service Announcements** – Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, John Meyer of Mesa
  - Mike requested an electronic copy of PSA #5. He will be contacting Mary Media to get the ball rolling.
  - The Humane Society would like STORM to appear on the local Pets on Parade television program for a free 4 minute guest appearance to discuss our organization and Bags on Board. They suggested submitting information about the group ahead of time, and a short 3 to 4 list of questions that would best describe what the intent of our Bags on Board donation is for and what our organization is trying to accomplish.
  
11. **New Business or Announcements**
  - Ed Latimer provided six different STORM logos for review. There were some changes requested that will be addressed. Ed will provide a revised logo at the next meeting.

**Next Meeting: March 25, 2008**



# STORM Minutes

Tuesday, February 26, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

New River Conference Room

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Lee San Miguel**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT, John Meyer of Mesa, Traci Varland of Peoria, Lisa Spahr of EEC for Scottsdale, Ray Sotelo of Goodyear, Michelle Wilson of Glendale, Burton Charron of Peoria, Mike Loffa of Phoenix, Dave Verhelst of Chandler, Lee San Miguel of Avondale, Scott Strosnider of Scottsdale, Gebre Aberra of Scottsdale, and Matt Oller of FCDMC.

**2. Accepted January 2008 Meeting Minutes** – Lee San Miguel of Avondale

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – John Meyer, City of Mesa

- ADEQ has only provided the coalition with appendix C to work with. Wendy Terlizzi indicated that ADOT had submitted their comments to ADEQ in January, and has had nothing returned.

**4. Fiscal Agent Update and Not-for-Profit Status** – Mike Loffa of Phoenix

- Current balance sheet was provided and accepted as written.
- STORM has hired Carolyn Sechler to provide accounting services. She will be filing IRS forms for last year and this year. Once all of the necessary documentation has been updated, she will be providing the STORM Treasurer (not fiscal agent) with a computer program for automatic future updating.
- The deadline for returning all signed documents to the attorney is March 14, 2008. As per the attorney's request, John Meyer will be listed as a 5<sup>th</sup> director (at large). John will have no active duties.

**5. STORM Budgetary Discussions for FY2008 Funds** – Lee San Miguel of Avondale

- Movie theater slide discussion was tabled until next meeting. The group may decide to go with a magazine advertisement instead.
- Magazine advertisement discussion was tabled until next meeting.
- Lisa Spahr checked into Earth Day activities that are available for STORM to participate in. The Arizona Science Center will be having a workshop for educators, and the Phoenix Zoo will be hosting Party Planet from 9:00-3:00. Lisa will contact both locations about STORM possibly handing out bracelets during these events.

6. ***STORM Brochure Subcommittee Update*** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
  - Tabled until next meeting.
7. ***Website Update*** – John Meyer of Mesa
  - John is working on updating the website content. He will bring a draft to the next meeting for review and input.
  - New contract with Contact Designs discussion was tabled until next meeting.
  - Spanish version discussion was tabled until next meeting.
8. ***Professional STORM Presentation Update*** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
  - Tabled until next meeting.
9. ***Public Service Announcements*** – Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, John Meyer of Mesa
  - The pet waste PSA will air for eight weeks, from 2/4 – 3/16. It is anticipated that the PSA will reach 1,784,600 listeners ages 12 & up, and 1,675,000 ages 18 & up. The radio station gave great feed back regarding the PSA. Kudos to the sub-committee for a job well done!
  - Mike Loffa volunteered to be a guest on the Pets on Parade television program. He will take part in a 4 minute interview that will include discussion of the Bags on Board donations. A final date for the appearance has not been provided yet.
10. ***STORM Logo Update*** – Ed Latimer of AMEC
  - Tabled until next meeting.
11. ***New Business or Announcements***
  - No new business.

***Next Meeting: April 22, 2008***



# STORM Minutes

Tuesday, March 25, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

New River Conference Room

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

**1. Introductions** - Those in attendance:

Wendy Terlizzi of ADOT, Lisa Spahr of EEC for Scottsdale, Michelle Wilson of Glendale, Burton Charron of Peoria, Mike Loffa of Phoenix, Lee San Miguel of Avondale, Gebre Aberra of Scottsdale, Larry Woodlan of Fountain Hills, Donna Moran of Gilbert, Stan Snitzer of MCESD, Kari Morehouse of SRP-MIC, Stephanie Pezzelle of Surprise, and Matt Oller of FCDMC.

**2. Accepted February 2008 Meeting Minutes** – Stan Snitzer of MCESD

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – Mike Loffa of Phoenix

- The coalition work is complete. Mike described how his discussion went with ADEQ regarding his permit, and Lee San Miguel asked about contesting the permit.

**4. Senate Bill 1288 Update** – Stan Snitzer of MCESD

- Regulated counties, excluding Pima County, will have the authority, as do the cities, to regulate, enforce and recover costs for certain services. The bill has moved through the Senate, been through two House committees and if approved by House, will go back to the Senate for approval as it was amended in the House.

**5. Fiscal Agent Update and Not-for-Profit Status** – Mike Loffa of Phoenix

- Current balance sheet was provided and accepted.
- Mike passed out copies of the new bylaws. As per the attorney's request, John Meyer is listed as a 5<sup>th</sup> director (at large). John will participate in decision-making if necessary. An application for Recognition of Exemption has been submitted via e-mail for review through the attorney's and accountant.
- A current members list was distributed for 2007/2008. There are currently 3 unpaid members – Glendale, Goodyear, and Youngtown.

**6. STORM Budgetary Discussions for FY2008 Funds** – Stan Snitzer of MCESD

- Movie theater slides are \$5,000 - \$7,000 for a single theater and \$20,000 for multiple theaters with a 1 year contract preference. A sample slide was shown.
- Magazine advertisement discussion was tabled thru the April meeting. Be ready to make spending recommendations with next discussion.

- Donna Moran asked when the group will be deciding on what to spend money on, advertisement, movie slide, radio spots, or giveaways.
  - Lisa Spahr and Donna Moran would like to give STORM items away at the Phoenix Zoo Party Planet that will be held during Zoo hours to celebrate Earth Day.
- 7. *STORM Brochure Subcommittee Update*** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
- Tabled until next meeting.
- 8. *Website Update*** – John Meyer of Mesa
- John and Donna Moran had a meeting to discuss content, update info, etc.
- 9. *Professional STORM Presentation Update*** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
- Kari Morehouse indicated that Gina believes the presentation is complete as all comments have been addressed. A copy will be provided to Lisa Spahr for her to post to the web.
- 10. *Public Service Announcements*** – Stephanie Pezzelle of Surprise, Donna Moran of Gilbert, John Meyer of Mesa
- Mike Loffa will be a guest on the Pets on Parade television program. He will take part in a 4 minute interview. Sample questions are needed for the interview. Mike will try to get a copy of the interview.
  - Stephanie provided an update on the Bags on Board, indicating that there should be enough supply for the Humane Society for the remainder of the year. All supply is being held by Mike and Stephanie. Lee San Miguel is seeing to getting the bags to the Maricopa County adoption center.
- 11. *STORM Logo Update*** – Ed Latimer of AMEC
- Tabled until next meeting.
- 11. *New Business or Announcements***
- Stan Snitzer would like to have event report forms that are filed to be available to all members that have a need to report.
  - Donna Moran reminded everyone that there will be a software demo held April 14<sup>th</sup> at Gilbert for tracking and reporting Stormwater Management.
  - Mike Loffa let the group know that he will be obtaining copies of both radio interviews.
  - Larry Woodlan brought up the issue of stockpiling on curbed roadways and using BMP's.

**Next Meeting: May 27, 2008**



# STORM Minutes

Tuesday, April 22, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

New River Conference Room

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Lee San Miguel**

**1. Introductions** - Those in attendance:

Ed Latimer of AMEC, Michelle Wilson of Glendale, Burton Charron of Peoria, Mike Loffa of Phoenix, Lee San Miguel of Avondale, Larry Woodlan of Fountain Hills, Donna Moran of Gilbert, Matt Oller of FCDMC, Traci Varland of Peoria, Lee Morris of Goodyear, John Burton of EEC.

**2. Accepted March 2008 Meeting Minutes** – Lee San Miguel of Avondale

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – Mike Loffa of Phoenix

- ADEQ will meet with Phoenix one more time in May to discuss any changes prior to the final permit. Permit should be available for public comment sometime around the end of May, or first part of June. There was a meeting with the coalition (Phoenix, Mesa, Tempe, Glendale, Scottsdale, Tucson, Pima County and ADOT) on April 21<sup>st</sup> to discuss changes. The coalition had no dissenting vote. Mike indicated that there was a lot of flexibility in the permit regarding numeric issues such as cleaning of washes and catch basins. The EEC is currently running numbers to determine additional costs that Phoenix will incur. It is estimated that 4-5 additional employees will be needed to meet the requirements that will be implemented.

**4. Fiscal Agent Update** – Mike Loffa of Phoenix

- Current balance sheet was provided and accepted.

**5. STORM Budgetary Discussions for FY2008 Funds** – Donna Moran of Gilbert and Mike Loffa of Phoenix

- Donna Moran and Lisa Spahr participated in the Earth Day Party Planet that was held at the Phoenix Zoo. They were there from 8:30am to 3:30pm, handed out approximately 1000 give away items, and displayed 2 banners. Lisa is working on the numbers for the event. Donna indicated that it was an excellent event, and highly recommended that STORM participate in the event next year.
- Mike Loffa suggested STORM spend \$20,000 for radio PSA's, \$15,000 for magazine advertisement, \$5,000 on seminars, \$10,000 for movie theater slides, and whatever is left over on printing, publications, and giveaways. A decision on spending funds need to be made soon.



6. **STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
  - A sample brochure was handed out at the meeting. The group decided that we need to finalize the brochure. Donna Moran indicated that Gilbert has a contract with IKON, and that if anyone needed to have copies made, to please let her know and she will get some prices.
7. **Website Update** – John Meyer of Mesa
  - Tabled until next meeting.
8. **Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
  - Tabled until next meeting.
9. **Public Service Announcements** – Mike Loffa of Phoenix
  - Questions from previous interviews will be used for Mike's guest appearance on Pets on Parade. A date has not been set yet.
10. **STORM Logo Update** – Ed Latimer of AMEC
  - The logo was updated based on comments received. Ed will e-mail the updated logo again and it will be distributed to the group for a decision.
11. **Event Report Form Update** – Lee San Miguel of Avondale
  - The form was e-mailed to Larry Woodlan. Stan was not present to discuss.
12. **Stockpiling on Curbed Roadways Update** – Lee San Miguel of Avondale
  - Use basic BMP's. Be sure to not block any drainage ways.
13. **New Business or Announcements**
  - Maricopa County Flood Control is our first affiliate member!
  - The group needs to accept or make changes to the latest bylaws. Must ratify! Forms must be signed by Board of Directors.
  - Volunteers are being requested for new Directors. Nominations will be made in May, and voting will take place in June.
  - Mike informed the group that Phoenix has a new contract with Eastern Products Foundary for Pollution Awareness Markers. If anyone would like additional information on the product or pricing, they can contact Mike directly.
  - Senate Bill 1552 was authorized last year. There are two items to be aware of on page 2. The first is that municipalities that contract weed blowers can not let their contractor's blow into the streets. The second is that residents are not allowed to blow into the street at any time. These items were effective March 20<sup>th</sup>, and ordinances should be set up by October. Mike Loffa indicated that Phoenix is tracking this issue through their complaint department.
  - The Asist permit tracking software demo that was held at Gilbert was very impressive. Lisa Spahr may be coordinating an additional demo with John May, the Asist representative, if anyone is interested. For more information regarding the software, you can visit their website at [www.asist.net](http://www.asist.net)

**Next Meeting: June 24, 2008**



# STORM Minutes

Tuesday, May 27, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

**1. Introductions** - Those in attendance:

Michelle Wilson of Glendale, Mike Loffa of Phoenix, Larry Woodlan of Fountain Hills, Donna Moran of Gilbert, Traci Varland of Peoria, Lee Morris of Ninyo and Moore for Goodyear, Lisa Spahr of EEC for Scottsdale, Stephanie Brown of ADOT, Dave Verhelst of Chandler, Stan Snitzer of MCESD, Gebre Aberra of Scottsdale, and Jason Field of Fountain Hills.

**2. Accepted April 2008 Meeting Minutes** – Stan Snitzer of MCESD

- Minutes were accepted as written.

**3. Phase I Permit Negotiations** – Mike Loffa of Phoenix

- Phoenix had a 3 ½ hour, very productive meeting with ADEQ on May 14<sup>th</sup>. The EPA is objecting to a few items, and has given verbal direction on what needs to be addressed. EPA is concerned with lack of required on site retention, and is suggesting low impact designs. ADEQ is waiting for EPA's written comments before they go to public for comment, but they are still hopeful to get permit issued by July 1<sup>st</sup>. Mike suggested that everyone look at every single portion of the permit for requirements.

**4. Fiscal Agent Update** – Mike Loffa of Phoenix

- Both a month and fiscal ledger were provided and accepted.
- Bylaw discussion was tabled until next meeting (to be discussed in the annual corporation public meeting)

**5. STORM Budgetary Discussions for FY2008 Funds** – Stan Snitzer of MCESD

- It was noted that when ordering giveaways, additional quantities need to be taken into account for hand out by members (bags on board for example).
- Is there a need for additional banners and/or tabletop? The need for a new carrying case for the banners was discussed. Michelle Wilson will call and get a quote for a new case.
- Mike Loffa suggested that STORM host a seminar for a Construction/Developer audience. It would definitely help with all of the different community requirements and getting the info out to the public. Maybe STORM could sponsor EPA or ADEQ to present.

6. **STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler
  - The group felt that the brochure needed a picture on the front. Lisa Spahr suggested a person in a raincoat pointing. Dave will get with Wendy and Kari regarding the picture, so the brochure can be finalized at the next meeting.
7. **Website Update** – John Meyer of Mesa
  - Tabled until next meeting.
8. **Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC
  - Tabled until next meeting.
9. **Public Service Announcements** – Mike Loffa of Phoenix
  - Tabled until next meeting. No new update on date of Pets on Parade guest appearance.
10. **STORM Logo Update** – Ed Latimer of AMEC
  - Ed was not at the meeting. Stan Snitzer is going to talk to Ed about the design. There were some questions regarding the size of the pipe and storm drain.
11. **Event Report Form Update** – Stan Snitzer of MCESD
  - Once an event report form has been completed, please forward to Stan Snitzer so the information can be included within the annual report.
12. **Nominations for New Board of Directors** – Stan Snitzer of MCESD
  - Lee San Miguel was nominated for Chair, Mike Loffa was nominated for delegate at large, Stephanie Brown was nominated for Co-Chair, Michelle Wilson was nominated for Treasurer, and Dave Verhelst was nominated for Secretary. The directors currently serve a 1 year term. Lisa Spahr recommended implementing a 2 year staggered term for Board Members, with ½ of the members starting now, and the other ½ next year. No decision was made.
13. **New Business or Announcements**
  - Stephanie informed everyone that the Northern Arizona MS4's have created a group called the Northern Arizona Stormwater Pollution Alliance (NASPA), and that they would like to come visit STORM
  - EPA will be hosting a Stormwater webcast on June 26<sup>th</sup>.
  - Senate bill 1288 was signed by the Governor – it will become a statute 90 days after adjournment of the present legislative session.
  - There is currently a court case in Washington State regarding stormwater and municipalities that has made it to the State Supreme Court.

**Next Meeting: July 22, 2008**



# STORM Minutes

Tuesday, June 24, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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**Facilitator: Stan Snitzer**

**1. *Introductions*** - Those in attendance:

Michelle Wilson of Glendale, Mike Loffa of Phoenix, Larry Woodlan of Fountain Hills, Lee San Miguel of Avondale, Matt Oller of FCDMC, John Meyer of Mesa, Stephanie Pezzelle of Surprise, Traci Varland of Peoria, Lisa Spahr of EEC for Scottsdale, Stephanie Brown of ADOT, Dave Verhelst of Chandler, Stan Snitzer of MCESD, and Gebre Aberra of Scottsdale.

**2. *Accepted May 2008 Meeting Minutes*** – Stan Snitzer of MCESD

- Minutes were accepted as written.

**3. *Phase I Permit Negotiations*** – Mike Loffa of Phoenix

- The City of Phoenix final draft permit was issued. The permit will be available for public comment on or around the 30<sup>th</sup>, and comments will be accepted for 5 weeks. Mike provided 22 comments to the Phoenix law department for review. He believes it is an 80% increase for their program, and it will result in a 4 to 7 person increase as there will be a significant increase in inspections. Mike indicated that the permit is 150 pages long and printed in 8 pt font. He also indicated that the SWMP will need to be submitted to ADEQ within 1 year of the permit issuance. Stephanie Brown shared that the ADOT permit should be available shortly after the Phoenix permit.

**4. *Recess (2008 Annual Corporation Meeting)*** – Stan Snitzer of MCESD

- Recess was called for the Annual Corporation Meeting. It was noted that the newly appointed officers would begin their duties at the close of the Annual Meeting.

**5. *Fiscal Agent Update & Not for Profit Status***– Mike Loffa of Phoenix

- Mike provided the monthly ledger and said he would e-mail the fiscal ledger. The monthly ledger was accepted as presented.
- Mike provided a letter that was written by Sechler CPA to the IRS as a result of a notice that was received from the IRS stating that STORM owed penalties for not filing properly. The letter is a request to consider abating the penalties.
- Mike volunteered to continue checking the STORM P.O. Box and forward the mail as necessary to Michelle Wilson, as it is located closer to the City of Phoenix than the City of Glendale.

**6. STORM Budgetary Discussions for FY2008 Funds** – Lee San Miguel of Avondale

- It was suggested that we create a working budget that includes the following: \$20,000 for radio PSA's, \$15,000 for magazine advertising, \$5,000 for seminars, and \$10,000 for movie theater slides. As well as choose one promotional item, and assign a dollar amount for that item. A couple of suggestions for promotional items were recycled dust pans and tire gauges. Think green!
- Michelle Wilson got a quote of \$118.00 each for replacement carrying cases for the banners. The group voted to allot \$300.00 for the purchase of two replacement carrying cases.
- The group further discussed the possibility of STORM hosting a seminar for a Construction/Developer audience. It was noted that the Homebuilders Association as well as ADEQ should be contacted for participation should we decide to move forward. In addition, STORM needs to provide a disclaimer for any information provided.
- The Humane Society will be providing Stephanie Pezzelle a report for the Bags on Board. They should have enough supply to get them through December.

**7. STORM Brochure Subcommittee Update** – Wendy Terlizzi of ADOT, Kari Morehouse of SRP-MIC, and Dave Verhelst of Chandler

- Dave provided an updated sample brochure. There was a suggestion to add litter to the pollution list and change leaves and grass clippings to yard waste with examples of what would be included in that category. There was also a suggestion to use recycled paper.

**8. Website Update** – John Meyer of Mesa

- Tabled until next meeting.

**9. Professional STORM Presentation Update** – Scott Strosnider of Scottsdale and Gina Leverette of SRP-MIC

- Tabled until next meeting.

**10. Public Service Announcements** – Lee San Miguel of Avondale

- Stephanie Pezzelle indicated that the Humane Society still wants to work us in for an appearance on Pets on Parade, but their request for appearance may be short notice. They should be contacting us soon.
- Stephanie Pezzelle, Mike Loffa, and Lisa Spahr all volunteered to be the sub-committee for the last PSA – yard waste.

**11. STORM Logo Update** – Ed Latimer of AMEC

- It was suggested that we either finalize the new logo at the next meeting, or keep the current logo.

**12. New Business or Announcements**

- No new business or announcements.

**Next Meeting: July 22, 2008**



# STORM Annual Meeting Minutes

Tuesday, June 24, 2008

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

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## Facilitator: Stan Snitzer

### 1. *Call to Order*

- Meeting called to order

### 2. *Member Roll Call*

Michelle Wilson of Glendale, Mike Loffa of Phoenix, Larry Woodlan of Fountain Hills, Lee San Miguel of Avondale, John Meyer of Mesa, Stephanie Pezzelle of Surprise, Traci Varland of Peoria, Stephanie Brown of ADOT, Dave Verhelst of Chandler, Stan Snitzer of MCESD, and Gebre Abera of Scottsdale.

### 3. *Reading of the Minutes*

- No prior minutes

### 4. *Financial Report*

- A monthly ledger with a balance of \$34,322.84 (balance includes some membership dues that have already been paid for next fiscal year) was provided and accepted.

### 5. *Corporation Approval of Bylaws*

- A copy of the bylaws was provided and accepted as presented. It was noted that the bylaws indicate that a proxy is required for voting purposes for individuals filling in for any Chief Water Quality Officer.

### 6. *Election of Corporation Officers*

- The following officers were elected and voted in:
  - Chair – Lee San Miguel of Avondale
  - Vice Chair – Stephanie Brown of ADOT
  - Treasurer – Michelle Wilson of Glendale
  - Secretary – Dave Verhelst of Chandler
- The group voted to create the office of Director at Large and amend the bylaws to include the newly created office. After the vote to create the new office of Director at Large, Mike Loffa of Phoenix was elected and voted in as Director at Large.

### 7. *Old Business*

- No old business

### 8. *New Business*

- No new business

### 9. *Adjourn*

- Meeting was adjourned

**Next Annual Meeting: June 23, 2009**