

STormwater Outreach for Regional Municipalities (STORM) Annual Report: FY 2010



Photo by City of Mesa



STORM Annual Report: FY 2010

Formation of Not-for-Profit Organization

Stormwater Outreach for Regional Municipalities, known as STORM, is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM was founded in 2002, in response to federal regulations requiring certain municipalities to implement measures to educate the public on ways to protect the quality of stormwater runoff. The organization consists of 23 paid members.

In December 2005, STORM filed for not-for-profit status with the Arizona Corporation Commission. The trade names "STormwater Outreach for Regional Municipalities (STORM)" and "STORM" were filed with the Secretary of State. STORM officially became a not-for-profit charitable organization in February 2006. This status allows STORM to operate as a charitable organization and enables tax deductible contributions to promote stormwater pollution prevention. STORM's existing Operations Plan was modified and incorporated as the organization's By-Laws in February 2007 with further modification and adoption at the annual corporation meeting in June of 2008.

Membership in STORM

STORM recognizes two categories of membership: municipal and affiliate members.

Municipal membership is open to Municipal separate storm sewer system (MS4) owners required by Arizona Department of Environmental Quality (ADEQ) to have an Arizona Pollutant Discharge Elimination System (AZPDES) municipal stormwater permit. To effectively reach residents and create a regional message, municipal membership in STORM is limited to MS4 owners within the greater Phoenix metropolitan area. Based on the 2000 Census, over 3 million of the state's 5 million residents live in the greater Phoenix metropolitan area, providing a wide audience for regional education efforts. Representatives from other permitted MS4s located throughout Arizona are welcome to attend meetings and access resources and information generated by STORM.

Affiliate members are other jurisdictions or organizations that the STORM municipal members agree to include as affiliate members. The organization is governed by the municipal members; and as such, affiliate members are not allowed to vote on formal decisions made by the organization, but are strongly encouraged to be actively involved in monthly meetings and to take part in activities/events sponsored by STORM. Affiliate membership is not limited geographically to the greater Phoenix metropolitan area.

STORM elects a management board annually to help organize and guide operations. The FY 2010 board consisted of five members elected by consensus of the municipal

members for a fiscal year term: chair, co-chair, fiscal agent, secretary, and director-at-large. During FY 2010, STORM Board Members were:

- Chair: Lee San Miguel, City of Avondale (7/1/09 – 2/22/10)
Stephanie Brown, Arizona Department of Transportation (2/23/10 – 6/30/10)
- Co-chair: Stephanie Brown, Arizona Department of Transportation (7/1/09 – 2/22/10)
Mike Loffa (2/23/10 – 6/30/10)
- Fiscal Agent: Michelle Wilson, City of Glendale
- Secretary: Dave Verhelst, City of Chandler
- Director-at-Large: Raymond Rees, Town of Fountain Hills

The Chair is responsible for facilitating all STORM meetings and acting as the lead informational point of contact for the STORM organization. The Co-Chair assists the Chair as needed in facilitating STORM meetings and disseminating information about the organization. The Fiscal Agent is responsible for providing and coordinating the collection and management of fees, other revenue and expenditures for the STORM organization. The Secretary is responsible for creating and distributing monthly meeting agendas and meeting notes.

The annual membership fee for municipal members is based on population from the 2000 Census, and a flat fee was established for affiliate members:

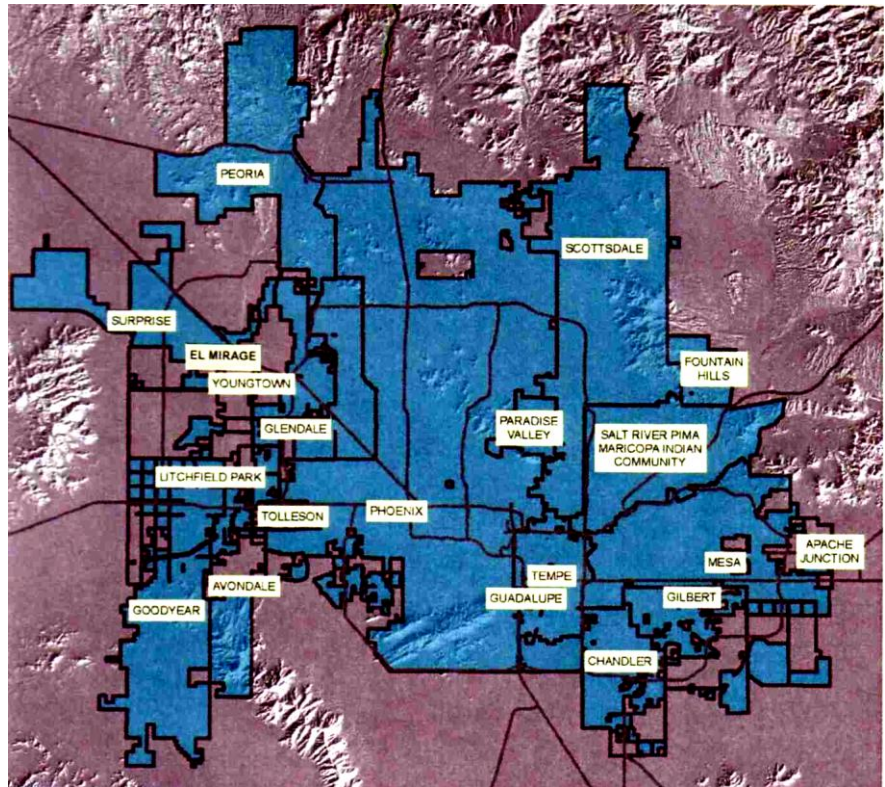
2000 Census Population	Annual Membership Fee
0 – 25,000	\$1,000
25, 001 – 50, 000	\$1,500
50, 001 – 100,000	\$2,000
100,001 – 250,000	\$2,500
Greater than 250,000	\$5,000
Affiliate Members	\$1,000

During FY 2010, STORM's 23 members included 6 Phase I MS4s, 16 Phase II MS4s and 1 affiliate agency. STORM's current membership promotes stormwater pollution prevention to a large area of greater metropolitan Phoenix as indicated by the outlines of member communities in the following figure. Additional information on membership requirements is detailed in STORM's bylaws.

During fiscal year 2010, participating municipalities, affiliates and sponsors generated \$52,500 through membership fees. A variety of in-kind contributions were made to this organization, including all member staff time. Without overhead or administrative costs involved, funds are used almost exclusively for program implementation activities. A 2010 financial summary of is provided in Attachment A.

FY 2010 Members

Arizona Department of Transportation (ADOT)
Town of Apache Junction
City of Avondale
City of Chandler
City of El Mirage
Town of Fountain Hills
Town of Gilbert
City of Glendale
City of Goodyear
Town of Guadalupe
Luke Air Force Base
Maricopa County (unincorporated area)
City of Mesa
Town of Paradise Valley
City of Peoria
City of Phoenix
City of Scottsdale
City of Surprise
City of Tempe
City of Tolleson
Town of Youngtown
Salt River Pima Maricopa Indian Community
Maricopa County Flood Control District -Affiliate



Why Become a Member?

The traditional approach to public stormwater education and outreach is for individual communities to work independently. STORM encourages a new perspective at a regional level to improve public outreach and education. Members meet monthly to discuss ideas, gather information, and share results of stormwater management tools, techniques, programs, and initiatives.

Benefits of this collaborative effort include:

- Increased public awareness of the impacts of stormwater pollution
- Shared information and experiences
- Pooled financial resources
- Protection of the environment, and
- Improved quality of life.

Communities can realize a great economic benefit from their membership investment. For a relatively small contribution, members receive a significant return in public outreach and education, much more than they would have gained working

independently. This outreach program supplements individual community's stormwater management programs as required under ADEQ's permit program.

Membership in STORM also provides increased buying power that helps achieve bulk pricing on storm water pollution awareness promotional items. Additionally, the ability to cooperatively apply for grants and other financial assistance helps further the common goal of public education to reduce surface water pollutants and ultimately improve the regional water quality.

Monthly Meetings

STORM generally meets once a month to make decisions and to strategize on better methods to educate the public about stormwater quality and program requirements. Meeting minutes are posted on STORM's website under the "Meetings" section of the "About Us" link. <http://www.azstorm.org/meetings/>

STORM generally meets the fourth Tuesday of each month at the Flood Control District of Maricopa County facility at 2801 West Durango, Phoenix, Arizona. STORM does not meet during the month of December due to Holiday conflicts and vacation scheduling.

STORM's Key Accomplishments

The success of STORM is based on the synergy of bringing together resources, ideas, pooled funds, and talent of numerous municipalities and agencies to produce a regional education and outreach program. The accomplishments of this collaborative effort include:

STORM Bylaws

STORM revised their Operations Plan to act as the organization's bylaws as required by the incorporation status of the organization. In doing this, STORM created official language and applications to allow for affiliate membership and sponsors for the organization. This accomplishment allows STORM to actively pursue funding outside of the municipal membership while having developed specific guidelines for affiliate members and sponsors to follow. STORM adopted its new Bylaws during its annual Corporation meeting in June of 2008. The Bylaws were posted on STORM's website in FY 2008.

"Only Rain in the Storm Drain"

STORM member agencies continued to express the consistent message of "Only Rain in the Storm Drain". This slogan is easily understood and clearly communicates the basic message of keeping pollutants out of the storm drain system. This message was communicated through STORM's English and Spanish web site, storm drain markers placed in various member communities, display boards, and promotional items.

STORM Web Site

STORM's web site, www.azstorm.org, promotes stormwater pollution prevention in both English and Spanish. It provides residents with direct links to their specific communities so they can receive individualized information and provides summaries of stormwater regulations. A kid's page was developed to further expand the community information sections. STORM initially contracted with a website consultant to develop

this web page. STORM has historically paid hosting fees to the consultant to keep the page active and oversees the operations of the website. STORM members maintain the information that is disseminated on the website and select members have administrative access in order to make minor changes as needed. A summary of the web site activity during fiscal year 2010 is included below.

Summary of STORM Web site Activity – FY 2010

Month	Unique Visitors	Number of Visits	Pages	Hits
July 2009	303	634	1286	4130
August 2009	353	653	1461	3871
September 2009	338	586	1012	3211
October 2009	371	627	1261	4078
November 2009	343	520	765	3153
December 2009	247	419	891	2907
January 2010	343	536	1037	3403
February 2010	358	488	1049	3819
March 2010	341	509	1141	3620
April 2010	325	503	1005	3699
May 2010	304	493	900	2925
June 2010	130	172	314	1166
Total FY 2010	3756	6140	12122	39982

During Fiscal Year 2010, STORM members redesigned the website to update the information and look of the website. A consultant was hired in March 2010 to redesign the website and the completed website went online in May 2010. The cost of the website redesign was \$2,200. STORM also changed hosting companies, saving approximately \$525 per year in hosting fees. The new site is very user friendly and contains more detailed information on how to reduce stormwater pollution, public education campaigns completed by STORM, Kid Corner information, and stormwater permit requirements. The new website went into operation on June 9, 2010.

Below is the home page of the newly designed website:

STORM
Stormwater Outreach for Regional Municipalities
Only Rain in the Storm Drain

Search...

Select Language
Google Translate

Home FAQs What Can I Do? Public Education Kids Corner Permits About Us Contact Us

What is Stormwater?
Stormwater runoff is generated when precipitation from rain and snowmelt flows over land or impervious surfaces such as concrete driveways, sidewalks, streets, parking lots and rooftops, and...
[Read more](#)

STormwater Outreach for Regional Municipalities (STORM)
STORM is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM uses a multimedia approach targeting audiences through radio, television, special events, and providing permit information to the general public and the regulated community.

QUESTIONS
To contact a member or report a problem within your community, click on the appropriate link below.

- Apache Junction
- Arizona Department of Transportation
- Avondale
- Chandler
- El Mirage
- Flood Control District of Maricopa County
- Fountain Hills
- Gilbert
- Glendale
- Goodyear
- Guadalupe
- Luke Air Force Base
- Maricopa County
- Mesa
- Paradise Valley
- Peoria
- Phoenix
- Salt River Pima-Maricopa Indian Community
- Scottsdale
- Surprise
- Tempe
- Tolleson
- Youngtown

Home FAQs What Can I Do? Public Education Kids Corner Permits About Us Contact Us

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Disclaimer

Display Boards

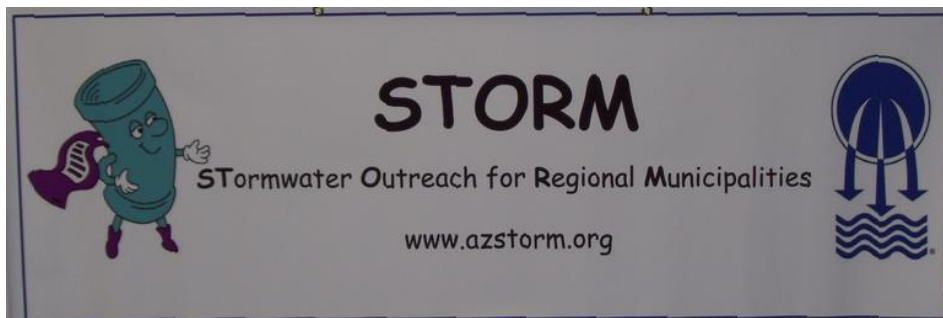
Display boards for use at community outreach events have been previously developed illustrating the difference between sanitary sewer systems and storm drain systems and provide information on ways residents can limit adding pollutants to stormwater. These display boards are available for use by STORM members at local events. More from the display boards can be seen in Attachment “B”

A Unified Outreach Reporting form is used by members to document when and where the display boards have been used. The reporting form allows STORM to more accurately determine the audience distribution, size, and impact to the audience where the banners are displayed. Members are asked to complete and submit these forms (after the fact) for this fiscal report. Copies of member’s reporting forms are provided in Attachment “C”.



Table Banners

In FY 2010, STORM purchased materials and Fountain Hills printed 6 large vinyl stormwater table banners for use at public events. The banners are 6 foot by 2 foot and can be displayed vertically or horizontally. They depict the STORM name, logo, and website, Storm Drain Dan and/or the phrase “Only Rain in the Storm Drain.”



Promotional Items

Various promotional items have been previously developed with STORM’s logo, website address, and/or mission statement. These are made available to members to distribute at local events. STORM expended \$19,035.88 on promotional items for FY 2010. Additionally, STORM had some promotional items left over from FY 2009 that were used

during this fiscal year. Promotional items available for distribution during FY 2010 included:

1. A new program was initiated in 2008 STORM called “Bags-on-Board”. This project was aimed at reducing stormwater pollution from canine feces. STORM provided two local pet adoption agencies small containers holding plastic bags intended for proper collection and disposal of pet feces. The small refillable containers can be fastened to pet leashes. Each person adopting a dog at these facilities receives a “Bags-on-Board container bearing the STORM logo and information regarding the STORM website. Between the two adoption centers an estimated 10,000 dogs are adopted in the region annually. This program was very successful, therefore, the program was continued for FY 2010 and STORM expended an additional \$8,947.40 to purchase an additional 5,000 “Bags-on-Board” promotional items for distribution by the humane society. STORM members also distributed bags-on-board at some of the events attended.



2. STORM developed a stormwater brochure with tips for preventing stormwater pollution during FY 2009. STORM expended \$1,196.47 for printing of 10,000 additional brochures in FY 2010.



3. STORM developed a construction brochure with tips for preventing stormwater pollution during construction projects during FY 2010. STORM expended \$1,196.47 for printing of 10,000 construction brochures in FY 2010.



**STORMWATER
POLLUTION
PREVENTION
FOR
CONSTRUCTION
SITES**

4. The STORM organization distributed through its members silicone bracelets bearing the message "Only Rain in the Storm Drain". The bracelets are a hit with the school age children and help to send a message regarding keeping stormwater unpolluted. STORM purchased 5000 bracelets during FY 2010.



5. Magnetic clips with STORM's logo and web site were developed during previous years. STORM purchased 5,178 magnetic clips during FY2010 for distribution at events.



STORM created a Unified Outreach Reporting form to be used by members to document when and where promotional items are distributed as well as the quantity distributed. This will allow STORM to more accurately determine the audience distribution, size, and

impact to the audience where STORM promotional items are distributed. Members were asked to complete and submit these forms (after the fact) for this fiscal year report. Copies of this form are provided in Attachment C.

Movie Theater Campaign

STORM's FY 2010 movie theater campaign began January 8, 2010 and ran for 6 weeks to correspond to the winter rain season. The movie theater campaign was shown at 11 theaters throughout the Phoenix metropolitan area, showing on 208 movie screens. Based upon historical movie admission rates, it is estimated that the campaign was shown to approximately 1,300,000 people. STORM expended \$10,000 for the movie theater campaign in FY 2010.



Radio Campaigns

STORM conducted two radio ad campaigns during FY 2010. The PSAs are posted on the website at <http://www.azstorm.org/radio-psa/>.

The first campaign aired a PSA regarding the importance of handling yard waste properly to keep it out of the storm drain. The PSA was aired in both English and Spanish at 10 radio stations during July 7, 2009 – August 23, 2009. The PSA audience, age 12 and above was estimated at 3,247,500. The cost of the campaign was \$19,966.29.

The second campaign aired a PSA regarding draining of pool water into the storm drain system. The campaign aired in English and Spanish at 14 local radio stations from January 25, 2010 to March 21, 2010, reaching an estimated 3,168,300 people age 12 and above. Additionally, STORM members conducted interviews at four radio stations (3 in English, 1 in Spanish) to let viewers know about the STORM organization and what citizens can do to reduce stormwater pollution. The cost of the campaign was \$19,985.00.

Shared Resources

Benefits of this collaborative and clearly focused effort include shared resources. Such resources include the following:

- City of Chandler's and Maricopa County's Water Runoff Models: The City of Chandler and Maricopa County has offered STORM members the use of this model for demonstrating how to prevent pollutants from entering the stormwater system.
- City of Phoenix's Storm Drain Marker Template: The City of Phoenix had previously developed a template of a storm drain marker created for use on their catch basins and has shared this template with STORM members, minimizing the cost of producing these markers to other members. During FY 2007, Phoenix re-established a contract with a local foundry to produce these markers and all members were invited to utilize the negotiated pricing structure.
- Fountain Hills had previously developed a template for wrist bands embossed with STORM's slogan "Only Rain in the Storm Drain" and was made available to members without having to endure the cost of the original casting price. STORM member municipality, Fountain Hills re-established a contract with a local distributor.
- In FY 2010, the Fountain Hills printing department produced 6 large vinyl stormwater table banners for use at public events.
- Training Program: Prior to FY 2008, STORM members developed a PowerPoint presentation that could be utilized by each member to satisfy the training requirements detailed in the ADEQ permit. This benefits STORM members in that each community would not have to create such a program independently and also would provide a consistent message to the target audiences. The target audiences of the training program are municipal inspectors, municipal employees, and developers.

- City of Phoenix Storm Drain Study: Phoenix conducts an annual poll of Valley residents to assess residents' knowledge of storm drain pollution. This study, and the potential to add specific questions, assists STORM in targeting particular audiences or determining success in outreach efforts.
- Storm Drain Dan Comic Books – Phoenix previously developed three comic books related to preventing stormwater pollution. These posted on STORM's website and are available for production to STORM members.
- Vendor Information: Stormwater product vendors may present a 30 to 60 minute informational session to the STORM members. This allows members with product knowledge to share their experiences with members that may be interested in a particular product. During FY 2010, several vendors gave product presentations to STORM.
- Working Groups: STORM members developed a working group to share information and discuss ideas in response to ADEQ's review and comments on Phase II permits this fiscal year.

Awards and Recognition

STORM is the first regional stormwater public education and outreach organization in Arizona. The collaborative, voluntary, and highly organized approach to disseminating information and resources to residents throughout the greater Phoenix metropolitan area has provided a distinctive and effective means to reduce stormwater pollution while maximizing the benefit of shared resources.

Previously, STORM had been nominated for the following awards/recognition:

- Valley Forward' Environmental Excellence Award in the category of Environmental Education/Communication - Public Sector. This award recognizes outstanding contributions to the sustainability of the Valley communities.
- Maricopa Association of Governments' Desert Peak Award. An award that recognizes people, projects, and partnerships that have demonstrated a commitment to regionalism.

During FY 2010, STORM was not nominated for any external awards or recognition, but internally recognizes the effort put forward by the organization's board members and other members that perform services to STORM above and beyond normal levels of participation.

Attachment A - FY 2010 Financial Summary

Beginning Balance	\$ 59,264.15
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Membership Fees received in FY 2010 (July 1, 2009 - June 30, 2010) for:	FY 2010	FY 2011
ADOT		\$1,000
Apache Junction	\$1,000	
Avondale	\$2,000	
Chandler		\$2,500
El Mirage	\$1,000	
Fountain Hills	\$1,000	
Gilbert	\$2,500	
Glendale	\$2,500	\$2,500
Goodyear		\$1,000
Guadalupe	\$1,000	
Luke AFB	\$1,000	\$1,000
Maricopa County		\$2,500
Maricopa County Flood Control District ⁽¹⁾	\$1,000	
Mesa	\$5,000	
Paradise Valley		
Peoria		\$2,500
Phoenix	\$5,000	
Salt River Maricopa Indian Community	\$1,000	
Scottsdale	\$2,500	\$2,500
Surprise ⁽²⁾	\$2,000	\$2,000
Tempe		\$2,500
Tolleson	\$1,000	\$1,000
Youngtown	\$1,000	\$1,000
Subtotal	\$ 30,500.00	\$22,000.00
Total		\$52,500.00
(1) Affiliate Member		

Expenses	
Administrative	\$1,007.13
Webhosting and website design	\$2,927.64
Promotional/Educational Items	\$19,035.88
PSA (Movie Theatre) Campaign	\$10,000.00
Radio Campaign	\$39,951.29
Total	\$72,921.94

Ending Balance	\$38,842.21
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Attachment B - Banners and other promotional items

Example of STORM Banner

STORM
Stormwater Outreach for Regional Municipalities
www.AzSTORM.org

household wastewater (toilet, sinks, etc.)

catch basin

sewer pipe

storm drain tunnel

Drainage Systems

Within the greater Phoenix metropolitan area, there are two systems of drainage. The sanitary sewer (wastewater) system and the storm drain system.

Sanitary Sewer

The sanitary sewer takes household wastewater, such as water from sinks, toilets, washers, etc., and carries it through a home's plumbing and into an underground sewer pipe. That water then travels to a formal wastewater treatment plant where the water is cleaned to regulated standards.

Storm Drain

Rainwater that falls on our communities travels via the storm drain system, which may include gutters, catchbasins, storm pipes, retention basins, channels, washes, etc. These systems flow to our local parks, basins and waterways without receiving any formal treatment.

CITY OF SCOTTSDALE

Only Rain in the Storm Drain

Example of Promotional Item - Magnet

STORM DRAIN
NO DUMPING

**ONLY RAIN
IN THE
STORM DRAIN**

WWW.AzSTORM.org

Attachment C – Unified Outreach Reporting Forms for FY 2010

(Begin on following page)



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Pre-K Outreach	Location: Bridges Early Childhood Education Center
Date(s): 1/8/2010	Time: 9:00 - 10:00
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was for pre-K students and their teachers	
Total # of Attendance @ event: ~ 54	
Total # of people with direct discussion about STORM: ~ 54	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Brochures, Magnetic Clips - ~ 49
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Salt River Pima Maricopa Indian Community	<input type="checkbox"/> Phase I MS4 <input type="checkbox"/> Affiliate
Contact: Denise Taylor	<input type="checkbox"/> Phase II MS4 <input type="checkbox"/> Sponsor
Phone: 480-362-7624	<input type="checkbox"/> Other
Address: Anndenise.Taylr@Srpmic-Nsn.Gov	

Event information:

Name: Earth Day	Location: Lehi, Az
Date(s): April 24, 2010	Time: 8am-1 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: SRPMIC's Annual Earth Day Event	
Total # of Attendance @ event: 800	
Total # of people with direct discussion about STORM: 500	

STORM handout information:

Type and # of Brochures used:	SW Prevention begins with you & SW Prevention for Construction Sites
Type and # of Handouts used:	Bracelets & Magnets
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of El Mirage	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jamie McCullough	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-876-4252	<input type="checkbox"/> Other	
Address: 12145 Nw Grand Avenue		

Event information:

Name: City Of El Mirage Community Picnic	Location: Gateway Park 10100 North El Mirage Road
Date(s): 04/03/2010	Time: 11:00 am - 2:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Picnic for El Mirage residents. Raise awareness of all City Departments.	
Total # of Attendance @ event: 1200	
Total # of people with direct discussion about STORM: 100	

STORM handout information:

Type and # of Brochures used:	Storm brochure 200
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: High School Outreach	Location: Gilbert High School
Date(s): 1/27/2010	Time: 9:30 - 10:30
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was for high school special ed students and their teachers	
Total # of Attendance @ event: 14	
Total # of people with direct discussion about STORM: 14	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures & magnets - ~ 4
Type and # of Handouts used:	For Teachers: Brochures Magnetic Clips - ~ 10
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Feathered Friends Festival	Location: Gilbert Riparian Preserve At Water Ranch
Date(s): 3/27/2010	Time: 9:00 - 2:00
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: The Feathered Friends Festival is a free community event for the public celebrating nature. The Gilbert recycling program and the stormwater program have partnered to provide a message of pollution prevention for all attendees.	
Total # of Attendance @ event: > 500	
Total # of people with direct discussion about STORM: unknown	

STORM handout information:

Type and # of Brochures used:	General brochure
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Glendale	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Michelle Wilson	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-930-2583	<input type="checkbox"/> Other	
Address: 5850 W. Glendale Ave., Glendale, Az 85301		

Event information:

Name: Glendale Green Festival	Location: 5959 W. Brown St. Glendale, Az 85302
Date(s): 03-27-10	Time: 9:00 am to 2:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	The third annual Glendale Green, coordinated by the city of Glendale Environmental Resources Department, provided residents with the opportunity to learn more about water and energy efficiency, alternative transportation, going solar, and stormwater. The festival featured information booths from over 40 agencies and green businesses, green-living and desert gardening classes for homeowners, and eco-activities for families. SRP, the event's main sponsor, provided a Water Conservation Expo for festival attendees to learn about the latest in water-efficient devices.
Total # of Attendance @ event: 1,000	
Total # of people with direct discussion about STORM: 250-300	

STORM handout information:

Type and # of Brochures used:	STORM magnets - 100 STORM Informational Brochures - 100
Type and # of Handouts used:	STORM pet waste collection bag dispensers - 100
Type and # of Displays utilized:	Only Rain in the Storm Drain Bracelets - 100

Other STORM
information utilized:

Two STORM banners were displayed at the city of
Glendale Environmental Resources Department's booth.



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way Chandler, Az 85286		

Event information:

Name: Urban Fishing Clinic And Outdoor Safety Fair	Location: Env. Education Center - Veteran's Oasis Park
Date(s): 11/14/09	Time: 8:00 AM to 12:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: The event promoted the urban fishing program and City environmental and public safety programs.	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	City of Chandler handouts distributed
Type and # of Displays utilized:	Displayed STORM banners
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way Chandler, Az 85286		

Event information:

Name: Your Green It Now Expo - Earth Day Event	Location: Env. Education Center - Veteran's Oasis Park
Date(s): 4/24/10	Time: 9:00 AM to 1:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: The event celebrates Earth Day, the two year anniversary of the EEC and Veteran's Oasis Park and the Green It Now workshop series of events. Information booths on City programs and green technologies were represented.	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	Magnetic clips (68), Bags on Board (47)
Type and # of Displays utilized:	Displayed STORM banners
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way Chandler, Az 85286		

Event information:

Name: Intel Greenit Fair	Location: Intel Facility - Chandler Main Campus
Date(s): 5/5/10	Time: 9:00 AM to 1:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	The event was sponsored by Intel for their employees and provided informational booths on City environmental programs and green and sustainable products and technologies.
Total # of Attendance @ event: 535	
Total # of people with direct discussion about STORM: 125	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	City of Chandler handouts distributed
Type and # of Displays utilized:	Displayed STORM banners
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Fountain Hills	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Raymond Rees	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-816-5180	<input type="checkbox"/> Other	
Address: 16705 E. Avenue of The Fountains, Fountain Hills, Az 85268		

Event information:

Name: F.H.U.S.D. Science Night	Location: Four Peaks Elementary, Fountain Hills
Date(s): May 5, 2010	Time: 6 pm -8:30 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description:	Science Night is the opportunity for 2-4th grade school kids, their parents and grandparents to participate in an interactive program that brings in different educational opportunities for kids and adults. The Town had an interactive display that showed them what happens to the road grime and garbage we collect with our street sweeper and the effects it has on storm water quality if we did not do this activity and how to help reduce litter and road grime.
Total # of Attendance @ event: Approximately 500	
Total # of people with direct discussion about STORM: 250	

STORM handout information:

Type and # of Brochures used:	STORM Brochures -25,
Type and # of Handouts used:	Wrist bands - 70
Type and # of Displays utilized:	We displayed two of our Storm Drain educational banners depicting the course and outflow of storm water.
Other STORM information utilized:	Storm Drain Dan coloring books and crayons



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Chandler	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Dave Verhelst	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-782-3503	<input type="checkbox"/> Other	
Address: 975 E. Armstrong Way Chandler, AZ 85286		

Event information:

Name: Hamilton Invitational Science And Engineering Fair	Location: Hamilton High School Chandler, AZ
Date(s): 2/20/2010	Time: 11:00 AM to 3:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: The event hosts outstanding science research projects from grades 5-12. Approximately 1500 participants from Chandler Unified Schools.	
Total # of Attendance @ event: ~ 5,000 spectators throughout the day	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	City of Chandler brochures distributed
Type and # of Handouts used:	City of Chandler handouts distributed
Type and # of Displays utilized:	Displayed both STORM banners at the event
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town of Fountain Hills	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Raymond Rees	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-816-5180	<input type="checkbox"/> Other	
Address: 16705 E. Avenue of The Fountains, Fountain Hills, Az 85268		

Event information:

Name: Town Information Booth	Location: Fountain Hills
Date(s): February 26, 27 & 28, 2010	Time: 10 am - 5 pm daily
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: The Fountain Hills Chamber of Commerce hold a Art Fair that draws in an estimated 200,000 people from all over the state. The Town participates by putting together an information booth that has literature and displays on storm water related issues.	
Total # of Attendance @ event: Approximately 200,000	
Total # of people with direct discussion about STORM: 500	

STORM handout information:

Type and # of Brochures used:	STORM Brochures -125, "After the Storm" brochures - 20
Type and # of Handouts used:	STORM Note Magnets 200, Wrist bands 270 and Bags on Board 230
Type and # of Displays utilized:	We displayed two of our Storm Drain educational banners depicting the course and outflow of storm water.
Other STORM information utilized:	Storm Drain Dan coloring books and crayons, book markers and refrigerator magnets



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Goodyear Az	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Brian Harvel	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-882-7629	<input type="checkbox"/> Other	
Address: 4980 S. 157 th Ave Goodyear Az 85338		

Event information:

Name: Public Works Week	Location: Goodyear Ballpark
Date(s): 5/1/2010)	Time: 8 AM - 2:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Public Works provided booths and equipment to explain services and functions. Residents were given the ability to tour equipment and given demonstrations on Water Conservation, Storm Water, and equipment from the various division within Public Works.	
Total # of Attendance @ event: 250	
Total # of people with direct discussion about STORM: Enter # of Contacts	

STORM handout information:

Type and # of Brochures used:	City of Goodyear Storm Water Brochure - 200 STORM Brochure - 100
Type and # of Handouts used:	Animal Waste Bags - 50 STORM Clips - 65
Type and # of Displays utilized:	N/A
Other STORM information utilized:	N/A



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: ADOT & Arizona Clean & Beautiful	<input checked="" type="checkbox"/> Phase I MS4 <input type="checkbox"/> Affiliate
Contact: Stephanie Brown	<input type="checkbox"/> Phase II MS4 <input type="checkbox"/> Sponsor
Phone: 602-712-7114	<input type="checkbox"/> Other
Address: 1611 W Jackson Street Phoenix 85009	

Event information:

Name: Adopt A Highway Appreciation Event	Location: Chase Field, Phoenix
Date(s): June 5, 2010	Time: 3pm - 9pm
Reason: <input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description:	The Community Corner Booth is available to non-profits on a first come basis. ACB, partnering with ADOT, had the Community Corner Booth during the Diamondbacks game against the Colorado Rockies and provided various promotional giveaway items, some of which promoted stormwater pollution prevention awareness.
Total # of Attendance @ event: n/a	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	STORM Brochure / ~ 500
Type and # of Handouts used:	STORM wristbracelets / ~ 300 (very popular) StormDrain Dan Coloring books / ~ 100
Type and # of Displays utilized:	0
Other STORM information utilized:	0



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, Ste 300, Phoenix, Az 85004		

Event information:

Name: Maricopa County Home And Garden Show	Location: University Of Phoenix Stadium
Date(s): August 7, 8, 9, 2009	Time: 10:00 AM - 7:00 PM
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Showcase of home and garden-related exhibitors	
Total # of Attendance @ event: Thousands	
Total # of people with direct discussion about STORM: 150	

STORM handout information:

Type and # of Brochures used:	STORM brochure: 17; MC Brochure: 23; Solution to Pollution: 18; After the Storm: 24; 10 Tips Bookmarks:15; Storm Drain Dan Coloring Books: 25
Type and # of Handouts used:	STORM magnets: 35; MC magnetic clips: 75; MC pet waste containers: 50; MC frisbees: 40; STORM Bags on Board: 40; Don't Trash AZ bags: 27
Type and # of Displays utilized:	STORM banners
Other STORM information utilized:	Stormwater knowledge surveys: 5



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, Ste 300, Phoenix, Az 85004		

Event information:

Name: Central Office Lobby Display	Location: 1001 N Central
Date(s): 8/26/09-8/28/09	Time: 8:00 am - 5:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Stormwater display set up in Central Office lobby in conjunction with annual report public meeting	
Total # of Attendance @ event: Enter Total Attendance of Event	
Total # of people with direct discussion about STORM: Enter # of Contacts	

STORM handout information:

Type and # of Brochures used:	MC Brochure: 7; After the Storm: 9; Solution to Pollution: 7; Fact Sheets: Home Repair: 6; Pet Waste: 9; Lawn Care: 5; Vehicle Care: 5; 10 Tips Bookmarks: 8
Type and # of Handouts used:	Enter Types and Number of STORM Promotional Items Distributed
Type and # of Displays utilized:	STORM Banners
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, Ste 300, Phoenix, Az 85004		

Event information:

Name: National Public Lands Day, South Mountain Volunteer Event	Location: South Mountain Environmental Education Center
Date(s): 9/26/09	Time: 9:00 am - 1:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: City of Phoenix Parks and Recreation Dept and Bureau of Land Management 12th Annual National Public Lands Day Celebration	
Total # of Attendance @ event: 350	
Total # of people with direct discussion about STORM: 125	

STORM handout information:

Type and # of Brochures used:	Storm Drain Dan Coloring Books-27; EPA Watershed Coloring Sheet-9; MC Brochure-6; STORM brochure-5; After the Storm-4; Solution to Pollution-1; Stickers-40; 10 Tips Bookmarks-7
Type and # of Handouts used:	STORM bracelets-38; Don't Trash AZ bags-16; MC Pet Waste Containers-48; Frisbees-27; STORM Magnets-19
Type and # of Displays utilized:	STORM banners
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, Ste 300; Phoenix, Az 85004		

Event information:

Name: Tres Rios Nature And Earth Festival	Location: Estrella Mountain Park
Date(s): March 6-7, 2010	Time: 9 am - 4 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: An annual two-day outdoor event that focuses on the rich diversity of wildlife, habitat, history and culture of the Gila River drainage. This is an opportunity to celebrate the rich heritage, ecology, history and wildlife of the Gila, Salt and Agua Fria Rivers!	
Total # of Attendance @ event: 2,000	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	MC Brochures-14; STORM Brochures-7; After the Storm-20; Solution to Pollution-15; Coloring Books-98; EPA Watershed Coloring Sheet-58
Type and # of Handouts used:	Don' t Trash AZ Bags-21; STORM Bags on Board-86; MC Pet Waste Containers-50; STORM Magnets-23; STORM Wristbands-146;MC Frisbees-103; Phx Bookmarks-61;MC Pencils-152;
Type and # of Displays utilized:	STORM Banner; EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Arizona Army National Guard Earth Day 2010	Location: Papago Military Reservation
Date(s): 4/20/10	Time: 9:00 am - 1:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Army National Guard Earth Day Event	
Total # of Attendance @ event: 1000	
Total # of people with direct discussion about STORM: 700	

STORM handout information:

Type and # of Brochures used:	MC Brochure: 1; EPA Coloring Sheets-41; EPA Bookmarks-59; EPA stickers-92; Phx-Bookmarks-14
Type and # of Handouts used:	MC Bookmarks-19; STORM magnets-35; MC Magnetic clips-100; STORM Bags on Board-64; MC pet waste containers-86; MC Pencils-194; Don't Trash AZ bags-46
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Family Fun Night	Location: Peoria Elementary School
Date(s): 4/22/10	Time: 4:00 pm - 7:30 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Family Fun Night at Peoria Elementary School	
Total # of Attendance @ event: 600	
Total # of people with direct discussion about STORM: 450	

STORM handout information:

Type and # of Brochures used:	MC Brochures-8; EPA Bookmarks-22; Storm Drain Dan Coloring Books-26; Stickers-106;
Type and # of Handouts used:	STORM Magnets-6; Frisbees-68; MC Clips-12; MC Pet Waste Containers-55; MC Pencils-22; MC Wristbands-99
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Poster Contest Winners Awards Presentation	Location: County Board Of Supervisors Meeting
Date(s): 5/12/10	Time: 9:00 am
Reason:	
<input type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Awards presentation to 1st place winners of Maricopa County 2010 Stormwater Pollution Awareness Poster Contest	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 100	

STORM handout information:

Type and # of Brochures used:	Storm Drain Dan Coloring book-6; MC Bookmark-2; MC Brochure-2; Stickers-24
Type and # of Handouts used:	MC reuseable bags-2; MC frisbees-2; MC pencils-2; MC bracelets-2; MC magnetic clips-2; STORM magnets-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Poster Contest Winners Pizza Party	Location: Lake Pleasant Elementary School
Date(s): 5/13/10	Time: 11:00 am - 1:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Pizza party for class of 2010 Maricopa County Stormwater Pollution Awareness poster contest 1st place winner; awarding of 2nd and 3rd place prizes	
Total # of Attendance @ event: 33	
Total # of people with direct discussion about STORM: 33	

STORM handout information:

Type and # of Brochures used:	Storm Drain Dan Coloring book-40; MC Bookmark-5; MC Brochure-30; Stickers-85
Type and # of Handouts used:	MC reuseable bags-5; MC frisbees-5; MC pencils-30; MC bracelets-30; MC magnetic clips-5; STORM magnets-30; Don't Trash AZ bags-25
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C Environmental Services	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Paul Catanzariti	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-372-0581	<input type="checkbox"/> Other	
Address: 1001 N Central, #300, Phoenix, Az 85004		

Event information:

Name: Poster Contest Winners Pizza Party	Location: Morris K Udall Elementary School
Date(s): 5/18/10	Time: 11:00 am - 1:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Pizza party for class of 2010 Maricopa County Stormwater Pollution Awareness poster contest 1st place winner; awarding of 2nd and 3rd place prizes	
Total # of Attendance @ event: 80	
Total # of people with direct discussion about STORM: 80	

STORM handout information:

Type and # of Brochures used:	Storm Drain Dan Coloring book-78; MC Bookmark-3; MC Brochure-72; MC Brochure-Spanish-72; Stickers-105
Type and # of Handouts used:	MC reuseable bags-8; MC frisbees-3; MC pencils-72; MC bracelets-72; MC magnetic clips-3; STORM magnets-72; Don't Trash AZ bags-69
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Glendale	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Michelle Wilson	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-930-2583	<input type="checkbox"/> Other	
Address: 5850 W. Glendale Ave., Glendale, Az 85301		

Event information:

Name: Back to School Teachers' Fair for Glendale Teachers	Location: 5970 W. Brown St. Glendale, Az 85302
Date(s): 09-02-09	Time: 4:00 - 7:00 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: The Back to School Teachers' Fair showcased school outreach programs offered by 10 city of Glendale departments, including the Environmental Resources Department, and 17 organizations.	
Total # of Attendance @ event: 200	
Total # of people with direct discussion about STORM: 100	

STORM handout information:

Type and # of Brochures used:	STORM magnets - 100
Type and # of Handouts used:	STORM bags - 130
Type and # of Displays utilized:	EPA Stormwater Runoff Challenge Crossword - 50
Other STORM information utilized:	Only Rain in the Storm Drain Bracelets - 100



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Glendale	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Michelle Wilson	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-930-2583	<input type="checkbox"/> Other	
Address: 5850 W. Glendale Ave., Glendale, Az 85301		

Event information:

Name: Gain - Getting Arizona Involved In Neighborhoods	Location: 9802 North 59th Ave. Glendale, Az 85302
Date(s): 09-16-09	Time: 6:00 - 8:00 p.m.
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: An event, coordinated by the Glendale Police Department, to showcase the city of Glendale's various departments to neighborhood groups and HOAs.	
Total # of Attendance @ event: 125	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	STORM bags- 75
Type and # of Handouts used:	Only Rain in the Storm Drain Bracelets - 25
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Green Building&Renovating Principles For Your Home	Location: Red Mountain Branch Library
Date(s): June 12, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Find out how to build or renovate your home using green principles that will help you save water and energy and improve indoor air quality. This personal home builder's journey will also review green rating systems, benefits to the environmental and your wallet, as well as incentives and rebates available.	
Total # of Attendance @ event: 40	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 2 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 6
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Water-Wise Landscaping For The Arizona Desert	Location: Red Mountain Branch Library
Date(s): May 8, 2010	Time: 1:30-3:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Are you better on the computer than you are in your landscape? Why not combine the two? Come to preview PC-based software that will help with all your landscape needs from the comfort of your computer chair. Hundreds of design ideas are just a few clicks away on this water-wise landscaping CD.	
Total # of Attendance @ event: 10	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 1 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 2
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Landscape Watering By The Numbers: ...	Location: Main Library
Date(s): April 10, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. If you're mystified about landscape watering, you're not alone. Watering is as easy as 1, 2, 3 when you learn about landscape plant water needs, how to create a watering schedule, and how to program your irrigation timer with hands-on instruction. Watering efficiently is the easiest way to reduce your water bill.	
Total # of Attendance @ event: 10	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 0 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 3
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Composting As Easy As One-Two	Location: Dobson Branch Library
Date(s): March 13, 2010	Time: 1:30-3:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. One can never make enough compost! That's the mantra of this speaker who will describe her adventures in composting in the desert where things do not putrefy, they petrify. Learn to recycle your garden and kitchen debris, tricks to keep the compost moist and bacteria working and beneficial uses of compost.	
Total # of Attendance @ event: 97	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 2 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 0
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Landscape Plants For Shade, Color & Wildlife	Location: Main Library
Date(s): February 13, 2010	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Wondering what landscape plants hold up to our tough Arizona desert conditions? Attend this program and learn how to select plants that will create a beautiful, water-efficient, and functional landscape that cool our environments. Learn the best wildlife plants and how to achieve year-round color.	
Total # of Attendance @ event: 89	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 4 The Solution to Storm Water Pollution, 0
Type and # of Handouts used:	Swimming Pool Handout, 0
Type and # of Displays utilized:	None.
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Harvesting Rainwater For Your Landscape	Location: Red Mountain Branch Library
Date(s): January 9, 2010	Time: 1:30-3:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Even with our meager 8" of rain each year, you can collect over 7,000 gallons of water off of a 1,500 square foot rooftop. Capturing this high-quality source of free water to irrigate your landscapes provides a source of water that is healthier for plants and easier on the water bill. Information about STORM was also presented.	
Total # of Attendance @ event: 38	
Total # of people with direct discussion about STORM: 38	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 5 The Solution to Storm Water Pollution, 3
Type and # of Handouts used:	Swimming Pool Handout, 8
Type and # of Displays utilized:	STORM Pop-Up Display
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Home Enrgy Effcy: Getting The Most Impact For The \$	Location: Main Library
Date(s): December 12, 2009	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Learn how to measure and reduce you carbon footprint to improve the energy efficiency in your home and create a healthier environment. Participants will leave with an action plan and an understanding of the trade-offs and implementation costs from no-cost options to major equipment purchases.	
Total # of Attendance @ event: 38	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 5 The Solution to Storm Water Pollution, 4
Type and # of Handouts used:	Swimming Pool Handout, 10
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Healthy Home, Healthy You: Do Natural Products...	Location: Red Mountain Branch Library
Date(s): November 14, 2009	Time: 1:30-3:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. In this interactive workshop you will learn about some of the chemicals that are in your home and personal care products and how they might contribute to your overall health, the environment, and your wallet. Also learn how to recognize 'greenwashing' and how to select the best natural products for your home.	
Total # of Attendance @ event: 37	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 4 The Solution to Storm Water Pollution, 4
Type and # of Handouts used:	Swimming Pool Handout, 2
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Sust. Desert Veget- Able Gardening For Food & Fun	Location: Main Library
Date(s): October 10, 2009	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Grow your own fresh vegetables in the desert with simple basic techniques. Also learn how to plant, grow and harvest fruits and seeds that have been a sustainable part of our indigenous peoples for centuries. The processing of seeds, seed pods and other plant products will also be demonstrated.	
Total # of Attendance @ event: 102	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 3 The Solution to Storm Water Pollution, 2
Type and # of Handouts used:	Swimming Pool Handout, 2
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: How To Go Solar: Renewable Energy For Your Home	Location: Red Mountain Brachlibrary
Date(s): September 12, 2009	Time: 1:30-3:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Are you interested in taking advantage of our bountiful sunshine and learning how to make your own renewable energy with solar panels on your home? This program will introduce you to grid-tied or off-grid systems, incentives and tax credits available, and how to calculate payback of system costs.	
Total # of Attendance @ event: 147	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 3 The Solution to Storm Water Pollution, 4
Type and # of Handouts used:	Swimming Pool Handout, 3
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: John Meyer	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480-644-6967	<input type="checkbox"/> Other	
Address: Po Box 1466, Mesa, Az 85211		

Event information:

Name: Earth Friendly Gardens And Landscapes For Arizona	Location: Main Library
Date(s): August 8, 2009	Time: 1:30-4:00 pm
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Living Green Workshop Series. Learn how to build healthy soils that grow healthy plants, and watch your yard become a magnet for birds, butterflies and other wildlife. Plus, find out how plants can help reduce your energy bill and how to minimize or eliminate the need for intensive pest control or fertilization.	
Total # of Attendance @ event: 141	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Water Pollution Begins with You, 4 The Solution to Storm Water Pollution, 4
Type and # of Handouts used:	Swimming Pool Handout, 3
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Finley Farms Elementary School
Date(s): 12/15/09	Time: 12:00 pm - 1:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. These presentations were for 4 th grade students and their teachers.	
Total # of Attendance @ event: ~132	
Total # of people with direct discussion about STORM: ~132	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 5
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Oaktree Elementary School
Date(s): 12/3/09	Time: 11:00 am - 12:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. These presentations were for 4 th grade students and their teachers.	
Total # of Attendance @ event: ~132	
Total # of people with direct discussion about STORM: ~132	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 3
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 3
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Oaktree Elementary School
Date(s): 11/20/09	Time: 9:30 am - 11:30 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. These presentations were for 2 nd grade students and their teachers.	
Total # of Attendance @ event: ~98	
Total # of people with direct discussion about STORM: ~98	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 4
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 4
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Carol Rae Elementary School
Date(s): 11/17/09	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was for a Kindercare Camp and their teachers.	
Total # of Attendance @ event: ~ 23	
Total # of people with direct discussion about STORM: ~23	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 5
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Mesquite Elementary School
Date(s): 11/4/09	Time: 9:00 am - 12:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. These presentations were for 4 th , 5 th , & 6 th grade students and their teachers.	
Total # of Attendance @ event: ~ 345	
Total # of people with direct discussion about STORM: ~345	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 15
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 15
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Pioneer Elementary
Date(s): 10/27/09	Time: 11:00 am - 12:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was kindergarten students and their teachers.	
Total # of Attendance @ event: ~ 79	
Total # of people with direct discussion about STORM: ~ 79	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 12
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 12
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Gilbert Family Halloween Carnival/Community Event	Location: Freestone Park
Date(s): 10/24/09	Time: 5:00 pm - 9:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach events throughout the year. The Halloween Carnival is a family event with bounce houes, games, and informational/product booths. Gilbert had a booth and handed out stormwater and recycling information to any interested attendees.	
Total # of Attendance @ event: > 8000	
Total # of people with direct discussion about STORM: ~ 100	

STORM handout information:

Type and # of Brochures used:	STORM Brochures - ~ 100
Type and # of Handouts used:	Magnetic Clips - ~ 100
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Pioneer Elementary School
Date(s): 10/23/09	Time: 9:00 - 11:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was 4 th grade students and their teachers.	
Total # of Attendance @ event: ~ 86	
Total # of people with direct discussion about STORM: ~ 86	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 3
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 3
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Patterson Elementary School
Date(s): 10/22/09	Time: 9:00 - 11:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was 4 th and 5 th grade students and their teachers.	
Total # of Attendance @ event: ~ 173	
Total # of people with direct discussion about STORM: ~ 173	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 8
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 8
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Finley Farms Elementary
Date(s): 10/09/09	Time: 9:30 am - 10:30 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was students and their teachers.	
Total # of Attendance @ event: ~ 145	
Total # of people with direct discussion about STORM: ~ 145	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 5
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Finley Farms Elementary
Date(s): 10/06/09	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was students and their teachers.	
Total # of Attendance @ event: ~ 136	
Total # of people with direct discussion about STORM: ~ 136	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 5
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Go Green, Save Green	Location: Power Ranch
Date(s): 9/30/09	Time: 6:00 pm - 8:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: Go Green Save Green was a community event where different environmentally orientated businesses and organizations could come together to help educate residents and sell environmental products.	
Total # of Attendance @ event: ~58	
Total # of people with direct discussion about STORM: ~15	

STORM handout information:

Type and # of Brochures used:	STORM Brochures - ~ 15
Type and # of Handouts used:	Magnetic Clips - ~ 15
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Carol Rae Ranch Elementary
Date(s): 9/30/09	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was to 4 th graders and their teachers.	
Total # of Attendance @ event: ~ 110	
Total # of people with direct discussion about STORM: ~ 110	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 7
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 7
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Islands Elementary
Date(s): 9/29/09	Time: 10:00 am - 11:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was to 6 th graders and their teachers.	
Total # of Attendance @ event: ~ 110	
Total # of people with direct discussion about STORM: ~ 110	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 7
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 7
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Resident Outreach	Location: Desert Palm
Date(s): 9/28/09	Time: 6:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at various locations throughout the year.	
Total # of Attendance @ event: 12	
Total # of people with direct discussion about STORM: 12	

STORM handout information:

Type and # of Brochures used:	12 Brochures
Type and # of Handouts used:	12 Magnetic Clips
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Islands Elementary
Date(s): 9/24/09	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was to 4 th graders and their teachers.	
Total # of Attendance @ event: ~ 130	
Total # of people with direct discussion about STORM: ~ 130	

STORM handout information:

Type and # of Brochures used:	For Teachers: STORM Brochures - ~ 5
Type and # of Handouts used:	For Teachers: Magnetic Clips - ~ 5
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Boyscout Troop 885	Location: 1502 E Bluebird Ct, Gilbert
Date(s): 9/23/09	Time: 4:30 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at various locations throughout the year. The recycling program and storm water program have partnered for this.	
Total # of Attendance @ event: 14	
Total # of people with direct discussion about STORM: 14	

STORM handout information:

Type and # of Brochures used:	STORM Brochures - 14
Type and # of Handouts used:	Magnetic Clips - 14
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: School Outreach Event	Location: Islands Elementary School
Date(s): 9/22/09	Time: 9:00 am - 10:00 am
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at local elementary schools throughout the year. The recycling program and storm water program have partnered for this.	
Total # of Attendance @ event: ~ 100	
Total # of people with direct discussion about STORM: ~ 100	

STORM handout information:

Type and # of Brochures used:	For Teachers (~5) - magnetic clips
Type and # of Handouts used:	For Teachers (~5) - STORM brochure
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: School Outreach Event	Location: Settler's Point Elementary
Date(s): 9/18/09	Time: 12:00 pm - 1:30 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at local elementary schools throughout the year. The recycling program and storm water program have partnered for this.	
Total # of Attendance @ event: ~ 110	
Total # of people with direct discussion about STORM: ~ 110	

STORM handout information:

Type and # of Brochures used:	For Teachers (~5) - magnetic clips
Type and # of Handouts used:	For Teachers (~5) - STORM brochure
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: So Long To Summer Fest	Location: Freestone Park
Date(s): 9/12/09	Time: 6:00 pm - 10:00 pm
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: So long to summer fest is a family focused community festival with music and entertainment as well as booths with information.	
Total # of Attendance @ event: >200	
Total # of people with direct discussion about STORM: ~ 50	

STORM handout information:

Type and # of Brochures used:	STORM Brochure - ~25
Type and # of Handouts used:	Town of Gilbert handouts used
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Community Manager's Luncheon	Location: Serl
Date(s): 7/17/09	Time: 10:30 am
Reason:	
<input type="checkbox"/> Public Education Requirement <input checked="" type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Community Manager's Luncheon	
Total # of Attendance @ event: ~ 75	
Total # of people with direct discussion about STORM: ~ 75	

STORM handout information:

Type and # of Brochures used:	STORM Brochure - ~20
Type and # of Handouts used:	Magnetic Clips - ~75
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Public Education & Outreach	Location: Gilbert First United Methodist Church
Date(s): 4/27/200 4/28/2010	Time: 9:30 - 10:30
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does public outreach and education and public events throughout the year. The Gilbert recyclers and storm water programs have partnered for this. This was a presentation for a Pre-K class.	
Total # of Attendance @ event: ~ 60	
Total # of people with direct discussion about STORM: ~ 60	

STORM handout information:

Type and # of Brochures used:	General Brochures - ~ 60
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Mcqueen Park Earthday	Location: Mcqueen Park
Date(s): 4/22/200	Time: 8:00 - 12:30
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does public outreach and education and public events throughout the year. The Gilbert recyclers and storm water programs have partnered for this. This was a free earth day celebration held at McQueen Park in Gilbert.	
Total # of Attendance @ event: unknown	
Total # of people with direct discussion about STORM: unknown	

STORM handout information:

Type and # of Brochures used:	General Brochures - unknown
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Preschool Outreach	Location: Watch Me Grow Preschool
Date(s): 4/21/200	Time: 8:30 - 9:30
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does public outreach and education and public events throughout the year. The Gilbert recyclers and storm water programs have partnered for this. This presentation was for preschoolers and their teachers	
Total # of Attendance @ event: ~ 67	
Total # of people with direct discussion about STORM: ~ 67	

STORM handout information:

Type and # of Brochures used:	General Brochures > 67
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Global Village Festival	Location: Civic Center
Date(s): 4/17/200	Time: 9:00 - 5:00
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does public outreach and education and public events throughout the year. The Gilbert recyclers and storm water programs have partnered for this.	
Total # of Attendance @ event: > 100	
Total # of people with direct discussion about STORM: > 100	

STORM handout information:

Type and # of Brochures used:	General Brochures > 100
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Highland Park Elementary
Date(s): 4/14/200	Time: 11:00 - 12:00
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnered for this. This presentation was for kindergarteners and their teachers.	
Total # of Attendance @ event: ~ 138	
Total # of people with direct discussion about STORM: ~ 138	

STORM handout information:

Type and # of Brochures used:	General Brochures ~ 138
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	<input type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Jessica King	<input checked="" type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 480.503.6421	<input type="checkbox"/> Other	
Address: 50 E Civic Center Drive Gilbert, Az 85296		

Event information:

Name: Elementary School Outreach	Location: Greenfield Elemenatary School
Date(s): 3/31/2010	Time: 9:00 - 10:00
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: Gilbert does outreach presentations at schools throughout the year. The recycling program and storm water program have partnerned for this. This presentation was for 1 st graders and their teachers.	
Total # of Attendance @ event: ~ 76	
Total # of people with direct discussion about STORM: ~ 76	

STORM handout information:

Type and # of Brochures used:	General Brochures ~ 76
Type and # of Handouts used:	
Type and # of Displays utilized:	None
Other STORM information utilized:	None



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Glendale	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Michelle Wilson	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 623-930-2583	<input type="checkbox"/> Other	
Address: 5850 W. Glendale Ave., Glendale, Az 85301		

Event information:

Name: Experience Your Future	Location: Cardinals Stadium Glendale, Az
Date(s): 04/22/10	Time:
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input checked="" type="checkbox"/> Public Participation Requirement	
Event Description: 8 th grade students from local and private schools attended to learn about local companies and career paths. The city of Glendale had a booth with wastewater collections trucks and water distribution staff to educate about career opportunities within the city. Stormwater information from STORM was provided to attendees.	
Total # of Attendance @ event: 8,500	
Total # of people with direct discussion about STORM: 30	

STORM handout information:

Type and # of Brochures used:	STORM Informational Brochures - 30
Type and # of Handouts used:	EPA STormwater Crossword Puzzle - 30
Type and # of Displays utilized:	Only Rain in the Storm Drain Bracelets - 100
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Az Dept. Of Transportation	<input checked="" type="checkbox"/> Phase I MS4	<input type="checkbox"/> Affiliate
Contact: Stephanie Brown	<input type="checkbox"/> Phase II MS4	<input type="checkbox"/> Sponsor
Phone: 602-712-7114	<input type="checkbox"/> Other	
Address: 206 S 17 th Ave, Phoenix, AZ 85009		

Event information:

Name: Casa de Cristo Lutheran Church Earth Day Celebration	Location: 6300 E. Bell Rd, Phoenix, Az
Date(s): April 18, 2010	Time: 9a - Noon
Reason:	
<input checked="" type="checkbox"/> Public Education Requirement <input type="checkbox"/> Other <input type="checkbox"/> Public Participation Requirement	
Event Description: The outdoor plaza on the church campus had various tables for local organizations, for parishners to visit in between and after church services. ADOT's table distributed litter abatement information and various giveaways.	
Total # of Attendance @ event: Approximately 200	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	STORM brochures / ~ 75
Type and # of Handouts used:	STORM Refrigerator magnets / - 75
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed