



STORM Annual Report: FY 2012

(July 1, 2011 – June 30, 2012)

Formation of Not-for-Profit Organization

STormwater Outreach for Regional Municipalities, known as STORM, is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM was founded in 2002, in response to federal regulations requiring certain municipalities to implement measures to educate the public on ways to protect the quality of stormwater runoff. The organization consists of 22 paid members.

In December 2005, STORM filed for not-for-profit status with the Arizona Corporation Commission. The trade names "STormwater Outreach for Regional Municipalities (STORM)" and "STORM" were filed with the Secretary of State. STORM officially became a not-for-profit charitable organization in February 2006. This status allows STORM to operate as a charitable organization and enables tax deductible contributions to promote stormwater pollution prevention. STORM's existing Operations Plan was modified and incorporated as the organization's By-Laws in February 2007 with further modification and adoption at the annual corporation meeting in June of 2008.

Membership in STORM

STORM recognizes two categories of membership: municipal and affiliate members.

Municipal membership is open to Municipal separate storm sewer system (MS4) owners required by Arizona Department of Environmental Quality (ADEQ) to have an Arizona Pollutant Discharge Elimination System (AZPDES) municipal stormwater permit. To effectively reach residents and create a regional message, municipal membership in STORM is limited to MS4 owners within the greater Phoenix metropolitan area. Based on the 2010 Census, approximately 3.8 million of the state's 6.4 million residents live in the greater Phoenix metropolitan area, providing a wide audience for regional education efforts. Representatives from other permitted MS4s located throughout Arizona are welcome to attend meetings and access resources and information generated by STORM.

Affiliate members are other jurisdictions or organizations that the STORM municipal members agree to include as affiliate members. The organization is governed by the municipal members, and as such, affiliate members are not allowed to vote on formal decisions made by the organization, but are strongly encouraged to be actively involved in monthly meetings and to take part in activities/events sponsored by STORM. Affiliate membership is not limited geographically to the greater Phoenix metropolitan area.

STORM elects a management board annually to help organize and guide operations. The FY 2012 board consisted of five members elected by consensus of the municipal members for a fiscal year term: chair, co-chair, fiscal agent, secretary, and director-at-large. During FY 2012, STORM Board Members were:

Chair: Loren Kelly, City of Surprise

Co-chair: Raymond Rees, Town of Fountain Hills
 Fiscal Agent: Michelle Wilson, City of Glendale
 Secretary: Dave Verhelst, City of Chandler
 Director-at-Large: Jessica Koberna, Town of Gilbert

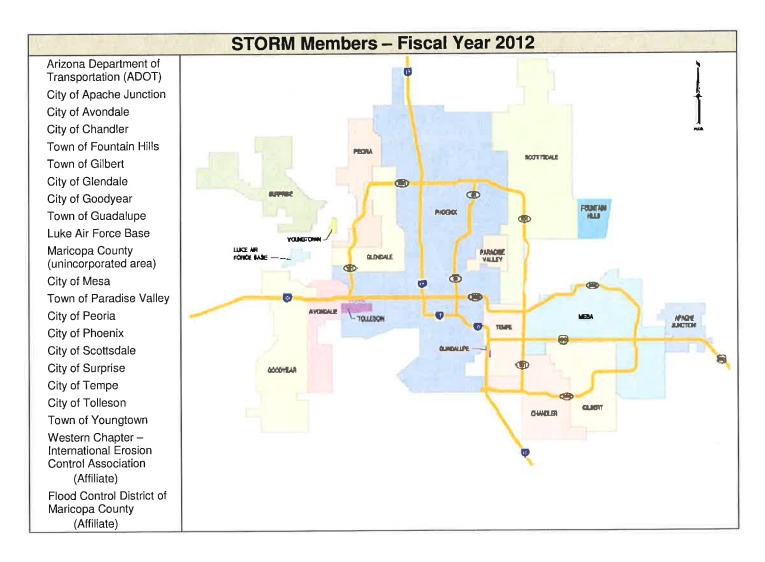
The Chair is responsible for facilitating all STORM meetings and acting as the lead informational point of contact for the STORM organization. The Co-Chair assists the Chair as needed in facilitating STORM meetings and disseminating information about the organization. The Fiscal Agent is responsible for providing and coordinating the collection and management of fees, other revenue and expenditures for the STORM organization. The Secretary is responsible for creating and distributing monthly meeting agendas and meeting notes. The Director-at-Large may assist the other Board members as needed and provides a fifth vote to prevent ties during a vote by the Board members.

The annual membership fee for municipal members is based on population from the 2000 Census, and a flat fee was established for affiliate members:

2000 Census Population	Annual Membership Fee
0 - 25,000	\$1,000
25, 001 <i>-</i> 50, 000	\$1,500
50, 001 - 100,000	\$2,000
100,001 - 250,000	\$2,500
Greater than 250,000	\$5,000
Affiliate Members	\$1,000

During FY 2012, STORM's 22 members included 6 Phase I MS4s, 14 Phase II MS4s and 2 affiliate members. STORM's current membership promotes stormwater pollution prevention to a large area of greater metropolitan Phoenix as indicated by the outlines of member communities in the following figure. Additional information on membership requirements is detailed in STORM's bylaws.

During fiscal year 2012, participating municipalities, affiliates and sponsors generated \$41,053.43 through membership fees. A variety of in-kind contributions were made to this organization, including all member staff time. Without overhead or administrative costs involved, funds are used almost exclusively for program implementation activities. A 2012 financial summary is provided in Attachment A.



Why Become a Member?

The traditional approach to public stormwater education and outreach is for individual communities to work independently. STORM encourages a new perspective at a regional level to improve public outreach and education. Members meet monthly to discuss ideas, gather information, and share results of stormwater management tools, techniques, programs, and initiatives.

Benefits of this collaborative effort include:

- Increased public awareness of the impacts of stormwater pollution
- Shared information and experiences
- Pooled financial resources
- · Protection of the environment, and
- Improved quality of life.

Communities can realize a great economic benefit from their membership investment. For a relatively small contribution, members receive a significant return in public outreach and education, much more than they would have gained working independently.

Membership in STORM also provides increased buying power that helps achieve bulk pricing on stormwater pollution awareness promotional items. Additionally, the ability to cooperatively apply for grants and other financial assistance helps further the common goal of public education to reduce surface water pollutants and ultimately improve water quality at a regional level.

Monthly Meetings

STORM generally meets once a month to make decisions and to strategize on better methods to educate the public about stormwater quality and program requirements. Meeting minutes are posted on STORM's website under the "Meetings" section of the "About Us" link, http://www.azstorm.org/meetings/

STORM generally meets the fourth Tuesday of each month at the Flood Control District of Maricopa County facility at 2801 West Durango, Phoenix, Arizona. STORM does not meet during the month of December due to Holiday conflicts and vacation scheduling.

STORM's Key Accomplishments

The success of STORM is based on the synergy of bringing together resources, ideas, pooled funds, and talent of numerous municipalities and agencies to produce a regional education and outreach program. The accomplishments of this collaborative effort include:

"Only Rain in the Storm Drain"

STORM member agencies continued to express the consistent message of "Only Rain in the Storm Drain". This slogan is easily understood and clearly communicates the basic message of keeping pollutants out of the storm drain system. This message was communicated through STORM's English and Spanish web site, storm drain markers placed in various member communities, display boards, and promotional items.

STORM Web Site

STORM's web site, www.azstorm.org, promotes stormwater pollution prevention. It provides residents with direct links to their specific communities so they can receive individualized information and provides summaries of stormwater regulations. A kid's page was developed to further expand the community information sections. STORM initially contracted with a website consultant to develop this web page. STORM has historically paid hosting fees to the consultant to keep the page active and oversees the operations of the website. STORM members maintain the information that is disseminated on the website and select members have administrative access in order to make minor changes as needed. A summary of the web site activity during fiscal year 2012 is included below.

Summary of STORM Web site Activity - FY 2012

Month	Unique Visitors	Number of Visits	Page Views
July 2011	173	203	510
August 2011	199	267	612
September 2011	176	206	426
October 2011	159	193	494
November 2011	178	202	483
December 2011	153	163	332
January 2012	206	237	425
February 2012	154	176	427
March 2012	170	189	416
April 2012	247	320	787
May 2012	233	273	631
June 2012	184	227	535
Total FY 2012	2,232	2,656	6,078

During Fiscal Year 2010, STORM members redesigned the website to update the information and look of the website. A consultant was hired in March 2010 to redesign the website and the completed website went online in May 2010. The cost of the website redesign was \$2,200. STORM also changed hosting companies, saving approximately \$525 per year in hosting fees. The new site is very user friendly and contains more detailed information on how to reduce stormwater pollution, public education campaigns completed by STORM, Kid's Corner information, and stormwater permit requirements. The new website went into operation on June 9, 2010 and is updated as needed.

Below is the home page of the newly designed website:



Display Boards

Display boards for use at community outreach events have been previously developed illustrating the difference between sanitary sewer systems and storm drain systems and provide information on ways residents can limit adding pollutants to stormwater. These display boards are available for use by STORM members at local events. More from the display boards can be seen in Attachment "B"

A Unified Outreach Reporting form is used by members to document when and where the display boards have been used. The reporting form allows STORM to more accurately determine the audience distribution, size, and impact to the audience where the banners are displayed. Members are asked to complete and submit these forms (after the fact) for this fiscal report. Copies of member's reporting forms are provided in Attachment "C".



Table Banners

In FY 2010, STORM purchased materials and the Town of Fountain Hills printed 6 large vinyl stormwater table banners for use at public events. The banners are 6 foot by 2 foot and can be displayed vertically or horizontally. They depict the STORM name, logo, and website, Storm Drain Dan and/or the phrase "Only Rain in the Storm Drain."





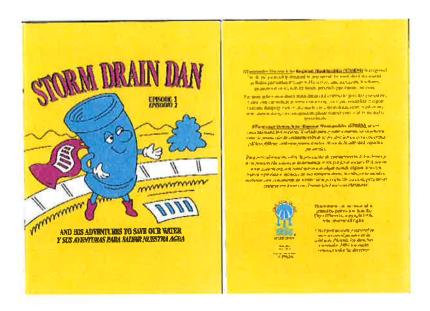
Promotional Items

Various promotional items have been previously developed with STORM's logo, website address, and/or mission statement. These are made available to members to distribute at local events. STORM expended \$9,340.22 on promotional items for FY 2012. Additionally, STORM had some promotional items left over from FY 2011 that were used during this fiscal year. Promotional items available for distribution during FY 2012 included:

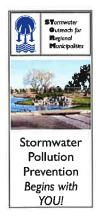
1. A new program was initiated in 2008 STORM called "Bags-on-Board". This project was aimed at reducing stormwater pollution from canine feces. STORM provided two local pet adoption agencies small containers holding plastic bags intended for proper collection and disposal of pet feces. The small refillable containers can be fastened to pet leashes. The Bags-on-Board have been a very popular item at events, therefore, in FY 2012 STORM expended \$4,777.60 to purchase an additional 2,500 "Bags-on-Board" promotional items for distribution at events.



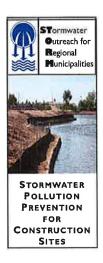
2. STORM printed Storm Drain Dan Episode 1 educational coloring books in FY 2012. The books are printed with both English and Spanish narrative. STORM expended \$4,562.62 for printing 10,000 half-size (8½" x 5½") books.



3. STORM developed a stormwater brochure with tips for preventing stormwater pollution during FY 2009. STORM expended \$1,196.47 for printing of 10,000 additional brochures in FY 2010. STORM had brochures left over from FY 2010 for distribution in FY 2012.



4. STORM developed a construction brochure with tips for preventing stormwater pollution associated with construction projects during FY 2010. STORM expended \$1,196.47 for printing of 10,000 construction brochures in FY 2010. STORM had brochures left over from FY 2010 for distribution in FY 2012.

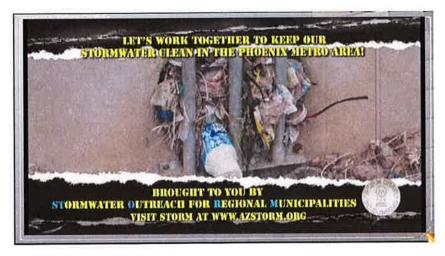


STORM created a Unified Outreach Reporting form to be used by members to document when and where promotional items are distributed as well as the quantity distributed. This will allow STORM to more accurately determine the audience distribution, size, and impact to the audience where STORM promotional items are distributed. Members were asked to complete and submit these forms (after the fact) for this fiscal year report. Copies of this form are provided in Attachment C.

Movie Theater Campaign

STORM's FY 2012 movie theater campaign ran from November 18, 2011 to January 5, 2012 (7 weeks) to correspond to the winter rain season. The digital advertising slides ran for 15 seconds on two occasions before each movie, for a total of over 64,000 times. The slides were shown at 7 AMC theaters throughout the Phoenix metropolitan area, showing on 131 movie screens averaging 5 movies per day. That attributes to 655 movies per day, 4,585 movies per week and over 32,000 movies over the 7 week campaign. Based upon historical movie admission rates, it is estimated that the campaign was shown to approximately 1,183,000 people. STORM expended \$10,000 for the movie theater campaign in FY 2012.





Radio Campaigns

STORM conducted two radio ad campaigns during FY 2012. The first campaign included a PSA regarding the application of pesticides, herbicides and fertilizers and ran on 10 radio stations from September 5th, 2011 - October 23, 2011 (7 weeks). Cume persons reached were; 3,193,200 (age 12+), 2,865,600 (age 18+) and 1,638,800 (age 25-54). The campaign included 285 paid spots, plus 132 "bonus" spots at no charge. Community Service interviews were aired on all of the participating stations. The cost of the campaign was \$9,585.84

The second campaign included a PSA on the importance of maintaining vehicles to prevent pollution from leaking vehicles that ran on 10 radio stations from May 7, 2012 - June 24, 2012 (7 weeks). Cume persons reached were; 3,093,800 (age 12+), 2,775,200 (age 18+) and 1,527,400 (age 25-54). The campaign included 342 paid spots, plus 171 "bonus" spots at no charge. Community Service interviews were aired on all of the participating stations. The cost of the campaign was \$4,156.11.

The campaigns were both aired in English and Spanish.

The PSAs are posted on the website at http://www.azstorm.org/radio-psa/.

Construction Seminar

On April 24, 2012, STORM held the 2nd Annual Maricopa County Stormwater Construction Seminar. The Arizona Department of Transportation provided the seminar room at no charge and refreshments were purchased for approximately \$208. The seminar featured presentations by member municipalities, as well as state agency representatives regarding the AZPDES regulatory requirements unique to construction sites within Maricopa County. The seminar was very successful, with approximately 50 attendees. Presentations and handouts from the seminar are posted on the website at http://www.azstorm.org/construction-seminar/.

Shared Resources

Benefits of this collaborative and clearly focused effort include shared resources. Such resources include the following:

- City of Chandler's and Maricopa County's Water Runoff Models: The City of Chandler and Maricopa County has offered STORM members the use of this model for demonstrating how to prevent pollutants from entering the stormwater system.
- City of Phoenix's Storm Drain Marker Template: The City of Phoenix had
 previously developed a template of a storm drain marker created for use on their
 catch basins and has shared this template with STORM members, minimizing
 the cost of producing these markers to other members. During FY 2007,
 Phoenix re-established a contract with a local foundry to produce these markers
 and all members were invited to utilize the negotiated pricing structure.
- Fountain Hills had previously developed a template for wrist bands embossed with STORM's slogan "Only Rain in the Storm Drain" and was made available to members without having to endure the cost of the original casting price. STORM member municipality, the Town of Fountain Hills re-established a contract with a local distributor.
- In FY 2010, the Town of Fountain Hills printing department produced 6 large vinyl stormwater table banners for use at public events.

- Training Program: Prior to FY 2008, STORM members developed a PowerPoint
 presentation that could be utilized by each member to satisfy the training
 requirements detailed in the ADEQ permit. This benefits STORM members in
 that each community would not have to create such a program independently
 and also would provide a consistent message to the target audiences. The
 target audiences of the training program are municipal inspectors, municipal
 employees, and developers.
- City of Phoenix Storm Drain Study: The City of Phoenix conducts an annual poll
 of Valley residents to assess residents' knowledge of storm drain pollution. This
 study, and the potential to add specific questions, assists STORM in targeting
 particular audiences or determining success in outreach efforts.
- Storm Drain Dan Coloring Books: The City of Phoenix previously developed three such books related to preventing stormwater pollution. These are posted on STORM's website and are available for production to STORM members.
- Vendor Information: Stormwater product vendors may present a 30 to 60 minute informational session to the STORM members. This allows members with product knowledge to share their experiences with members that may be interested in a particular product. During FY 2012, three vendors gave product presentations to STORM.

Awards and Recognition

STORM is the first regional stormwater public education and outreach organization in Arizona. The collaborative, voluntary, and highly organized approach to disseminating information and resources to residents throughout the greater Phoenix metropolitan area has provided a distinctive and effective means to reduce stormwater pollution while maximizing the benefit of shared resources.

Previously, STORM had been nominated for the following awards/recognition:

- Valley Forward' Environmental Excellence Award in the category of Environmental Education/Communication - Public Sector. This award recognizes outstanding contributions to the sustainability of the Valley communities.
- Maricopa Association of Governments' Desert Peak Award. An award that recognizes people, projects, and partnerships that have demonstrated a commitment to regionalism.

During FY 2012, STORM was not nominated for any external awards or recognition, but internally recognizes the effort put forward by the organization's board members and other members that perform services to STORM above and beyond normal levels of participation.

Attachment A - FY 2012 Financial Summary

Beginning Balance	\$32,455.49
Dogittimg Datation	4.0

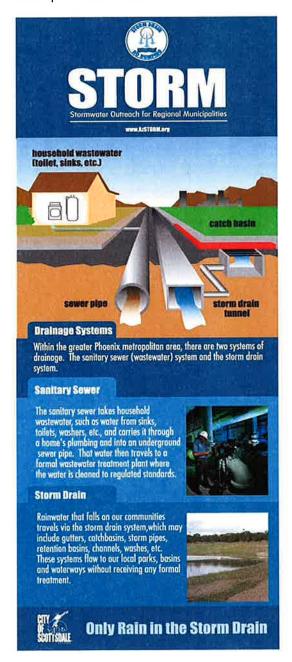
Membership Fees received in FY 2012 (July 1, 2011 - June 30, 2012) for:	FY 2012	FY 2013
ADOT		\$1,000
Apache Junction	\$1,000	
Avondale	\$2,000	
Chandler		
Fountain Hills	\$1,000	
Gilbert	\$2,500	
Glendale		
Goodyear	\$1,000	
Guadalupe	\$1,000	
Luke AFB	\$1,200	
Maricopa County		\$5,000
Maricopa County Flood Control District (Affiliate Member)		
Mesa	\$5,000	
Paradise Valley	\$1,000	
Peoria	\$2,500	\$2,500
Phoenix	\$5,000	
Scottsdale		
Surprise		
Tempe	\$2,500	\$2,500
Tolleson	\$1,000	\$1,000
Western Chapter – IECA (Affiliate Member)	\$353.43	
Youngtown	\$1,000	\$1,000
Subtotal	\$28,053.43	\$13,000
Total		\$41,053.43

Expenses	
Administrative	\$778.43
Webhosting and website design	\$0
Promotional/Educational Items	\$9,340.22
PSA (Movie Theatre) Campaign	\$10,000
Radio Campaign	\$13,741.95
Construction Seminar	\$208.41
Total	\$34,069.01

Ending Balance	\$39,439.91
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Attachment B - Banners and other promotional items

Example of STORM Banner



Attachment C – Unified Outreach Reporting Forms for FY 2012 (Begin on following page)



Member I	dentifica	tion:					
Name:	Town Of G	lbert		Ph	nase I MS4		Affiliate
Contact:	Jessica Kol	berna		Ph	nase II MS4		Sponsor
Phone:	480 - 503-64	21		Ot	:her		
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	3 6			
Event inf	ormation	•					
	Congress (Neighborho	ods Newcomers'	Locatio	n: 	50 E. Civic (Gilbert 8529	96	r Dr.,
	7/16/2011		Time:		0930 - 1100		
Reason:							12577
☐ Publi	c Educatior	n Requirement	□ O	ther	•		
⊠ Publi	c Participat	ion Requirement					
Event Description		sident social where Town services.	e new re	side	ents can come	• mee	t and
Total # of A	ttendance	@ event: 22					
Total # of p	eople with	direct discussion a	bout ST	OR	M: 0		
STORM I	nandout i	nformation:					
Type and # Brochures		22 general broch	ures				
Type and # Handouts u		Canvas bags					
Type and # Displays ut	ilized:	N/A					
Other STO information		N/A					



Member Ide	entification:	
Name: To	wn Of Gilbert	☐ Phase I MS4 ☐ Affiliate
Contact: Jes	ssica Koberna	☐ Nase II MS4 ☐ Sponsor
Phone: 480	0-503-6421	☐ Other
Address: 50	E Civic Center Dr. Gilbert	, Az 85296
Event infor	mation:	
Pre	ectrum Amanecer eschool/K	Location: 2846 S. Spectrum Way, Gilbert 85295
	9/2011	Time: 0930 - 1115
Reason:		
	Education Requirement	☐ Other
☐ Public F	Participation Requirement	
Event Description:	including recycling, house	ing inspectors, talk about various topics ehold hazardous waste, storm water, etc. and teachers each get a "goody bag" with ve away items.
Total # of Atte	endance @ event: 64	
Total # of peo	ple with direct discussion	about STORM: 0
	ndout information:	
Type and # of Brochures us	General brochur	res
Type and # or Handouts use		anvas bag
Type and # o Displays utiliz		
Other STORM information u		



Member	Identifica	tion:					
Name:	Town Of G	lbert		F	Phase I MS4		Affiliate
Contact:	Jessica Ko	berna] F	Phase II MS4		Sponsor
Phone:	480-503-64	21] (Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 85	296			
Event in	formation	O			9		
Name:	Willaims Fi	eld High School ion Staff	Loca	ion:	85295		d., Gilbert
Date(s):	8/4/2011		Time	•	0815 - 1030		
Reason:							
⊠ Pub	lic Education	n Requirement		Othe	er		
☐ Pub	lic Participat	ion Requirement					
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of	Attendance	@ event: 75					
Total # of	people with	direct discussion a	bout S	IOT	RM: 0		
STORM	handout i	nformation:					
Type and Brochures		General brochure	:S				
Type and Handouts		Water bottles, ca	nvas b	ag			
Type and Displays u		N/A					
Other STO		N/A					



Member ide	entification:								
Name: To	wn Of Gilbert	☐ Phase I MS4 ☐ Affiliate							
Contact: Jes	ssica Koberna	☐ Phase II MS4 ☐ Sponsor							
Phone: 48	0-503-6421	☐ Other							
Address: 50	Address: 50 E Civic Center Dr. Gilbert, Az 85296								
Event infor									
	wer Ranch 2nd Grade cycling Presentation	Location: 4351 S. Ranch House Pkwy., Gilbert 85297							
Date(s): 8/2	24/2011	Time: 1000 - 1100							
Reason:									
Nublic E	Education Requirement	Other							
☐ Public F	Participation Requirement								
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.									
Total # of Atte	endance @ event: 94								
Total # of pec	ple with direct discussion a	about STORM: 0							
STORM ha	ndout information:	*							
Type and # o Brochures us		es							
Type and # or Handouts use									
Type and # o Displays utiliz									
Other STORM information u									



Member	Identifica	tion:					
Name:	Town Of G	lbert			Phase I MS4		Affiliate
Contact:	Jessica Ko	oerna		\boxtimes	Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 8	529	6		
Event in	formation						
Name:	Ashland Ra 4th Grade		Loc	atio	n: 1945 S. Ash Gilbert 8529		Rd.,
Date(s):	8/31/2011		Tim	ne:	0930 - 1030)	
Reason:							
□ Pub	lic Education	n Requirement		Ot	her		
☐ Pub	lic Participat	ion Requirement					
Event Descriptio	n: includin At these	visit where recyclir g recycling, house e events students a brochures and giv	hold and t	haz eacl	ardous waste, s hers each get a	torm v	vater, etc.
Total # of	Attendance	@ event: 67					
Total # of	people with	direct discussion a	about	t ST	ORM: 0		
		nformation:					
Type and Brochures		General brochure	es		TWANK S		
Type and Handouts		Coloring book					
Type and Displays		N/A					
Other ST	ORM on utilized:	N/A					



Member	Identificat	ion:			
Name:	Town Of Gil	bert		Phase I MS4	☐ Affiliate
Contact:	Jessica Kob	erna		Phase II MS4	Sponsor
Phone:	480-503-64	21		Other	
Address:	50 E Civic C	Center Dr. Gilbert,	Az 8529	96	
Name: Date(s):	Carol Rae F Elementary 9/7/2011	Ranch 4th Grade	Location	on: 3777 E. Ho Gilbert 852 1020-1120	uston Ave., 34
2010(0)				7/	
Reason:					10
	olic Education	Requirement		ther	
—		on Requirement	H-12/2		
Event		visit where recyclin	a inana	otore talk about	various tonics
	At these various	e events students a brochures and giv	and tead e away	thers each get a items.	"goody bag" witr
Total # of	Attendance	@ event: 113			
Total # of	people with	direct discussion a	about ST	TORM: 0	
					11,1
		nformation:		10 10	
Type and Brochure		General brochure	es 		y to a second se
Type and Handouts		Coloring book, ca	anvas ba	ag	
Type and Displays		N/A			
Other ST information	ORM on utilized:	N/A			



Member	Identifica	tion:		V Catalant					
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate			
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor			
Phone:	480-503-64	21		Other					
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	16					
Event in	Event information:								
Name:	Finley Farm 5th Grade I		Location	n: 375 S. Colu Gilbert 8529		Or.,			
Date(s):	9/8/2011	,	Time:	0900 - 1000)				
Reason:		-							
☐ Pub	lic Education	Requirement		ther					
☐ Public Participation Requirement									
Event		visit where recyclin	na inspe	ctors talk about v	/arious	topics			
Descriptio	At these	g recycling, house e events students a brochures and giv	and tead	hers each get a	torm wa "goody	ater, etc. bag" with			
Total # of	Attendance	@ event: 147							
Total # of	people with	direct discussion a	about ST	ORM: 0					
CTODM	handard:	mfarmation:							
Type and		nformation: General brochure	26						
Brochures		General brochare	-0						
Type and Handouts		Coloring book, ca	anvas ba	g		3)313 323 33 317			
Type and Displays ι		N/A			4				
Other STO	ORM on utilized:	N/A							



Member	Identifica	tion:					
Name:	Town Of G	ilbert			Phase I MS4		Affiliate
Contact:	Jessica Ko	berna		X	Phase II MS4		Sponsor
Phone:	480-503-64	121			Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 85	529	6		
Event in	formation						
Name:	Edu-Prize l 4th Grade		Loca	atio	n: 580 W. Mel 85296	ody Li	n., Gilbert
Date(s):	9/9/2011		Time	e:	1015 - 1115	;	
Reason:							
□ Public Education Requirement □ Other							
Public Participation Requirement							
Descriptio	At these	g recycling, house e events students a brochures and giv	and te	each	ners each get a '		
Total # of	Attendance	@ event: 26					
Total # of	people with	direct discussion a	bout	ST	ORM: 0		1710
STORM	handout i	nformation:					
Type and Brochures		General brochure	S				
Type and Handouts		Coloring book, ca	invas	bag	9		
Type and Displays		N/A					
Other STO	ORM on utilized:	N/A					



Member	ldentifica	tion:						
Name:	Town Of Gi	lbert			Phase I MS	34		Affiliate
Contact:	Jessica Kol	oerna		\boxtimes	Phase II M	S4		Sponsor
Phone:	480-503-64	21			Other			
Address:	50 E Civic (Center Dr. Gilbert,	Az 8	5 29	6			
Event inf	formation	P						
Name:	Houston El	ementary Kinder	Loc	atio	n: 500 E. Gilbert			ive.,
Date(s):	9/12/2011		Tim	e:	0900 -	1000		
Reason:		100						4.11.
□ Public Education Requirement □ Other								
Publ	ic Participat	ion Requirement						
Description	At these	g recycling, house e events students a brochures and giv	and to	eacl	ners each g			
Total # of A	Attendance	@ event: 168						
Total # of p	people with	direct discussion a	about	ST	ORM: 0			
								1911 2912
		nformation:						
Type and a Brochures		General brochure	es					
Type and a Handouts		Coloring book						
Type and a Displays u		N/A					100	1370
Other STC information		N/A						



Member Identifica	ation:								
Name: Town Of C	Silbert		Phase I MS4		Affiliate				
Contact: Jessica Ko	oberna		Phase II MS4		Sponsor				
Phone: 480-503-6	421		Other						
Address: 50 E Civic	Center Dr. Gilbert,	Az 8529	96						
Event information:									
Name: Houston E	Elementary 2 nd &	Locatio	Gilbert 8523	34	\ve.,				
Date(s): 9/12/2011		Time:	1000 - 1100)	51				
Reason:									
□ Public Education Requirement □ Other									
Public Participation Requirement									
Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.									
Total # of Attendance	@ event: 138								
Total # of people with	direct discussion a	about ST	ORM: 0						
STORM handout	information:		110-1101 WH 1110-1						
Type and # of Brochures used:	General brochure	es							
Type and # of Handouts used:	Coloring book								
Type and # of Displays utilized:	N/A		7-70						
Other STORM information utilized:	N/A	*1			_				



Member Identifi	cation:						
Name: Town Of	Gilbert	☐ Phase I MS4 ☐ Affiliate					
Contact: Jessica	Koberna						
Phone: 480-503	-6421	☐ Other					
Address: 50 E Civ	ic Center Dr. Gilbert,	Az 85296					
Event informati	on:	500 5 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					
Name: Houston	Elementary 4 th - 6 th	Location: 500 E. Houston Ave., Gilbert 85234					
Date(s): 9/13/201	1	Time: 0900 - 1000					
Reason:							
Public Educa	tion Requirement	Other					
Public Participation Requirement							
Event Scho	ol visit where recycli	ng inspectors talk about various topics					
. At th	ging recycling, nouse ese events students us brochures and giv	ehold hazardous waste, storm water, etc. and teachers each get a "goody bag" with e away items.					
Total # of Attendan	ce @ event: 201						
Total # of people w	ith direct discussion	about STORM: 0					
STORM hando	ıt information:						
Type and # of Brochures used:							
Type and # of Handouts used:	Coloring book						
Type and # of Displays utilized:	N/A						
Other STORM information utilized	: N/A						



Member	Identifica	tion:							
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate			
Contact:	Jessica Kol	perna		Phase II MS4	· 🗌	Sponsor			
Phone:	480-503-64	21		Other					
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	16					
Event information:									
Name:	•	ids Care Pre- en Recycling	Locatio	102, Gilbe	ert, 852				
Date(s):	9/14/2011		Time:	1030 - 11	30				
Reason:				- HNSE					
	—								
Public Participation Requirement									
	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.								
Total # of	Attendance	@ event: 23							
Total # of	people with	direct discussion a	about ST	ORM: 0					
STORM	handout i	nformation:				10.7			
Type and Brochures	# of			•					
Type and Handouts		Coloring book, la	nyard, ra	ain gage, book	mark				
Type and Displays (N/A							
Other STO	ORM on utilized:	N/A							



Member	Identifica	tion:							
Name:	Town Of G	lbert		Pl	hase I MS4		Affiliate		
Contact:	Jessica Ko	berna	$_$	PI	hase II MS4		Sponsor		
Phone:	480-503-64	21		0	ther				
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96					
Event information:									
Name:	San Tan El Kindergarte Prosentation	en Recycling	Locati	on:	3443 E. Cal Gilbert 8529	97	ı Dr.,		
Date(s):	9/19/2011		Time:		1230 - 1330)			
Reason:									
□ Public Education Requirement □ Other									
☐ Public Participation Requirement									
	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.								
Total # of	Attendance	@ event: 106							
Total # of	people with	direct discussion a	bout S	TOR	kM: 0				
STORM	handout i	nformation:							
Type and : Brochures									
Type and Handouts		Coloring book							
Type and Displays u	tilized:	N/A							
Other STO		N/A							



Member	Identifica	tion:					
Name:	Town Of Gi	lbert		Pha	ase I MS4		Affiliate
Contact:	Jessica Kol	perna		Pha	ase II MS4		Sponsor
Phone:	480-503-64	21		Oth	ner		1211-12-3
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96			
	formation				000 11 0 1		011
Name:		ark 2nd Grade Presentation	Location	on:	230 N. Cole 85234	: Dr., ₹	Gilbert
Date(s):	9/21/2011		Time:		0900 - 1000)	
Reason:							
⊠ Pub	lic Education	Requirement		ther			
		ion Requirement					
Event		visit where recyclir	a inana	otoro	tolk obout	rariou	e tonice
·		e events students a brochures and giv				"good	ly bag" with
Total # of	Attendance	@ event: 146			W16.0 Total		
Total # of	people with	direct discussion a	about S	ror i	VI: 0		
		41					
		nformation:					
Type and							
Brochure		O a la viva e la a ala					
Type and Handouts		Coloring book					
Type and Displays		N/A					
Other ST information	ORM on utilized:	N/A					



Member	Identifica	tion:						
Name:	Town Of Gi	lbert		Р	hase I MS4		Affiliate	
Contact:	Jessica Kol	perna	$_$ \boxtimes	Р	hase II MS4		Sponsor	
Phone:	480-503-64	21		_0	ther			
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96				
Event in	formation	Y						
Name:		ementary Pre- en Recycling	Locati	on;	1535 N. Gre Gilbert 8523	34	ld Rd.,	
Date(s):	9/22/2011		Time:		0900 - 0930)		
Reason:								
□ Public Education Requirement □ Other								
Public Participation Requirement								
	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of	Attendance	@ event: 13		*				
Total # of	people with	direct discussion a	bout S	ГОБ	RM: 0			
STORM	handout i	nformation:						
Type and Brochures		General brochure						
Type and Handouts		Coloring book						
Type and Displays u		N/A						
Other STO		N/A						



Member Ident	ification:				
Name: Mces	d	☐ Phase I MS4 ☐ Affiliate			
Contact: Paul	Catanzariti				
Phone: 602-3	372-0581	☐ Other			
Address: 1001	N Central, #300, Phoen	ix, Az 85004			
	-4i	*			
	nal Public Lands Day eline Clean-Up	Location: Lake Pleasant Regional Park			
Date(s): 9/24/	11	Time: 7:00 am- 12:00 pm			
Reason:					
Public Edi	ucation Requirement	☐ Other			
□ Public Par	ticipation Requirement				
s. fu	horeline cleanup, under	vill be looking for volunteers to help with water cleanup (scuba divers), and other rticipants picked up trash along the er the lake			
Total # of Attend	dance @ event: 150				
Total # of peopl	e with direct discussion	about STORM: 75			
oropu.	Fort Informations				
Type and # of Brochures used		52; Stickers-26; After the Storm Brochure- Pollution Brochure-52			
Type and # of	Type and # of Handouts used: MC Reuseable Tote Bags-52; MC Pencils-52; STORM Magnets-4; MC Magnetic Clips-11; STORM Bags on Board-10; MC Bags on Board-14				
Type and # of Displays utilize	Enter Types and	Number of STORM Displays			
Other STORM information utili		Number of Other STORM Info Displayed			



Member	Identifica	tion:							
Name:	Town Of G	lbert			Phase I MS4		Affiliate		
Contact:	Jessica Ko	berna		\boxtimes	Phase II MS4		Sponsor		
Phone:	480-503-64	421			Other				
Address:	50 E Civic	Center Dr. Gilbert,	Az 8	529	6				
Event in	formation								
Name:	Mesquite H Environme	ental Class		cation: 500 S. Mcqueen Rd., Gilbert 85233					
Date(s):	9/27/2011		Time:		0800 - 1200				
Reason:									
⊠ Pub									
Dub	Public Participation Requirement								
Descriptio	At these	g recycling, house e events students a brochures and giv	and to	eacl	ners each get a "				
Total # of	Attendance	@ event: 125							
Total # of	people with	direct discussion a	bout	ST	ORM: 0				
STORM	handout i	nformation:							
Type and Brochures		General brochure)		\V/				
Type and Handouts		Coloring book							
Type and Displays (N/A							
Other STO	ORM on utilized:	N/A					7 W W		



Member	Identifica	tion:					
Name:	Town Of G	lbert		Ph	nase I MS4		Affiliate
Contact:	Jessica Ko	berna	\square	Př	nase II MS4		Sponsor
Phone:	480-503-64	21		Ot	ther		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96			
Event in	formation	1 L					
Name:		ementary Pre- en Recycling	Location	on:	1535 N. Gre Gilbert 8523	34	ld Rd.,
Date(s):	9/29/2011		Time:		1230 - 1300)	
Reason:							
□ Pub	lic Education	n Requirement		ther			
☐ Pub	lic Participat	ion Requirement					
Descriptio	At these	g recycling, house e events students a brochures and giv	and tead	cher	s each get a	"good	y bag" with
Total # of	Attendance	@ event: 12					
Total # of	people with	direct discussion a	bout S	ГOR	M: 0		
		nformation:					
Type and Brochures		General brochure)				
Type and Handouts		Coloring book					
Type and Displays		N/A					
Other STo	ORM on utilized:	N/A					



Member	Identifica ^a	tion:								
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate				
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor				
Phone:	Phone: 480-503-6421			Other						
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96						
Event information:										
Name:	Edu-Prize E 2nd Grade		Location: 580 W. Melody Ln., Gilbert 85296							
Date(s):	9/30/2011		Time:	1000 - 1045	5					
Reason:										
□ Public Education Requirement □ Other										
☐ Public Participation Requirement										
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.										
Total # of Attendance @ event: 72										
Total # of	people with	direct discussion a	about ST	ORM: 0						
STORM	handout i	nformation:								
		General brochure								
Type and Handouts		Coloring book, lanyard, rain gage								
Type and Displays		N/A	Ш	Allina						
Other ST	ORM on utilized:	N/A								



Member	Identifica	tion:									
Name:	Town Of G	ilbert			Pha	ase I MS4		Affiliate			
Contact:	Jessica Ko	berna		\boxtimes	Pha	ase II MS4		Sponsor			
Phone:	480-503-64	21			Other						
Address:	Address: 50 E Civic Center Dr. Gilbert, Az 85296										
Event in	formation	:									
Name: Centennia Grade Rec			Lo	ocation: 3507 S. Ranch House Pkwy., Gilbert 85297							
Date(s):	10/3/2011		Tin	ne:		1030 - 1130)				
Reason:											
□ Public Education Requirement □ Other											
☐ Public Participation Requirement											
Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.											
Total # of	Attendance	@ event: 130									
Total # of	people with	direct discussion a	ıbou	t ST	ORN	Л: О					
STORM	handout i	nformation:									
Type and # of Brochures used:		General brochure									
Type and Handouts		Coloring book, lanyard, rain gage									
Type and Displays		N/A									
Other STO	ORM on utilized:	N/A									



Member	ldentifica:	tion:						
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate		
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor		
Phone:	480-503 - 64	21		Other				
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	6				
Event inf	Event information:							
	Centennial Grade Recy		Locatio	Pkwy., Gilb	ert 852			
Date(s):	10/4/2011		Time:	1000 - 1100)			
Reason:								
⊠ Publi	c Education	n Requirement	□ Of	ther				
☐ Publi	ic Participat	ion Requirement						
Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.								
Total # of A	Attendance	@ event: 130						
Total # of p	eople with	direct discussion a	bout ST	ORM: 0				
STORM	STORM handout information:							
Type and # Brochures	‡ of	General brochure				lline illus		
Type and # Handouts		Coloring book, la	nyard, ra	in gage				
Type and # Displays u		N/A						
Other STO information		N/A						



Member Identifi	cation:						
Name: Town Of	Gilbert		Phase I MS4		Affiliate		
Contact: Jessica	Koberna		Phase II MS4		Sponsor		
Phone: 480-503	-6421		Other				
Address: 50 E Civ	ic Center Dr. Gilbert, A	z 8529	96		1,00		
Event informati	Event information:						
	Recycling	Locatio	on: 375 S. Colu Gilbert 852		Dr.,		
Date(s): 10/5/201	1	Time:	0915 - 1018	5			
Reason:							
□ Public Educa	tion Requirement	□ 0	ther				
Public Partici	pation Requirement						
. At th	ding recycling, househese events students arus brochures and give	nd tead	hers each get a				
Total # of Attendan	ce @ event: 22						
Total # of people w	ith direct discussion ab	out ST	ORM: 0				
STORM handout information:							
Type and # of Brochures used:	General brochure						
Type and # of Handouts used:	Coloring book,				0		
Type and # of Displays utilized:	N/A						
Other STORM information utilized	N/A						



Member	Identifica	tion:				
Name:	Town Of G	lbert		Phase I MS4		Affiliate
Contact:	Jessica Ko	berna		Phase II MS4	t 🗀	Sponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96		
Event in	formation	ı 1				
Name:		chool Preschool Presentation	Location	on: 4080 E. 0 Gilbert 85		Rd.,
Date(s):	10/13/2011	·	Time:	1000 - 11	00	
Reason:						
⊠ Pub	lic Education	n Requirement		ther		
☐ Pub	lic Participat	ion Requirement				
Descriptio	At these	g recycling, house e events students a brochures and giv	and tead	chers each get	a "goody	bag" with
Total # of	Attendance	@ event: 72				
Total # of	people with	direct discussion a	about S	TORM: 0		
STORM	handout i	nformation:				
Type and Brochures	# of General brochure					
Type and Handouts		Coloring book, la	nyard, b	ook mark, rain	gage	
Type and Displays	utilized:	N/A				
Other STO	ORM on utilized:	N/A				



Member	Identifica	tion:					
Name:	City Of Cha	ndler		Phase I MS4		Affiliate	
Contact:	Dave Verhe	elst		Phase II MS4		Sponsor	
Phone:	480-782-35	03		Other			
Address:	975 E. Arm	strong Way Chanc	ller, Az 8	35286			
Event information:							
Name:	Urban Fish Outdoor Sa	ing Clinic And Ifety Expo	Locatio	n: Env. Educa Veteran's C		- 1	
Date(s):	10/15/11		Time:	8:00 AM to	12:00	PM	
Reason:							
⊠ Pub	lic Education	n Requirement		ther			
⊠ Pub	lic Participat	ion Requirement			4-		
	Event Promotion of the city's urban fishing program, the display and demonstration of public safety vehicles and activities, along with environmental related activities located in the Environmental Education Center.						
Total # of	Attendance	@ event: 200					
Total # of	people with	direct discussion a	about ST	ORM: 85			
STORM handout information:							
Type and Brochures	# of	City of Chandler brochures distributed					
Type and Handouts		Recycled content bags (65)					
Type and Displays	utilized:	Displayed STOR	M banne	ers			
Other STO	ORM on utilized:	None					



Member lo	dentificat	tion:						
Name: T	own Of Gi	lbert			Pha	ase I MS4		Affiliate
Contact: Jo	essica Kol	perna		\boxtimes	Pha	ase II MS4		Sponsor
Phone: 4	80-503-64	21			Oth	er		
Address: 5	0 E Civic (Center Dr. Gilbert,	Az	8529	6			
Event info	rmation	•						
Name: E		Elementary 3rd &	Lo	catio		580 W. Melo 85296	ody Li	ո., Gilbert
Date(s): 1	0/18/2011		Tir	ne:		1100 - 1200		
Reason:	141-							
□ Public	Education	Requirement		0	ther			
☐ Public	Participat	ion Requirement						
Description:	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						vater, etc.	
Total # of At	tendance	@ event: 55						
Total # of pe	eople with	direct discussion a	abou	ut ST	ORN	Л: O		
STORM handout information:								
Type and # Brochures u	of	General brochure						
Type and # Handouts us		Coloring book						211172012
Type and # Displays util		N/A						
Other STOF information		N/A						



Member Identifica	ition:						
Name: Town Of G	ilbert	Phase I MS4 Affiliate					
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor					
Phone: 480-503-6	421	☐ Other					
Address: 50 E Civic	Center Dr. Gilbert,	, Az 85296					
Event information:							
Name: Pioneer El Grade Rec		Location: 1535 N. Greenfield Rd., Gilbert 85234					
Date(s): 10/20/201	1	Time: 0930 - 1030					
Reason:							
☑ Public Education	n Requirement	Other					
☐ Public Participa	tion Requirement						
Description: including At thes	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attendance	@ event: 81						
Total # of people with	direct discussion a	about STORM: 0					
STORM handout information:							
Type and # of Brochures used:	General brochure	e					
Type and # of Handouts used:	Coloring book						
Type and # of Displays utilized:	N/A						
Other STORM information utilized:	N/A						



Member Identif	ication:				
Name: Town C	of Gilbert	☐ Phase I MS4 ☐ Affiliate			
Contact: Jessica	Koberna	☐ ☐ Phase II MS4 ☐ Sponsor			
Phone: 480-50	3-6421	☐ Other			
Address: 50 E C	ivic Center Dr. Gilbert,	, Az 85296			
Event informat	ion:				
Name: Gilbert	Elementary 1st Recycling	Location: 175 W. Elliot Rd., Gilbert 85233			
Date(s): 10/21/2	2011	Time: 0900 - 1000			
Reason:					
□ Public Educ	ation Requirement	Other			
Public Partic	cipation Requirement				
	hese events students ious brochures and giv	and teachers each get a "goody bag" with ve away items.			
Total # of Attenda	nce @ event: 105				
Total # of people	with direct discussion	about STORM: 0			
STORM handout information:					
Type and # of Brochures used:	General brochur	е			
Type and # of Handouts used:	Coloring book				
Type and # of Displays utilized:	N/A				
Other STORM information utilize	N/A				



Member Identifica	tion:						
Name: Town Of G	ilbert		Phase I MS4	Affiliate			
Contact: Jessica Ko	berna		Phase II MS4	Sponsor			
Phone: 480-503-64	21		Other				
Address: 50 E Civic	Center Dr. Gilbert,	4z 8529	96				
Event information	Event information:						
Name: Gilbert Elementary 2nd Grade Recycling		Location: 175 W. Elliot Rd., Gilbert 85233					
Date(s): 10/21/2011		Time:	1000 - 11				
Reason:							
□ Public Education	n Requirement	□ 0	ther				
☐ Public Participat	ion Requirement						
Description: including At these	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attendance	@ event: 106						
Total # of people with	direct discussion al	oout ST	ORM: 0				
STORM handout i	nformation:						
Type and # of Brochures used:	General brochure						
Type and # of Handouts used:	Coloring book, lar	ıyard, ra	ain gage				
Type and # of Displays utilized:	N/A						
Other STORM information utilized:	N/A						



Member Identifica	tion:						
Name: Town Of G	ilbert	☐ Phase I MS4 ☐ Affiliate					
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor					
Phone: 480-503-64	121	☐ Other					
Address: 50 E Civic	Center Dr. Gilbert,	, Az 85296					
Event information	1						
	Elementary 4th ycling	Location: 3507 S. Ranch House Pkwy., Gilbert 85297					
Date(s): 10/24/2011		Time: 0930 - 1030					
Reason:							
□ Public Educatio	n Requirement	Other					
☐ Public Participa	tion Requirement						
Description: includir At thes	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attendance	@ event: 109						
Total # of people with	direct discussion a	about STORM: 0					
STORM handout information:							
Type and # of Brochures used:	Type and # of General brochure						
Type and # of Handouts used:	Coloring book						
Type and # of Displays utilized:	N/A						
Other STORM information utilized:	N/A						



Member Identifica	ation:						
Name: Town Of G	ilbert		Phase I MS4		Affiliate		
Contact: Jessica Ko	berna		Phase II MS4		Sponsor		
Phone: 480-503-6	421		Other				
Address: 50 E Civic	Center Dr. Gilbert,	Az 8529	96				
Event information	n:						
Name: Centennia Grade Rec		Location	on: 3507 S. Ra Pkwy., Gilb				
Date(s): 10/24/201		Time:	1130 - 1230)			
At thes	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attendance	@ event: 110						
Total # of people with	direct discussion a	bout ST	ORM: 0				
	STORM handout information:						
Type and # of Brochures used:	General brochure						
Type and # of Handouts used:	Coloring book						
Type and # of Displays utilized:	N/A						
Other STORM information utilized:	N/A				2.00		



Member	identificat	ion:				
Name:	Town Of Gi	bert		Phase I MS4		Affiliate
Contact:	Jessica Kob	erna		Phase II MS	4 🗌	Sponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96		
Event in	formation		180			
Name:	K Thru Kind	Elementary Pre- lergarten	Location	on: 3507 S. Pkwy., G		
Date(s):	10/27/2011		Time:	1230 - 1	330	
Reason:						
⊠ Pub	olic Education	Requirement		ther		
☐ Pub	olic Participat	ion Requirement				
	various	brochures and giv	e away	items.		
Total # of	Attendance	@ event: 103				
Total # of	people with	direct discussion	about S	TORM: 0		
STORM handout information:						
Type and Brochure	l # of	General brochur	9			
Type and Handouts		Coloring book		11		
Type and Displays		N/A		7-14		
Other ST information	ORM on utilized:	N/A				



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Identifica	uon:						
Name: Town Of G	ilbert	Phase I MS4 Affiliate					
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor					
Phone: 480-503-64	121	Other					
Address: 50 E Civic	Center Dr. Gilbert,	Az 85296					
Event information	Event information:						
Name: Boy Scouts Troop#581	of America	Location: 900 E. Juniper Ave., Gilbert 85234					
Date(s): 10/28/2011		Time: 1100 - 1200					
Reason:	*						
□ Public Education	n Requirement	☐ Other					
☐ Public Participat	tion Requirement						
Event Gathering with local Boy Scout troup to talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events attendees get a "goody bag" with various brochures and give away items							
Total # of Attendance	@ event: 12						
Total # of people with	direct discussion a	about STORM: 0					
STORM handout information:							
Type and # of Brochures used:	Brochure						
Type and # of Handouts used:	Coloring book						
Type and # of Displays utilized:							
Other STORM information utilized:							



Member Id	entification:							
Name: To	own Of Gilbert		Phase I MS4	Affiliate				
Contact: Je	ssica Koberna		Phase II MS4	Sponsor				
Phone: 48	30-503-6421		Other					
Address: 50	E Civic Center Dr. Gilbert,	Az 8529	96					
Event info	mation:							
Gı	entennial Elementary 5th rade Recycling	Locatio	n: 3507 S. Ranch Pkwy., Gilbert 8					
)/28/2011	Time:	1000 - 1100					
Reason:								
□ Public I	Education Requirement		ther					
Public !	Participation Requirement							
Description:	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of Atte	endance @ event: 103							
Total # of ped	ople with direct discussion a	bout ST	ORM: 0					
STORM ha	ndout information:							
Type and # o Brochures us								
Type and # o Handouts use		nvas ba	g, book mark					
Type and # o Displays utiliz								
Other STORI information u								



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Identifie	canon.							
Name: Town Of	Gilbert	☐ Phase I MS4 ☐ Affiliate						
Contact: Jessica	Koberna	☐ ☐ Phase II MS4 ☐ Sponsor						
Phone: 480-503-	6421	☐ Other						
Address: 50 E Civ	Address: 50 E Civic Center Dr. Gilbert, Az 85296							
Event information	on:							
	amily Halloween	Location: 1045 E Juniper Ave, Gilbert Az 85234						
Date(s): 10/29/20	11	Time: 1100 - 2200						
Reason:								
□ Public Educat	ion Requirement	Other						
□ Public Particip	oation Requirement							
		milies to stop and learn about storm old hazardous waste, etc.						
Total # of Attendance	ce @ event: 8000	1						
Total # of people wi	th direct discussion a	about STORM: 0						
STORM handou								
Type and # of Brochures used:	General brochure	es						
Type and # of Handouts used:	Canvas bags							
Type and # of Displays utilized:								
Other STORM information utilized:								



Member	Identifica	tion:			
Name:	Town Of Gi	lbert			Phase I MS4 Affiliate
Contact:	Jessica Kol	perna		\boxtimes	Phase II MS4
Phone:	480-503-64	21			Other
Address:	50 E Civic	Center Dr. Gilbert,	Az	8529	96
Event in	formation				
Name:		earning Club Special Event	Lo	catio	n: 1380 E. Guadalupe Rd., Gilbert 85234
Date(s):	10/31/2011		Tii	me:	0915 - 1115
Reason:					
⊠ Pub	olic Education	n Requirement] 0	ther
☐ Pub		ion Requirement			ctors talk about various topics
Descriptio	At these	e events students a brochures and giv	and	teac	zardous waste, storm water, etc. hers each get a "goody bag" with items.
Total # of	Attendance	@ event: 30			
Total # of	people with	direct discussion a	ıboı	ut ST	ORM: 0
STORM	handout i	nformation:			1.12
Type and	Type and # of General brochure Brochures used:				
Type and Handouts			nya	ırd, b	ook mark, rain gage
Type and Displays		N/A			
Other ST	ORM on utilized:	N/A			



Member	Identifica	tion:						
Name:	Town Of Gi	lbert		Phase I MS4	☐ Affiliate			
Contact:	Jessica Kol	oerna		Phase II MS4	☐ Sponsor			
Phone:	480-503-64	21		Other				
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	96				
Event in	formation	•						
Name:		earning Club Special Event	Location	on: 1380 E. Gu Gilbert 852	adalupe Rd., 34			
Date(s):	11/1/2011		Time:	0915 - 1115	5			
Reason:								
□ Pub	lic Education	n Requirement	□ 0	ther				
☐ Pub	lic Participat	ion Requirement						
	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of	Attendance	@ event: 40			****			
Total # of	people with	direct discussion a	about ST	ORM: 0				
STORM	handout i	nformation:						
Type and Brochures	# of	General brochure	9					
Type and Handouts		Canvas bags						
Type and Displays		N/A						
Other ST information	ORM on utilized:	N/A						



Member Identifica	ition:						
Name: Town Of G	ilbert		Phase I MS4	☐ Affiliate			
Contact: Jessica Ko	berna		Phase II MS4	☐ Sponsor			
Phone: 480-503-64	421		Other				
Address: 50 E Civic	Center Dr. Gilbert,	Az 8529	6				
Event information							
Name: Gilbert Ele Grade Rec		Location	n: 175 W. Ellic 85233	ot Rd., Gilbert			
Date(s): 11/2/2011		Time:	0910 - 1010)			
Reason:				NICE ATTEMPTED			
□ Public Educatio	n Requirement	Ot	her				
☐ Public Participa	tion Requirement						
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of Attendance	@ event: 114						
Total # of people with	direct discussion a	about ST0	DRM: 0				
STORM handout	information:						
Type and # of Brochures used:	General brochure						
Type and # of Handouts used:	Canvas bags, boo	ok mark					
Type and # of Displays utilized:	N/A						
Other STORM information utilized:	N/A						



Member Identifica	tion:							
Name: Town Of G	ilbert	Pł	nase MS4		Affiliate			
Contact: Jessica Ko	berna		nase II MS4		Sponsor			
Phone: 480-503-64	121	O1	ther					
Address: 50 E Civic	Center Dr. Gilbert,	Az 85296						
Event information	:							
Name: Gilbert Ele Grade Rec	, -	Location:	175 W. Ellio 85233		, Gilbert			
Date(s): 11/2/2011	M10-	Time:	0910 - 1010)				
Reason:	/MI		311)					
Public Educatio	n Requirement	Othe	r					
☐ Public Participa	tion Requirement							
Description: includir At thes	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of Attendance	@ event: 121		- 110					
Total # of people with	direct discussion a	about STOR	M: 0					
STORM handout	information:							
Type and # of Brochures used:	General brochure)						
Type and # of Handouts used:	Canvas bags, bo	ok mark	dia a constant	1-27112	1,554181			
Type and # of Displays utilized:	N/A							
Other STORM information utilized:	N/A	1,1,14			100			



Member	Identifica	tion:					
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate	
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor	
Phone:	480-503-64	21		Other			
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	96			
Event in	formation	·					
Name:	Boy Scouts Troop#125	Of America	Location	on: 1156 N. Ja Gilbert 852		Wy.,	
Date(s):	11/2/2011		Time:	1300 - 133)		
Reason:							
⊠ Publ	ic Education	n Requirement		ther			
☐ Publ	lic Participat	ion Requirement					
I.	Event Gathering with local Boy Scout troup to talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events attendees get a "goody bag" with various brochures and give away items						
Total # of	Attendance	@ event: 19				127 12	
Total # of p	people with	direct discussion a	bout ST	ORM: 0			
STORM	handout i	nformation:					
Type and a Brochures		Brochure					
Type and Handouts		Water bottle, can	vas bag				
Type and a Displays u							
Other STO		7,2221323					



Member	Identifica	tion:					
Name:	Town Of G	lbert		Phase I MS4			
Contact:	Jessica Ko	berna 💮 💮		Phase II MS4 🔲 Sponsor			
Phone:	480-503-64	21		Other			
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	96			
Event in	formation	•					
Name:	Boy Scouts Troop#83	Of America	Locatio	on: 1156 N. Jamaica Wy., Gilbert 85234			
Date(s):	11/3/2011		Time:	1300 - 1330			
Reason:		\$1					
⊠ Pub	lic Education	n Requirement	□ 0	Other			
 □ Pub	lic Participat	ion Requirement					
	Event Gathering with local Boy Scout troup to talk about various topics including recycling, household hazardous waste, storm water, etc. At these events attendees get a "goody bag" with various brochures and give away items						
Total # of	Attendance	@ event: 9					
Total # of	people with	direct discussion a	bout ST	FORM: 0			
STORM	handout i	nformation:					
Type and Brochures		Brochure					
Type and Handouts		Water bottle, can	vas bag				
Type and Displays ι							
Other STO							



Member Identification	tion:				
Name: Town Of Gi	bert		Phase I MS4		Affiliate
Contact: Jessica Kol	perna		Phase II MS4		Sponsor
Phone: 480-503-64	21		Other		
Address: 50 E Civic (Center Dr. Gilbert,	Az 8529	96		
Event information					
	ch 4th Grade Presentation	Location	Pkwy., Gilb	ert 852	
Date(s): 11/10/11		Time:	1000 - 1100)	
Reason:	Dise.				8010
□ Public Education	n Requirement		ther		
	ion Requirement				
Description: includin	visit where recyclir g recycling, house e events students a brochures and giv	hold ha: and teac	zardous waste, s chers each get a	torm w	<i>ı</i> ater, etc.
Total # of Attendance	@ event: 104				
Total # of people with	direct discussion a	bout S	ORM: 0		
STORM handout					4
Type and # of Brochures used:	General brochure		115		min-
Type and # of Handouts used:	Canvas bags, bo	ok mark			
Type and # of Displays utilized:	N/A				
Other STORM information utilized:	N/A				



Member Identificat	ion:				
Name: Mcesd			Phase I MS	4	Affiliate
Contact: Paul Catanz	zariti		Phase II MS	34 🗌	Sponsor
Phone: 602-376-44	35		Other		
Address: 15023 N 75	th St., Scottsdale, A	Z 8526	30		
Event information:					
Name: Classroom 4 th /5 th Grade		ocatio	on: Aguila E	lementa.	ary School
Date(s): 11/15/11		ime:	9:00 am	- 9:45 a	am
Reason:					
│	Requirement [] 0	ther		
Public Participati	ion Requirement				
	ation to 4 th and 5th g	rade	students		
Description:					
		-			
Total # of Attendance		V.			
Total # of people with	direct discussion ab	out ST	ORM: 30		100
STORM handout i	nformation:				
Type and # of Brochures used:	MC Brochures-30; Bookmarks-30; MC			Stickers	s-56; 10 Tips
Type and # of Handouts used:	Plastic Trash Bags Tote-2; MC Bracele		IC Pencils-30	; MC Re	useable
Type and # of Displays utilized:	Enter Types and N				
Other STORM information utilized:	Enter Type and Nu or Distributed	mber	of Other STC	RM Info	Displayed



Member le	dentification:					
Name: N	/Icesd	Phase I MS4 Affiliate				
	Paul Catanzariti	Phase II MS4 Sponsor				
Phone: 6	02-376-4435	Other				
Address: 1	5023 N 75 th St., Scottso	dale, AZ 85260				
Event info	ormation:					
(Classroom Presentation Grade					
Date(s):	11/15/11	Time: 10:00 am - 10:40 am				
Reason:		. D. Other				
N Public	Education Requirement	nt 🗌 Other				
☐ Public	c Participation Requirem					
Event Description	Presentation to 1 st gr :	rade students				
Total # of A	attendance @ event:	23				
Total # of p	eople with direct discus	sion about STORM: 23				
STORM handout information: Type and # of Brochures used: MC Brochures-23; Coloring Books-22; Stickers-44; 10 Tips Bookmarks-1; Monitor Your Watershed-22; MC 2012						
Type and #		sh Bags-22; MC Pencils-23; MC Reuseable				
Type and a	# of Enter Type	s and Number of STORM Displays				
Other STC		and Number of Other STORM Info Displayed ed				



Metunei	Identifica	uon.						
Name:	Mcesd				Pha	se I MS4		Affiliate
Contact:	Paul Catan	zariti		\boxtimes	Pha	ise II MS4		Sponsor
Phone:	602-376-44	35	3		Oth	er	.*:	To the
Address:	15023 N 75	th St., Scottsdale, A	4Z 8	3526	0			
Event in	formation	•						
Name;		Presentation: 2 nd	Lo	catio	n: /	Aguila Eler	nentar	y School
Date(s):	11/15/11		Tir	ne:		10:40 am -	11:00	am
Reason:								
⊠ Pub	lic Education	Requirement		Of	ther			
☐ Pub	lic Participat	ion Requirement						
Event Presentation to 2nd grade students Description:								
Total # of	Attendance	@ event: 17						
Total # of	people with	direct discussion a	bou	ıt ST	ORM	1: 17		
STORM handout information: Type and # of Brochures used: MC Brochures-17; Coloring Books-16; Stickers-32; 10 Tips Bookmarks-1; Monitor Your Watershed-16; MC 2012								
Type and Handouts		Calendar-1 Plastic Trash Bags-16; MC Pencils-17; MC Reuseable Tote-1						
Type and Displays		Enter Types and						
Other ST information	ORM on utilized:	Enter Type and Nor Distributed	lum	ber o	of Ot	her STORM	/I Info I	Displayed



Member	Identificat	tion:			-	
Name:	City Of Pho	enix		Phase I MS4		Affiliate
Contact:	Monica Rat	b		Phase II MS4	\boxtimes	Sponsor
Phone:	602 256 35	11		Other		
Address:	2472 S 22 nd	Ave				ulis à l'esse di
Event in	formation				4170	
Name:	National Re	ecycle Day	Location	on: City Hall		
Date(s):	November	15, 2011	Time:	10- 1 2pm		
Reason:	46					
⊠ Pub	lic Education	n Requirement	□ 0	ther		
Dub	lic Participat	ion Requirement				
Event Description	n: through	ed the general pub the use of handou onal items through	its such	as brochures an	on pre	vention
Total # of	Attendance	@ event: 150				
Total # of	people with	direct discussion a	about ST	ORM: 100		
STORM	handout i	nformation:				
Type and Brochures						
Type and Handouts		100 bags on boa	rd			
Type and Displays	utilized:			Die		
Other ST information	ORM on utilized:					



Member Iden	tification:		
Name: Mces	d	☐ Phase I MS4 ☐ Affiliate	
Contact: Paul	Catanzariti	☐ ☐ Phase II MS4 ☐ Sponsor	
Phone: 602-3	376-4435	☐ Other	
Address: 1502	3 N 75 th St., Scottsdale,	AZ 85260	
		300000	
Event inform		The state of the s	
	sroom Presentation: Program	Location: Gavilan Peak Elementary	
Date(s): 11/18	3/11	Time: 8:30 am - 9:30 am	
Reason:	According to		
□ Public Education Requirement □ Other			
Public Pa	rticipation Requirement	#	
	resentation to 3rd-6th g	grade students	
Description:			
Total # of Atten	dance @ event: 80	- AMERICAN CONTROL CON	
Total # of peop!	e with direct discussion	about STORM: 80	
	1 4 1 6 4 1		
	dout information:	20. Only in a Books 75, Stickers 150, 40	
Type and # of		30; Coloring Books-75; Stickers-150; 10 -80; MC 2012 Calendar-5	
Brochures used		ags-75; MC Pencils-80; MC Bracelets-75;	
Type and # of Handouts used			
Type and # of Displays utilized	d:	Number of STORM Displays	
Other STORM		Number of Other STORM Info Displayed	



Member	' Identifica	tion:						
Name:	Town Of G	ilbert		Ph	nase I MS4		Affil	iate
Contact:	Jessica Ko	berna		Ph	nase II MS4		Spc	nsor
Phone:	480-503-64	21		Ot	ther			
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	96				
Event in	formation	1						
Name:	27th Annua 5K Mascot	al Gilbert Days Run	Location	on:	1045 E Juni Az 85234	per A	ve, G	Silbert
Date(s):	11/18/2011		Time:		1600 - 1800)		
Reason:								
⊠ Pub	lic Educatio	n Requirement		ther				
⊠ Pub	lic Participat	ion Requirement						
Descriptio	water, r	as available for far ecycling, househo	d hazar					
Total # of	Attendance	@ event: unkno	own			22111224		
Total # of	people with	direct discussion a	bout ST	OR	M: 0			
CTODM	handaut i	nformation:						
Type and		nformation: General brochure	, c					
Brochures		General proclinie						
Type and Handouts		Canvas bags, wa	ter bottl	es				
Type and Displays	utilized:							
Other ST information	ORM on utilized:							



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Ide	entification:						
Name: Mo	esd	☐ Phase I MS4 ☐ Affiliate					
Contact: Pa	ul Catanzariti	☐ Phase II MS4 ☐ Sponsor					
Phone: 60	2-376-4435	Other					
Address: 10	01 N Central, #300, Phoe	nix, Az 85004					
- 4.5.5	Event information:						
	mation: pofstock	Location: Tumbleweed Park-Chandler					
Maine. W	JOISTOCK	Eddation. Tambiorous and Sharker					
Date(s): 11	/19/11	Time: 9:00 am - 2:00 pm					
Reason:		79					
☐ Public E	Education Requirement	☐ Other					
Public F	Participation Requirement						
Event	Woofstock festival, featu	ring the Great Chandler Dog Walk and					
Description:	more! It's a great event f	or the entire family – adults, kids and					
	dogs! Bring your leashed fun with other dog lovers	d, well-mannered dog out to enjoy a day of					
	Idil Will Offer dog lovers	sand their resolutions.					
Total # of Atte	endance @ event: 300	0					
Total # of ped	ople with direct discussion	about STORM: 200					
		The state of the s					
	ndout information:						
Type and # o	f STORM Brochu	ures-85; After the Storm Brochures-85;					
Brochures us	Calendars-23	ution Brochures-85; Stickers-37; MC 2012					
Type and # o	f STORM Reuse	able Bags-85; STORM Magnets-9; STORM					
Handouts use	ed: Magnetic Clips- Frisbees-60	98; STORM Pet Waste Containers-30; MC					
Type and # c		rs					
Displays utiliz		CONTROL OF THE PARTY OF THE PAR					
Other STOR		Number of Other STORM Info Displayed					
information u	unzea. Or Distributed						



Member	Identification:				
Name:	City Of Chandler	☐ Ph	nase I MS4 🔲 Affiliate		
Contact:	Dave Verhelst	⊠ Pł	nase II MS4 🔲 Sponsor		
Phone:	480-782-3503	☐ Ot	ther		
Address:	975 E. Armstrong Way, Bldg	C, Chandler	, Az 85286		
Event in	formation:				
Name:	4th Annual Woofstock Festival	Location:	Tumbleweed Park 2250 S. Mcqueen Road		
Date(s):	11/19/11	Time:	9:00 AM to 2:00 PM		
Reason:					
⊠ Pub	lic Education Requirement	☐ Other	٢		
⊠ Pub	lic Participation Requirement				
Event Family friendly day of activities, including Great Chandler dog walk, concert for critters, pet contests, interactive demonstrations, pet psychic, mini bark park, pet friendly services and vendor booths.					
Total # of	Attendance @ event: 3,900)			
Total # of	people with direct discussion a	about STOR	M: 250		
CTODM.	handout information:	17-11:			

Type and # of Brochures used:	STORM – Stormwater Pollution Prevention Begins With You! (113)
Type and # of Handouts used:	Bags on Board (184), Magnetic Clips (98), CoC Key Chains (51), Wrist Bands (60), MCESD Mini Frisbees (60), MCESD Water Quality Stickers (37), Recycled Bags (118) MCESD Calendars (23)
Type and # of Displays utilized:	STORM Vertical Banners, STORM Horizontal Banner
Other STORM information utilized:	Paul Catanzariti of MCESD, Dave Verhelst of Chandler and Julia Manfredi of AMEC participated



Member Identifica	tion:	- 4 - 11-11-1 - 11-11-11-11-11-11-11-11-11-					
Name: Town Of Gi	lbert	☐ Phase I MS4 ☐ Affiliate					
Contact: Jessica Kol	oerna	☐ ☐ Phase II MS4 ☐ Sponsor					
Phone: 480-503-64	21	☐ Other					
Address: 50 E Civic Center Dr. Gilbert, Az 85296							
Event information		TON OWNER ONLY					
Name: Gilbert Day	s Parade	Location: 750 N. Gilbert Rd., Gilbert 85234					
Date(s): 11/19/2011	21100 103	Time: 0600 - 1400					
Reason:							
│	n Requirement	☐ Other					
I —	ion Requirement						
		a booth with information and give away					
		milies to stop and learn about storm					
		ld hazardous waste, etc.					
water, r	ecycling, nousello	iu nazardous waste, etc.					
		400					
Total # of Attendance	@ event: unkn	own					
Total # of people with	direct discussion a	about STORM: 0					
1	775						
STORM handout i							
Type and # of	General brochure	es					
Brochures used:		AND AND THE PARTY OF THE PARTY					
Type and # of							
Handouts used:		nevál emen e e					
Type and # of							
Displays utilized:							
Other STORM							
information utilized:							



Member Identifica	tion:	- HREE - W				
Name: Town Of G	ilbert	☐ Phase I MS4 ☐ Affiliate				
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor				
Phone: 480-503-64	121	☐ Other				
Address: 50 E Civic	Center Dr. Gilbert,	Az 85296				
Event information	:					
	ark 3rd Grade Presentation	Location: 230 N. Cole Dr., Gilbert 85234				
Date(s): 11/21/2011		Time: 1145 - 1245				
Reason:						
☑ Public Education	n Requirement	☐ Other				
☐ Public Participa	tion Requirement					
Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attendance	@ event: 135					
Total # of people with	direct discussion a	bout STORM: 0				
STORM handout	nformation:					
Type and # of Brochures used:	General brochure					
Type and # of Handouts used:	Coloring books, b	ookmark, lanyard, rain gage				
Type and # of Displays utilized:	N/A					
Other STORM information utilized:	N/A					



Member	Identifica	tion:						
Name:	Town Of G	ilbert		Phase I MS4		Affiliate		
Contact:	Jessica Ko	berna		Phase II MS4		Sponsor		
Phone:	480-503-64	121		Other				
Address:	ddress: 50 E Civic Center Dr. Gilbert, Az 85296							
Event in	Event information:							
Name:		ch 1st Grade Presentation	Location	on: 4351 S. F Pkwy., Gi				
Date(s):	11/22/2011		Time:	1145 - 12	45			
Reason:	1810-2							
⊠ Pub	lic Education	n Requirement		ther				
☐ Pub	lic Participat	ion Requirement						
	Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of	Attendance	@ event: 90						
Total # of	people with	direct discussion a	bout ST	ORM: 0				
STORM	handout i	nformation:	5511					
Type and Brochures		General brochure)					
Type and Handouts		Coloring book		V		ABS		
Type and Displays L		N/A						
Other STO informatio		N/A						



Member Identifica	tion:	-1111					
Name: Town Of G	ilbert	Phase I MS4 Affiliate					
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor					
Phone: 480-503-64	121	☐ Other					
Address: 50 E Civic Center Dr. Gilbert, Az 85296							
Event information:							
Name: Boy Scouts Troop	of America	Location: 455 S. Peppertree Dr., Gilbert 85296					
Date(s): 11/28/2011		Time: 1300 - 1330					
Reason:							
□ Public Education	n Requirement	Other					
Public Participat	ion Requirement						
Event Gathering with local Boy Scout troup to talk about various topics including recycling, household hazardous waste, storm water, etc. At these events attendees get a "goody bag" with various brochures and give away items							
Total # of Attendance	@ event: 10						
Total # of people with	direct discussion a	about STORM: 0					
STORM handout i	nformation:						
Type and # of Brochures used:	Brochure						
Type and # of Handouts used:	Water bottle, can	vas bag					
Type and # of Displays utilized:							
Other STORM information utilized:							



Member	Identificat	ion:				
Name:	Town Of Gi	bert		Phase I MS4	Affiliate	
Contact:	Jessica Kol	erna		Phase II MS4	Sponsor	
Phone:	480-503-64	21		Other	15/41	
Address: 50 E Civic Center Dr. Gilbert, Az 85296						
	formation		Lagation	EAE N. Durk	Ct Cilbort	
Name:	Burk Eleme Recycling F	ntary 4th Grade resentation	Location	85234	s St., Gilbert	
Date(s):	12/1/2011		Time:	1300 - 1400)	
		\$1.				
Reason:						
⊠ Pub	lic Education	Requirement	□ Ot	her		
		ion Requirement				
Event		visit where recycli		talle abaut :	entique tonico	
Descriptio	At these	g recycling, house e events students brochures and giv	and teac	hers each get a	torm water, etc. "goody bag" with	
Total # of	Attendance	@ event: 103	-111		yar.	
Total # of	people with	direct discussion a	about ST	ORM: 0		
					-1	
		nformation:				
Type and		General brochure	€			
Brochure						
Type and Handouts		Coloring book			S	
Type and Displays		N/A		24		
Other ST	ORM on utilized:	N/A				



Member Identifica	ation:		2021				
Name: Mcesd		_ Ph	ase I MS4		Affiliate		
Contact: Paul Catar	nzariti	🛛 🕅 Ph	ase II MS4		Sponsor		
Phone: 602-376-4	435	Otl	her				
Address: 15023 N 7	5 th St., Scottsdale, A	Z 85260					
Event information	n:						
Name: Classroom Grade	Presentation: 4 th	Location:	Emerson El	emen	tary		
Date(s): 12/8/11	"	Time:	11:00 am -	12:00	pm		
Reason:		111	11/				
	n Requirement	Other					
Public Participa	tion Requirement						
Description:							
Total # of Attendance	@ event: 36						
Total # of people with	direct discussion a	out STOR	M: 36				
STORM handout	information:		10 May 20	77.24			
Type and # of Brochures-34; Coloring Books-34; Stickers-68; 10 Tips Brochures used: Bookmarks-34; MC 2012 Calendars-34							
Type and # of Handouts used:	Plastic Trash Bag				encils-34		
Type and # of Displays utilized:	Enter Types and						
Other STORM information utilized:	Enter Type and Nor Distributed	Enter Type and Number of Other STORM Info Displayed or Distributed					



Member Identification:						
Name: M	lcesd			Phase I MS4		Affiliate
Contact: P	aul Catanzariti	21-		Phase II MS4		Sponsor
Phone: 602-376-4435		TANKS HAVE		Other		
Address: 15023 N 75 th St., Scottsdale, AZ 85260						
Event information:						
Name: C	Classroom Preser Grade					
Date(s): 1	2/8/11	T	Time: 1:00 pm - 2:00 pm			
Reason:						
□ Public Education Requirement □ Other						
Public Participation Requirement						
Event Presentation to 4 th grade students Description:						
Total # of Attendance @ event: 33						
Total # of people with direct discussion about STORM: 33						
STORM handout information:						
Type and # Brochures u	used: Booki	MC Brochures-32; Coloring Books-32; Stickers-64; 10 Tips Bookmarks-32; MC 2012 Calendars-32				
Type and # Handouts u	sed:	Plastic Trash Bags-32; MC Bracelets-32; MC Pencils-32				
Type and # Displays uti	ıtilized:					
	Other STORM Enter Type and Number of Other STORM Info Displayed or Distributed					



Member	Identificat	ion:			
Name:	Town Of Gi	bert		Phase I MS4	Affiliate
Contact:	Jessica Kol	erna		Phase II MS4	Sponsor
Phone:	480-503-64	21		Other	
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96	1111
	ä				
	formation			000 F 1 - 1	Ollean
Name:	Gilbert Lead (Linda Abb	dership Class oft)	Location	85234	per Ave., Gilbert
Date(s):	1/12/2012		Time:	0900 - 1000)
Reason:					
⊠ Pub	lic Education	Requirement	□ 0	ther	
J		on Requirement			
Event		eadership class w	here pre	sentations were	made on various
Description		nentally related to			
			to the		
	Attendance				
Total # of	people with	direct discussion a	about Sī	ORM: 0	144.4 m
		nformation:			
Type and Brochures		General brochure	es		
Type and	2.5	Book mark, color	ing book		
Handouts		Book mark, color			- 000
Type and					
Displays u					
information					



Member	Identifica	tion:			
Name:	Town Of Gi	bert		Phase I MS4	☐ Affiliate
Contact:	Jessica Kol	perna		Phase II MS4	☐ Sponsor
Phone:	480-503-64	21		Other	
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96	
Event in	formation				
Name:	Newcomers Social		Locatio	on: 50 E. Civic Gilbert 852	Center Dr., 96
Date(s):	1/21/2012		Time:	0930-1130	(5)
Reason:					
⊠ Pub	lic Education	Requirement		ther	
⊠ Pub	lic Participat	ion Requirement			
Descriptio	n; learn ab	out services offer	ed in Gil	bert.	
Total # of	Attendance	@ event: 30			
Total # of	people with	direct discussion a	about S7	ORM: 0	7.0.50
STORM	handout i	nformation:			
Type and Brochures	# of	General brochure	es	1412-01	
Type and Handouts		Canvas bag			
Type and Displays				33,90	
Other ST information	ORM on utilized:				



Member Identifica	ition:				
Name: Town Of G	ilbert		Phase I MS4		Affiliate
Contact: Jessica Ko	berna		Phase II MS4		Sponsor
Phone: 480-503-64	421		Other		
Address: 50 E Civic	Center Dr. Gilbert,	Az 8529	96		
Event information					
Name: Gilbert Ele Grade Rec	, -	Location	on: 175 W. Ellio 85233	ot Rd., (Gilbert
Date(s): 1/25/2012		Time:	0900 - 1000)	
Reason:					
□ Public Educatio	n Requirement	□ 0	ther		
☐ Public Participa	tion Requirement				
Description: includir At thes	visit where recycling recycling, house e events students a brochures and give	hold haz and teac	ardous waste, s hers each get a	torm wa	ater, etc.
Total # of Attendance	@ event: 105				
Total # of people with	direct discussion a	bout ST	ORM: 0		
STORM handout					
Type and # of Brochures used:	General brochure	!			
Type and # of Handouts used:	Coloring book, bo	ok mark	(es addis
Type and # of Displays utilized:	N/A				
Other STORM information utilized:	N/A				



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Member Identification:

III GITING							
Name:	Town Of Gi	lbert			ase I MS4		Affiliate
Contact:	Jessica Kol	perna		Pha	ase II MS4		Sponsor
Phone:	480-503-64	21		Oth	ner		
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96			
Event inf	formation						
Name:	Gilbert Eler	•	Location	on:	175 W. Ellic	ot Rd.,	Gilbert
	Grade Recy				85233		
Date(s):	1/25/2012		Time:		1000 - 1100)	
		e					
Reason:		30500 == ==					
⊠ Publ	ic Education	Requirement	По	ther			
		ion Requirement			بالمراد مامريان	vorio.	a tanias
Event		visit where recycli	ng inspe	ctors	s taik about v	variou torm	s topics
Description	n: incluain	g recycling, house	nolu IIa.	Zaluc	ous waste, s	"acod	valer, etc.
		e events students				good	y bag willi
	various	brochures and give	e away	item	S.		
Total # of	Attendance	@ event: 105					
Total # of	people with	direct discussion	about S7	TORI	VI: 0		
STORM	handout i	nformation:					
Type and	# of	General brochur	е				
Brochures		(1)					
Type and		Coloring book, b	ook mar	k, ca	nvas bag		
Handouts							
Type and		N/A					
Displays u							
Other STO		N/A					
informatio	n utilized:						



Member	Identifica	tion:			E2	
Name:	Mcesd	10-777			Phase I MS4 Affiliate	
Contact:	Paul Catan	zariti		\boxtimes	Phase II MS4 Sponsor	
Phone:	602-376-44	35			Other **	
Address:	15023 N 75	th St., Scottsdale,	AZ 85	526	0	
	formation				D 1 . V.V. Clarantan	
Name:	Classroom Grade	Presentation: 3 rd	Loca	atioi	n: Rainbow Valley Elementary School	
Date(s):	2/10/12		Time	∋:	1:00 pm - 2:00 pm	
					NV T 41=11	
Reason:						
⊠ Pub	ilic Education	n Requirement		Ot	ther	
Dub	lic Participat	ion Requirement				
Event	Present	ation to 3rd grade	stude	ents		
Description	nt e	•				
Total # of	Attendance	@ event: 31			70.2	
Total # of	people with	direct discussion a	about	ST	ORM: 31	

		nformation:				
Type and		MC Brochures-34	4; Col	orir	ng Books-29; Stickers-58; 10 Tips	
Brochures used: Bookmarks34-; MC 2012 Calendars-34; After the Storm-Solution to Pollution-5						
Type and	# of	Plastic Trash Bar	as-29	: M	C Bracelets-29; MC Pencils-34;	
Handouts		MC Reuseable T				
Type and # of Enter Types and Number of STORM Displays			of STORM Displays			
Displays					(%)	
Other ST			Numb	er c	of Other STORM Info Displayed	
information	on utilized:					



Member	Identifica	tion:				
Name:	City Of Cha	andler		Phase I MS4		Affiliate
Contact:	Dave Verhe	elst		Phase II MS4		Sponsor
Phone:	480-782-35	03		Other		
Address:	975 E. Arm	strong Way, Bldg	C, Chan	dler, Az 85286		
Event in	formation	:				
Name:		Invitational Location: Hamilton High Sch & Engineering Fair				hool
Date(s):	2/11/12		Time:	11:00 AM to	2:00	PM
Reason:				-		
⊠ Pub	lic Education	n Requirement		ther		
⊠ Pub	lic Participat	ion Requirement				
Event Descriptio	n: grades	ent hosts outstand 5 - 12, with approx er Unified Schools	kimately	1,500 participan	ts fron	n all
Total # of	Attendance	@ event: 4,000)			
Total # of	people with	direct discussion a	about ST	ORM: 200		
STORM	handout i	nformation:				
Type and	Type and # of City of Chandler brochures and handouts distributed Brochures used:					
Type and Handouts		Recycled Conter	nt Bags (100)		
Type and Displays		STORM Vertical	Banners	s displayed		
Other STo	ORM on utilized:					1) determine



Member Identification	tion:	
Name: Town Of Gi	lbert	☐ Phase I MS4 ☐ Affiliate
Contact: Jessica Kol	oerna	
Phone: 480-503-64	21	Other
Address: 50 E Civic (Center Dr. Gilbert,	Az 85296
Event information		
	anch Elementary ener's Recycling	Location: 601 N. Key Biscayne Dr., Gilbert 85234
Date(s): 2/15/2012	٠	Time: 0915 - 1000
Reason:		
□ Public Education	n Requirement	Other
	ion Requirement	ng inspectors talk about various topics
Description: includin	a recycling, house	ehold hazardous waste, storm water, etc. and teachers each get a "goody bag" with
Total # of Attendance	@ event: 81	
Total # of people with	direct discussion a	about STORM: 0
STORM handout	nformation:	
Type and # of Brochures used:	General brochure	2010
Type and # of Handouts used:	Coloring book, be	ook mark
Type and # of Displays utilized:	N/A	
Other STORM information utilized:	N/A	



Member Identi	ncation.							
Name: City O	f Chandler	☐ Phase I MS4 ☐ Affiliate						
Contact: Dave \	/erhelst	☐ ☐ Phase II MS4 ☐ Sponsor						
Phone: 480-78	2-3503	☐ Other						
Address: 975 E.	Armstrong Way, Bldg	C, Chandler, Az 85286						
Event informa	tion:							
	Name: Chandler Art Walk: An Evening Of Art & Science Location: Dr. A.J. Chandler Park							
Date(s): 2/17/1	2	Time: 6:00 PM to 10:00 PM						
Reason:								
Public Educ	ation Requirement	Other						
	cipation Requirement							
Description: mo	Event Technology meets the arts as Downtown Chandler transforms its monthly Third Friday Art Walk into a creative look at the science behind the food and drink, beauty, art and invention around us.							
Total # of Attenda	nce @ event: 1,000	N						
Total # of people	with direct discussion a	about STORM: 100						
	out information:							
Type and # of Brochures used:		brochures distributed						
Type and # of Handouts used:	City of Chandler	handouts distributed						
Type and # of Displays utilized:		Banners displayed						
Other STORM information utilize	Storm Drain Dan	Activity Books						



Member	Identificat	tion:				
Name:	Town Of Gi	bert		Phase I MS4		Affiliate
Contact:	Jessica Kol	erna		Phase II MS4		Sponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 852	96		
Event in	formation					
Name:	Festival @	Music And Arts Higley Center	Location	on: 4132 E. Pe Gilbert, Az		ad,
Date(s):	2/17/2012		Time:	1800 - 2100	0	
Reason:			•			
⊠ Pub	lic Education	Requirement		ther		
⊠ Pub	lic Participat	ion Requirement				
Event Descriptio		nity event where k lable for commun	ity mem	bers to visit.		
Total # of	Attendance	@ event: unkn	own			
Total # of	people with	direct discussion a	about S	TORM: 0		
STORM	handout i	nformation:				
Type and Brochures	# of	General brochure	es		- 104	
Type and Handouts		Canvas bag				
Type and Displays					801 <u> </u>	
Other ST information	ORM on utilized:					



Member	Identificat	ion:			
Name:	Town Of Gi	bert		Phase I MS4	☐ Affiliate
Contact:	Jessica Kol	erna		Phase II MS4	☐ Sponsor
Phone:	480-503-64	21		Other	
Address:	50 E Civic C	Center Dr. Gilbert,	Az 8529	6	
Event in	formation				
Name:	Festival @	Music And Arts Higley Center	Locatio	n: 4132 E. Pe Gilbert, Az	
Date(s):	2/18/2012		Time:	1800 - 2100)
Reason:					
⊠ Pub	lic Education	Requirement	□ O	ther	
⊠ Pub	lic Participat	on Requirement			
Event Descriptio		nity event where k lable for commun			nd give aways
Total # of	Attendance	@ event: unkn	own		
Total # of	people with	direct discussion a	about ST	ORM: 0	
STORM	handout i	nformation:			
Type and Brochures		General brochure	es		344
Type and Handouts		Canvas bag			
Type and Displays					
Other STO	ORM on utilized:				- 1111



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Identificat	ion:				
Name: City Of Cha	ndler	[[Phase I MS4		Affiliate
Contact: Dave Verhe	lst	🛛 🖺 🛚	Phase II MS4		Sponsor
Phone: 480-782-350			Other		
Address: 975 E. Arms	trong Way, Bldg C	C, Chandl	er, Az 85286		
Event information:					
Name: Know Your	City Resources	Location	: City Council Foyer	l Cham	bers and
Date(s): 2/22/12		Time:	6:00 PM to	9:00 PI	M
Reason:					
□ Public Education	Requirement	Oth	ег		
Description: Tradition Advisory services Solid Waspeaker	ortunity for Home Conal Neighborhood And Committee members. Staff from Street aste and an HOA Astronomy. City Divisions wants to become far	Academy bers to be s, Code E Attorney t ill have in	participants an ecome familiar v Enforcement, Co o be part of a p oformational boo	nd Neig with Cit rime Pr panel of	hborhood ty revention, f
Total # of Attendance					
Total # of people with	direct discussion a	bout STC	ORM: 35		
STORM handout i	nformation:				
Type and # of Brochures used:	City of Chandler I		11000		
Type and # of Handouts used:	City of Chandler I				- i
Type and # of Displays utilized:	STORM Vertical				10
Other STORM information utilized:	Storm Drain Dan	Activity B	Books		



Member	Identifica	tion:						
Name:	Mcesd				Ph	ase I MS4		Affiliate
Contact:	Paul Catan:	zariti		\boxtimes	Ph	ase II MS4		Sponsor
Phone:	602-376-44	35			Otl	her		
Address:	15023 N 75	th St., Scottsdale,	AZ 8	526	0			
Event in	formation							== 14
Name:	Classroom Grade	Presentation: 3 rd	Loc	atio	n:	Peoria Elen Peoria, Az	nentar	y School
Date(s):	2/24/12		Tim	ie:		2:00 pm - 3	:00 pr	n
Reason:								
⊠ Pub	lic Education	n Requirement		Ot	her			
		ion Requirement						
Event Descriptio		ation to 3 rd grade	stud	ents	ì			
Total # of	Attendance	@ event: 97						
Total # of	people with	direct discussion a	abou	t ST	ORI	M: 97		
STORM	handout i	nformation:				10		The state of the s
Type and Brochures	# of	MC Brochures-98 Tips Bookmarks- Pollution-5	95;	Afte	r the	e Storm-5; S	olution	n to
Type and Handouts		Plastic Trash Bag Tote-5; MC Brace	elets	-90				iseable
Type and Displays		Enter Types and						
Other ST	ORM	Enter Type and N	Numi	ber o	of O	ther STORM	I Info	Displayed



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Identificat	tion:				
Name: Town Of Bu	ıckeye		Phase I MS4		Affiliate
Contact: Mike Loffa			Phase II MS4		Sponsor
Phone: 623-349-61	27		Other		
Address: 423 Arizona	a Eastern Avenue	3uckey	e Az 85326		
Event information			4		
Name: Buckeye Av	viation Day	Locatio	n: Buckeye A	irport	
Date(s): March 3, 20	012	Time:	0700- 1600)	
Reason:	'				
□ Public Education	n Requirement	□ 0	ther		
	ion Requirement				
water, v informa for the e	ces had a booth that vater conservation a tion on hand as well event. The main for around the facility.	and wa I as sto	stewater. Buck ormwater info do	eye us mated	ed by STORM
Total # of Attendance	@ event: 5000				
Total # of people with	direct discussion at	out S7	ORM: 1		
STORM handout i	nformation:				
Type and # of Brochures used:	A Buckeye brochu stormwater was ha	anded	out. 150		
Type and # of Handouts used:	150 Storm Drain D	an act	ivity books were	distrit	outed
Type and # of Displays utilized:					
Other STORM information utilized:	STORM refrigerat	or mag	nets 50		



Member	Identificat	tion:			
Name:	Town Of Gi	bert		Phase I MS4	Affiliate
Contact:	Jessica Kol	erna		Phase II MS4	Sponsor
Phone:	480-503-64	21		Other	
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	96	
Event in	formation				
Name:	Edu-Prize S Grade Recy		Location	on: 580 W. Mel 85233 (Bldg	lody Ln., Gilbert g 1)
Date(s):	3/6/2012		Time:	1000 - 1100)
Reason:					
⊠ Pub	lic Education	Requirement	□ C	ther	
☐ Pub	lic Participat	ion Requirement			
Descriptio	At these	g recycling, house e events students brochures and giv	and tead	chers each get a	"goody bag" with
Total # of	Attendance	@ event: 45	===		
Total # of	people with	direct discussion a	about S7	FORM: 0	
		nformation:			
Type and Brochures	# of	General brochure	9		
Type and Handouts		N/A			niti (megi
Type and Displays		N/A		-	10.11
Other ST information	ORM on utilized:	N/A			



Member	Identificat	tion:					
Name:	Town Of Gi	bert			Phase I MS4		Affiliate
Contact:	Jessica Kol	perna		₫	Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 85	296	5		
Event inf	ormation						111
	Gilbert Elen Kindergarte	ner's Recycling	Loca	tion	: 175 W. Ellio 85233	t Rd.,	Gilbert
Date(s):	3/9/2012		Time	:	0900 - 1000		
Reason:	11-11-11-11-11-11-11-11-11-11-11-11-11-	***			1815		
⊠ Publi	ic Educatior	Requirement		Oth	ner		
☐ Publ	ic Participat	ion Requirement					
Description	At these	g recycling, house e events students a brochures and giv	and te	ach	ers each get a '	'good	y bag" with
Total # of /	Attendance	@ event: 107					
Total # of	people with	direct discussion a	about	STO	ORM: 0		
L		nformation:					- 110
Type and a Brochures	# of	General brochure)				101
Type and a		Coloring book					
Type and a Displays u	tilized:	N/A					
Other STO		N/A					



Member Identifica	tion:	v
Name: Mcesd		Phase I MS4 Affiliate
Contact: Paul Catar	zariti	☐ ☐ Phase II MS4 ☐ Sponsor
Phone: 602-372-08	581	☐ Other
Address: 1001 N Ce	ntral, #300, Phoen	ix, Az 85004
Event information	1:	
	Earth And Nature	Location: Estrella Mountain Park
Date(s): 3/10-11/12		Time: 9:00 am - 4:00 pm
Reason:		· ·
□ Public Educatio	n Requirement	Other
—	tion Requirement	_
-		or event that focuses on the rich diversity
history	an opportunity to c and wildlife of the	elebrate the rich heritage, ecology, Gila, Salt, and Agua Fria Rivers.
Total # of Attendance	@ event: 5,000)
Total # of people with	direct discussion a	about STORM: 600
STORM handout	intormation:	20. CTORM coloring books 122: Ctickers
Type and # of Brochures used:	281; 10 Tips Boo STORM Brochure- Storm Brochure-	30; STORM coloring books-122; Stickers- kmarks-39; MC Brochures-SPanish-4; es-65; MC 2012 Calendars-68; After the 173; Solution to Pollution Brochure-173
Type and # of Handouts used:	MC Bracelets-33 250; MC Reusea STORM Reusea	2; MC Pencils-250; MC Pet Waste Bags- ble Totes-119; MC Rain Gauge-135; ble Totes-54; STORM Pet Waste Bags-29
Type and # of Displays utilized:	Enter Types and	Number of STORM Displays
Other STORM information utilized:	Enter Type and I or Distributed	Number of Other STORM Info Displayed



Member Iden	tification:	
Name: Towi	n Of Gilbert	Phase I MS4 Affiliate
Contact: Jess	ica Koberna	Phase II MS4 Sponsor
Phone: 480-	503-6421	Other
Address: 50 E	Civic Center Dr. Gilbert,	, Az 85296
Event inform	ation:	
	atholic Mom's Group chool/K Kindercamp	Location: 1045 E. Juniper Ave., Gilbert Az 85234
Date(s): 3/14	/2012	Time: 0930 - 1030
Reason:	-	
□ Public Ed	ucation Requirement	☐ Other
☐ Public Pa	rticipation Requirement	
	dance @ event: 18	
Total # of peop	le with direct discussion a	about STORM: 0
STOPM han	dout information:	
Type and # of Brochures used	Brochure	
Type and # of Handouts used	Coloring book	
Type and # of Displays utilize	d:	
Other STORM information util	zed:	



PUBLIC EVENT CHECKLIST www.azstorm.org

Member Identifica	tion:					
Name: Town Of G	ilbert		Ph	ase I MS4		Affiliate
Contact: Jessica Ko	berna		Ph	ase II MS4		Sponsor
Phone: 480-503-64	21		Otl	ner		
Address: 50 E Civic	Center Dr. Gilbert, Az	8529	96			
Event information						41.0
Name: Carol Rae Kindergarte	en Recycling	ocatio	n:	3777 E. Ho Gilbert, 85		Ave.,
Date(s): 3/23/2012	T	ime:		0800 - 0900)	
Reason:			-			
□ Public Education	n Requirement] 0	ther			
Public Participat	ion Requirement					
	e events students and brochures and give a				good	y bag with
Total # of Attendance	@ event: 95				(Halif	
Total # of people with	direct discussion abo	ut ST	ORI	M: 0		
STORM handout	information:					
Type and # of Brochures used:	General brochure					
Type and # of Handouts used:	Coloring book			- 10-		
Type and # of Displays utilized:	N/A					
Other STORM	N/A					



Member	Identificat	tion:		all			
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate	
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor	
Phone:	480-503-64	21		Other			
Address: 50 E Civic Center Dr. Gilbert, Az 85296							
Frant in	formation						
Name:		Friends Festival	Location	on: 2757 E. Gu Gilbert 852		e Rd.,	
Date(s):	3/24/2012		Time:	0900 - 1400)		
Reason:	****			***************************************			
⊠ Pub	lic Educatior	Requirement		ther			
☑ Pub	lic Participat	ion Requirement					
Descriptio		nity event where l lable for commun	ity mem	bers to visit.			
Total # of	Attendance	@ event: 1000		V/8002			
Total # of	people with	direct discussion	about S	FORM: 0			
STORM	handout i	nformation:					
Type and Brochures		General brochure	es				
Type and Handouts		Canvas bag			Did fore		
Type and Displays							
Other STo	ORM on utilized:						



Member	Identificat	tion:					
Name:	Town Of Gi	lbert			Phase I MS4		Affiliate
Contact:	Jessica Kol	perna		\boxtimes	Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 8	3529	6		
Event in	formation	F					
Name:	Ashland Ra 2nd Grade		Loc	atio	n: 1945 S. Asl Gilbert 8529		Rd.,
Date(s):	3/26/2012		Tim	ne:	1030 - 1130)	
Reason:	11.01						
⊠ Pub	lic Education	Requirement		Ot	her		
☐ Pub	lic Participat	ion Requirement					
T. 4 - 1 # - 6	various	e events students a brochures and giv				"good	y bag" with
	Attendance	<u> </u>					
Total # of	people with	direct discussion a	ibou	tSI	ORM: 0		
STORM	handout i	nformation:					
Type and Brochures	# of	General brochure					
Type and Handouts		Coloring book, la	nyar	d, ra	in gage		
Type and Displays	utilized:	N/A					- Jeve
Other STO	ORM on utilized:	N/A					



Member	Identificat	ion.					
Name:	Town Of Gi	bert		•	Phase I MS4		Affiliate
Contact:	Jessica Kol	erna		•	Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 852	296			
Event in	formation						
Name:	Pioneer Ele Kindergarte	n Recycling	Locat	ion	Gilbert 852	34	ld Rd.,
Date(s):	4/3/2012		Time:		1230 - 1330)	
Reason:		11.					
⊠ Pub	lic Education	Requirement		Oth	er		
☐ Pub	lic Participat	ion Requirement					
Descriptio	At these	g recycling, house e events students brochures and giv	and tea	ich	ers each get a	"good	y bag" with
Total # of	Attendance	@ event: 97					
Total # of	people with	direct discussion	about S	TC	PRM: 0		
STORM	handout i	nformation:					
Type and Brochures	# of	General brochur	е				
Type and Handouts		N/A					
Type and Displays		N/A					
Other ST information	ORM on utilized:	N/A					



Member Identificat	tion:	-11-12-1-1-1		
Name: Mcesd			Phase I MS4	Affiliate
Contact: Paul Catana	zariti	\square	Phase II MS4	Sponsor
Phone: 602-376-44	35		Other	
Address: 15023 N 75	th St., Scottsdale,	AZ 8526	0	
Event information				
	Presentation: ecreation After	Locatio	n: Sahuaro Ra Glendale, A	anch Elementary Az
Date(s): 4/11/12	iram.	Time:	3:00 pm - 4	l:00 pm
Reason:				
□ Public Education	Requirement		ther	
Public Participat	ion Requirement	64		2
() () () () () () () () () ()	ation to elementa	ry schoo	l students	
Description:				
Total # of Attendance	@ event: 27	-		
Total # of people with	direct discussion	about S1	ORM: 27	
Total // Or poop to that				
STORM handout	nformation:			
Type and # of Brochures used:	Bookmarks-24; N	Monitor Y	our Watershed-	
Type and # of Handouts used:	Plastic Trash Ba	gs-24; N	IC Pencils-24; N	IC Bracelets-24
Type and # of Displays utilized:	Enter Types and			
Other STORM	Enter Type and or Distributed	Number	of Other STORM	√ Info Displayed



Member	Identifica	tion:					
Name:	Town Of Gi	lbert			Phase MS4		Affiliate
Contact:	Jessica Ko	oerna		\boxtimes	Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 85	529	6		
Event in	formation					27.0	
Name:		Elementary ener's Recycling	Loca	atio	n: 3860 S. Qua 85295	artz S	t., Gilbert
Date(s):	4/13/2012		Time	e:	1030 - 1130		
Reason:							
⊠ Pub	lic Education	n Requirement		Ot	her		
☐ Pub	lic Participat	ion Requirement					
Event Descriptio	n: includin At these	visit where recycling recycling, house events students brochures and giv	hold l and te	haz eacl	ardous waste, st ners each get a "	orm v	vater, etc.
Total # of	Attendance	@ event: 50					
Total # of	people with	direct discussion a	about	ST	ORM: 0		
CTODM	handaut i	nformation:					
Type and		General brochure	3		7-1-		
Brochures							
Type and Handouts		Coloring book, la	nyard	d, ra	in gage, book m	ark	
Type and Displays		N/A					
Other STo	ORM on utilized:	N/A			Walls		



Member	Identificat	tion:		-1		
Name:	City Of Pho	enix		Phase I MS4		Affiliate
Contact:	Monica Rab	b		Phase II MS4	\boxtimes	Sponsor
Phone:	602 256 35	11		Other		
Address:	2474 S 22 nd	^d Ave		200		
Event in	formation	•				
Name:	Earth Day		Location	on: Phoenix Co	llege	
Date(s):	April 18, 20	12	Time:	11-1pm		
Reason:	· · · · · · · · · · · · · · · · · · ·			uini uini		
⊠ Pub	olic Education	Requirement	□ 0	ther		
Pub	olic Participat	ion Requirement				
Description	stormwa	the public (collegater pollution prevented in the public of the public o	ention by	y talking with par	ticipaı	nts and
Total # of	Attendance	@ event: 100	***			-
Total # of	people with	direct discussion a	about S	TORM: 20		
		- State - Stat				
		nformation:				
Type and Brochure						
Type and Handouts	# of	20 Bags on Boar	d			
Type and Displays	utilized:		1111	The state of the s		-
Other ST information	ORM on utilized:					



Member	Identifica	tion:					
Name:	Town Of Gi	lbert		Ph	nase I MS4		Affiliate
Contact:	Jessica Kol	perna		Ph	nase II MS4		Sponsor
Phone:	480-503-64	21		Ot	her		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96			
Event in	formation						
Name:	Earth Day 2	2012 Celebration	Location	n:	510 N. Horr 85234	ie St.,	Gilbert
Date(s):	4/18/2012		Time:		0900 - 1200)	
Reason:		11112					
⊠ Pub	lic Education	n Requirement)ther	•		
⊠ Pub	lic Participat	ion Requirement					
Descriptio	on: are ava	ilable for communi	ty mem	bers	to visit.		
Total # of	Attendance	@ event: 200					
Total # of	people with	direct discussion a	about S	ror	M: 0		
STORM	STORM handout information:						
Type and Brochures	# of	General brochures					
Type and Handouts		Book marks, cold	oring boo	oks,			- F-2-10074
Type and Displays	utilized:						
Other ST	ORM on utilized:						



Member	Identifica	tion:		2.00		
Name:	Town Of G	lbert		Phase I MS4		Affiliate
Contact:	Jessica Ko	berna		Phase II MS4		Sponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96		
Event in	formation	¥				
Name:	Highland H Buddies) F		Location	on: 4301 E. Gu Gilbert 852		e Rd.,
Date(s):	4/19/2012		Time:	1030 - 113	0	
Reason:				419115		
⊠ Pub	□ Public Education Requirement □ Other					
☐ Pub	lic Participat	ion Requirement				
	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.					
Total # of	Attendance	@ event: 42				
Total # of	people with	direct discussion a	about S7	ORM: 0		
STORM	STORM handout information:					
Type and Brochures	# of	General brochure				
Type and Handouts		N/A				
Type and Displays		N/A				16
Other STO	ORM on utilized:	N/A			300	



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Member Identification:

Name:	Town Of Gi	lbert			Phas	e I MS4		Affiliate
Contact:	Jessica Kol	perna		\boxtimes	Phas	e II MS4		Sponsor
Phone:	480-503-64	21			Othe	r		
Address:	50 E Civic	Center Dr. Gilbert,	Az	8529	6			
	ormation					550 E. EU		0.11.
Name:	Greenfield Grade Rec	cycling		Location: 2550 E. Elliot Rd., G 85234				, Gilbert
Date(s):	4/19/2012		Tir	ne:	0	900 - 100	0	
Reason:								
N Publ	ic Education	n Requirement		0	ther			
☐ Publ	ic Participat	ion Requirement						
Event								
Description	n: includin	g recycling, house	holo	i haz	ardou	s waste, s	storm v	water, etc.
		e events students				ach get a	"good	y bag" with
	various	brochures and giv	e a	way i	tems.			
Total # of /	Attendance	@ event: 27						
		<u></u>	hoi	ıt QT	OBM	0		
Total # of p	people with	direct discussion a	aDUL	101	OINIVI.		- 10 XIVE	
STORM	handout i	nformation:						
Type and a		General brochure)					
Brochures	used:							
Type and		Coloring book, book mark						
Handouts								
Type and a Displays u		N/A						
Other STC		N/A						
	n utilized:							



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Member Identification:

Name:	Mcesd				Phase I MS4		Affiliate
Contact:	Paul Catanz	ariti		\boxtimes	Phase II MS4		Sponsor
Phone:	602-376-44	35			Other		
Address:	1001 N Cer	tral, #300, Phoeni	x, Az	85	004		
	formation:						
Name:	Name: Earth Day/Arbor Day Celebration		Loca	atio	n: Chandler En Education C		
Date(s):	4/20/12		Time	∋:	4:00 pm - 7:	00 pn	n
Reason:	***						
⊠ Pub	lic Education	Requirement		Ot	her		
☐ Pub	lic Participati	on Requirement					
Event	Event Fun and educational activities. Discover nature, science, and the						
Descriptio	n: great ou	tdoors. Experienc	e han	ıds-	on activites and	disco	ver ways
	to live a	more eco-friendly	litesty	yıe.			
Total # of	Attendance	@ event: 1,000			77. T.		
Total # of	people with	direct discussion a	bout	ST	ORM: 100		
		nformation:					700
Type and		10 Tips Bookmar	ks-4				
Brochures		MC Friebono OF:	NAC C	Slov	Procelete 86: M	AC Po	ncile-59
Type and Handouts		MC Frisbees-85; MC Slap Bracelets-86; MC Pencils-59; STORM Magnetic Clips-16					
Type and Displays		STORM Banners					
Other STo	ORM on utilized:	Enter Type and I or Distributed	Enter Type and Number of Other STORM Info Displayed or Distributed				Displayed



Member	Identificat	ion:	The state of the s				
Name:	City Of Pho	enix					
Contact:	Monica Rab	b	☐ Phase II MS4 ☐ Sponsor				
Phone:	602 256 35	11	☐ Other				
Address:	2474 South	22 nd Avenue					
Event in	Event information:						
Name:	Earth Day 2 Phoenix Be		Location: Cesar Chavez Plaza 201 W Washington Phoenix				
Date(s):	April 20, 20	12	Time: 10:30-2:30				
Reason:							
⊠ Pub	olic Education	Requirement	☐ Other				
☐ Pub	olic Participat	ion Requirement					
Event	Sponso	red by Keep Phoe	enix Beautiful. COP Stormwater had a ormwater protection information to the				
Description	public.	Interaction include idents can protect	ed games and one on one discussion of				
Total # of	Attendance	@ event: 500					
Total # of	people with	direct discussion a	about STORM: 171				
		6					
		nformation:	1900				
Type and Brochure							
Type and	# of	171 Bags on Boa	ard				
Type and Displays							
Other ST information	ORM on utilized:						



Member	Identificat	tion:					
Name:	City Of Cha	ndler			Phase I MS4		Affiliate
Contact:	Dave Verhe	elst		3	Phase II MS4		Sponsor
Phone:	480-782-35	03			Other	- 1174	
Address:	975 E. Arm	strong Way, Bldg	C, Cha	and	ler, Az 85286		
Event in	formation						
Name:	Earth Day (rth Day Celebration		Location: City Of Chandler EEC Veteran's Oasis Park			
Date(s):	4/20/12	A	Time	1/5=	4:00 PM - 7	:00 PI	M
Reason:							
⊠ Pub	lic Education	Requirement		Oth	ner		
□ Pub	•	ion Requirement					
Event Descriptio	Event The event celebrates Earth Day and the 3 rd anniversary of the Description: Environmental Education Center. Fun and educational activities for all ages. The event was sponsored by the City of Chandler.						ctivities for
Total # of	Attendance	@ event: 500					11.5
Total # of	people with	direct discussion a	about S	STC	DRM: 100		
STORM	STORM handout information:						
Type and Brochures	# of	City of Chandler brochures distributed					
Type and Handouts		STORM wrist bands (101), Storm Drain Dan Coloring Books (29), City of Chandler handouts distributed					
Type and Displays		STORM Vertical	Banne	ers	displayed		
Other ST information	ORM on utilized:						z Mali



Member	Identifica	tion:					
Name:	Town Of Gi	lbert		Pł	nase I MS4		Affiliate
Contact:	Jessica Kol	perna		Pl	nase II MS4		Sponsor
Phone:	480-503-64	21		O	ther		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	96			
		745					
	formation				0000 0 0		(O'llt
Name:	Quartz Hill Kindergarte	ner's Recycling	Locati	on:	3860 S. Qua 85295	artz S	t., Glibert
Date(s):	4/20/2012		Time:		1030 - 1130	1	
Reason:			L				
 ⊠ Pub	lic Education	Requirement		Othe	Γ		
☐ Pub	lic Participat	ion Requirement					
Event							
Descriptio	At these	g recycling, house e events students a brochures and giv	and tea	cher	s each get a '	'good	y bag" with
Total # of	Attendance	@ event: 52					COLUMN TO THE CO
Total # of	people with	direct discussion a	about S	TOR	RM: 0		
	STORM handout information:						
Type and Brochures		General brochure					
Type and Handouts		Coloring book, book mark, lanyard, rain gage					
Type and Displays		N/A					
Other ST	ORM on utilized:	N/A					



Member	Identifica	tion:						
Name:	Town Of G	lbert			Ph	ase I MS4		Affiliate
Contact:	Jessica Ko	berna			Ph	ase II MS4		Sponsor
Phone:	480-503-64	21			Ot	her		
Address:	50 E Civic	Center Dr. Gilbert,	Az	8529	96			- III (I anno
Event in	Event information:							
Name:		ll Elementary Lo tener's Recycling		catio	n:	3860 S. Qua 85295	artz S	t., Gilbert
Date(s):	4/20/2012	Time: 1130 - 1215		j				
Reason:	1411-17							
□ Pub	lic Education	n Requirement		0	ther			
		ion Requirement						
	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
	Attendance							
Total # of	people with	direct discussion a	bo	ut ST	OR	M: 0		- 10 700
STORM	handout i	nformation:				1,770		
Type and Brochures	# of	General brochure						
Type and Handouts		Coloring book, book mark, lanyard, rain gage, canvas bag				anvas bag		
Type and Displays		N/A						
Other STO	ORM on utilized:	N/A						



Member	Identifica	tion:					
Name:	Town Of G	lbert			Phase I MS4		Affiliate
Contact:	Jessica Ko	perna			Phase II MS4		Sponsor
Phone:	480-503-64	21			Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 852	29	6		
Event in	formation	1	A10-5011				
Name:	2012 8th A Global Villa Special Fun		Locat	ioi	n: 50 E. Civic (Gilbert 8529		r Dr.,
Date(s):	4/21/2012		Time:		0930 - 1230	•	
Reason:							0
⊠ Pub	lic Education	n Requirement		Эť	her		
⊠ Pub	lic Participat	ion Requirement					
	Event Community event where booths with information and give aways Description: are available for community members to visit.						
Total # of	Attendance	@ event: 800					
Total # of	people with	direct discussion a	about S	T	ORM: 0		
STOPM	handout i	nformation:					
Type and Brochures	# of	General brochures					
Type and Handouts		Book marks, cold	ring bo	ol	KS,		
Type and Displays ι							
Other STO							



Member Identif	ication:					
Name: Town C	f Gilbert	Phase I MS4 Affiliate				
Contact: Jessica	Koberna					
Phone: 480-503	3-6421	☐ Other				
Address: 50 E Ci	vic Center Dr. Gilbert,	Az 85296				
Event informat	ion:	4				
Centers	age Learning Preschooler's	Location: 1183 N. Recker Rd., Gilbert Az 85234				
Date(s): 4/23/20		Time: 0930 - 1030				
Reason:						
	_					
	ipation Requirement					
Description: inclu At the	Event School visit where recycling inspectors talk about various topics including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.					
Total # of Attendar	nce @ event: 34					
Total # of people v	ith direct discussion a	about STORM: 0				
STORM hando	STORM handout information:					
Type and # of Brochures used:	General brochure	General brochure				
Type and # of Handouts used:	Coloring book, B	ook mark				
Type and # of Displays utilized:	N/A					
Other STORM information utilized	N/A					



Member Identifica	tion:					
Name: Town Of G	ilbert	☐ Phase I MS4 ☐ Affiliate				
Contact: Jessica Ko	berna	☐ ☐ Phase II MS4 ☐ Sponsor				
Phone: 480-503-64	121	Other				
Address: 50 E Civic	Center Dr. Gilbert,	Az 85296				
Event information	1.					
	eschooler's Presentation	Location: 1494 S. Gilbert Rd., Gilbert, 85296				
Date(s): 4/24/2012		Time: 1000 - 1100				
Reason:						
□ Public Education	n Requirement	Other				
1	tion Requirement					
Description: includir At these	ig recycling, house	ng inspectors talk about various topics whold hazardous waste, storm water, etc. and teachers each get a "goody bag" with e away items.				
Total # of Attendance	@ event: 59					
Total # of people with	direct discussion a	about STORM: 0				
STORM handout	STORM handout information:					
Type and # of Brochures used:	General brochure					
Type and # of Handouts used:	Coloring book, Book mark, lanyard, rain gage					
Type and # of Displays utilized:	N/A					
Other STORM information utilized:	N/A					



Member iden	tification:				
Name: Mces	sd	☐ Phase I MS4 ☐ Affiliate			
Contact: Paul	Catanzariti	☐ ☐ Phase II MS4 ☐ Sponsor			
Phone: 602-	376-4435	☐ Other			
Address: 1502	23 N 75 th St., Scottsdale,	AZ 85260			
Event information:					
Mee	rd Of Supervisors ting-Poster Contest	Location: 205 W Jefferson Phoenix, Az			
Date(s): 4/25	/12	Time: 9:00 am - 10:00 am			
Reason:					
Public Ed	ucation Requirement	☐ Other			
Public Pa	rticipation Requirement				
Event Board of Supervisors Meeting-poster contest awards presentation Description:					
Total # of Atten	dance @ event: 75				
Total # of peop	e with direct discussion	about STORM: 75			
STORM handout information:					
Type and # of Brochures used	MC Brochures-6 Bookmarks-6; M	MC Brochures-6; Coloring Books-6; Stickers-36; 10 Tips Bookmarks-6; MC 2013 Calendars-26			
Type and # of Handouts used		MC Slap Bracelets-6; MC Magnetic Clips-6; MC Pencils-6; MC Frisbees-6			
Type and # of Displays utilize	d:	Number of STORM Displays			
Other STORM information utili		Enter Type and Number of Other STORM Info Displayed or Distributed			



Member Identifica	tion:						
Name: City Of Cha	ındler	☐ Phase I MS4 ☐ Affiliate					
Contact: Dave Verhe	elst						
Phone: 480-782-35	503	☐ Other					
Address: 975 E. Arm	strong Way Chand	dler, Az 85286					
Event information	Event information:						
Name: Intel Green	-It Fair	Location: Intel Facility - Dobson Campus					
Date(s): 4/25/12		Time: 10:00 AM to 2:00 PM					
Reason:							
□ Public Education	ı Requirement	Other					
Public Participat	ion Requirement						
Event The event was sponsored by Intel for their employees and provided Description: informational booths on City environmental programs and green and sustainable products and technologies.							
Total # of Attendance	@ event: 300						
Total # of people with	direct discussion a	about STORM: 100					
STORM handout i	nformation:						
Type and # of Brochures used:	City of Chandler l	brochures distributed					
Type and # of Handouts used:	City of Chandler I	handouts distributed					
Type and # of Displays utilized:	Displayed STOR	lM banners					
Other STORM information utilized:	None						



Member	Identifica	tion:				
Name:	Town Of Gi	lbert		Phase I MS4		Affiliate
Contact:	Jessica Kol	perna		Phase II MS4		Sponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	16		
Event in	formation					
Name:	Coronado E Grade Recy	_	Locatio	Gilbert 852	97	Blvd.,
Date(s):	4/25/2012		Time:	0830 - 0930)	
Reason:						
⊠ Pub	lic Education	Requirement	□ 0	ther		
☐ Pub	lic Participat	ion Requirement				
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of	Attendance	@ event: 128				
Total # of	people with	direct discussion a	bout ST	ORM: 0		
STORM	handout i	nformation:				
Type and Brochures		General brochure)			
Type and Handouts		Coloring book, Be	ook mar	Κ		
Type and Displays ι		N/A				A11000
Other STO		N/A				



Member Identification	ion:					
Name: Mcesd		Phase I MS4 Affiliate				
Contact: Paul Catan	zariti	⊠ Phase II MS4 ☐ Sponsor				
Phone: 602-376-44	35	Other				
Address: 15023 N 75	th St., Scottsdale, A	AZ 85260				
Event information						
Name: Family Fun		Location: Peoria Elementary School				
Date(s): 4/26/12		Time: 4:00 pm - 7:00 pm				
Reason:						
□ Public Education	n Requirement	Other				
☐ Public Participat	ion Requirement					
Event Description:						
Total # of Attendance	@ event: 700					
Total # of people with	direct discussion a	about STORM: 350				
STORM handout	nformation:					
Type and # of Brochures used:	MC Brochures-6; Stickers-176; 10	MC Brochures-SP-3; Coloring Books-42; Tips Bookmarks-21				
Type and # of Handouts used:	66; MC Frisbees					
Type and # of Displays utilized:		Number of STORM Displays				
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed					



Member Identificat	ion:				
Name: Mcesd			hase I MS4	Affilia	1
Contact: Paul Catanz	zariti		hase II MS4	☐ Spon	sor
Phone: 602-376-44			ther		
Address: 1001 N Cer	tral, #300, Phoeni	ix, Az 8500	4	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Event information					
Name: Paddlefest		Location:	Lake Pleas Park	ant Regional	
Date(s): 4/28/12		Time:	8:00 am - 5	:00 pm	
Reason:					
□ Public Education	Requirement	☐ Othe	E		
Public Participat	ion Requirement		te.		
Event Outdoor	event featuring p	addle craft	demos, padd	ing techniqu	ies,
Description: and pac	ldle sports-related	Veridors			
Ĭ					
1					
Total # of Attendance					
Total # of people with	direct discussion a	about STO	RM: 150		·
STORM handout i	nformation:				
Type and # of	MC Brochures-3	7; Coloring	Books (#2)-2	3; Stickers-2	7;
Brochures used:	After the Storm-3	31; Solution	to Pollution-3	31	
Type and # of	MC Bracelets-24	; MC Penc	ils-20; MC To	e Bags-31;	n 17:
Handouts used:	STORM Magnet MC Rain Gauge		MC Pet vvas	e Container	S-47,
Type and # of					
Displays utilized:					
Other STORM	Enter Type and or Distributed	Number of	Other STORN	1 Into Displa	yed
information utilized:	or Distributed				



Member	Identifica	tion:				
Name:	Town Of Gi	lbert		Phase I MS4	□ A	ffiliate
Contact:	Jessica Kol	perna		Phase II MS4	□ s	ponsor
Phone:	480-503-64	21		Other		
Address:	50 E Civic (Center Dr. Gilbert,	Az 8529	06		
Event in	formation					
Name:	Greenfield Grade Recy	Elementary 4th cling	Location	n: 2550 E. Elli 85234	ot Rd., G	ilbert
Date(s):	5/1/2012		Time:	1200 - 1300)	
Reason:	121.		k w	200		
 ⊠ Pub	olic Education	n Requirement		ther		
		ion Requirement	:==:			
Event		visit where recyclin	a inena	ctore talk about	various to	onics
Descriptio	At these	g recycling, house e events students brochures and giv	and teac	hers each get a	torm wat "goody b	er, etc. pag" with
Total # of	Attendance	@ event: 114				
Total # of	people with	direct discussion a	about ST	ORM: 0		
		nformation:				-
Type and		General brochure	9			
Brochure						
Type and Handouts		N/A		40-	10.00	
Type and Displays		N/A	-211			
Other ST information	ORM on utilized:	N/A				



Member	Identificat	ion:			
Name:	Mcesd			Phase I MS4	☐ Affiliate
Contact:	Paul Catana	zariti		Phase II MS4	☐ Sponsor
Phone:	602-376-44	35		Other	144
Address:	15023 N 75	th St., Scottsdale, a	AZ 8526	0	
Event in	formation				
Name:	Take Our S		Locatio	n: 1001 N Cer Phoenix, Az	
Date(s):	5/2/12		Time:	1:30 pm - 2	:00 pm
Reason:		100			
N Pub	lic Education	Requirement	□ 0	ther	
Dub	lic Participat	ion Requirement			
Event		ation to children o	of Marico	pa County Envir	onmental
Description	n: Service	s employees			
Total # of	Attendance	@ event: 37		1011117	
		e diama		ODIA 07	
Total # of	people with	direct discussion a	about S I	ORM: 37	
CTODM	handaut i	nformation:			
Type and		MC Brochure-29	Colorin	a Books-28:	
Brochure				-	
Type and	# of	MC Slap Bracele		C Pencils-30; M	C Reuseable
Handouts		Bag-30; MC Fris			
Type and Displays		Enter Types and			
Other ST information	ORM on utilized:	Enter Type and I or Distributed	Number	of Other STORM	I Info Displayed



Member Identifica	tion:						
Name: Mcesd			Phase I MS4	☐ Affiliate			
Contact: Paul Catan	zariti		Phase II MS4	☐ Sponsor			
Phone: 602-376-44	35		Other				
Address: 1001 N Cer	ntral, #300, Phoen	ix, Az 850	004				
	_						
Event information Name: Adventure		Location	r I ake Pleasa	ant Regional			
ivalile. Adventure	Day	Looution	Park				
Date(s): 5/19/12	(6)	Time:	8:00 am - 3	:00 pm			
Reason:			10-2-10-4				
□ Public Education	n Requirement	Otl	ner				
	ion Requirement		¥:				
Description: demons	Event Clubs, organizations, dive shops, and more will be on-site with demonstrations, and activities for you to try! Feel like getting wet? There will be water activities for everyone! Bring the whole family and enjoy this event under the sun at Lake Pleasant.						
Total # of Attendance	@ event: 350						
Total # of people with	direct discussion a	about STO	DRM: 90				
STORM handout	information:						
Type and # of Brochures used:	MC Brochures-20 Stickers-6; After Pollution Brochu	the Storm	Orain Dan Color Brochure-12; S	ing Books-6; Solution to			
Type and # of Handouts used:	MC Bracelets-18; MC Pencils-19; MC Reuseable Bags-12; MC Rain Gauge-7; MC Pet Waste Containers-27; STORM Magnetic Clips-16						
Type and # of Displays utilized:	Enter Types and	Number		5.			
Other STORM information utilized:	Enter Type and I or Distributed	Number o	f Other STORM	Info Displayed			



Member Ide	entification:						
Name: To	wn Of Gilbert	☐ Phase I MS4 ☐ Affiliate					
Contact: Jes	ssica Koberna						
Phone: 48	0-503-6421	☐ Other					
Address: 50	E Civic Center Dr. Gilbert,	, Az 85296					
Event infor	mation:						
8th	esquite Junior High 7th & Grade Environmental	Location: 130 W. Mesquite St., Gilbert 85233					
	20/2012	Time: 1200 - 1300					
Reason:							
□ Public E	Education Requirement	Other					
☐ Public F	Participation Requirement						
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.							
Total # of Atte	endance @ event: 51						
Total # of peo	ple with direct discussion a	about STORM: 0					
STORM ha	ndout information:						
Type and # of Brochures us		е					
Type and # of Handouts use							
Type and # of Displays utiliz							
Other STORN information ut							



Member Iden	tification:					
Name: Towr	Of Gilbert	☐ Phase I MS4 ☐ Affiliate				
Contact: Jessi	ca Koberna	☐ Phase II MS4 ☐ Sponsor				
Phone: 480-	503-6421	☐ Other				
Address: 50 E	Civic Center Dr. Gilbert	, Az 85296				
Event inform	ation:					
Name: Islan Grad	ds Elementary 1st e Recycling	Location: 245 S. Mcqueen Rd., Gilbert 85233				
	2012	Time: 0840 - 0940				
Reason:						
□ Public Edelic Edeli	ucation Requirement	☐ Other				
	ticipation Requirement					
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of Attend	dance @ event: 100					
Total # of peopl	e with direct discussion	about STORM: 0				
STORM hand	dout information:					
Type and # of Brochures used	General brochu	re				
Type and # of Handouts used	N/A	8				
Type and # of Displays utilize	N/A d:					
Other STORM information utili	N/A zed:					



Member	Identifica	tion:				
Name:	Town Of Gi	lbert		Phase I MS4	☐ Affiliate	
Contact:	Jessica Kol	perna		Phase II MS4	☐ Sponsor	
Phone:	480-503-64	21		Other		
Address:	50 E Civic	Center Dr. Gilbert,	Az 8529	96		
Eventin	formation	•				
Name:		lementary 4th yoling	Locatio	on: 2846 S. Spo Gilbert 8529	ectrum Wy., 95	
Date(s):	5/21/2012	n.	Time:	1040 - 1140)	
Reason:		· · · · · · · · · · · · · · · · · · ·		<u> </u>		
⊠ Pub	lic Education	n Requirement	□ 0	ther		
☐ Pub	lic Participat	ion Requirement				
Event School visit where recycling inspectors talk about various topics Description: including recycling, household hazardous waste, storm water, etc. At these events students and teachers each get a "goody bag" with various brochures and give away items.						
Total # of	Attendance	@ event: 103			1000	
Total # of	people with	direct discussion a	about ST	ORM: 0		
STORM	handout i	nformation:				
Type and Brochures	# of	General brochure	9			
Type and Handouts		N/A				
Type and Displays		N/A				
Other ST information	ORM on utilized:	N/A				