



STormwater Outreach for Regional Municipalities (STORM)

Annual Report: FY 2011



STORM
STormwater Outreach for
Regional Municipalities

Only Rain in the Storm Drain

STORM Annual Report: FY 2011

Formation of Not-for-Profit Organization

STormwater Outreach for Regional Municipalities, known as STORM, is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM was founded in 2002, in response to federal regulations requiring certain municipalities to implement measures to educate the public on ways to protect the quality of stormwater runoff. The organization consists of 22 paid members.

In December 2005, STORM filed for not-for-profit status with the Arizona Corporation Commission. The trade names "STormwater Outreach for Regional Municipalities (STORM)" and "STORM" were filed with the Secretary of State. STORM officially became a not-for-profit charitable organization in February 2006. This status allows STORM to operate as a charitable organization and enables tax deductible contributions to promote stormwater pollution prevention. STORM's existing Operations Plan was modified and incorporated as the organization's By-Laws in February 2007 with further modification and adoption at the annual corporation meeting in June of 2008.

Membership in STORM

STORM recognizes two categories of membership: municipal and affiliate members.

Municipal membership is open to Municipal separate storm sewer system (MS4) owners required by Arizona Department of Environmental Quality (ADEQ) to have an Arizona Pollutant Discharge Elimination System (AZPDES) municipal stormwater permit. To effectively reach residents and create a regional message, municipal membership in STORM is limited to MS4 owners within the greater Phoenix metropolitan area. Based on the 2010 Census, approximately 3.8 million of the state's 6.4 million residents live in the greater Phoenix metropolitan area, providing a wide audience for regional education efforts. Representatives from other permitted MS4s located throughout Arizona are welcome to attend meetings and access resources and information generated by STORM.

Affiliate members are other jurisdictions or organizations that the STORM municipal members agree to include as affiliate members. The organization is governed by the municipal members, and as such, affiliate members are not allowed to vote on formal decisions made by the organization, but are strongly encouraged to be actively involved in monthly meetings and to take part in activities/events sponsored by STORM. Affiliate membership is not limited geographically to the greater Phoenix metropolitan area.

STORM elects a management board annually to help organize and guide operations. The FY 2011 board consisted of five members elected by consensus of the municipal

members for a fiscal year term: chair, co-chair, fiscal agent, secretary, and director-at-large. During FY 2011, STORM Board Members were:

- Chair: Loren Kelly, City of Surprise
- Co-chair: Mike Loffa, City of Phoenix
- Fiscal Agent: Michelle Wilson, City of Glendale
- Secretary: Dave Verhelst, City of Chandler
- Director-at-Large: Jessica Koberna, Town of Gilbert

The Chair is responsible for facilitating all STORM meetings and acting as the lead informational point of contact for the STORM organization. The Co-Chair assists the Chair as needed in facilitating STORM meetings and disseminating information about the organization. The Fiscal Agent is responsible for providing and coordinating the collection and management of fees, other revenue and expenditures for the STORM organization. The Secretary is responsible for creating and distributing monthly meeting agendas and meeting notes. The Director-at-Large may assist the other Board members as needed and provides a fifth vote to prevent ties during a vote by the Board members.

The annual membership fee for municipal members is based on population from the 2000 Census, and a flat fee was established for affiliate members:

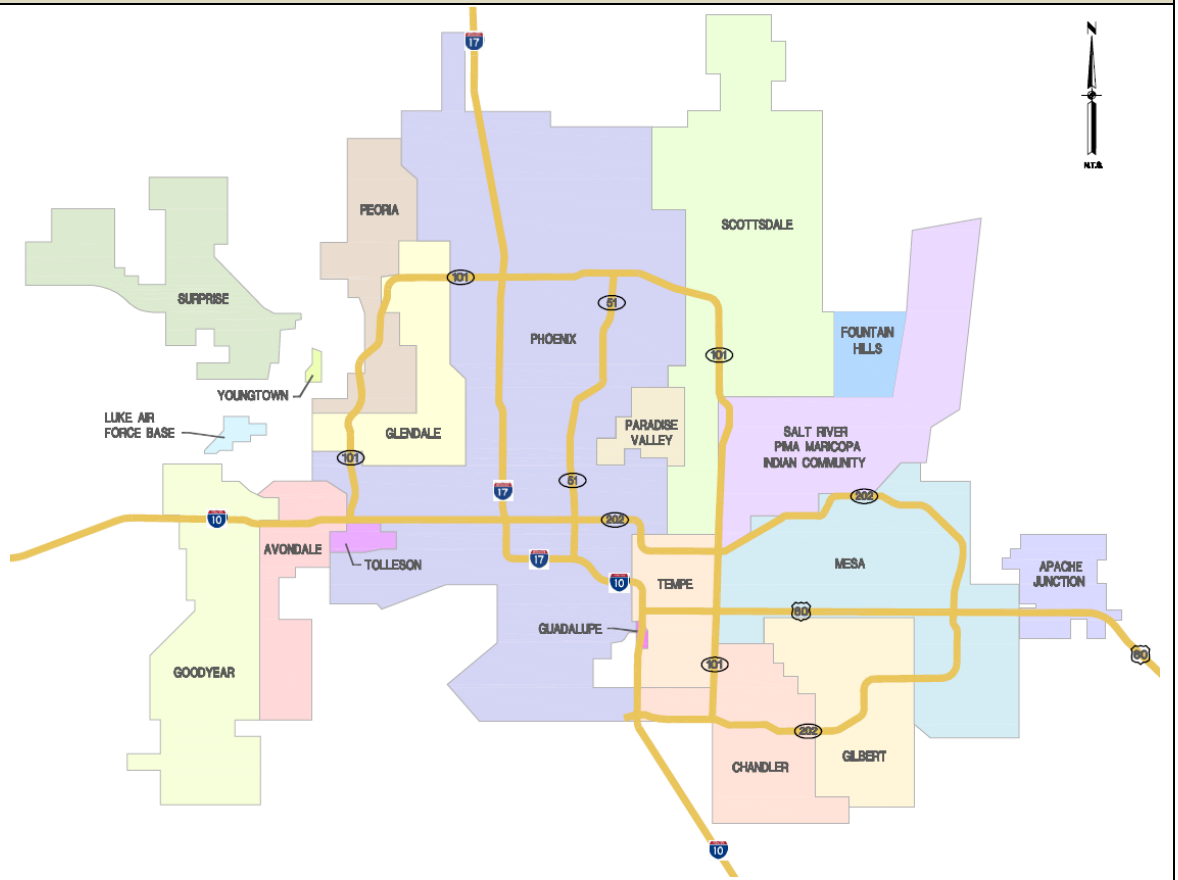
2000 Census Population	Annual Membership Fee
0 – 25,000	\$1,000
25, 001 – 50, 000	\$1,500
50, 001 – 100,000	\$2,000
100,001 – 250,000	\$2,500
Greater than 250,000	\$5,000
Affiliate Members	\$1,000

During FY 2011, STORM's 22 members included 6 Phase I MS4s, 15 Phase II MS4s and 1 affiliate agency. STORM's current membership promotes stormwater pollution prevention to a large area of greater metropolitan Phoenix as indicated by the outlines of member communities in the following figure. Additional information on membership requirements is detailed in STORM's bylaws.

During fiscal year 2011, participating municipalities, affiliates and sponsors generated \$34,600 through membership fees. A variety of in-kind contributions were made to this organization, including all member staff time. Without overhead or administrative costs involved, funds are used almost exclusively for program implementation activities. A 2011 financial summary is provided in Attachment A.

STORM Members – Fiscal Year 2011

Arizona Department of Transportation (ADOT)
 City of Apache Junction
 City of Avondale
 City of Chandler
 Town of Fountain Hills
 Town of Gilbert
 City of Glendale
 City of Goodyear
 Town of Guadalupe
 Luke Air Force Base
 Maricopa County (unincorporated area)
 City of Mesa
 Town of Paradise Valley
 City of Peoria
 City of Phoenix
 City of Scottsdale
 City of Surprise
 City of Tempe
 City of Tolleson
 Town of Youngtown
 Salt River Pima Maricopa Indian Community
 Maricopa County Flood Control District -Affiliate



Why Become a Member?

The traditional approach to public stormwater education and outreach is for individual communities to work independently. STORM encourages a new perspective at a regional level to improve public outreach and education. Members meet monthly to discuss ideas, gather information, and share results of stormwater management tools, techniques, programs, and initiatives.

Benefits of this collaborative effort include:

- Increased public awareness of the impacts of stormwater pollution
- Shared information and experiences
- Pooled financial resources
- Protection of the environment, and
- Improved quality of life.

Communities can realize a great economic benefit from their membership investment. For a relatively small contribution, members receive a significant return in public outreach and education, much more than they would have gained working independently.

Membership in STORM also provides increased buying power that helps achieve bulk pricing on stormwater pollution awareness promotional items. Additionally, the ability to cooperatively apply for grants and other financial assistance helps further the common goal of public education to reduce surface water pollutants and ultimately improve water quality at a regional level.

Monthly Meetings

STORM generally meets once a month to make decisions and to strategize on better methods to educate the public about stormwater quality and program requirements. Meeting minutes are posted on STORM's website under the "Meetings" section of the "About Us" link. <http://www.azstorm.org/meetings/>

STORM generally meets the fourth Tuesday of each month at the Flood Control District of Maricopa County facility at 2801 West Durango, Phoenix, Arizona. STORM does not meet during the month of December due to Holiday conflicts and vacation scheduling.

STORM's Key Accomplishments

The success of STORM is based on the synergy of bringing together resources, ideas, pooled funds, and talent of numerous municipalities and agencies to produce a regional education and outreach program. The accomplishments of this collaborative effort include:

STORM Bylaws

STORM revised their Operations Plan to act as the organization's bylaws as required by the incorporation status of the organization. In doing this, STORM created official language and applications to allow for affiliate membership and sponsors for the organization. This accomplishment allows STORM to actively pursue funding outside of the municipal membership while having developed specific guidelines for affiliate members and sponsors to follow. STORM adopted its new Bylaws during its annual Corporation meeting in June of 2008. The Bylaws were posted on STORM's website in FY 2008.

"Only Rain in the Storm Drain"

STORM member agencies continued to express the consistent message of "Only Rain in the Storm Drain". This slogan is easily understood and clearly communicates the basic message of keeping pollutants out of the storm drain system. This message was communicated through STORM's English and Spanish web site, storm drain markers placed in various member communities, display boards, and promotional items.

STORM Web Site

STORM's web site, www.azstorm.org, promotes stormwater pollution prevention in both English and Spanish. It provides residents with direct links to their specific communities so they can receive individualized information and provides summaries of stormwater regulations. A kid's page was developed to further expand the community information sections. STORM initially contracted with a website consultant to develop this web page. STORM has historically paid hosting fees to the consultant to keep the page active and oversees the operations of the website. STORM members maintain the information that is disseminated on the website and select members have administrative

access in order to make minor changes as needed. A summary of the web site activity during fiscal year 2011 is included below.

Summary of STORM Web site Activity – FY 2011

Month	Unique Visitors	Number of Visits	Pages
July 2010	94	136	438
August 2010	162	217	640
September 2010	125	151	422
October 2010	131	149	387
November 2010	117	137	454
December 2010	150	180	501
January 2011	138	153	306
February 2011	130	155	370
March 2011	173	197	647
April 2011	126	180	469
May 2011	171	220	518
June 2011	168	222	577
Total FY 2011	1,509	2,097	5,729

During Fiscal Year 2010, STORM members redesigned the website to update the information and look of the website. A consultant was hired in March 2010 to redesign the website and the completed website went online in May 2010. The cost of the website redesign was \$2,200. STORM also changed hosting companies, saving approximately \$525 per year in hosting fees. The new site is very user friendly and contains more detailed information on how to reduce stormwater pollution, public education campaigns completed by STORM, Kid Corner information, and stormwater permit requirements. The new website went into operation on June 9, 2010.

Below is the home page of the newly designed website:

STORM
Stormwater Outreach for Regional Municipalities
Only Rain in the Storm Drain

Search...
Select Language
Google Translate

Home FAQs What Can I Do? Public Education Kids Corner Permits About Us Contact Us

What is Stormwater?
Stormwater runoff is generated when precipitation from rain and snowmelt flows over land or impervious surfaces such as concrete driveways, sidewalks, streets, parking lots and rooftops, and...
[Read more](#)

STormwater Outreach for Regional Municipalities (STORM)
STORM is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM uses a multimedia approach targeting audiences through radio, television, special events, and providing permit information to the general public and the regulated community.

QUESTIONS
To contact a member or report a problem within your community, click on the appropriate link below.

- Apache Junction
- Arizona Department of Transportation
- Avondale
- Chandler
- El Mirage
- Flood Control District of Maricopa County
- Fountain Hills
- Gilbert
- Glendale
- Goodyear
- Guadalupe
- Luke Air Force Base
- Maricopa County
- Mesa
- Paradise Valley
- Peoria
- Phoenix
- Salt River Pima-Maricopa Indian Community
- Scottsdale
- Surprise
- Tempe
- Tolleson
- Youngtown

Home FAQs What Can I Do? Public Education Kids Corner Permits About Us Contact Us

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Disclaimer

Display Boards

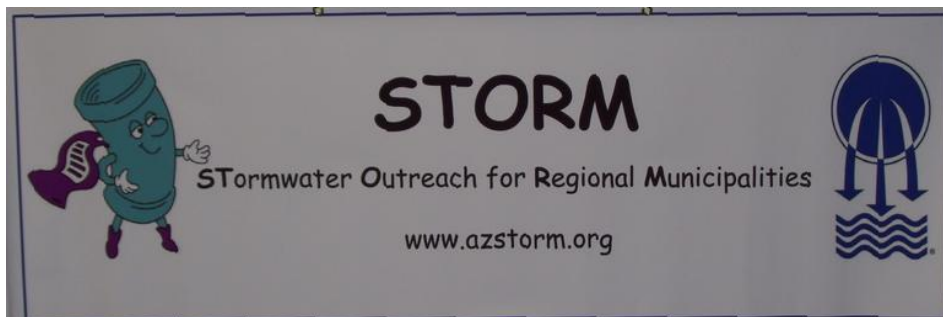
Display boards for use at community outreach events have been previously developed illustrating the difference between sanitary sewer systems and storm drain systems and provide information on ways residents can limit adding pollutants to stormwater. These display boards are available for use by STORM members at local events. More from the display boards can be seen in Attachment "B"

A Unified Outreach Reporting form is used by members to document when and where the display boards have been used. The reporting form allows STORM to more accurately determine the audience distribution, size, and impact to the audience where the banners are displayed. Members are asked to complete and submit these forms (after the fact) for this fiscal report. Copies of member's reporting forms are provided in Attachment "C".



Table Banners

In FY 2010, STORM purchased materials and Fountain Hills printed 6 large vinyl stormwater table banners for use at public events. The banners are 6 foot by 2 foot and can be displayed vertically or horizontally. They depict the STORM name, logo, and website, Storm Drain Dan and/or the phrase "Only Rain in the Storm Drain."



Promotional Items

Various promotional items have been previously developed with STORM's logo, website address, and/or mission statement. These are made available to members to distribute at local events. STORM expended \$19,299.39 on promotional items for FY 2011. Additionally, STORM had some promotional items left over from FY 2010 that were used during this fiscal year. Promotional items available for distribution during FY 2011 included:

1. A new program was initiated in 2008 STORM called “Bags-on-Board”. This project was aimed at reducing stormwater pollution from canine feces. STORM provided two local pet adoption agencies small containers holding plastic bags intended for proper collection and disposal of pet feces. The small refillable containers can be fastened to pet leashes. The Bags-on-Board have been a very popular item at events, therefore, in FY 2011 STORM expended \$8,975.30 to purchase an additional 5,000 “Bags-on-Board” promotional items for distribution at events.



2. STORM developed a stormwater brochure with tips for preventing stormwater pollution during FY 2009. STORM expended \$1,196.47 for printing of 10,000 additional brochures in FY 2010. STORM had brochures left over from FY 2010 for distribution in FY 2011.



3. STORM developed a construction brochure with tips for preventing stormwater pollution associated with construction projects during FY 2010. STORM expended \$1,196.47 for printing of 10,000 construction brochures in FY 2010. STORM had brochures left over from FY 2010 for distribution in FY 2011.



4. The STORM organization distributed through its members silicone bracelets bearing the message "Only Rain in the Storm Drain". The bracelets are a hit with the school age children and help to send a message regarding stormwater pollution prevention. STORM purchased 5000 bracelets during FY 2011 for \$2,122.20.



5. Magnetic clips with STORM's logo and web site were developed during previous years. STORM purchased 2,382 magnetic clips during FY 2011 for distribution at events for \$2,276.89.



6. In FY 2011, STORM purchased 7,500 reusable grocery bags that display the storm logo and website for \$5,925.00. This new promotional item was very popular at events.



STORM created a Unified Outreach Reporting form to be used by members to document when and where promotional items are distributed as well as the quantity distributed. This will allow STORM to more accurately determine the audience distribution, size, and impact to the audience where STORM promotional items are distributed. Members were asked to complete and submit these forms (after the fact) for this fiscal year report. Copies of this form are provided in Attachment C.

Movie Theater Campaign

STORM's FY 2011 movie theater campaign began November 26, 2010 and ran for 6 weeks to correspond to the winter rain season. The movie theater campaign was shown at 7 theaters throughout the Phoenix metropolitan area, showing on 154 movie screens. Based upon historical movie admission rates, it is estimated that the campaign was shown to approximately 1,100,000 people. STORM expended \$10,000 for the movie theater campaign in FY 2011.



Radio Campaigns

STORM conducted one radio ad campaign during FY 2011. The campaign aired a PSA regarding the importance of used oil recycling to prevent pollution from improper disposal of used oil. The PSA was aired in both English and Spanish on 9 radio stations during November 29, 2010 – January 15, 2011. The PSA audience, age 12 and above was estimated at 3,168,300. The cost of the campaign was \$9,978.26. The PSAs are posted on the website at <http://www.azstorm.org/radio-psa/>.

Construction Seminar

On June 1, 2011, STORM and the Arizona Chapter of the Associated General Contractors of America (AZAGC) held the 1st Annual Maricopa County Stormwater Construction Seminar. The Arizona Department of Transportation provided the seminar room at no charge and refreshments were purchased for approximately \$220. The seminar featured presentations by member municipalities, as well as county and state agency representatives regarding the AZPDES regulatory requirements unique to construction sites within Maricopa County. The seminar was very successful, with

approximately 80 attendees. Presentations and handouts from the seminar are posted on the website at <http://www.azstorm.org/construction-seminar/>.

Shared Resources

Benefits of this collaborative and clearly focused effort include shared resources. Such resources include the following:

- City of Chandler's and Maricopa County's Water Runoff Models: The City of Chandler and Maricopa County has offered STORM members the use of this model for demonstrating how to prevent pollutants from entering the stormwater system.
- City of Phoenix's Storm Drain Marker Template: The City of Phoenix had previously developed a template of a storm drain marker created for use on their catch basins and has shared this template with STORM members, minimizing the cost of producing these markers to other members. During FY 2007, Phoenix re-established a contract with a local foundry to produce these markers and all members were invited to utilize the negotiated pricing structure.
- Fountain Hills had previously developed a template for wrist bands embossed with STORM's slogan "Only Rain in the Storm Drain" and was made available to members without having to endure the cost of the original casting price. STORM member municipality, Fountain Hills re-established a contract with a local distributor.
- In FY 2010, the Fountain Hills printing department produced 6 large vinyl stormwater table banners for use at public events.
- Training Program: Prior to FY 2008, STORM members developed a PowerPoint presentation that could be utilized by each member to satisfy the training requirements detailed in the ADEQ permit. This benefits STORM members in that each community would not have to create such a program independently and also would provide a consistent message to the target audiences. The target audiences of the training program are municipal inspectors, municipal employees, and developers.
- City of Phoenix Storm Drain Study: Phoenix conducts an annual poll of Valley residents to assess residents' knowledge of storm drain pollution. This study, and the potential to add specific questions, assists STORM in targeting particular audiences or determining success in outreach efforts.
- Storm Drain Dan Comic Books: Phoenix previously developed three comic books related to preventing stormwater pollution. These are posted on STORM's website and are available for production to STORM members.
- Vendor Information: Stormwater product vendors may present a 30 to 60 minute informational session to the STORM members. This allows members with product knowledge to share their experiences with members that may be interested in a particular product. During FY 2010, several vendors gave product presentations to STORM.
- Working Groups: STORM members developed a working group to share information and discuss ideas in response to ADEQ's review and comments on Phase II permits this fiscal year.

Awards and Recognition

STORM is the first regional stormwater public education and outreach organization in Arizona. The collaborative, voluntary, and highly organized approach to disseminating information and resources to residents throughout the greater Phoenix metropolitan area

has provided a distinctive and effective means to reduce stormwater pollution while maximizing the benefit of shared resources.

Previously, STORM had been nominated for the following awards/recognition:

- Valley Forward' Environmental Excellence Award in the category of Environmental Education/Communication - Public Sector. This award recognizes outstanding contributions to the sustainability of the Valley communities.
- Maricopa Association of Governments' Desert Peak Award. An award that recognizes people, projects, and partnerships that have demonstrated a commitment to regionalism.

During FY 2011, STORM was not nominated for any external awards or recognition, but internally recognizes the effort put forward by the organization's board members and other members that perform services to STORM above and beyond normal levels of participation.

Attachment A - FY 2011 Financial Summary

Beginning Balance	\$38,842.21
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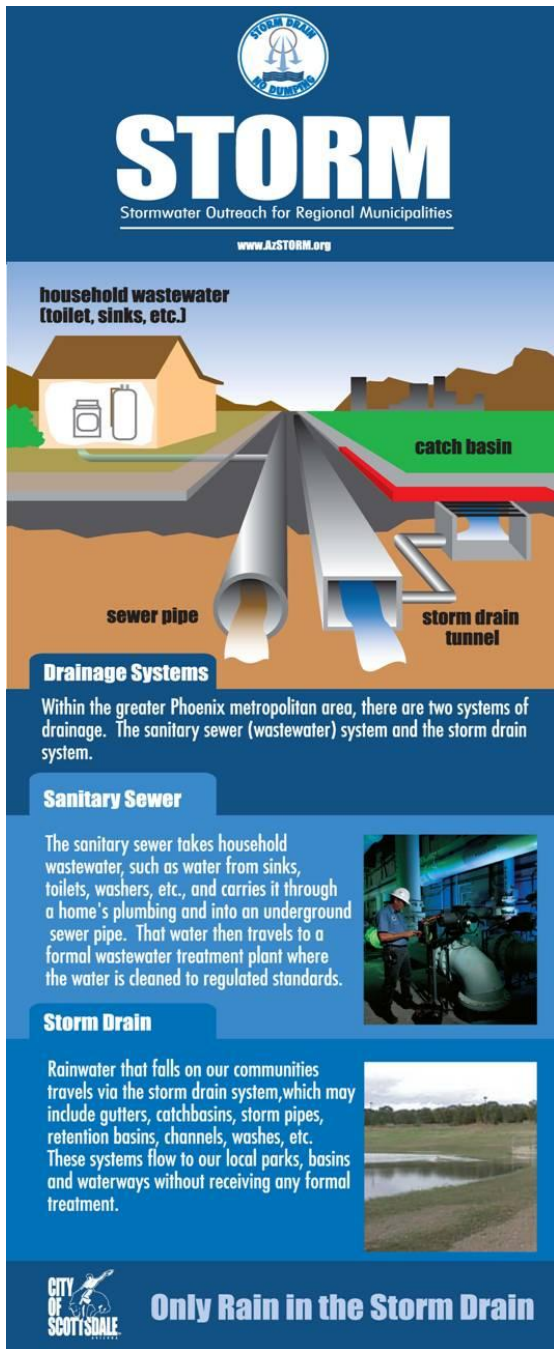
Membership Fees received in FY 2011 (July 1, 2010 - June 30, 2011) for:	FY 2011	FY 2012
ADOT		\$1,000
Apache Junction	\$1,000	
Avondale	\$2,000	
Chandler		\$2,500
El Mirage		
Fountain Hills	\$1,000	
Gilbert	\$2,500	
Glendale		\$2,500
Goodyear		
Guadalupe	\$1,000	
Luke AFB		
Maricopa County		\$2,500
Maricopa County Flood Control District (Affiliate Member)	\$1,000	\$1,000
Mesa	\$5,000	
Paradise Valley	\$1,000	
Peoria		
Phoenix	\$5,100	
Salt River Maricopa Indian Community	\$1,000	
Scottsdale		\$2,500
Surprise ⁽²⁾		\$2,000
Tempe		
Tolleson		
Youngtown		
Subtotal	\$20,600	\$14,000
Total		\$34,600

Expenses	
Administrative	\$1489.99
Webhosting and website design	\$0
Promotional/Educational Items	\$19,299.39
PSA (Movie Theatre) Campaign	\$10,000.00
Radio Campaign	\$9978.26
Construction Seminar	\$219.08
Total	\$40,986.72

Ending Balance	\$32,455.49
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Attachment B - Banners and other promotional items

Example of STORM Banner



The banner features the AzSTORM logo at the top, which includes a circular emblem with a scale of justice and the text 'AZ STORM' and 'NO DUMPING'. Below the logo, the word 'STORM' is written in large, bold, white letters, with 'Stormwater Outreach for Regional Municipalities' and 'www.AzSTORM.org' underneath. The central illustration shows a cross-section of the ground with a house on the left. A 'sewer pipe' carries 'household wastewater (toilet, sinks, etc.)' from the house. A 'catch basin' is shown on the surface, connected to a 'storm drain tunnel' that carries rainwater. The bottom section of the banner contains text and images explaining the two drainage systems.

STORM
Stormwater Outreach for Regional Municipalities
www.AzSTORM.org

household wastewater (toilet, sinks, etc.)

catch basin

sewer pipe


storm drain tunnel

Drainage Systems

Within the greater Phoenix metropolitan area, there are two systems of drainage. The sanitary sewer (wastewater) system and the storm drain system.


Sanitary Sewer

The sanitary sewer takes household wastewater, such as water from sinks, toilets, washers, etc., and carries it through a home's plumbing and into an underground sewer pipe. That water then travels to a formal wastewater treatment plant where the water is cleaned to regulated standards.



Storm Drain

Rainwater that falls on our communities travels via the storm drain system, which may include gutters, catchbasins, storm pipes, retention basins, channels, washes, etc. These systems flow to our local parks, basins and waterways without receiving any formal treatment.



CITY OF SCOTTSDALE

Only Rain in the Storm Drain

Example of Promotional Item - Magnet



The magnet has a dark blue background. On the left is a circular logo with a scale of justice, the text 'STORM DRAIN' at the top, and 'NO DUMPING' at the bottom. To the right of the logo, the text 'ONLY RAIN IN THE STORM DRAIN' is written in large, bold, white letters, with 'WWW.AzSTORM.org' below it.

STORM DRAIN
NO DUMPING

ONLY RAIN IN THE STORM DRAIN

WWW.AzSTORM.org

Attachment C – Unified Outreach Reporting Forms for FY 2011

(Begin on following page)



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Storm - City Of Chandler, City Of Mesa & Town Of Gilbert	<input checked="" type="checkbox"/> Phase I MS4 <input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4 <input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other
Address: 975 E. Armstrong Way, Chandler, Az 85286	

Event information:

Name: 2010 Neighborhoods Arizona! Conference and Tradeshow	Location: City Of Mesa Utilities Building
Date(s): 9/29/10	Time: 4:30 PM to 8:00 PM
Reason: <input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: "Successful Communities: Back to Basics" - tradeshow and panel discussion	
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 10	

STORM handout information:

Type and # of Brochures used:	STORM Brochures (4)
Type and # of Handouts used:	Bag's on Board (10), Clips (12)
Type and # of Displays utilized:	STORM vertical banners and STORM horizontal table banner
Other STORM information utilized:	Photographs associated with HOA's, illicit discharges, maintenance issues



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way Chandler, Az 85286		

Event information:

Name: Urban Fishing Clinic And Outdoor Safety Fair	Location: Env. Education Center - Veteran's Oasis Park
Date(s): 11/13/10	Time: 8:00 AM to 12:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: The event promoted the urban fishing program and City environmental and public safety programs.	
Total # of Attendance @ event: 150	
Total # of people with direct discussion about STORM: 25	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	City of Chandler handouts distributed
Type and # of Displays utilized:	Displayed STORM banners
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way, Bldg C, Chandler, Az 85286		

Event information:

Name: 3 rd Annual Woofstock Festival	Location: Tumbleweed Park 2250 S. Mcqueen Road
Date(s): 11/20/10	Time: 9:00 AM to 2:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Family friendly day of activities, including Great Chandler dog walk, concert for critters, pet contests, interactive demonstrations, pet psychic, mini bark park, pet friendly services and vendor booths.	
Total # of Attendance @ event: 3,000	
Total # of people with direct discussion about STORM: 200	

STORM handout information:

Type and # of Brochures used:	STORM – Stormwater Pollution Prevention Begins With You! (15)
Type and # of Handouts used:	Bags on Board (273), Magnetic Clips (144), CoC Key Chains (48), Wrist Bands (135), MCESD Mini Frisbees (68), MCESD Water Quality Stickers (89)
Type and # of Displays utilized:	STORM Vertical Banners, STORM Horizontal Banner
Other STORM information utilized:	Jessica Koberna of Gilbert, Paul Catanzariti of MCESD and Julia Manfredi of AMEC participated



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way, Bldg C, Chandler, Az 85286		

Event information:

Name: Hamilton Invitational Science & Engineering Fair	Location: Hamilton High School
Date(s): 2/12/11	Time: 11:00 AM to 3:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	This event hosts outstanding science research projects from grades 5 - 12, with approximately 1,500 participants from all Chandler Unified Schools. The event is sponsored by Intel and SRP.
Total # of Attendance @ event: 4,000	
Total # of people with direct discussion about STORM: 200	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	Bags on Board (85), Magnetic Clips (147), Wrist Bands (200),
Type and # of Displays utilized:	STORM Vertical Banners displayed
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way, Bldg C, Chandler, Az 85286		

Event information:

Name: 1 st Annual Sunbird Going Green Expo	Location: Sunbird Community Clubhouse
Date(s): 2/15/11	Time: 10:00 AM to 1:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: SunBird community event where residents can learn more about "going green". City environmental programs and vendors participated. Sponsored by the Sun Bird Going Green committee.	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 150	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	STORM recycled content bags (33), City of Chandler handouts distributed
Type and # of Displays utilized:	STORM Vertical Banners displayed
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way, Bldg C, Chandler, Az 85286		

Event information:

Name: Earth Day Celebration	Location: City Of Chandler EEC / Veteran's Oasis Park
Date(s): 4/22/11	Time: 3:00 PM - 7:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	The event celebrates Earth Day and the 3 rd anniversary of the Environmental Education Center. Fun and educational activities for all ages. The event was sponsored by the City of Chandler.
Total # of Attendance @ event: 1,000	
Total # of people with direct discussion about STORM: 150	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	STORM recycled content bags (122), City of Chandler handouts distributed
Type and # of Displays utilized:	STORM Vertical Banners displayed
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Fountain Hills	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Raymond Rees	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-816-5180	<input type="checkbox"/> Other	
Address: 16075 E. Avenue of The Fountains		

Event information:

Name: Fountain Hills Arts & Craft Fair	Location: Avenue of The Fountains, Fountain Hills
Date(s): February 11 - 13, 2011	Time: 9 am - 4 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: The Town hosted an informational booth at the annual Chamber Arts & Craft Fair that highlighted our Storm Water Pollution Prevention Program	
Total # of Attendance @ event: 200,000	
Total # of people with direct discussion about STORM: 500	

STORM handout information:

Type and # of Brochures used:	SWP Prevention Begins with You (75), Construction Site (5) After the Storm (20)
Type and # of Handouts used:	Pet waste bags (150), Magnets (20), Clips (100) Storm Drain Dan coloring book (20) & Reusable shopping bags (225) Wrist bands (100), Stickers (50)
Type and # of Displays utilized:	Town's Storm Water Pollution Prevention Banners
Other STORM information utilized:	Display showing street sweeping material collected and how it affects the quality of storm water and the environment.



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Fountain Hills	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Raymond Rees	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-816-5180	<input type="checkbox"/> Other	
Address: 16705 E. Avenue of The Fountains		

Event information:

Name: Fountain Hills Electronics Collection Event	Location: Fountain Hills Town Hall Parking Lot
Date(s): April 16, 2011	Time: 8 am - 1 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Town hosted electronics recycling collection event and paper shredding event.	
Total # of Attendance @ event: 200	
Total # of people with direct discussion about STORM: 45	

STORM handout information:

Type and # of Brochures used:	Storm Water Prevention Begins with You (15)
Type and # of Handouts used:	
Type and # of Displays utilized:	Town's Storm Water Pollution Prevention Banners
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Energy Forum	Location: 50 East Civic Center Drive
Date(s): 7/1/2010	Time: 7:00 am - 8:30 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where people could learn about energy.	
Total # of Attendance @ event: 65+	
Total # of people with direct discussion about STORM: unknown	

STORM handout information:

Type and # of Brochures used:	65 + General Brochures
Type and # of Handouts used:	65+ Coloring Activity Books (Recycling & Storm drain), water bottles, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: New Resident's Social @ The Greenfield Library	Location: 775 N Greenfield Rd, Gilbert 85234
Date(s): 7/17/2010	Time: 10:30 a.m
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was an event for new residents to come and get information about the Town.	
Total # of Attendance @ event: 50+	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	50 + General brochures
Type and # of Handouts used:	50 + Coloring Activity Book (Recycling & Storm drain), water bottles, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Town of Gilbert - Utility Services Recycling Training	Location: 50 East Civic Center Drive
Date(s): 7/29/2010	Time: 2:30 pm - 3:30 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This event was a training event for citizens on recycling where stormwater information was also handed out.	
Total # of Attendance @ event: 20+	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	20 + General brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: 2010 APWA / AzRC Statewide Conference	Location: 100 N. 3rd Street, Phoenix, Arizona 85004
Date(s): 8/2/04 thru 8/3/2010	Time: 7 a.m. - 4:30 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a statewide conference where general brochures were made available.	
Total # of Attendance @ event: Anticipated 1,000	
Total # of people with direct discussion about STORM: Unknown	

STORM handout information:

Type and # of Brochures used:	Unknown # of general brochures
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Edu-Prize School 3rd & 4th Grade Presentation	Location: 580 W. Melody Ln, 852344
Date(s): 9/8/2010	Time: 9:05 a.m. - 10:05 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school class on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 24	
Total # of people with direct discussion about STORM: ~24	

STORM handout information:

Type and # of Brochures used:	~ 24 General Brochures
Type and # of Handouts used:	~ 24 Coloring Activity Books (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Carol Rae Ranch Elementary	Location: 3777 E Houston Ave, 85234
Date(s): 9/10/2010	Time: 10:30 a.m. - 11:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 94	
Total # of people with direct discussion about STORM: ~94	

STORM handout information:

Type and # of Brochures used:	~ 94 general brochures
Type and # of Handouts used:	~ 94 Coloring Activity Book (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary Kindergarten Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 9/13/2010	Time: 9 a.m - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 106	
Total # of people with direct discussion about STORM: ~106	

STORM handout information:

Type and # of Brochures used:	~ 106 General Brochures
Type and # of Handouts used:	~ 106 Coloring Activity Books (Recycling & Storm Drain), canvas bags, lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 1st Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 9/13/2010	Time: 10 a.m - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 94	
Total # of people with direct discussion about STORM: ~ 94	

STORM handout information:

Type and # of Brochures used:	~ 94 General Brochures
Type and # of Handouts used:	~ 94 Coloring Activity Books (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: EarthFest Educators Night at the Phoenix Zoo	Location: 455 N. Galvin Parkway, Phoenix AZ 85008
Date(s): 9/16/2010	Time: 4 p.m. - 7 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was an event for the general public where stormwater outreach material was made available.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: Unknown	

STORM handout information:

Type and # of Brochures used:	General Brochures (unknown number)
Type and # of Handouts used:	Activity Books (Recycling & Storm drain), water bottles, bookmarkers (Adults/Children) (unknown numbers)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Constitution Week Celebration	Location: 50 East Civic Center Drive
Date(s): 9/18/2010	Time: 6:00 pm - 10:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This is a public event in which information, including stormwater information, is made available to the general public.	
Total # of Attendance @ event: Approximately 200	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 4th Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 9/27/2010	Time: 9 a.m - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 97	
Total # of people with direct discussion about STORM: ~97	

STORM handout information:

Type and # of Brochures used:	~ 97 general brochures
Type and # of Handouts used:	~ 97 Activity Book (Recycling & Storm drain), ~ 7 canvas bags, lanyards, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 5th Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 9/27/2010	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 103	
Total # of people with direct discussion about STORM: ~103	

STORM handout information:

Type and # of Brochures used:	~ 103 General Brochures
Type and # of Handouts used:	~ 103 Activity Book (Recycling & Storm drain), lanyards, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 6th Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 9/28/2010	Time: 10 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~88	
Total # of people with direct discussion about STORM: ~88	

STORM handout information:

Type and # of Brochures used:	~ 88 general brochures
Type and # of Handouts used:	~ 88 Activity Books (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Greenfield Elementary 4th Grade Presentation	Location: 2550 E. Elloit Rd, Gilbert 85234
Date(s): 9/29/2010	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 100	
Total # of people with direct discussion about STORM: ~100	

STORM handout information:

Type and # of Brochures used:	~ 100 general brochures
Type and # of Handouts used:	~ 100 Activity Books (Recycling & Storm drain), lanyards, rain gauges, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Greenfield Elementary Kindergarten Presentation	Location: 2550 E. Elloit Rd, Gilbert 85234
Date(s): 40452	Time: 11:00 a.m. – 12:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 98	
Total # of people with direct discussion about STORM: ~ 98	

STORM handout information:

Type and # of Brochures used:	~ 98 general brochures
Type and # of Handouts used:	~ 98 Activity Books (Recycling & Storm Drain), lanyards, rain gauges, bookmarks (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Brownie Troop #2178	Location: 954 W. Heather Ave, 85233
Date(s): 10/4/2010	Time: 8 a.m. – 8:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a troop meeting in which Brownies and Troop leaders were given outreach material.	
Total # of Attendance @ event: ~ 37	
Total # of people with direct discussion about STORM: ~37	

STORM handout information:

Type and # of Brochures used:	~37 general brochures
Type and # of Handouts used:	~ 37 Activity Book (Recycling & Storm drain), water bottles, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 3rd Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 10/4/2010	Time: 9 a.m - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 85	
Total # of people with direct discussion about STORM: ~ 85	

STORM handout information:

Type and # of Brochures used:	~ 85 general brochures
Type and # of Handouts used:	~ 85 Activity Book (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary 2nd Grade Presentation	Location: 245 S. McQueen Rd, 85233
Date(s): 10/4/2010	Time: 10 a.m - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 96	
Total # of people with direct discussion about STORM: ~ 96	

STORM handout information:

Type and # of Brochures used:	~ 96 general brochures
Type and # of Handouts used:	~ 96 Activity Books (Recycling & Storm drain) lanyards, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Campo Verde High School	Location: 3870 S. Quartz Street, Gilbert 85297
Date(s): 10/6/2010	Time: 10 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a high school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 22	
Total # of people with direct discussion about STORM: ~ 22	

STORM handout information:

Type and # of Brochures used:	~ 22 general brochures
Type and # of Handouts used:	~ 22 Activity Books, lanyards, rain gauges, bookmarkers (Adults)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Goddard School for Early Development	Location: 4080 E Germann Rd, Gilbert 85297
Date(s): 10/23/2010	Time: 9:30 a.m - 10:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to pre-K classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 57	
Total # of people with direct discussion about STORM: ~ 57	

STORM handout information:

Type and # of Brochures used:	~ 57 general brochures
Type and # of Handouts used:	~ 57 Activity Books, lanyards, rain gauges, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: So Long Summer Fest - (Freestone Park)	Location: 1045 E Juniper Rd
Date(s): 10/14/2010	Time: 6:30 p.m. - 8:30 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach material is made available to the general public.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 50+	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of: Coloring Activity Book (Recycling & Storm drain), water bottle, bookmarker (Adults/Children)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Finley Farms Elementary	Location: 375 S Columbus Dr, Gilbert 85296
Date(s): 10/18/2010	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 140	
Total # of people with direct discussion about STORM: ~ 140	

STORM handout information:

Type and # of Brochures used:	~ 140 general brochures
Type and # of Handouts used:	~ 140 Activity Books (Recycling & Storm drain), lanyards, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Pioneer Elementary	Location: 1535 N Greenfield Rd, Gilbert 85234
Date(s): 10/20/2010	Time: 9 a.m - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 82	
Total # of people with direct discussion about STORM: ~ 82	

STORM handout information:

Type and # of Brochures used:	~ 82 general brochures
Type and # of Handouts used:	~ 82 Activity Books (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Burk Elementary School	Location: 545 N Burk St, Gilbert 85234
Date(s): 10/22/2010	Time: 9 a.m - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 81	
Total # of people with direct discussion about STORM: ~ 81	

STORM handout information:

Type and # of Brochures used:	~ 81 general brochures
Type and # of Handouts used:	~ 81 Activity Books (Recycling & Storm drain), lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Gilbert Farmer's Market	Location: Heritage District Park and Ride
Date(s): 10/23/2011	Time: 8 a.m. - 2 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This event was an event for the general public during which outreach material was made available.	
Total # of Attendance @ event: >100	
Total # of people with direct discussion about STORM: >100	

STORM handout information:

Type and # of Brochures used:	~ 100 general brochures
Type and # of Handouts used:	Unknown numbers: Activity Book, water bottle, bookmarker (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Burk Elementary School	Location: 545 N Burk St, Gilbert 85234
Date(s): 10/26/2011	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 126	
Total # of people with direct discussion about STORM: ~ 126	

STORM handout information:

Type and # of Brochures used:	~ 126 general brochures
Type and # of Handouts used:	~ 126 Activity Books, lanyards, rain gauges, bookmarks (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Boy Scouts of America Troop #465	Location: 1141 N Joshua Tree Ln, 85234
Date(s): 10/27/2010	Time: 8 a.m. - 9 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a troop meeting during which Scouts and their leaders were given outreach materials.	
Total # of Attendance @ event: ~ 15	
Total # of people with direct discussion about STORM: ~ 15	

STORM handout information:

Type and # of Brochures used:	~ 15 general brochures
Type and # of Handouts used:	~ 15 Activity Book (Recycling & Storm drain), canvas bag, lanyard, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Pioneer Elementary	Location: 1535 N Greenfield Rd, Gilbert 85234
Date(s): 10/29/2011	Time: 11 a.m - noon
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 80	
Total # of people with direct discussion about STORM: ~ 80	

STORM handout information:

Type and # of Brochures used:	~ 80 general brochures
Type and # of Handouts used:	~ 80 Activity Books (Recycling & Storm Drain) lanyards, rain gauges, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Bashas' Boo! at the Zoo	Location: 455 North Galvin Parkway, Phoenix 85008
Date(s): 10/30/2010	Time: 6 a.m. - 2 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was an event for the general public during which outreach materials were made available.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	General brochures, number unknown
Type and # of Handouts used:	Water bottles & bookmarks, numbers unknown
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Gilbert Family Halloween Carnival	Location: 1045 E Juniper Rd
Date(s): 10/30/2010	Time: 5:30 p.m. - 10 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This is a general public event during which outreach material is made available to the public.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of water bottles, bookmarker (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Burk Elementary School	Location: 545 N Burk St, Gilbert 85234
Date(s): 11/1/2010	Time: 9 a.m. - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 119	
Total # of people with direct discussion about STORM: ~ 119	

STORM handout information:

Type and # of Brochures used:	~ 119 brochures
Type and # of Handouts used:	~ 119 Activity Books (Recycling & Storm Drain), lanyards, rain gauge, brochures, bookmarkers (Adults/Children)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Towne Meadows	Location: 1101 N Recker Rd, Gilbert 85234
Date(s): 11/2/2010	Time: 9 a.m. - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This event was for the Towne Meadows subdivision. Outreach material was made available in packets.	
Total # of Attendance @ event: ~ 90	
Total # of people with direct discussion about STORM: ~ 90	

STORM handout information:

Type and # of Brochures used:	~ 90 general brochures
Type and # of Handouts used:	~ 90 Activity Books (Recycling & Storm drain), lanyards, rain gauge, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Boy Scouts of America Troop	Location: unknown
Date(s): 11/3/2010	Time: 9 a.m. - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a Scout meeting in which Scouts and their leaders were provided with packets of outreach materials.	
Total # of Attendance @ event: ~ 27	
Total # of people with direct discussion about STORM: ~ 27	

STORM handout information:

Type and # of Brochures used:	~ 27 general brochures
Type and # of Handouts used:	~ 27 Activity Book (Recycling & Storm drain), water bottle, bookmarker (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Burk Elementary School	Location: 545 N Burk St, Gilbert 85234
Date(s): 11/9/2010	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 149	
Total # of people with direct discussion about STORM: ~ 149	

STORM handout information:

Type and # of Brochures used:	~ 149 general brochures
Type and # of Handouts used:	~ 149 Activity Books, lanyard, rain gauge, bookmarks (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Islands Elementary School	Location: 245 S. McQueen Rd, 85233
Date(s): 11/15/2010	Time: 10 a.m - 11 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.
Total # of Attendance @ event: 100+	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	100 + general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Highland Park	Location: 230 N. Cole Dr, 85234
Date(s): 11/16/2010	Time: 10:20 am- 11:20 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 131	
Total # of people with direct discussion about STORM: ~ 131	

STORM handout information:

Type and # of Brochures used:	~ 131 brochures
Type and # of Handouts used:	~ 131 Activity Books (Recycling & Storm drain), lanyard, rain gauges, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Settler's Point	Location: 423 E. Settlers Point Dr, 85296
Date(s): 11/23/2010	Time: 10:30 a.m. - 11:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 94	
Total # of people with direct discussion about STORM: ~ 94	

STORM handout information:

Type and # of Brochures used:	~ 94 general brochures
Type and # of Handouts used:	~ 94 Activity Books (Recycling & Storm drain), lanyards, rain gauges, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Burk Elementary Kindergarten	Location: 545 N. Burk St, Gilbert 85234
Date(s): 12/1/2010	Time: 9:00 a.m. - 10:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 60	
Total # of people with direct discussion about STORM: ~ 60	

STORM handout information:

Type and # of Brochures used:	~ 60 general brochures
Type and # of Handouts used:	~ 60 Activity Books (Recycling & Storm Drain), lanyard, rain gauges, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Lonnie Frost	Location: Unknown
Date(s): 12/4/2010	Time: Unknown
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public speaking event by the Public Works Director during which outreach materials were made available for those interested.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown numbers of water bottles & bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Finley Farms Elementary	Location: 375 S Columbus Dr, Gilbert 85296
Date(s): 12/9/2010	Time: 9:00 a.m. - 10:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 136	
Total # of people with direct discussion about STORM: ~ 136	

STORM handout information:

Type and # of Brochures used:	~ 136 general permits
Type and # of Handouts used:	~ 136 Activity Book (Recycling & Storm drain), lanyard, rain gauge, brochures, bookmarkers (Adults/Children)
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Campo Verde High School	Location: 3870 S. Quartz Street, Gilbert 85297
Date(s): 12/9/2010	Time: 11:00 a.m. - 2:00 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a high school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: 100 +	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	100+ general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Oak Tree Elementary	Location: 505 W. Houston Ave, Gilbert, AZ 85233
Date(s): 12/13/2010	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 104	
Total # of people with direct discussion about STORM: ~ 104	

STORM handout information:

Type and # of Brochures used:	~ 104 general brochures
Type and # of Handouts used:	~ 104 Activity Books (Recycling & Storm drain), lanyards, rain gauges, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Coronado Elementary & Middle School	Location: 4333 S. De Anza BLVD, Gilbert, AZ, 85297
Date(s): 1/7/2011	Time: 9 a.m. – 12 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 32	
Total # of people with direct discussion about STORM: ~ 32	

STORM handout information:

Type and # of Brochures used:	~ 32 general brochures
Type and # of Handouts used:	~ 32 lanyard, bookmark
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Boy Scouts of America	Location: 3684 E. Washington Ave, Gilbert 85234
Date(s): 2/14/2011	Time: 8 a.m. - 8:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a Scout meeting during which Scouts and their leaders were given packets with outreach material in them.	
Total # of Attendance @ event: ~ 12	
Total # of people with direct discussion about STORM: ~ 12	

STORM handout information:

Type and # of Brochures used:	~ 12 general brochures
Type and # of Handouts used:	~ 12 Activity Books, water bottle, bookmarker
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Boy Scouts of America	Location: Private
Date(s): 2/14/2011	Time: 8 a.m. - 8:30 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a Scout meeting during which Scouts and their leaders were provided with outreach material in packets.	
Total # of Attendance @ event: ~9	
Total # of people with direct discussion about STORM: ~ 9	

STORM handout information:

Type and # of Brochures used:	~ 9 general brochures
Type and # of Handouts used:	~ 9 Activity Books, water bottle, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: State of the Town Address	Location: 50 E. Civic Center Dr, Gilbert AZ 85296
Date(s): 2/17/2011	Time: 6:30 p.m. - 9:00 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This event was attended by the general public and where outreach materials were made available for interested parties.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of bookmarks, water bottles, activity books
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Coronado Elementary & Middle School	Location: 4333 S De Anza Blvd, Gilbert AZ 85297
Date(s): 2/23/2011	Time: 8:15 a.m. - 10:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: 1000 +	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Gilbert Elementary	Location: 175 W. Elliot Rd, Gilbert 85233
Date(s): 2/26/2011	Time: 11 a.m - 3 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of brochures
Type and # of Handouts used:	Unknown number of coloring books, water bottles, and bookmarks
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Daisy Troop	Location: 3725 E Derringer Way, Gilbert AZ 85297
Date(s): 3/1/2011	Time: 9 a.m. – 9:30 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a Daisy Troop meeting where students and leaders were provided packets of outreach materials.	
Total # of Attendance @ event: ~ 9	
Total # of people with direct discussion about STORM: ~ 9	

STORM handout information:

Type and # of Brochures used:	~ 9 general brochures
Type and # of Handouts used:	~ 9 bookmarks, water bottles, activity books
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Aviation Day 2011	Location: 5803 E. Sossaman Rd Mesa,
Date(s): 3/12/2011	Time: 9 am - 2 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach materials were provided for those interested.	
Total # of Attendance @ event: Unknown (spoke to approximately 148 people)	
Total # of people with direct discussion about STORM: ~ 148	

STORM handout information:

Type and # of Brochures used:	~ 118 general brochures
Type and # of Handouts used:	~ 100 STORM bags, 170 coloring books, 156 adult bookmarks
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Feathered Friends Festival	Location: Riparian Preserve at Water Ranch
Date(s): 3/26/2011	Time: 9 a.m. - 2 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach materials were provided for those interested.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of Activity Books (Recycling & Storm drain), water bottle, bookmarker
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Greenfield Library Earth Day Display	Location: 775 N. Greenfield Rd, Gilbert AZ 85234
Date(s): 3/31/2011	Time: 9 a.m. - 2 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where those interested could collect outreach material.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of activity books, water bottles, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Chaparral Elementary & Middle School	Location: 3380 E. Frye Rd, Gilbert, AZ 85295
Date(s): 4/4/2011	Time: 10:15 a.m. - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 1373	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Gateway Pointe	Location: 2069 S. De La Torre Drive, Gilbert, AZ, 85295
Date(s): 4/8/2011	Time: 10:15 - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: Students: 1219	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Higley Elementary	Location: 2069 S. De La Torre Drive, Gilbert, AZ, 85295
Date(s): 4/8/2011	Time: 10:15 - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: Students: 1219	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: LeAnne Gonzale from Charles Schwab	Location: Private
Date(s): 4/12/2011	Time: 8:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a private event where Town outreach materials were made available to attendees.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	Unknown number of Activity Books, water bottles, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Greenfield Library Staffing Recycling Training Session	Location: 775 N. Greenfield Rd, Gilbert AZ 85234
Date(s): 4/12/2011	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a training session for library staff during which they were given packets of outreach materials.	
Total # of Attendance @ event: 20	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	~ 20 general brochures
Type and # of Handouts used:	~ 20 waterbottles
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Greenfield Library Staffing Recycling Training Session	Location: 775 N. Greenfield Rd, Gilbert AZ 85234
Date(s): 4/14/2011	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a training session for library staff during which they were given packets with outreach materials.	
Total # of Attendance @ event: 20	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	~ 20 general brochures
Type and # of Handouts used:	~ 20 waterbottles
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Power Ranch Elementary & Middle School	Location: 4351 S Ranch House PKWY, Gilbert AZ 85297
Date(s): 4/15/2011	Time: 10:15 a.m. - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 830	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	~ general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: San Tan Ranch Elementary & Middle School	Location: 3443 E Calistoga Drive, Gilbert, AZ, 85297
Date(s): 4/18/2011	Time: 10:15 a.m. - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 1250	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Chaparral Elementary	Location: 3380 E. Frye Rd, Gilbert, AZ 85295
Date(s): 4/19/2011	Time: 1:00 p.m. - 3 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 415	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	~ 415 general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: McQueen Park Earth Day	Location: 510 N Horne St., Gilbert, AZ 85233
Date(s): 4/22/2011	Time: 9 a.m - 2 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach materials were available for interested people.	
Total # of Attendance @ event: 140	
Total # of people with direct discussion about STORM: ~ 140	

STORM handout information:

Type and # of Brochures used:	~ 140 general brochures
Type and # of Handouts used:	~ 140 Activity Books (Recycling & Storm drain), water bottles, bookmarkers
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Earth Day Festival Special Event Phoenix 2011	Location: Cesar Chavez Plaza
Date(s): 4/22/2011	Time: 11:00 a.m. - 1:30 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach materials were available to those who were interested.	
Total # of Attendance @ event: ~ 100	
Total # of people with direct discussion about STORM: ~ 100	

STORM handout information:

Type and # of Brochures used:	~ 100 general brochures
Type and # of Handouts used:	~ 100 Activity Books, water bottle, bookmarker
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Pioneer Elementary	Location: 1535 N Greenfield Rd, Gilbert 85234
Date(s): 4/21/2011	Time: 10:40 a.m. - 11:40 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.
Total # of Attendance @ event: ~ 79	
Total # of people with direct discussion about STORM: ~ 79	

STORM handout information:

Type and # of Brochures used:	~ 79 general brochures
Type and # of Handouts used:	~ 79 Activity Book, lanyard, rain gauge, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Higley High School	Location: 4068 E. Pecos Rd, Gilbert, AZ, 85295
Date(s): 4/25/2011	Time: 10:15 - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a high school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 1749	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Quartz Hill Elementary	Location: 3680 S. Quartz St., Gilbert 85297
Date(s): 4/26/2011	Time: 9:45 a.m. - 10:45 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 128	
Total # of people with direct discussion about STORM: ~ 128	

STORM handout information:

Type and # of Brochures used:	~ 128 general brochures
Type and # of Handouts used:	~ 128 Activity Books, lanyards, rain gauges, bookmarkers
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Williams Field High School	Location: 2076 S. Higley Rd, Gilbert AZ 85295
Date(s): 5/2/2011	Time: 10:15 - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a high school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~1672	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: American Leadership Academy	Location: 2460 E Pecos Rd, Gilbert 85295
Date(s): 5/3/2011	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 208	
Total # of people with direct discussion about STORM: ~ 208	

STORM handout information:

Type and # of Brochures used:	~ 208 general brochures
Type and # of Handouts used:	~ 208 Activity Books, lanyard, rain gauge, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: American Leadership Academy	Location: 2460 E Pecos Rd, Gilbert 85295
Date(s): 5/3/2011	Time: 9 a.m. - 10 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 148	
Total # of people with direct discussion about STORM: ~ 148	

STORM handout information:

Type and # of Brochures used:	~ 148 general brochures
Type and # of Handouts used:	~ 148 Activity Books, lanyard, rain gauge, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Bridges Early Childhood Education	Location: 1494 S Gilbert Road, Gilbert AZ 85296
Date(s): 5/6/2011	Time: 12:00 - 1:00 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a pre-K school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 78	
Total # of people with direct discussion about STORM: ~ 78	

STORM handout information:

Type and # of Brochures used:	~ 78 general brochures
Type and # of Handouts used:	~ 78 Activity Book, lanyard, rain gauge, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Houston Elementary	Location: 500 E. Houston Ave, Gilbert 85234
Date(s): 5/9/2011	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 116	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	~ 116 general brochures
Type and # of Handouts used:	~ 116 Activity Book, lanyard, rain gauges, brochures, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Watch Me Grow	Location: 2323 E Guadalupe Rd, Ste 104, Gilbert 85234
Date(s): 5/11/2011	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to a pre-K school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 64	
Total # of people with direct discussion about STORM: ~ 64	

STORM handout information:

Type and # of Brochures used:	~ 64 general brochures
Type and # of Handouts used:	~ 64 Activity Book, lanyard, rain gauges, brochures, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Centennial Elementary	Location: 3507 S. Ranch House Parkway, 85297
Date(s): 40680	Time: 10:15 a.m. - 1:15 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 1000	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Unknown number of general brochures
Type and # of Handouts used:	0
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Edu-Prize School	Location: 580 W Melody Ln, Gilbert 85233
Date(s): 40690	Time: 10:00 a.m. - 11:00 a.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a presentation to an elementary school classroom on recycling and stormwater. Students and teachers are given packets with outreach material in them.	
Total # of Attendance @ event: ~ 35	
Total # of people with direct discussion about STORM: ~ 35	

STORM handout information:

Type and # of Brochures used:	0
Type and # of Handouts used:	Activity Book, lanyard, rain gauges, brochures, bookmarks
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica Koberna	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-503-6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Dr. Gilbert, AZ 85296		

Event information:

Name: Seville's Picnic In the Park	Location: Seville
Date(s): 5/21/2011	Time: All Day
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events and presentations throughout the year. The Recycling and Environmental Programs have teamed up for this. This was a public event where outreach materials were made available to those who were interested.	
Total # of Attendance @ event: Unknown	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	0
Type and # of Handouts used:	200 adult bookmarks, 24 coloring books, 47 bracelets
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Glendale	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Michelle Wilson	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-930-2583	<input type="checkbox"/> Other	
Address: 5850 W. Glendale Ave., Glendale, Az 85301		

Event information:

Name: Glendale Green Festival	Location: 5959 W. Brown St. Glendale, Az 85302
Date(s): 03-26-11	Time: 10:00 am to 3:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	The fourth annual Glendale Green, coordinated by the city of Glendale Environmental Resources Department, focused on water and energy efficiency, recycling, gardening, alternative modes of transportation, and other green-living practices. The event included a tree-care, composing, and herb gardening workshops.
Total # of Attendance @ event: 1,200	
Total # of people with direct discussion about STORM: 250-300	

STORM handout information:

Type and # of Brochures used:	STORM Informational Brochures - 20 Stormwater Crossword - 30
Type and # of Handouts used:	STORM pet waste collection bag dispensers - 150 STORM magnet clips - 200 STORM Shopping Bags - 333 STORM bracelets - 300
Type and # of Displays utilized:	Two STORM banners were displayed at the city of Glendale Environmental Resources Department's booth.



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Goodyear	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Ron Sievwright	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-882-7632	<input type="checkbox"/> Other	
Address: 4980 South 157 th Ave, Goodyear, AZ 85338		

Event information:

Name: Wildflower Elementary Knowledge Symposium	Location: 325 S. Wildflower Dr. Goodyear, Az 85338
Date(s): 9/23/10	Time: 9am to 12 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gave a presentation at a break out session to parents of Wildflower Elementary students and staff on storm water pollution, recycling, and ground water contamination. Provided a display table for storm items in the gym.	
Total # of Attendance @ event: 60 to 80	
Total # of people with direct discussion about STORM: 35-40	

STORM handout information:

Type and # of Brochures used:	35 Storm Brochures
Type and # of Handouts used:	35 of the pet waste bags and magnets
Type and # of Displays utilized:	N/A
Other STORM information utilized:	N/A



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Classroom Presentation- Barry	Location: Peoria Elementary School
Date(s): 6/14/11	Time: 8:30 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: 3 presentations to 3rd, 4th, and 5th grade students; additional materials distributed to k, 1st, and 2nd grade students	
Total # of Attendance @ event: 52	
Total # of people with direct discussion about STORM: 52	

STORM handout information:

Type and # of Brochures used:	MC Brochures-117; Coloring Books-117; Stickers-468; 10 Tips Bookmarks-47
Type and # of Handouts used:	Plastic Trash Bags-117; MC Bracelets-117; MC Pencils-117; STORM Magnets-70
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Julie Pasquinelli	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-506-0386	<input type="checkbox"/> Other	
Address: 1001 N Central, Suite 300, Phoenix, Az 85004		

Event information:

Name: Latino Institute Back To School And Health Fair	Location: Asu-West
Date(s): 7/17/10	Time: 9:00 am - 2:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Information on: Education, Community Resources, Finance, Description: Health, Domestic Violence, Citizen Action Alliances	
Total # of Attendance @ event: 5,000	
Total # of people with direct discussion about STORM: 750	

STORM handout information:

Type and # of Brochures used:	Solution to Pollution-32; After the Storm-20; MC Spanish Brochure-20; Storm Drain Dan Coloring Books-75; stickers-75
Type and # of Handouts used:	MC Pencils-75; MC Reuseable bags-75; STORM Magnets-30
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Julie Pasquinelli	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-506-0386	<input type="checkbox"/> Other	
Address: 1001 N Central, Suite 300, Phoenix, Az 85004		

Event information:

Name: Pro's Ranch Market Health Fair 2010	Location: 1602 E Roosevelt Phoenix, Az
Date(s): 7/18/10	Time: 7:00 am - 3:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	
Total # of Attendance @ event: 1,500	
Total # of people with direct discussion about STORM: 225	

STORM handout information:

Type and # of Brochures used:	Solution to Pollution-25; After the Storm-14; MC Spanish Brochure-13; Storm Drain Dan Coloring Books-25; stickers-25
Type and # of Handouts used:	MC Pencils-25; MC Reuseable bags-25; STORM Magnets-20
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Lene Pope	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-1569	<input type="checkbox"/> Other	
Address: 1001 N Central, Suite 300, Phoenix, Az 85004		

Event information:

Name: Peoria Unified School District Teacher Curriculum Training	Location: 6330 W Thunderbird Rd Peoria
Date(s): 8/25/10	Time: 5:00 pm - 7:00 pm
Reason: <input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Curriculum event for teachers within the Peoria Unified School District	
Total # of Attendance @ event: 150	
Total # of people with direct discussion about STORM: 60	

STORM handout information:

Type and # of Brochures used:	STORM brochures-60
Type and # of Handouts used:	MC Reuseable Shopping Bags-60
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Lene Pope	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-1569	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Community Corner At Chase Field	Location: Chase Field
Date(s): 9/24/10	Time: 4:00 pm- 9:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Community Corner is an accessible way for community-based organizations, non-profit groups and government agencies to identify and build relationships with D-backs fans. This program provides organizations with the opportunity to raise awareness about their respective programs and services through distribution of information and promotional materials at a customized exhibit on the main concourse during Arizona Diamondbacks home games.
Total # of Attendance @ event: 38,516	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	EPA After the Storm-26; MCESD Brochure-26
Type and # of Handouts used:	MCESD Tote Bags-20; MCESD Bracelets-30; MCESD Pencils-43; STORM Clips-25
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Stormwater Pollution Awareness Poster Contest <i>Kickoff</i>	Location: Rei-Paradise Valley
Date(s): 10/10/10	Time: 11:00 am - 2:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Information table at REI-Paradise Valley store to kickoff the 2010 Stormwater Pollution Awareness Poster Contest	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 35	

STORM handout information:

Type and # of Brochures used:	MC Brochures-33
Type and # of Handouts used:	Stickers-32; Coloring Books-17; STORM magnets-7; STORM wristbands-28; MC Clips-6; STORM clips-15; MC Pencils-28
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Classroom Presentation-Gonzales, Mcleod	Location: Indian Bend Elementary
Date(s): 10/14/10	Time: 1:00 p - 2:00 p
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Presentation to two 5 th grade classes	
Total # of Attendance @ event: 44	
Total # of people with direct discussion about STORM: 44	

STORM handout information:

Type and # of Brochures used:	Enter Types and Number of STORM Literature Distributed
Type and # of Handouts used:	10 Tips Bookmarks-41; STORM bracelets-42; MC Pencils-44
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Classroom Presentation-Olson	Location: Adams Traditional Academy
Date(s): 11/22/10	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Presentation to 2 4th grade classes	
Total # of Attendance @ event: 52	
Total # of people with direct discussion about STORM: 52	

STORM handout information:

Type and # of Brochures used:	MC Brochure-53
Type and # of Handouts used:	Coloring Books:52; MC Bracelets:53; MC Pencils:53; Stickers:159; MC Plastic Bags:53
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Classroom Presentation-Galloway	Location: Mckemy Middle School-Tempe
Date(s): 1/4/11	Time: 9:00 am - 3:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Presentation to 5 7 th grade classes	
Total # of Attendance @ event: 114	
Total # of people with direct discussion about STORM: 114	

STORM handout information:

Type and # of Brochures used:	MC Brochure-110; After the Storm Brochure-110; Solution to Pollution Brochure-110
Type and # of Handouts used:	MC Pencils-110; MC Bracelets-72; STORM Bracelets-40; MC Plastic Bags-110; EPA Bookmarks-84; Phoenix Bookmarks-26
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Classroom Presentation-Ragle	Location: Mckemy Middle School-Tempe
Date(s): 1/5/11	Time: 9:00 am - 3:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Presentation to 5 7 th grade classes	
Total # of Attendance @ event: 133	
Total # of people with direct discussion about STORM: 133	

STORM handout information:

Type and # of Brochures used:	MC Brochure-133; After the Storm Brochure-134; Solution to Pollution Brochure-134
Type and # of Handouts used:	MC Pencils-133; MC Bracelets-73; STORM Bracelets-60; MC Plastic Bags-134; EPA Bookmarks-133;
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C E S D	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 M Central, #300, Phoenix, Az 85004		

Event information:

Name: Tres Rios Nature And Earth Festival	Location: Estrella Mountain Park
Date(s): March 5-6, 2011	Time: 9:00 am - 4:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: An annual two-day outdoor event that focuses on the rich diversity of wildlife, habitat, history, and culture of the Gila River drainage. This is an opportunity to celebrate the rich heritage, ecology, history, and wildlife of the Gila, Salt, and Agua Fria Rivers.	
Total # of Attendance @ event: 5000	
Total # of people with direct discussion about STORM: 600	

STORM handout information:

Type and # of Brochures used:	MC Brochures-65; MC Brochures-Spanish-1; STORM Brochures-25; Coloring Books-155
Type and # of Handouts used:	STORM Reusable Bags-83; MC Pet Containers-261; STORM Magnets-29; STORM Bracelets-31; MC Bracelets-233; MC Pencils-176; MC Rain Gauge-162; EPA Stickers-160
Type and # of Displays utilized:	STORM Banners; EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Dam Good Run, Walk, Hike	Location: Lake Pleasant Regional Park
Date(s): 4/2/11	Time: 9:00 am - 1:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Lake Pleasant's 7 th Annual Dam Good Run, Walk, Hike is a family-friendly fundraiser offering the public the only opportunity to cross Waddell Dam. Following the race, participants will enjoy wildlife displays and expert advice from vendors.	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 40	

STORM handout information:

Type and # of Brochures used:	MC Brochures-2; After the Storm-15; Solution to Pollution-15; Stickers-12; Coloring Books-9
Type and # of Handouts used:	MC Reusable Bags-15; MC Wristbands-12; Rain Gauges-8; Pet Waste Containers-16; STORM Magnets-5
Type and # of Displays utilized:	EnviroScape Model, STORM Banners
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Paddle Fest	Location: Rei-Paradise Valley
Date(s): 4/16/11	Time: 10:00 am - 4:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Free clinics, product info, demos, expert advice for water-related activities	
Total # of Attendance @ event: 60	
Total # of people with direct discussion about STORM: 30	

STORM handout information:

Type and # of Brochures used:	MC Brochures-12; After the Storm-21; Solution to Pollution-21; Stickers-28; Coloring Books-10
Type and # of Handouts used:	MC Reusable Bags-21; STORM Magnets-2; MC Wristbands-10; MC Pet Waste Containers-26; MC Pencils-9; MC Magnetic Clips-10
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Paddle Fest	Location: Rei-Tempe
Date(s): 4/16/11	Time: 10:00 am - 4:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Free clinics, product info, demos, expert advice for water-related activities	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 20	

STORM handout information:

Type and # of Brochures used:	MC Brochures-3; After the Storm-1; Solution to Pollution-1; Stickers-2; Coloring Books-9
Type and # of Handouts used:	MC Reusable Bags-1; MC Wristbands-9;
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Family Fun Night	Location: Peoria Elementary School
Date(s): 4/21/11	Time: 4:00 pm - 7:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Family Fun Night at Peoria Elementary School, with information booths, games, activities	
Total # of Attendance @ event: 650	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	MC Brochures-11; MC Brochures (Spanish)-2; Coloring Books-32; Stickers-116
Type and # of Handouts used:	MC Frisbees-90; MC Bracelets-113; STORM Pet Waste Containers-81; MC Pencils-67
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Earth Day Hike And Kiddie Craft	Location: Lake Pleasant Regional Park
Date(s): 4/23/11	Time: 9:00 am - 1:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	In celebration of Earth Day, enjoy a short hike in the outdoors along the shoreline of Lake Pleasant. This is a non-guided hike great for families and kids. Make sure you wear shoes to get wet if you decide to walk in the water! After the hike, stop by the Visitor's Center for a Kiddie Craft from recycled materials and information on stormwater runoff. The Maricopa County Environmental Services Department, Stormwater Quality Program will provide information on stormwater pollution, have demonstrations of a stormwater runoff model, and explain how you can help reduce or prevent pollution in our rivers and lakes.
Total # of Attendance @ event: 75	
Total # of people with direct discussion about STORM: 40	

STORM handout information:

Type and # of Brochures used:	MC Brochures-4; After the Storm-4; Solution to Pollution-4; Stickers-7; Coloring Books-7
Type and # of Handouts used:	MC Reusable Bags-4; MC Wristbands-4; Pet Waste Containers-15; MC Pencils-9; MC Frisbees-13
Type and # of Displays utilized:	EnviroScape Model



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Take Our Daughters And Sons To Work Day	Location: Mcesd
Date(s): 4/28/11	Time: 10:00 am - 11:45 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Environmental Services/Air Quality Employees bring their kids to work for presentations and learning labs.	
Total # of Attendance @ event: 40	
Total # of people with direct discussion about STORM: 40	

STORM handout information:

Type and # of Brochures used:	MC Brochure-60; Coloring Books-60; Stickers-360; 10 Tips Bookmarks-60; Monitor Your Wastershed-1
Type and # of Handouts used:	MC Bracelets-60; MC Pencils-60; STORM Magnets-60; MC Plastic Bags-60
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Mcesd	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Board Of Supervisors Meeting-Poster Contest Awards Ceremony	Location: 205 W Jefferson, Phoenix, Az
Date(s): 5/11/11	Time: 9:00 am - 10:00 am
Reason:	
<input type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Board of Supervisors Meeting-Poster Contest awards presentation	
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	MC Brochures-6; Coloring Books-6; Stickers-48; 10 Tips Bookmarks-6; MC 2012 Calendars-21
Type and # of Handouts used:	MC Bracelets-6; MC Magnetic Clips-6; STORM Magnets-6; MC Pencils-6; MC Frisbees-6; MC Rain Gauge-6
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Backyard Composting: Breaking It Down To The Basics	Location: Main Library
Date(s): October 9, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	One can never make enough compost! That's the mantra of this speaker who will describe her adventures in composting in the desert where things do not putrefy, they petrify. Learn to recycle your garden and kitchen debris, tricks to keep the compost pile moist and bacteria working, and the many beneficial uses of compost.
Total # of Attendance @ event: 53	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 3 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 4
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Reduce Your Energy Use: Getting The Most Impact For The Money	Location: Dobson Ranch Branch
Date(s): November 13, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Did you know that a plasma television uses as much energy as a refrigerator? Learn how to save energy, money, and help the planet too, from simple habit changes to major equipment purchases. Leave with an action plan to implement at your own home and how to evaluate your return on investment. Find out how to take advantage of incentives and rebates, too	
Total # of Attendance @ event: 25	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 0 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 0
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Hot Gardens: Design Strategies For Sustainable Desert	Location: Main Library
Date(s): December 11, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Find insight, inspiration, tips, and tricks to help you create and foster beauty in the desert while conserving resources. This designer and entertaining author will help you to translate the natural beauty of the region – mountains, canyons, sculptural succulents and incandescent sky – into gorgeous yet water-thrifty landscape designs that complement existing architecture and the environment.
Total # of Attendance @ event: 76	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 1 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 8
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Edible Landscaping: Vegetable Gardening, Herbs And More	Location: Red Mountain Branch
Date(s): January 8, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Now you can have your landscape and eat it too! This program will cover the basics for successful vegetable gardening, but will also show how to incorporate edible plants throughout the landscape, and will suggest plant varieties for landscape function and edibility. An interactive 'show-and-smell' with culinary herbs will teach you growing basics and provide cooking suggestions, too.
Total # of Attendance @ event: 152	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 10 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 15
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Harvesting Rainwater For Your Landscape (Graywater Top	Location: Main Library
Date(s): February 12, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Even with our meager 8" of rain each year, you can collect over 7,000 gallons of water off of a 1,500 square foot rooftop. Capturing this high-quality source of free water to irrigate your landscapes provides a source of water that is healthier for plants and easier on the water bill. The program will cover graywater system basics as well. Introductory topic for this program was about STORM presented by Scott Bouchie.
Total # of Attendance @ event: 58	
Total # of people with direct discussion about STORM: 58	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 58 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 7
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Homeowner Basics For Going Solar	Location: Red Mountain Branch
Date(s): March 12, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Are you interested in taking advantage of our bountiful sunshine and learning how to make your own renewable energy with solar panels on your home? This program will introduce you to grid-tied or off-grid systems, incentives and tax credits available, and how to calculate payback of system costs. You'll leave this program a more confident and savvy solar consumer.
Total # of Attendance @ event: 46	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 1 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 5
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Desert Gardening For Birds, Butterflies And Other Desert Wildlife	Location: Main Library
Date(s): April 9, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Your garden will be more than just a pretty space after you learn the basics to make your yard a magnet for birds, butterflies and other wildlife. This entertaining author will share best plants to select, and how to minimize or eliminate the need for intensive pest control or fertilization to make your landscape a wildlife-friendly space. Plant maintenance basics and growing tips will be included.
Total # of Attendance @ event: 81	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 0 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 6
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Green Remodeling: The Greenest Building Is The Existing One	Location: Red Mountain Branch Library
Date(s): May 14, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Take this amazing journey filled with valuable green remodel information, including the latest in government incentives, cost analysis when choosing green versus traditional materials, green design, green rating systems, and common mistakes to avoid. This workshop will help you overcome the myths that green is too expensive, not durable, and that green materials are not easily available.
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 5 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 3
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Green Gurus: Experts With Great Green Ideas	Location: Mesa Main Library
Date(s): June 11, 2011	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Learn what it takes to be 'green' and about the latest technologies available with our panel of 'green gurus.' Panelists will discuss green building, energy and water conservation, green household products, solar, Xeriscape and more. After brief presentations of the top five things you should know, time will be left to ask your questions and get one-on-one with our experts.
Total # of Attendance @ event: 20	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 1 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 8
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Converting From Grass To Xeriscape To Save Water, Time & Money	Location: Dobson Branch
Date(s): July 10, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Are people asking you "what's up?" and you find yourself answering "my water bill"? Maybe it's time to get rid of that grass or water-thirsty landscape and replace it with a Xeriscape, creating a beautiful, common sense landscape that reduces water and is easier to maintain. Rebates are available too.
Total # of Attendance @ event: 65	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 0 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 2
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Greener Choices To Reduce Hazards In The Household	Location: Main Library
Date(s): August 14, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Allergies, asthma, headaches and fatigue can all be related to your indoor air quality. Learn about some of the chemicals that are in your home, personal care products, paints and furnishings and how they might contribute to your overall health, the environment, and your wallet. Discover what's in typical household cleaners and how to make or purchase those with safer ingredients..	
Total # of Attendance @ event: 29	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 2 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 10
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Permaculture: Sustainable Design And Living Ecologically	Location: Red Mountain Branch
Date(s): September 11, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Everywhere you look it's "green this and sustainable that," but what does this mean? Get an introduction to Permaculture, which teaches how to build natural homes and gardens that are both sustainable and resilient enough to maintain themselves with minimal assistance. Learn to grow your own food, catch rainwater, beekeeping, and lots of other ways to be more "green."
Total # of Attendance @ event: 34	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 2 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 4
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Leisha Williams	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-773-8465	<input type="checkbox"/> Other	
Address: 8401 West Monroe St. Peoria, Az 85345		

Event information:

Name: Peoria Pioneer Day	Location: 83 rd Av & Peoria
Date(s): April 2, 2011	Time: 8:00am-12 noon
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: 5 K Run/Walk & 1mile/ Family Fun Walk/ Parade/ Family Fun Bike Ride/ Free Family Picnic. A very large public event downtown Peoria. The Green Zone focused on educating citizens in the area of energy conservation and other environmentally conscious practices. Peoria employees got to highlight the various successful initiatives that the city has implemented as well as provide citizens with tools and resources for sustainability in their community.	
Total # of Attendance @ event: No official Number-High Turn Out	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	STORM Brochures Qty: 200
Type and # of Handouts used:	STORM Magnets Qty 100 STORM Bags on Board Qty 80
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Leisha Williams	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-773-8465	<input type="checkbox"/> Other	
Address: 8401 W. Monroe St. Peoria, Az 85345		

Event information:

Name: Peoria Leadership Institute	Location: Peoria Municipal Operations Center- 79 th & Olive
Date(s): May 11, 2011	Time: 6:00pm-9:00pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Peoria citizen who have an interest in the operations and services that their City provides join this Leadership Institute. We had direct conersations with each group and got to answer specific questions regarding storm water pollution prevention.	
Total # of Attendance @ event: 20	
Total # of people with direct discussion about STORM: 20	

STORM handout information:

Type and # of Brochures used:	STORM Brochures Qty 20
Type and # of Handouts used:	STORM Bags on Board Qty 30 STORM Magnets Qty 20
Type and # of Displays utilized:	Streets provided a model city and how the storm drains work. Pollution Prevention Model
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

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Member Identification:

Name: City Of Peoria	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Leisha Williams	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-773-8465	<input type="checkbox"/> Other	
Address: 8401 W Monroe Street Peoria, Az 85345		

Event information:

Name: Peoria's River & Trails Clean Up Date	Location: 16671 N. 84 th Av, Peoria Az 85258
Date(s): March 26, 2011	Time: 8:00am-12:00noon
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	This event reaches a lot of Peoria citizens and staff. In 2010 the event collected 3 tons of trash and planted 700 trees and shrubs along the trails and in the parks. The focus area of the river clean up is in the high traffic Skunk Creek surrounded by car dealerships, restaurants, and hotels.
Total # of Attendance @ event: 400	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	STORM Brochures QTY 100
Type and # of Handouts used:	STORM magnets QTY 50 STORM Bags on Board Qty 50
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

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Member Identification:

Name: Mike Loffa	<input checked="" type="checkbox"/> Phase I MS4	<input checked="" type="checkbox"/> Affiliate
Contact:	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: (602) 256-3511	<input type="checkbox"/> Other	
Address: 2474 S 22 nd Ave, Phoenix AZ 85009		

Event information:

Name: Keep Phoenix Beautiful	Location: Cesar Chavez Plaza
Date(s): April 21, 2011	Time: 11-1pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Earth Day Celebration put on by the City of Phoenix.	
Total # of Attendance @ event: 3000, approximately 600 at our booth	
Total # of people with direct discussion about STORM: None	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	200 bags on board, 34 STORM magnets, 24 STORM bags



PUBLIC EVENT CHECKLIST

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Member Identification:

Name: Mike Loffa	<input checked="" type="checkbox"/> Phase I MS4	<input checked="" type="checkbox"/> Affiliate
Contact:	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: (602) 256-3511	<input type="checkbox"/> Other	
Address: 2474 S 22 nd Ave, Phoenix AZ 85009		

Event information:

Name: Phoenix College Earth Day	Location: Phoenix College
Date(s): April 20, 2011	Time: 11-1pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Earth Day event put on by Phoenix College	
Total # of Attendance @ event: 150 people	
Total # of people with direct discussion about STORM: None	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	50 bags on board, 19 STORM magnets, 14 STORM bags